For Immediate Release

IIJ and SOFTCREATE Expand Strategic Partnership for Cloud Business
-- Adopting IIJ's cloud services as SOFTCREAT's SCCloud platform to provide next-generation cloud services --

TOKYO－November 17, 2016－Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774) and SOFTCREATE CORP. (SOFTCREATE), a wholly owned subsidiary of SOFTCREATE HOLDINGS CORP., today announced the expansion of their strategic partnership to strengthen their collaborative projects in the cloud computing sector.

IT systems are already well on their way to going beyond "cloud first" and moving into the age of "cloud must," which builds systems using the cloud as a platform. As a matter of course, for enterprises to accelerate innovation, clouds are necessary for fast and reliable operation of IT platforms.

The two companies have collaborated on projects so far, including sales of "IIJ Omnibus service," IIJ's cloud network service, as part of SOFTCREATE's SCLINE lineup of network services. And now "IIJ GIO Infrastructure P2," IIJ's IaaS service, has been adopted as the next platform to be used for the SCCloud cloud service that SOFTCREATE has been offering since 2011. IIJ will work to sell these cloud solutions from SOFTCREATE with a primary focus on medium-sized businesses.

IIJ and SOFTCREATE will be able to provide more competitive services to their customers by building a complementary relationship in which each firm can leverage its respective cloud layer strengths as a cloud integration partner.

IIJ GIO Infrastructure P2
URL: http://www.iij.ad.jp/en/svcsol/service/p2/

IIJ GIO Infrastructure P2 is a high-quality enterprise cloud service that excels in safety, flexibility, and cost effectiveness. IIJ provides an IaaS service as one unified service that combines the benefits of both public and private clouds, making seamless links possible between itself and on-premises environments and third-party cloud environments. It delivers a "one cloud" experience—a single cloud service that covers a wide range of customer needs.

SCCloud
URL: http://www.sccloud.jp (only in Japanese language)

SCCloud is the overarching name for the cloud service that SOFTCREATE has realized by leveraging its accumulated strength in the areas of deployment and support. This is a one-stop cloud service for packaged software—with the top market share in Japan—providing primarily packaged software, including LanScope Cat, a comprehensive network security tool from MOTEX; Cybozu, groupware from Cybozu; and X-point, workflow management software from ATLED.

SCLINE

URL: http://www.softcreate.co.jp/service/infrastructure/scline (only in Japanese language)

This service provides Internet connections, private network IP-VPN services, and cloud network services.

*All company and product/service names used in this release are the properties of their respective trademark holders.

About SOFTCREATE

Founded In 2012, SOFTCREATE was established as a wholly owned subsidiary of SOFTCREATE HOLDINGS CORP(Tokyo Stock Exchange TSE1: 3371), which fully supports customers' IT infrastructure, mainly in the system integration business and cloud integration business. We provide various cloud services of SaaS, PaaS, IaaS, including construction of infrastructure base, we support sales after construction / introduction and sales from hardware to software. Number of customer on SOFT CREATE cloud computing service has been up year by year.

For more information about SOFTCREATE, visit the SOFTCREATE Web site at http://www.softcreate.co.jp/ (only in Japanese language)

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at http://www.iij.ad.jp/en/.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

For inquiries, contact:

IIJ Corporate Communications
Tel: +81-3-5205-6310   E-mail: press@iij.ad.jp
URL: http://www.iij.ad.jp/en/

SOFTCREATE Marketing Division
Tel: +81-3-3486-1520   E-mail: sc-contact@softcreate.co.jp
URL: http://www.softcreate.co.jp/ (only in Japanese language)