

For Immediate Release

IIJ Appoints New Executive Officer

TOKYO—March 27, 2014—Internet Initiative Japan Inc. ("IIJ", NASDAQ: IJJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today resolved to appoint a new executive officer at the Board of Directors Meeting held on March 27, 2014.

(1) Appointed New Executive Officer (as of April 1, 2014)

New Title	Name	Current Title
Executive Officer In charge of Kansai Branch	Naoya Kaihara	Branch Manager, Kansai Branch

Executive Officer in charge of Marketing Division, Kokichi Matsumoto will retire on March 31, 2014, and be appointed as President & CEO of IIJ America Inc., a consolidated subsidiary of IIJ, on April 1, 2014.

As of April 1, 2014, our executive officers will be as follows.

Senior Executive Officer	Kazuhiro Tokita	Executive Managing Officer	Masayoshi Tobita
Executive Managing Officer	Junichi Shimagami	Executive Managing Officer	Kiyoshi Ishida
Executive Officer	Yasumitsu Iizuka	Executive Officer	Koichi Maruyama
Executive Officer	Naoshi Yoneyama	Executive Officer	Makoto Ajsaka
Executive Officer	Yoshikazu Yamai	Executive Officer	Naoya Kaihara

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IJJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at <http://www.ij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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