

For Immediate Release



IIJ INNOVATION INSTITUTE

IIJ-II Announces Executive Appointments

TOKYO—June 25, 2015—IIJ Innovation Institute Inc. (IIJ-II), a 100% owned subsidiary of Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774) and IIJ Group’s R&D center, today announced the following executive appointments, effective June 25, 2015.

Title	Name	Duties
Representative Director (Newly-appointed)	Hiroyuki Hisashima	(Former director)
Director (Part-time)	Koichi Suzuki	(Chairman and CEO of IIJ)
Director (Part-time)	Toshiya Asaba	(Former Representative Director, Fellow of IIJ)
Director (Part-time) (Newly-appointed)	Kiyoshi Ishida	(Executive Managing Officer of IIJ)
Director (Part-time)	Nobuo Saito	(Professor Emeritus, Keio University)
Company Auditor (Part-time)	Akihisa Watai	(Managing Director and CFO of IIJ)

(*) Although Toshiya Asaba retired from Representative Director, he will maintain an active involvement as a director of the company and a fellow of IIJ.

About IIJ-II

IIJ Innovation Institute Inc. (IIJ-II) was established in June 2008 as a subsidiary within the IIJ group. IIJ-II provides business incubation services with the goal of developing technological innovations for the next-generation Internet and new business models. IIJ is leveraging its years of Internet technology and business experience to promote R&D and commercialization support for Internet development. For more information, visit the IIJ-II Web site at <http://www.ijj-ii.co.jp/en/>.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan’s leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ’s services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ijj.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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