*For Immediate Release*

## BlueMeme and IIJ to Offer the "OutSystems Platform for IIJ GIO" ~ A codeless development platform that comprehensively supports the development of large-scale systems ~

TOKYO—July 21, 2015—BlueMeme Inc. (BlueMeme) and Internet Initiative Japan Inc. (IIJ) today announced the launch of the "OutSystems Platform for IIJ GIO." The service will offer the OutSystems Platform's codeless development platform over the cloud. The OutSystems Platform is provided by OutSystems, a company that offers comprehensive support for large-scale application development. This marks the first time that the OutSystems Platform will be offered on a cloud service for a monthly fee. The service is scheduled to launch once contracts are signed at the end of July.

### Background

OutSystems has implemented its rapid application delivery platform, the OutSystems Platform, for companies all over the world. BlueMeme is the exclusive distributor for the product in Japan.

OutSystems and BlueMeme began selling "OutSystems Platform 9 Amsterdam" in May 2015, and they had been searching for a partner company that could bring the product to a high-quality cloud service in order to expand sales. Meanwhile, IIJ has been providing its cloud service, IIJ GIO Service, since 2009 mainly to large companies and public offices. As of the end of fiscal 2014, 1,310 organizations use IIJ GIO. IIJ decided to enter into this partnership because the company had long planned to collaborate with partners and expand its portfolio of applications that could be brought to the cloud.

### About the OutSystems Platform

The OutSystems Platform is a development platform that makes it easy to build, expand, and manage applications. More than 500 companies in 25 countries use it. The OutSystems Platform makes use of visual modeling. Simply dragging and dropping elements automatically generates source code for languages such as Java and C#, and users can quickly build applications that support a variety of devices. In addition to development functions, the OutSystems Platform offers a complete set of functions required for maintenance and administration.

(*) For details on the OutSystems Platform (OutSystems Platform 9 Amsterdam), see the following URL:

   http://www.outsystems.com/platform/whats-new-in-platform-9-amsterdam/

### About the "OutSystems Platform for IIJ GIO"

The OutSystems Platform will be provided over the IIJ GIO Service.

The following are the service's highlights:

**• Monthly usage**

Customers can gain access to the OutSystems Platform for a monthly fee. This keeps initial costs for system building down, meaning that customers can use the product only when they need to. IIJ is the first cloud provider to offer the OutSystems Platform in this configuration. The monthly fee is expected to start at JPY 745,000, and it includes both software license and IIJ GIO usage fees.

**• High-quality infrastructure**

The "OutSystems Platform for IIJ GIO" will be provided over IIJ GIO cloud environment. Customers therefore do not need to provide their own high-performance computing infrastructure resources to use the OutSystems Platform and can instead focus on developing applications. Customers can build their own dedicated private PaaS in combination with a private cloud on IIJ GIO.

**Distribution and future developments**

BlueMeme will provide the OutSystems Platform to IIJ. IIJ will provide IIJ GIO and sell the OutSystems Platform to its customers. General and development support for applications built using the "OutSystems Platform for IIJ GIO" and the OutSystems Platform are provided by OutSystems, BlueMeme, and OutSystems' partner companies (OutPartners).

IIJ aims to introduce the service to 50 companies by the end of fiscal 2015.

**■ About OutSystems**

OutSystems provides the only open, high-productivity application platform (PaaS) that makes it easy to create, deploy and manage enterprise mobile and web applications - helping IT deliver innovative business solutions fast.

OutSystems Platform enables rapid delivery of beautiful applications for all devices utilizing responsive or device-specific web design. The Platform empowers IT to attack changing business requirements by automating core DevOps best practices such as continuous integration and delivery. It is available as a public cloud, private cloud and on-premises solution.

More than 500 companies in 25 countries across 22 industries use OutSystems Platform to create and deliver custom, mission critical applications.

**■ About BlueMeme**

BlueMeme provides OutSystems products, service localization, and technical support. The company has signed an exclusive distributor agreement in Japanese market with OutSystems.

**■ About IIJ**

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at

http://www.iij.ad.jp/en/..

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