For Immediate Release

IIJ Expands IIJ GIO MOGOK Service Lineup

--More file server products and compatible databases offered; prices reduced 50% on main products--

TOKYO— October 02, 2014—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced it will enhance the lineup of IIJ GIO MOGOK Service (MOGOK) from October 2, 2014. MOGOK is a cloud-based Web application development platform and execution environment that uses Ruby on Rails (*1). IIJ will also revise some service prices, and will start a free service sales campaign for new customers on the same day.

(*1) Ruby on Rails: An open-source framework built from the Ruby scripting language for developing Web applications. It was developed to allow for simple Web application development with minimal need for coding.

The new services are as follows:

1.   More file servers added in the execution environment

In Platform as a Service (PaaS)'s execution environments, local file systems can be generally used only for temporarily storing data, and external object storages are required to keep them for a long term. Therefore the existing software needs to be modified when used in the PaaS execution environment.

MOGOK allows for file servers to be used in execution environments. Existing software assets do not need to be modified and applications that require local file systems can be hosted without change. Additionally, file servers can be accessed using WebDAV over the Internet.

File Server specifications and fees

Item	Disk Size	Monthly Fee
FS100	100 GB	JPY 11,000
FS300	300 GB	JPY 18,000
FS500	500 GB	JPY 25,000

* The prices shown do not include tax.

2.   PostgreSQL and mongoDB addded to Dedicated DB servers

In addition to MySQL databases, PostgreSQL and mongoDB start to be offered to expand the variety of database which is compatible for Dedicated DB server functioned RDBMS. This allows developers to choose the most suitable database for the application requirements.

Furthermore, all Dedicated DB servers can now use memcached, a standard distributed memory cache system. The memcached function temporarily stores database queries in memory to reduce database overhead and increase the performance of Web applications.

Price revisions

Prices have been reduced by 50% for Web, Job, and Worker instances. Web instance provides execution functions for Web applications, while Job instance provides functions to register rake tasks as a cron job for running at a predetermined time, and Worker instance provides asynchronous processing through delayed_job. Prices for Dedicated DB servers have also been reduced up to 53%.

Item	Previous Monthly Fee	New Monthly Fee
Web instance	JPY 2,800	JPY 1,400
Job instance	JPY 2,800	JPY 1,400
Worker instance	JPY 2,800	JPY 1,400
Dedicated DB server/DB15	JPY 16,000	JPY 7,500
Dedicated DB server/DB30	JPY 22,000	JPY 12,000
Dedicated DB server/DB60	JPY 36,000	JPY 19,000
Dedicated DB server/DB120	JPY 71,000	JPY 35,000
Dedicated DB server/DB240	JPY 142,000	JPY 67,000

* The prices shown do not include tax.

Sales Campaign

New contract customers can use the following products free of charge for up to two months.

Item	Amount	Regular Monthly Fee
Web instance		JPY 1,400
Job instance	No limit	JPY 1,400
Worker instance		JPY 1,400
Dedicated DB server	Choose one DB or	Starting at JPY 7,500
File server	file server	Starting at JPY 11,000
Unique domain SSL	Choose one	JPY 2,000

* The prices shown do not include tax.

* Application period: October 2, 2014 to December 26, 2014

* Period of use: From the date of contract until the end of next month.

* This sales campaign is available only for new written contracts. Additional products contracted after the new contract will be charged for the normal rate as non-new contract products even if the additional products don't exceed the quantity described above.

IIJ will continue to offer the best PaaS solutions for Web application development.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at http://www.iij.ad.jp/en/.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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