For Immediate Release

IIJ Announces Changes in Executive Officers

TOKYO—March 30, 2017—Internet Initiative Japan Inc. ("IIJ", NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced the following changes in executive officers, resolved at the Board of Directors Meeting held on March 29, 2017.

Executive Officers (as of April 1, 2017)

Name	Title	Principal position
Kazuhiro Tokita	Senior Managing Executive Officer	In charge of Financial System Business and Health Care Business
Masayoshi Tobita	Managing Executive Officer	Division Director of Administrative Division Division Director of Business Unit Management Division
Kiyoshi Ishida	Managing Executive Officer	Division Director of Network Division
Naoshi Yoneyama	Managing Executive Officer	Division Director of Corporate Planning Division
Makoto Ajisaka	Managing Executive Officer	Division Director of Service Product Business Division
Yoshikazu Yamai	Managing Executive Officer	Division Director of Service Infrastructure Division
Yasumitsu Iizuka	Executive Officer	In charge of Government Public & Educational Organization Business and Global Business
Koichi Maruyama	Executive Officer	Division Director of Global Business Division
Seiji Okita	Executive Officer	Division Director of Outsourcing Division
Masakazu Tachikui	Executive Officer	Division Director of Cloud Division
Masami Kawamata	Executive Officer	General Manager of Accounting Department

Naoya Kaihara will retire from IIJ's Executive Officer on March 31, 2017, and become the Managing Executive Officer of IIJ Global Solutions Inc., a consolidated subsidiary of IIJ, on April 1, 2017.

Executive Officer, Yasumitsu Iizuka will be appointed as President and CEO of IIJ America Inc., a consolidated subsidiary of IIJ, effective July 1, 2017.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at http://www.iij.ad.jp/en/.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

For inquiries, contact:

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URL: http://www.iij.ad.jp/en/