

For Immediate Release

IIJ to Become the First in the World to Livestream Berlin Philharmonic Performances in the DSD™ 11.2 MHz Audio Format

-- IIJ's backbone network connecting Tokyo and London to provide stable livestreaming of five new orchestra performances in Concert Season 2017/2018 --

TOKYO—August 23, 2017—Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that it will livestream performances of the Berliner Philharmoniker using the DSD™ (Direct Stream Digital) 11.2 MHz digital audio format within Japan. This will mark the world's first attempt at livestreaming a DSD™ 11.2 MHz digital audio source.

As the exclusive worldwide streaming partner for Berlin Phil Media GmbH - a subsidiary of the Berliner Philharmoniker, headquartered in Berlin - IIJ supports Berlin Phil Media's digital streaming service, "Digital Concert Hall," which delivers Berliner Philharmoniker concerts on the Web. By receiving original master sound of concerts from Berlin Phil Media, IIJ has been distributing them on its own high-resolution streaming service, "PrimeSeat," (*1) free of charge. IIJ will livestream five new orchestra performances from concert season 2017 and 2018.

DSD™ 11.2 MHz offers the highest quality of any of the popular high-resolution audio formats, and it is capable of holding an enormous amount of information—as much as 16 times that of an audio CD. Playing two channels of audio (left and right) requires a bandwidth of 22.4 Mbps (*2), and IIJ's backbone network connecting Tokyo and London will be up to the task of distributing this enormous amount of live audio data from Berlin to Japan with stable quality. IIJ's high-resolution distribution service, PrimeSeat, allows consumers to enjoy performances from the greatest orchestras in the world—all in the comfort of customers' own homes.

*1. IIJ is working with KORG INC., for the development of PrimeSeat's platform.

*2. This is equivalent to the amount of data normally required to stream 4K video over the Internet.

Streaming Information

First stream

- Schedule
 - Live Sat, 16 Sep 2017, 19:00 (Central European Time, CET)
Sun, 17 Sep, 2:00 (Japan Time, JST)
 - Catch-up Wed, 20 Sep, 11:00 to Tue, 26 Sep, 24:00
- Program
 - Conductor: Marek Janowski
 - Pfitzner, 3 Orchestral Preludes from *Palestrina*
 - Bruckner, Symphony No. 4 in E flat major *Romantic*

Second stream

- Schedule
 - Live Sun, 03 Dec 2017, 20:00 (CET) / Mon, 04 Dec, 04:00 (JST)
 - Catch-up Wed, 06 Dec, 11:00 to Tue, 12 Dec, 24:00
- Program
 - Conductor: Bernard Haitink
 - Mahler, Symphony No. 9

Third stream

- Schedule
 - Live Sat, 24 Feb 2018, 19:00 (CET) / Sun, 25 Feb, 03:00 (JST)
 - Catch-up Tue, 27 Feb, 11:00 to Mon, 05 Mar, 24:00
- Program
 - Conductor: Sir Simon Rattle
 - Piano: Daniel Barenboim
 - Dvořák, Slavonic Dances, op. 72
 - Bartók, Concerto for Piano and Orchestra No. 1
 - Janáček: Sinfonietta, op. 60

Forth stream

- Schedule
 - Live Fri, 13 Apr 2018, 20:00 (CET) / Sat, 14 Apr, 03:00 (JST)
 - Catch-up Tue, 17 Apr, 11:00 to Mon, 23 Apr, 24:00
- Program
 - Conductor: Kirill Petrenko
 - Piano: Yuja Wang
 - Konstantinovic Ljadow, *The Enchanted Lake*, op. 62
 - Prokofiev, Concerto for Piano and Orchestra No. 3 in C major, op. 26
 - F. Schmidt, Symphony No. 4 in C major

Fifth stream

- Schedule
 - Live Wed, 20 Jun 2018, 20:00 (CET) / Thu, 21 Jun, 03:00 (JST)
 - Catch-up Mon, 25 Jun, 11:00 to Sun, 01 Jul, 24:00
- Program
 - Conductor: Sir Simon Rattle
 - Mahler, Symphony No. 6

- ※ Audio format: DSD™ 11.2 MHz, DSD™ 5.6 MHz, PCM96kHz/24bit
- ※ The livestreaming service is only provided within Japan.
- ※ The program might be subject to change. For information on the streaming program, see the following website: <https://primeseat.net/> (only in Japanese language)

How to listen

Listeners can stream the content by installing PrimeSeat, an application for Windows and Mac operating systems. Certain formats may require a converter (DAC) or stereo system for playback. To stream DSD™ 11.2 MHz content, listeners must have a playback environment with a constant transfer rate of at least 24 Mbps.

Visit <https://primeseat.net/en/howto/> for more details.

IIJ is committed to distributing even better-sounding music to more people over an ever-wider area.

About IIJ

Founded in 1992, IIJ is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality Internet connectivity services, systems integration, cloud computing services, security services and mobile services. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ listed on the U.S. NASDAQ Stock Market in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <https://www.iij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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