# **Corporate Overview of Internet Initiative Japan (IIJ)**

# Internet Initiative Japan Inc. (IIJ) The Prime Market of the Tokyo Stock Exchi

The Prime Market of the Tokyo Stock Exchange (Ticker symbol: 3774)

**November and December 2025** 

#### **Disclaimer**

Statements made in this presentation regarding IIJ's or managements' intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues, operating and net profitability are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement.

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- FY25 (FY2025) stands for a fiscal year ending March 31, 2026. Others alike
- 1H25 stands for the first half of FY2025 (Apr. 1, 2025 to Sep. 30, 2025). Others alike
- Abbreviation: NW stands for network, SI stands for systems integration, SI O/M stands for systems operation and maintenance, DC stands for data center, ¥(JPY) bn stands for JPY billion, HD stands for holdings, and PF stands for platform.

We changed our accounting principles from the Generally Accepted Accounting Principles in the U.S. ("U.S. GAAP") to the International Financial Reporting Standards (IFRS) from the filing of FY2018 annual report "Yukashoken-houkokusho" which was filed on June 28, 2019. Because reporting period of foreign consolidated subsidiaries under IFRS is different from that of under U.S. GAAP, some figures disclosed in the past are different.

# **Business Status Updates**

# Network Engineering Capabilities as Our Core Value, to Become Prominent Differentiation

- Over 2,000 network engineers engaging in network service developments, operation, network enhancement and maintenance
- Proud of comprehensive lineups of network services and network operation expertise, enabling to maintain clients' trust for over 30 years no critical network outages since our founding
- Core differentiator from System Integrators

# **Japanese Enterprises' Network Evolution Drives Our Business Demands**

• Japanese enterprises shifting from legacy closed internal networks to Internet-combined flexible network and systems

· Not involved in such legacy networks, new and significant opportunities for IIJ

# **Toward Service Integration Business Model, and Thereafter**

- Securing dramatically increasing large-scale network replacement projects through Service Integration model, recognize one-time SI revenue upfront followed by 4-5 years of monthly recurring revenue (MRR)
- · Transition to higher ARPU and stronger client retention
- · Anticipating full-outsourcing of large-scale network and system operation, driven by accelerating DX/IT adoption and labor shortage

# **Profitability to Improve with Business Scale Expansion**

- Volatility remains in the short term:
  - ✓ Increasing large-scale Service Integration projects. Low-margin SI first, high-margin MRR follows for 4-5 years
  - ✓ Impacted by increased VMware license costs in FY24
  - ✓ General cost increases due to inflation; Japan's telecom market has been slow to raise prices, but the change is coming very soon
- · Operates a large-scale network with significant common costs. Increasing MRR benefits economies of scale
- · Al usage helps ease pressure on limited human resources

# Network Engineering Capabilities as Our Core Value - Business Model -

**Updates** 



#### **Private Sectors in Japan**

Large-scale projects

Network replacement

- ICT
- Construction
- Finance

Services

- Retail
- Manufacturing

#### **Client Base**

#### **Public Sectors in Japan**

- Central government agencies
- Local governments
- **Educational institutions**

#### Top MVNO by market share

- Over 30%\*
- Over 200 MVNE clients

\*MM Research Institute, as of Mar. 31, 2025

#### **Overseas Business**

- Supporting Japanese companies operating overseas
- Developing IIJ's local businesses in **ASEAN**

- Approx. 16.000 clients
- Longstanding client relationships
- High penetration to top tier 10 companies each industry
- Continue to meet Internet-related demands
- Exceptionally low churn
- Advancing large-account strategy



#### **Transactions and Projects Trends**

**Strong Demands from Finance and Public sectors** 

**IoT-related Projects to Increase** 

**Full-outsourcing Needs to Prevail** 

- Provide total solution as one suite
- Large-scale Service Integration projects increasing
- SI to enhance network service business development

# **Service Elements**

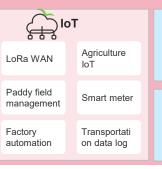


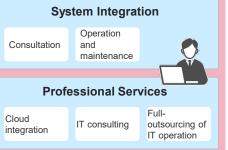












#### Over 2,000 talented network engineers







Proven operational excellence in network services



#### In-house development of a wide range of network services

Backoffice system



Support desk



#### One of the largest Internet backbone networks in Japan





- Network availability; 99.9999%
- > Fully redundant configuration through multicarrier architecture, etc.
- Low HR turnover rate: 3-4%
- Established service brand in Japan

# **Network Engineering Capabilities**

30 years ago

IIJ: external network with Internet Carriers & Slers: internal network & systems

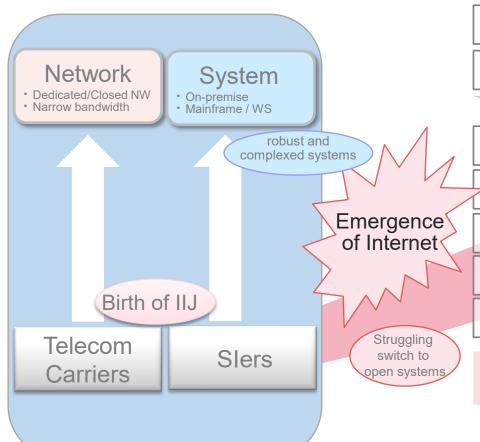
Stick to legacy network & systems



### Nowadays

IIJ's growth opportunities full network & system coverage with various network functions

Finally network & systems began to change in Japan after the COVID-19



High Speed/Capacity
Network

CPU/Storage Performance Improve

> Internet Usages Progressed

Security for various incidents

Gradual Cloud Shift

Data Analysis and Al

Preliminary IoT usages

IT adoption at last forced by Pandemic

Network convergence System

# IIJ

- Accumulate NW infrastructure & NW Services Asset
- Have loyal clients with Internet access contracts
- Business domains to expand from external network to total network and Systems

# Telecom Carriers

- Consumer business focused historically
- Lack of network engineers
- Infrastructure provider

# Slers

- Legacy systems to decrease
- Not own network and network services

Labor shortage requires more IT

**Every CEO says DX** 

(Digital Transformation)

Legacy NW and Systems to be reformed

Internet traffic continues to increase

Cyber security demands

Cloud systems penetration

5G SA adoption and advanced IoT projects

Importance of stable operation of large-scale NW remains unchanged

# 3 Toward Service Integration Business Model, and Thereafter

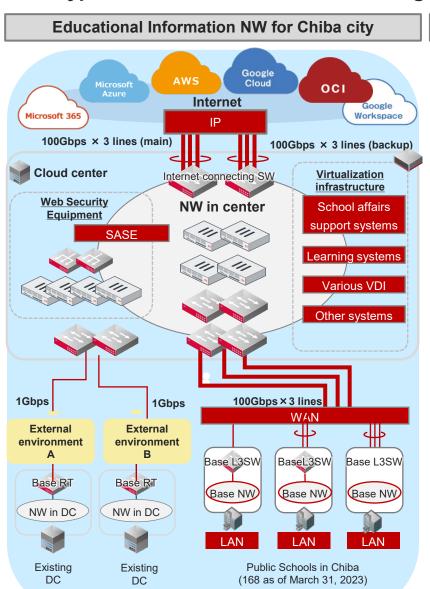


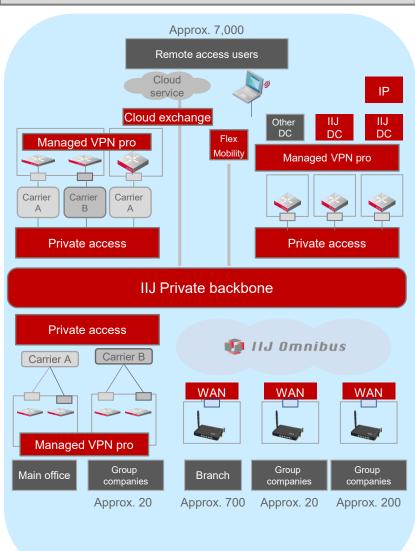
**Updates** 

Typical transactions of Service Integration projects Network Services

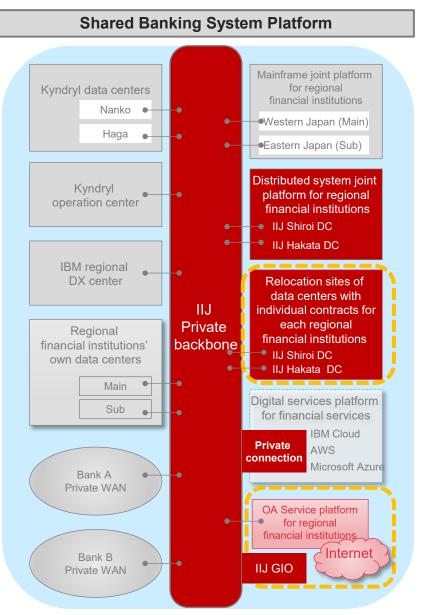


**System Integration** 





Total NW project for a prominent company group



# 3 Recent Track Record of Large-scale Projects

Revenue recognitions of large-scale projects	1H23	2H23	1H24	2H24	1H25
One-time	Approx. ¥0.4 bn	Approx. ¥5.0 bn	Approx. ¥2.3 bn	Approx. ¥7.7 bn	Approx. ¥2.8 bn
Monthly recurring	Approx. ¥1.4 bn	Approx. ¥1.7 bn	Approx. ¥2.3 bn	Approx. ¥4.5 bn	Approx. ¥6.6 bn

Revenue recognition category

NW service
SI

Educational information network for Chiba city

¥12.3 bn, 5 yrs

NW service. SI construction. SI O/M

Next generation research platform for a private university

¥1.0 bn, 5 yrs

Integrated operation system for a public sector organization

¥3.0 bn, 5 yrs

NW service, SI construction, SI O/M

Enhancement of security for a carrier

¥1.5 bn, 5 yrs

SI construction, SI O/M

Next generation NW renewal for a system integrator ¥1.0 bn, 5 yrs NW service Construction & operation for service infrastructure for an enterprise

¥4.0 bn, 5 yrs

NW service, SI construction, SI O/M

Large-scale IT infrastructure installment project

¥1.0 bn

SI construction

Large-scale NW renewal for a manufacturer

¥3.0 bn, 5 yrs

Large-scale NW renewal for a prominent financial institution

¥4.0 bn, 8 yrs

NW service, SI construction, SI O/M

Large-scale server construction for AI infrastructure ¥3.0 bn, 3 yrs

SI construction, SI O/M

The first project of the new shared banking system platform for regional banks

¥6.0 bn, 8 yrs

Revenue recognition from 3Q24

Security enhancement for a manufacturer ¥1.0 bn, 3 yrs

NW service Revenue recognition from 2Q24

Sales system renewal for a service provider

¥2.0 bn, 2 yrs

NW service, SI O/M
Revenue recognition from 2Q24

Remote access implementation for a manufacturer

¥3.0 bn, 5 yrs

NW service

Revenue recognition from 3Q24

Remote work environment development for a public sector organization

¥1.0 bn

SI construction
Revenue recognition from 2Q24

Research platform renewal for a private educational institution

¥2.0 bn, 4 yrs

NW service, SI construction, SI O/M Revenue recognition from 3Q24

Office IT Installation for a public sector organization

¥1.0 bn, 3 yrs

NW service Revenue recognition from 2Q24

Information infrastructure system for a public sector organization

¥3.0 bn, 4 yrs

NW service, SI construction, SI O/M Revenue recognition from 3Q24

NW infrastructure renewal for a real estate company

¥3.0 bn, 5 yrs

NW service, SI construction, SI O/M Revenue recognition from 1Q25

Remote access environment for a construction company

¥2.0 bn, 5 yrs

NW service, SI construction, SI O/M Revenue recognition from 2Q25

Business operation environment for a public institution

¥2.0 bn, 3 yrs

NW service, SI construction, SI O/M Revenue recognition from 3Q25

ICT infrastructure for a public institution ¥3.0 bn, 5 yrs

NW service, SI construction, SI O/M Revenue recognition from 4Q24

The second project of the new shared banking system platform for regional banks

¥11.0 bn, 8 yrs NW service, SI O/M Revenue recognition from 4Q24

Introduction of a service system for a public institution

¥1.0 bn, 5 yrs

SI construction, SI O/M Revenue recognition from 4Q24

System infrastructure construction for a public institution

¥4.0 bn, 5 yrs

NW service, SI construction, SI O/M Revenue recognition from 3Q24

#### New Wins

GIGA School Infrastructure renewal for Ehime Prefecture

¥1.0 bn, 6 yrs

NW service, SI construction, SI O/M
To be recognized the revenue from 2Q26

Sales system renewal for a service provider

¥1.0 bn

SI construction

To be recognized the revenue from 4Q25

NW system construction & operation for a public sector institution

¥16.0 bn, 18 yrs

NW service, SI construction, SI O/M
To be recognized the revenue from FY29

Email infrastructure operations for ISP

¥1.5 bn, 2 yrs

NW service, SI construction, SI O/M

NW service, SI construction, SI O/M
To be recognized the revenue from 4Q25

Security enhancement for a financial institution

¥1.0 bn, 5 yrs

Revenue recognition from 2Q25

Global NW for a Japanese megabank ¥5.5 bn, 5 vrs

NW service, SI construction, SI O/M Revenue recognition from 2Q25

Revenue recognition from 2Q25

Infrastructure for education service

¥1.0 bn, 5 yrs

NW service, SI construction, SI O/M Revenue recognition from 1Q25

Business operation environment for a public institution

¥1.0 bn, 3 yrs

NW service, SI construction, SI O/M Revenue recognition from 2Q25

# 4 Profitability to Improve with Business Scale Expansion



Perspective	Our Initiatives
Ongoing	<ul> <li>Pursue large-scale Service Integration projects as many as possible to steadily accumulate MRR</li> <li>Enhance existing network services features to strengthen cross-selling and accelerate MRR growth</li> <li>Restructured the sales organization to focus on MRR accumulation, especially in the small to medium enterprises segment</li> <li>Continuously adjust pricing of network services on per-service basis to reflect various cost factors</li> </ul>
Middle-term	<ul> <li>Advance the current network services strategy to enhance economies of scale</li> <li>Expand service offerings continuously by launching new value-added services which are underway</li> <li>Full-outsourcing transactions increase our value proposition</li> <li>Further strengthening cybersecurity capabilities</li> <li>Should absorb inflation-driven cost increases in ordinary course of business operation, and enjoy further economies of scale</li> <li>Leverage Al technologies to significantly ease pressure on limited human resources</li> </ul>

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Established	December 1992 (The first established full-scale Internet Service Provider in Japan)
Number of Employees	5,491 (approx. 70% engineers)
Number of Customers	Approximately 16,000 enterprises
Large Shareholders	NTT Group, KDDI, ITOCHU Techno-Solutions (CTC), Koichi Suzuki (Founder and Chairman)

# ◆ IIJ is a pioneer of Internet in Japan

- ✓ Provider of numerous in-house developed Internet-related network services
- ✓ Home to highly skilled IP (Internet Protocol) engineers since the inception.
- ✓ Operator of one of the largest Internet backbone networks in Japan

# Strong and long-term relationships with Japanese corporations; minimal client churn over 30 years

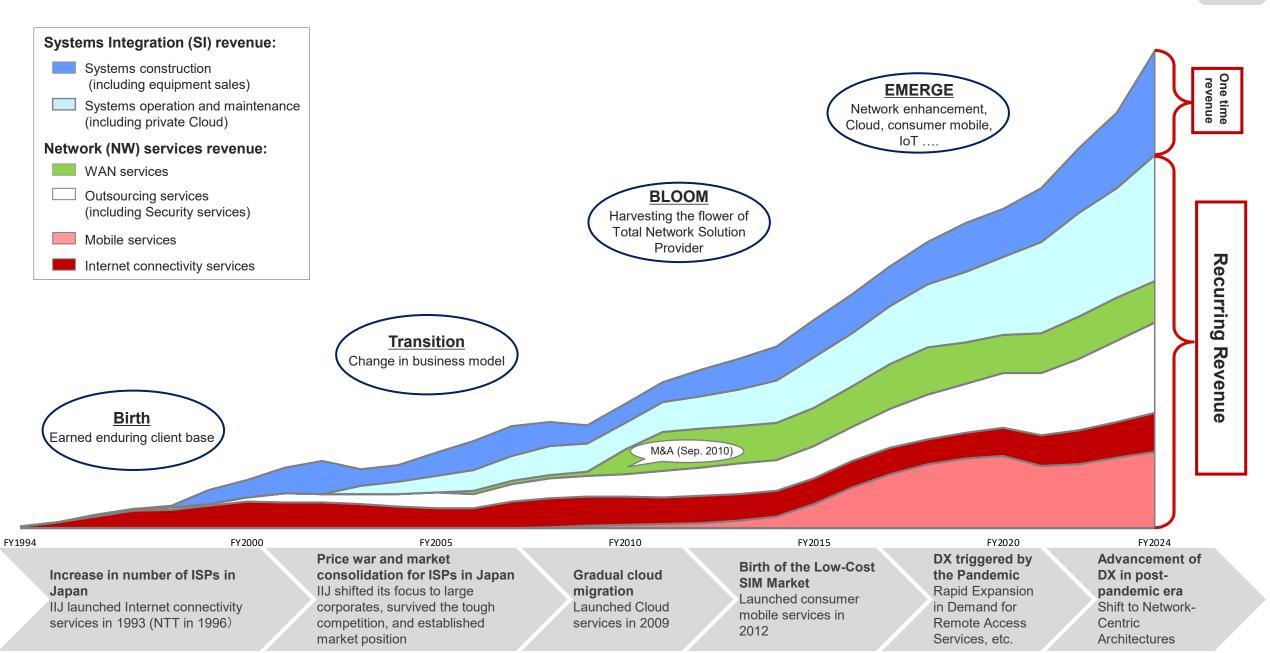
- ✓ The IIJ brand is widely recognized and trusted by IT divisions of Japanese blue-chip companies
- ✓ Differentiated by the reliability and quality of network and system operations

# Continuous development of innovative Internet services and active business investment

- ✓ Strategic focus on cloud, mobile, security, and solutions for Big Data, IoT, and data governance
- ✓ Maintains a competitive edge over telecom carriers and system integrators in service development and operations.
- Number of employees (consolidated basis) and Large shareholders are as of Sep. 30, 2025

Approx. 80% recurring revenue

Stable and Scalable Business Foundation



# **Total Network Solution Provider with Extensive Service Lineup**

Construction

(including equipment sales)

68.77 +37.8%

About IIJ

Unit: ¥ (JPY) billion (bn)

Gross Cost Business situation, growth drivers and outlook Revenue category **About** revenue growth Structure Margin Matured market (hard to entry) IIJ's flagship service since the inception Very low churn rate, loyal clients for over 30 years Highly reliable dedicated connectivity services IΡ 17.32 +8.3% Expect Internet traffic volume to continuously increase with multi-carrier redundancy (Internet Internet along with cloud penetration, CDN, SaaS, DX, etc. Bandwidth-based contracts Protocol) connectivity +9.5% Provide data connectivity services for Enterprise mobile for mainly IoT usages Unified mobile infrastructure for enterprise, MVNE enterprise Mobile 26.86 and consumer Traffic management strategy Provide mobile services **MVNE** Network Current infrastructure provisioning based on peak for other MVNOs (Others) Broadband Internet services, etc. consumer traffic patterns. Peak demand concentrated during commuting hours and lunchtime Internet Provide SIM with monthly data limits Mostly Leading market share in Japan's consumer MVNO Mobile connectivity +6.7% 27.8% (voice as option) +6.1% common services for segment Recurring revenue services costs (Others) Broadband Internet services and email services for households, etc. consumers Various in-house developed Internet-related service line-ups Have been developing services based on the Zero Trust concept Managed security services, Security Security 35.94 +16.2% Operation Center services and so many Drive enterprise growth through cross-selling Outsourcing 59.15 +11.7% more Ongoing service development is key (Others) NW monitoring, VPN services, public cloud services, and many more Security demand is expected to remain strong Traditional method of connecting multiple sites (intranet and closed networks) Stable market WAN 27.61 -2.7% Direct procurement of dedicated WAN lines Positioned as a cross-selling element (Wide Area Network) Operation and maintenance of deployed On-premise Strong mid-to-long business opportunity driven by cloud 48.53 +17.4% Systems Operation systems migration of internal IT systems and 82.53 +14.8% Revenue expected to grow steadily as construction Maintenance Promote cloud migration with robust, Private Cost projects accumulate 14.4% 34.01 +11.1% reliable and value-driven capabilities plus Cloud, etc.

Securing large-scale projects as Japanese enterprises shift

to network-based systems requiring integrated network

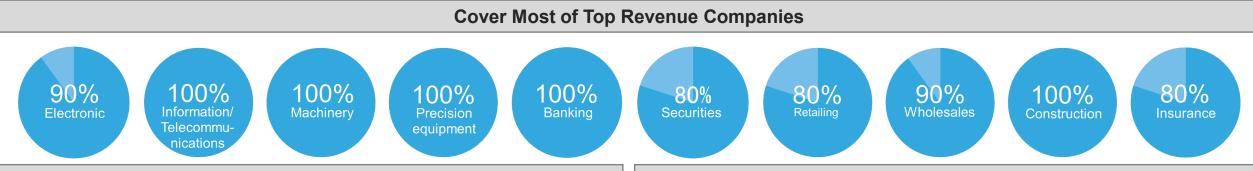
functions

Primarily network integration projects, including server setup

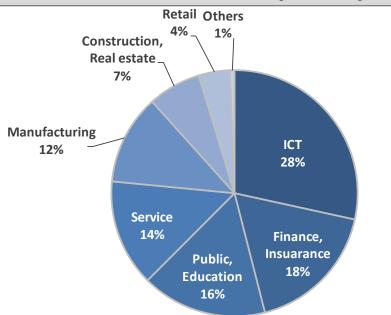
# **Extensive Client Base**

About IIJ

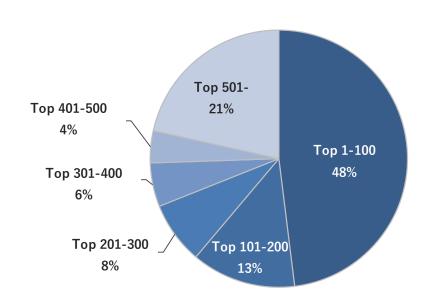
- ◆ Number of IIJ Group's clients: approx. 16,000 as of March 31, 2025
- Through reliable operation, continuous use of Internet connectivity services since the inception of IIJ
- Our reliable infrastructure operation and cross-sell strategy have led to low churn rate



### **Client Distribution by Industry**



# **Client Distribution by Revenue Volume**



ICT stands for Information and Communication Technology

Top ten firms in each industry taken from annual revenues are selected by IIJ based on the Yahoo! Japan Finance website (finance/sales/whole market/daily)

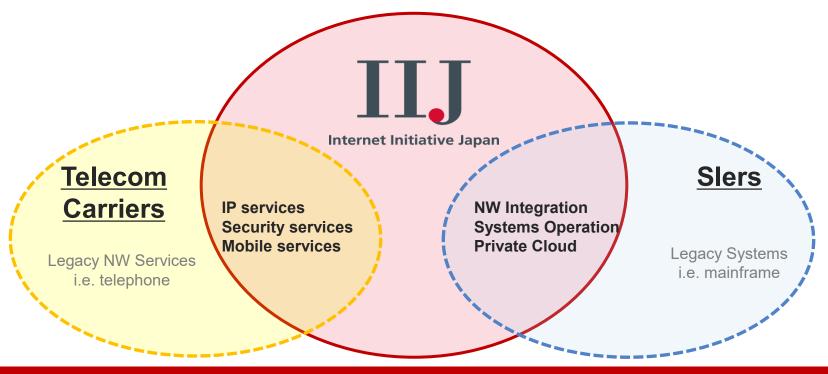
The service penetration and the revenue distributions are based on IIJ's FY24

#### Differentiation from telecom carriers

- Deep expertise in IP (Internet Protocol) technologies
- Fast and flexible operations
- Strong focus on blue-chip clients through tailored SI

# **Differentiation from systems integrators (Slers)**

- Operates one of Japan's largest Internet backbones
- Owns and develops network service platforms
- Specializes in open, internet-centric systems



IIJ focuses on modern IT ~specializing in scalable, next generation systems ~ (Not involved in legacy – heavy systems)

### **Board od Directors (11 members)**

#### Koichi Suzuki Representative Director, Chairman. Executive Officer. Co-CEO



Yasuhiko Taniwaki Representative Director, President. Executive Officer, Co-CEO & COO



Satoshi Murabayashi Vice President **Executive Officer** 

Koichi Kitamura Vice President **Executive Officer** 

**Akihisa** Watai Vice President **Executive Officer** CFO

Junichi Shimagami Vice President **Executive Officer** CTO

#### Outside Directors (45.5%, 5 out of 11)

#### Takashi **Tsukamoto** (since 2017)

Former Chairman Mizuho Financial Group, Inc. Former President and CEO of Mizuho Bank, Ltd.

Independent

#### Kazuo Tsukuda (since 2020)

Former Chairman and Representative Director of Mitsubishi Heavy Industries, Ltd.

Independent

#### **Yoichiro** lwama (since 2021)

Former President and Representative Director of Tokio Marine Asset Management Co., Ltd.

#### Atsushi Okamoto (since 2022)

Former President and CEO of Iwanami Shoten. **Publishers** 

Independent

Kaori Tonosu (since 2022)

Former Board Member of Deloitte Touche Tohmatsu LLC

Independent

**Female** 

# **Board of Company Auditors (4 members)**

Masayoshi Tobita

Masako Tanaka

Female

Takashi Michishita Attorney at law

Outside **Kumiko Aso** CPA

**Female** 

#### About President Taniwaki (Since Apr. 2025)

Joined MIC in 1984 and led major telecom reforms including NTT's restructuring and mobile policy initiatives. Served as Vice-Minister for Policy Coordination in 2019, promoting lower mobile charges. Joined IIJ in 2022 as Executive VP, driving growth in cybersecurity and digital transformation.

### **Director Compensation**

Performance based compensation for an annual and the Mid-term Plan have been implemented since 2024. Directors are evaluated based on business performance such as revenue, operating profit, and performance of assigned business area, engagement such as employee satisfaction, ROE target of 19% in FY26, achievement/progress of sustainability and other targets

### **IIJ's Business Philosophy**

To develop network infrastructure through technological innovation

We are committed to the ongoing pursuit of initiatives in the field of Internet technology to open the future of the digital society through new value created by ever faster networks and computing.

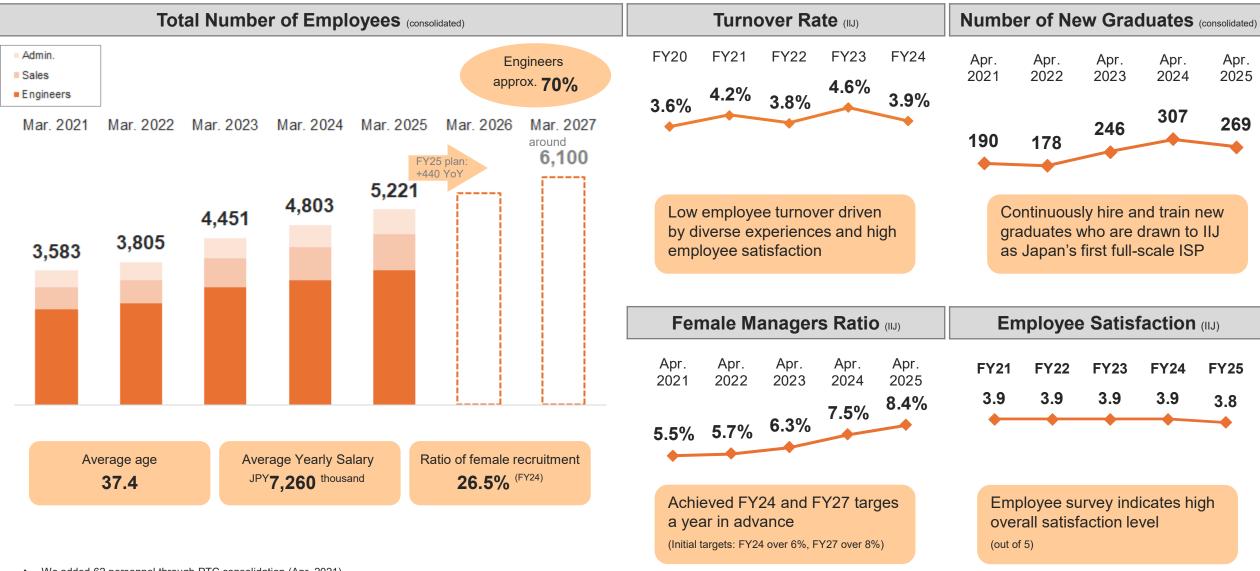
To provide solutions (IT services) that supports a networked society

We continuously develop and introduce highly reliable and value-added IT services that anticipate changes taking place around the world, to support the use of networks by society and individuals.

To provide meaningful opportunities for growth to our employees (a place where human resources with diversified talents and values can play an active role) We aim to offer meaningful working opportunities for growth through business, in which our staff can take a proactive approach to technical innovation and social contribution and actively demonstrate their abilities with pride and a sense of satisfaction. We aspire to be a company where employees are never satisfied with the status quo, and are always thinking about the future world, contributing to social development, and achieving personal growth through work that has value for society.

# **Human Capital**





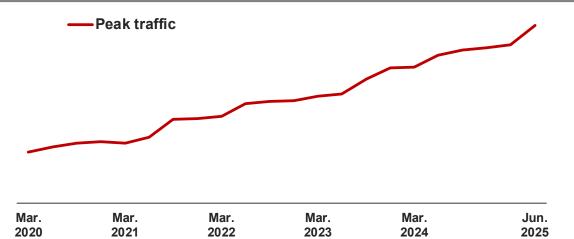
- · We added 62 personnel through PTC consolidation (Apr. 2021)
- Average age and average yearly salary are as of Mar. 31, 2025.
- · Female manager ratio is IIJ (non-consolidated basis),
- Turnover rate of is IIJ (non-consolidated basis) and calculated by dividing leavers for the fiscal year by the number of full-time employees at the beginning of that fiscal year. The industry average turnover rate of approx. 10% is announced by the Ministry of Health. Labor, and Welfare
- Employee satisfaction is according to the Employee Survey which is an annual engagement survey (approximately 50 questions), and each item is rated on a five-point scale: 1 (disagree), 2 (somewhat disagree), 3 (neutral), 4 (somewhat agree), and 5 (agree). The "Overall Satisfaction" is the result of a question, "I am satisfied overall."

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# **Market Environment**

#### About IIJ

### Historical traffic data of major domestic IX



Source: INTERNET MULTIFEED CO., IX = Internet Exchange

### **SIM type MVNO market share in Japan**

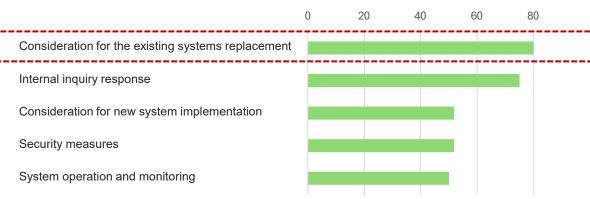
Maintain top share in the domestic SIM-type MVNO market

		Sep. 30, 202	24	Mar. 31, 2025		
1	st	IIJ	29.0%	IIJ	31.5%	
2	nd -	NTT Docomo	11.0%	Optage (mineo)	9.9%	
3	3rd	Optage (mineo)	10.0%	NTT Docomo	8.7%	
4	<b>1</b> th	JCOM	5.7%	JCOM	5.8%	
5	5 <sup>th</sup>	AEON Retail	5.7%	AEON Retail	5.6%	

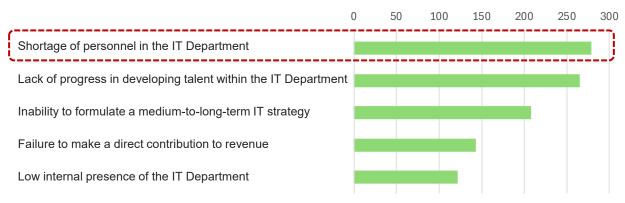
- Source: MM Research Institute <a href="https://www.itmedia.co.jp/mobile/articles/2507/03/news095.html">https://www.itmedia.co.jp/mobile/articles/2507/03/news095.html</a>
- Aeon Mobile (AEON Retail) is using IIJ's MVNE platform service

## Nationwide survey on IT department 2025

# Operation where IT department spends the most time



# Challenges for IT department



Source: Internet Initiative Japan "Nationwide survey on IT department 2025," Questionnaire conducted by IIJ since 2021 targeting IT departments of companies, etc.

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November 2025

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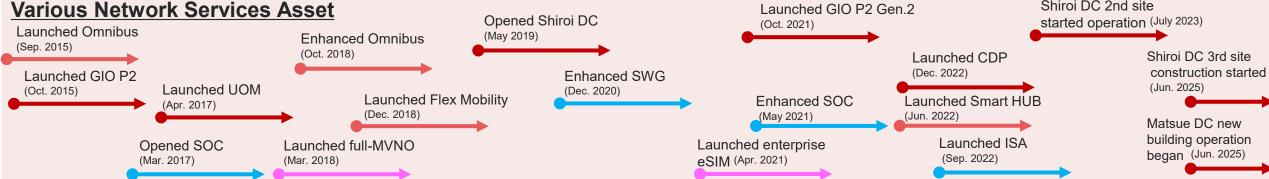
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Financial Information

		FY20	FY21	FY22	FY23	FY24
Total Revenue		213.0	226.3	252.7	276.1	316.8
	YoY	+4.2%	+6.3%	+11.7%	+9.2%	+14.8%
NW services		126.8	128.2	138.9	151.3	162.6
	YoY	+4.0%	+1.1%	+8.4%	+8.9%	+7.4%
Enterprise NW		79.3	87.5	96.6	105.2	112.3
	YoY	+4.5%	+10.3%	+10.5%	+8.9%	+6.7%
Mobile services		47.5	40.7	42.3	46.1	50.3
	YoY	+3.1%	(14.3%)	+3.8%	+9.1%	+9.0%
SI		83.3	95.3	110.9	121.8	151.3
	YoY	+6.2%	+14.5%	+16.4%	+9.8%	+24.2%
Operating Profit		14.2	23.5	27.2	29.0	30.1
	YoY	+73.2%	+65.3%	+15.6%	+6.6%	+3.7%
Operating Margin		6.7%	10.4%	10.8%	10.5%	9.5%
Net Profit		9.7	15.7	18.8	19.8	19.9
	YoY	+142.4%	+61.4%	+20.2%	+5.2%	+0.5%
ROE		11.5%	16.2%	17.0%	16.3%	15.0%
NW service gross margin		21.4%	27.8%	27.5%	28.7%	27.8%
SI gross margin		14.5%	15.7%	16.7%	15.6%	14.4%
					111770	- 111,70
CAPEX		15.2	16.1	20.8	22.5	26.3
NW services, etc.		8.8	9.0	9.7	12.9	15.0
Shiroi, Matsue DCs		1.7	1.6	5.6	5.7	4.7
Cloud		2.7	2.3	2.0	1.5	2.0
SI, others		2.0	3.2	3.5	2.4	4.6
Various Network S Launched Omnibus	Services <i>F</i>	———	pened Shiroi DC ay 2019)	Launched GIO P2 G (Oct. 2021)		DC 2nd site d operation (July 2023)
(Sep. 2015)		(Oct. 2018)	5 1 2 1 2 1 2 1 2		Launched CDP	Shiroi DC 3rd site

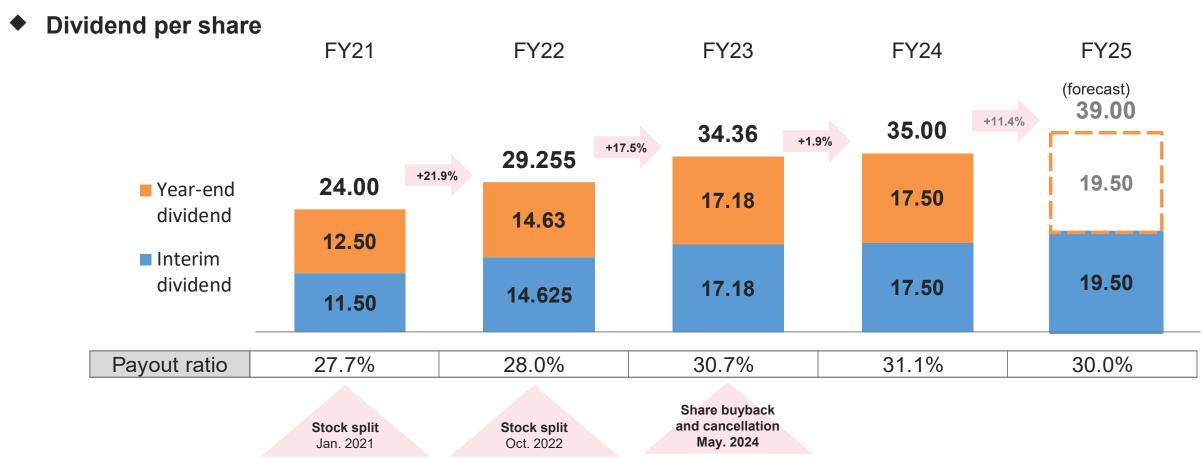


FY24 Operating profit growth was limited due to significant increase in VMware license costs

Financial Information

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 Basic shareholders' return policy
 Continuous and stable dividend payment while considering the need to have retained earnings for the enhancement of financial position, mid-to-long term business expansion and future investment



FY23 total payout ratio: 82.4%

Dividend per share is written on the post-stock-split basis

<sup>•</sup> FY21 payout ratio: adjusted payout ratio is around 30% which is calculated by deducting temporary and non-cash transaction such as valuation on funds and impairment loss

<sup>•</sup> FY22 payout ratio takes the retrospective application of IAS 12 "Income Taxes" into consideration

FY23 payout ratio takes the share buyback with cancellation which took place in May 2023 into consideration

# Accelerate business scale expansion toward the Mid-to-long Term Vision by advancing the business structure transformation in FY23 Revenue growth led by integration and profit growth through economies of scale as a NW service operator



#### Further enhancement of the existing core business area

#### SI as Revenue driver

- Accelerate revenue growth by rolling out NW construction/renewal projects to various industry, enhancing account sales & PM, expanding human resource
- Enhance SI project management

#### **Promotion of large** transactions & clients

- Comprehensive outsourcing of client's NW and open systems
- Add large volume revenue to the multi-industry recurring revenue base
- Stable additional profit source for the future

#### **Enhancement of** Service Control

- Higher efficiency for service development & operation by new technology such as Al
- Implement appropriate pricing in response to inflation & cost increase

#### **NW** service as Profit driver

- Accelerate NW service accumulation through Service Integration
- Demonstrate the strength of stable NW operation in the DX era

#### Further enhancement of service development & operation

- Focus on strengthening cyber-security service development
- Respond to DX progress with DWP
- Develop services that would be PF for AI, data lake, etc.

#### **Continuous expansion of NW** infrastructure **Pursuit of differentiation**

- Construct the third site of Shiroi DC for long-term growth
- Deploy full-MVNO 5G SA

#### Creation of new growth area

#### **Initiatives for Data-driven society**

 Operate data utilization business, generate meaningful data, data distribution mechanisms & operations, etc. Study & create business models in conjunction with the existing infrastructure & services



#### Achieve the spread of Digital Currency in Japan

(Equity method investee: DeCurret)

- · First in Japan to issue commercial digital currency as a practical case (scheduled in Jul. 2024)
  - ✓ Digitalized token of environmental value transaction
- · Within FY26, anticipate loss to shrink & become profitable on a monthly basis
- Executing STO<sup>(\*)</sup> of digital currency, invoice chain<sup>(\*)</sup>, web3/NFT<sup>(\*)</sup> & other practical projects
- (\*) STO (Security Token Offering): securities issued using electronic means such as blockchain, replacing traditional mechanism of stocks and bonds
- (\*) Invoice chain: concept of industry standard systems for corporate intercompany
- (\*) NFT(Non-Fungible Token): Token issued on the blockchain that can prove uniqueness and cannot be replaced

#### **Enhancement of business foundation**

#### Thorough expansion of Human Capital

- Continuous expansion of human resources
- Develop next-generation human resources for long term growth
- Maintain & enhance top-tier engineering capabilities & expand that to multiple laver

# **Enhancement of**

Appropriate management of increasing SI-related working

#### Maintain & improve Sustainability / Governance

- Strengthen governance in line with growth
- Contribute to the productivity of future society through continuous stable NW operation
- Introduce a new executive compensation scheme linked to the new Mid-term Plan

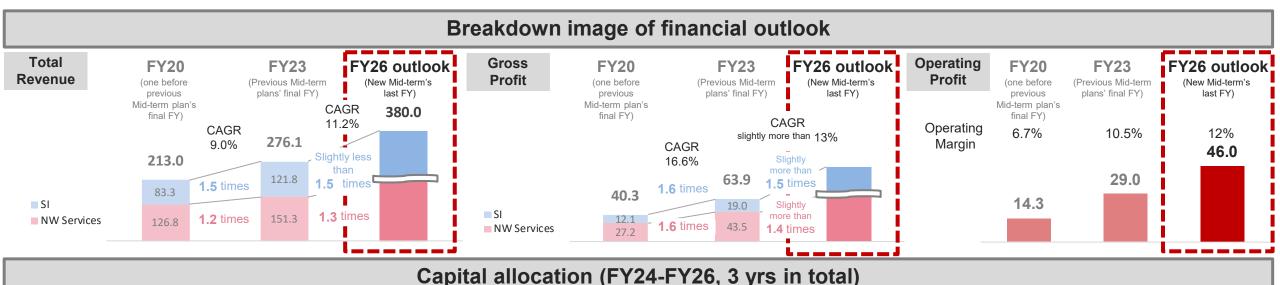
- cash control
- capital
- Investment allocation Shiroi DC & growth areas
- Increase payout ratio when the Mid-to-long Term Vision is realized

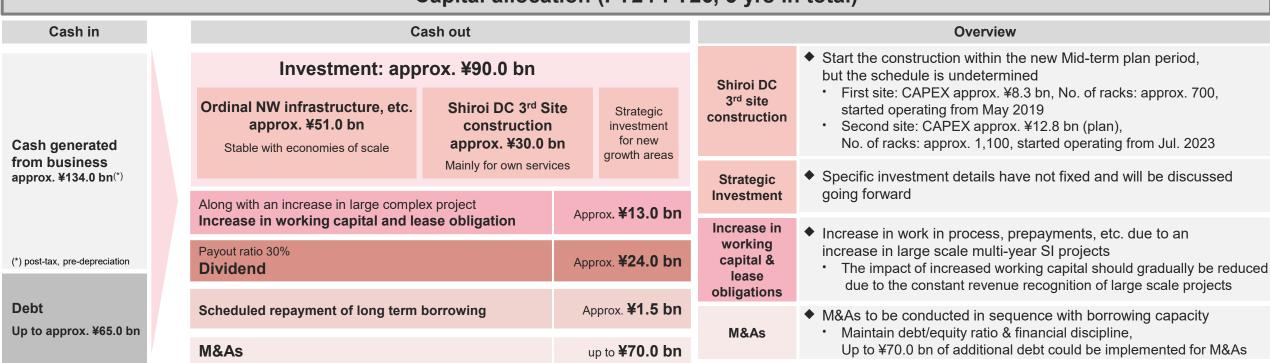
#### **Complement growth** through M&As

- Pursuit M&A opportunities as a supplemental means of expanding domestic resources & technology
- Leverage residual borrowing capability (up to ¥70.0 bn is envisioned image)

Information

Financial





The figures mentioned below are all assumed status and image

# Previous Mid-term (FY21-FY23)

Mid-term (FY24-FY26)

# Established profit base by enterprise recurring revenue growth

- Enhancement of NW infrastructure & service lineup
- Profit expansion through economies of scale by recurring revenue accumulation
- Increase in large scale projects through NW renewals, etc.
- Cloud, security & IoT demands
- Started expansion of overseas business, including M&As
- · Expansion of human resources
- Initiatives for digital currency and other new business areas

Accelerate business expansion by focusing on the existing core areas Pursue business scale for long term growth

- Further enhancement of the existing core business areas
- Creation of new growth areas
- Enhancement of business foundation

# **Mid-to-long Term Vision**

# Total revenue around ¥500.0 bn Operating Margin 12% ~ 15%

 Strongest focus on the core areas as NW operator & IT provider
 Positioned as one of the leading IT providers in Japan

Reliable NW operation & service as differentiator

Enlarge SI business driven by Service Integration

Expand large customer base to realize business scale

 Provide NW platforms which support the NW society

Create optimal NW & security platforms for the spread of Al & the advent of data-driven society, etc.

 Maintain and develop IIJ corporate culture as a challenger
 Unchanged since the incention, diverse

Unchanged since the inception, diverse employees take on new challenges autonomously

# **Beyond 5,000**

\*5,000 is derived from the Japanese unit of ¥5,000 oku (oku = one hundred million) which is ¥500 bn

Deliver added value as an IT full outsourcer for infrastructure operation to support realization of NW society

- Develop integrated PF to enable processing various types of data, together with security & high performance. IIJ to become a full outsourced IT providers equipped with DC (including edge computing) & cloud resources, including wired and wireless NWs
- Achieve high profit margins by managing large customers' NW & IT domains as fully outsource
- Leadership including M&As amidst a changing industry landscape
- Become leading IT service provider by leveraging domestic knowledge & SWOT in ASEAN

Execute actions early to realize revenue volume of ¥500 bn

Targets (consolidated)

Total Revenue

**Operating Margin** 

Payout ratio

FY23 result

¥276.1 bn

10.5%

FY26 target

¥380.0 bn

12%

30%

¥500.0 bn

12% ~ 15%

30% ~ 40%

Payout ratio to gradually increase along with an increase in business scale

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Ongoing High Demand for Network and System Upgrades Across Industries Driven by Structural Changes in Network Leveraging the Service Integration Model... as a Key Differentiation and Entering the Next Phase of Mid- to Long-Term Growth

#### 1H25 Results

Revenue ¥161.91 bn +10.1%YoY Solid Growth Through Strengthened NW service Sales Initiatives, Robust SI Demand Driving Continued High Orders

Operating Profit ¥15.39 bn +30.6%YoY High Growth by SI & NW Service Revenue expansion, ¥1.17 bn of Retirement Provision Reversal, & VMware-related Rebound

Net Profit ¥10.03 bn +34.2%YoY Little Effect of Exchange Rates on Non-Operating Results (FY24-end: ¥149.52/USD, 1H25-end: ¥148.88/USD)

#### **Main Action Plans for FY2025**

#### Large-scale projects: semiannual trends in revenue recognition and contract value 1H25 Unit: JPY/¥ billion (bn) 1H23 1H24 Recurring 28.0 revenue 18.8 19.0 One-time 6.6 revenue 2.8 2.3 2.3 Total contract

Focus on large-scale service integration projects

♦ Consistent Growth in Recurring Revenue as Large Projects Advance

0.4

◆ Secured 5 large-scale projects from 2Q25 onward (approx. ¥20.5 bn in total)



Approx. ¥1.0 bn, 5 yrs

value

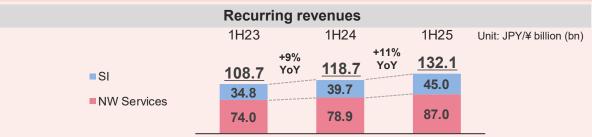
Email infrastructure operations for ISP Approx. ¥1.5 bn, 2 yrs

> Sales system renewal for a service provider Approx. ¥1.0 bn

GIGA school infrastructure renewal for Ehime Prefecture Approx. ¥1.0 bn, 6 yrs

Expecting additional orders during the contract term and opportunities for similar projects

# Focus on Accumulating NW Services



- ◆ High recurring revenue growth +11.3% YoY driven by strong NW service expansion and robust systems operation and maintenance
- Enhancing existing services and introducing new offerings to drive recurring revenue growth this FY

(Main achievem	ue growth this FY			
New services	IIJ Security Doctor  Comprehensive security support by IIJ Experts	IIJ Cloud Exchange Service for Prisma Access Secure connectivity between Prisma Access and customer site via IIJ Private Backbone	Multi-Profile SIM 2.0 One SIM, dual carrier access – improved IoT device communication reliability	IIJ Infrastructure as Code Implementation Support Solution Automation and Streamlining of Cloud Infrastructure Deployment
Existing service enhancement	IIJ IoT service  Added features to enable simple remote access to devices	IIJ Flex Mobility Service/ZTNA Added automatic SaaS destination information collection features to optimize traffic control	IIJ Secure Endpoint Service  Added features of web access control and visibility	IIJ Multi Product Controller Service Added feature "NW map" to automate NW diagram creation and visualize traffic

- ♦ Agreed to establish an IoT-focused JV as a new IIJ subsidiary with Sony Semiconductor Solutions Corporation to launch a soil moisture sensing business (IIJ ownership: up to 85%, Planned establishment date: Apr. 2026)
- ♦ DeCurret DCP: JAPAN POST BANK plans to issue tokenized bank deposit in FY26 (Sep. 2025), Agreed to initiate full-scale study on foreign exchange with SBI Shinsei Bank and Partior (Sep. 2025)

(\*2) Recorded revenues of acquired large-scale projects since FY22

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<sup>(\*1)</sup> Service Integration: Provide in-house developed NW services with SI, Greater opportunities and proposal areas along with internal large-scale NW renewals, etc.

# **Consolidated Financial Results**

	% of revenue	% of revenue			% of revenue		% of revenue	
	1H25 Results	1H24 Results	Yo	Υ	1H25 Targets	YoY	FY25 Targets	YoY
	Apr. 2025 - Sep. 2025	Apr. 2024 - Sep. 2024			(Announced in May 2025) Apr. 2025 - Sep. 2025		(Announced in May 2025) Apr. 2025 - Mar. 2026	
Revenues	161.91	147.02	+10.1%	+14.89	158.0	+7.5%	340.0	+7.3%
Cost of	78.3%	79.1%			77.9%		77.4%	
Revenues	126.78	116.35	+9.0%	+10.43	123.1	+5.8%	263.0	+5.9%
<b>Gross Profit</b>	<sup>21.7%</sup> <b>35.13</b>	30.67	+14.5%	+4.46	34.9	+13.8%	77.0	+12.6%
SG&A etc.	19.74	18.89	+4.5%	+0.85	12.3% 19.4	+2.7%	40.5	+5.7%
Operating Profit	9.5% 15.39	8.0% 11.78	+30.6%	+3.61	9.8% 15.5	+31.6%	36.5	+21.2%
Profit before tax	9.4% 15.15	7.6% 11.12	+36.3%	+4.03	13.9	+25.0%	9.9%	+15.5%
Net Profit Profit for the period attributable to owners of the parent	10.03	5.1% <b>7.47</b>	+34.2%	+2.56	9.4	+25.8%	23.0	+15.4%

<sup>•</sup> SG&A etc. represents the sum of SG&A, which includes R&D expenses, and other income/expenses

Unit: ¥ (JPY) billion (bn) GP = Gross Profit YoY = Year over year comparison

Financial Information

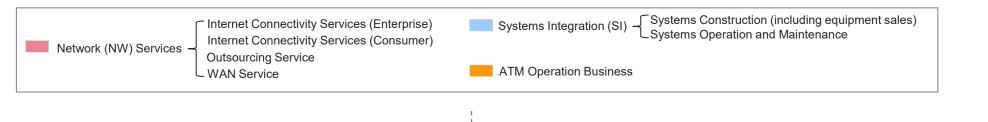


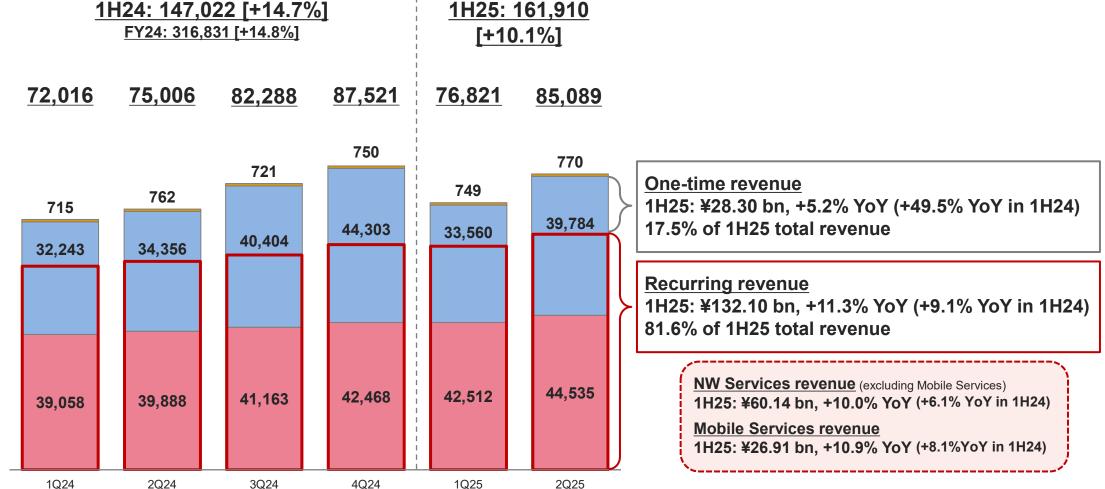
- NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount
- Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)
- NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (The two services have costs in common and cannot be broken down in accounting terms)
- SG&A, etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses

Unit: ¥ (JPY) million

[ ], YoY = Year over year comparison

Financial Information



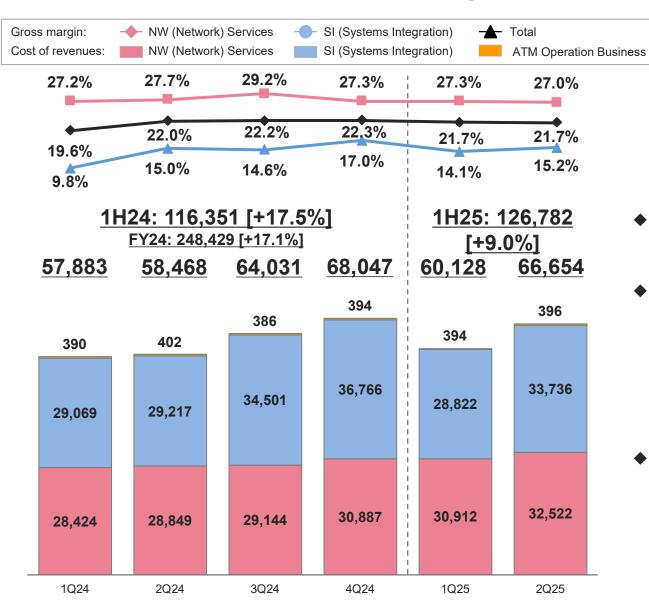


• One-time revenue, systems construction revenues which include equipment sales, is mainly recognized when systems and/or equipment are delivered and accepted by customers (Some revenues on a percentage-of-progress basis based on cost progression)

Recurring revenue represents the following revenues: Internet Connectivity Services (Enterprise), Internet Connectivity Services (Consumer), Outsourcing Services, WAN Services, and Systems Operation and Maintenance

Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)





### **♦** Total gross profit

> 1H25: ¥35.13 bn, +14.5%, +¥4.46 bn YoY

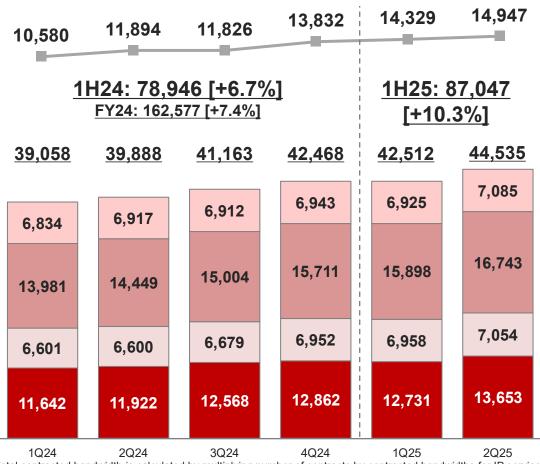
#### Gross profit for NW services

- > 1H25: ¥23.61 bn, +9.0%, +¥1.94 bn YoY
  - Fixed-type costs such as NW operation, outsourcing, and personnel-related costs have been on an upward trend, with a particularly large seasonal cost increase observed at the beginning of fiscal year
  - There was YoY cost increase of approx. +¥0.5 bn mainly due to MVNO infrastructure replacement

#### Gross profit for SI

- > 1H25: ¥10.79 bn, +29.7%, +¥2.47 bn YoY
  - Gross margin improved YoY, mainly due to the accumulation of O/M projects and the rebound from the VMware license-related negative profit impact in FY24 (approx. -¥1.0 billion YoY)
- 3Q24 NW Services gross margin include one-time cost reimbursement related to the mobile data interconnectivity charge
- 4Q24 SI gross margin improved QoQ to seasonal revenue growth and economies of scale
- \* VMware license-related profit impact on NW Services: FY24 ¥-0.1 bn (1Q: approx. -¥0.3 bn, 2Q: approx. -¥0.3 bn, 3Q: approx. +¥0.2 bn, 4Q: approx. +¥0.3 bn)
- VMware license-related profit impact on SI: FY24 ¥-1.4 bn (1Q: approx. -¥0.9 bn, including approx. ¥0.7 bn of one-time cost due to provisions, 2Q: approx. -¥0.1 bn, 3Q: approx. -¥0.2 bn, 4Q: approx. -¥0.2 bn)





### ◆Internet Connectivity (enterprise) Services

- > 1H25: ¥26.38 bn, +12.0% YoY (+7.3% YoY in 1H24)
  - Of which, IP Service: ¥9.23 bn, +9.9% YoY (+6.4% YoY in 1H24)
  - Of which, Enterprise mobile: ¥8.79 bn, +21.3% YoY (+10.0% YoY in 1H24)
  - Of which, MVNE: ¥5.83 bn, +4.5% YoY (+6.2% YoY in 1H24)

### ◆ Internet Connectivity (consumer) Services

- > 1H25: ¥14.01 bn, +6.1% YoY (+7.6% YoY in 1H24)
  - Of which, consumer mobile (IIJmio): ¥12.29 bn, +7.4% YoY (+7.9% YoY in 1H24)

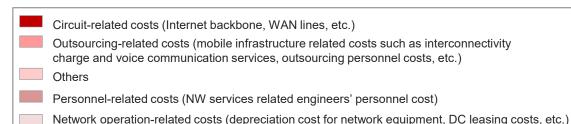
# Outsourcing Services

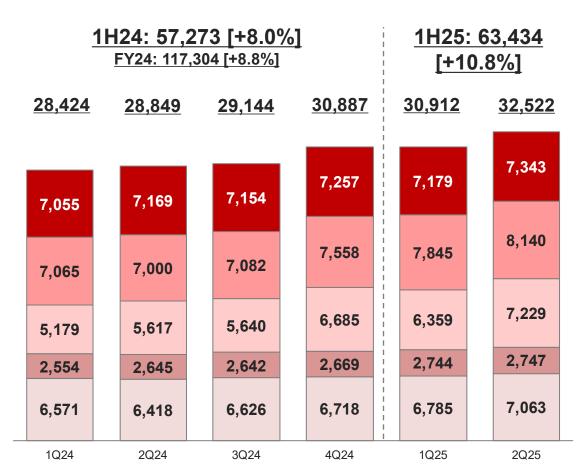
- ➤ 1H25: ¥32.64 bn. +14.8% YoY (+10.9% YoY in 1H24)
  - Of which, security: ¥19.68 bn, +13.0% YoY (+17.2% YoY in 1H24)

#### **◆ WAN Services**

> 1H25: ¥14.01 bn, +1.9% YoY (-2.6% YoY in 1H24)

- Total contracted bandwidth is calculated by multiplying number of contracts by contracted bandwidths for IP service and broadband services respectively which are both under Internet connectivity services for enterprise
- Total contracted bandwidth in 4Q24 significantly increased, driven by multiple customers adding or newly acquiring over 100Gbps
- IP (Internet Protocol) Service is bandwidth guaranteed dedicated Internet connectivity services for enterprises. Contracts are based on bandwidth and enterprises use the service for their core and main Internet connectivity
- Enterprise mobile primarily refer to direct offerings for IoT and similar usages
- MVNE (sales of service to other MVNOs) refers to IIJ Mobile MVNO Platform Service
- 3Q24 consumer mobile (IIJmio) include approx. ¥0.18 bn of sales netting due to campaign expenses in 3Q23 for fiber optic internet service, which was confirmed after one-year usage



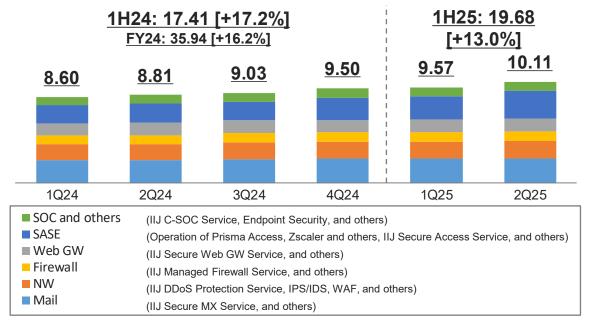


- 1H25 Circuit-related costs remained stable
  - Internet backbone circuit cost remains stable by leveraging scale merit with one of the largest Internet backbone networks
  - QoQ increase in line with WAN service revenue
- 1H25 Outsourcing-related costs remained stable
  - The decline in the mobile data interconnectivity unit charge at the beginning of FY25 was similar to that in FY24 (Details in P.23)
  - Outsourcing personnel cost increased at the beginning of fiscal year
- ➤ 1H25 Others were on a continuous increasing trend
  - · License fees such as SASE increased along with related revenue growth
  - Increased mobile device purchasing costs: approx. +¥1.3 bn YoY (1Q25: approx. +¥0.3 bn YoY, 2Q25: approx. +¥1.0 bn YoY)
- 1H25 Personnel-related costs increased at the beginning of fiscal year due to revision of salary table and others, progressed as expected
- 1H25 Network operation-related costs continued to increase along with facility expansions
  - Increases in depreciation and other costs were mainly due to MVNO infrastructure replacement
- \* 3Q24 Outsourcing-related costs include one-time cost reimbursement based on the difference between future cost method figures and actual figures regarding FY23 usage
- FY24 Others cost was impacted by the VMware licenses (approx., +¥1.0 bn YoY) and enhancement of mobile procurement for 4Q promotional season (approx. +¥0.5 bn YoY)

#### **Security Business**

#### ◆ Continuous demand for in-house developed security services

· Security services (recurring revenue) is recognized as Outsourcing services revenue



#### Security enhancement initiatives

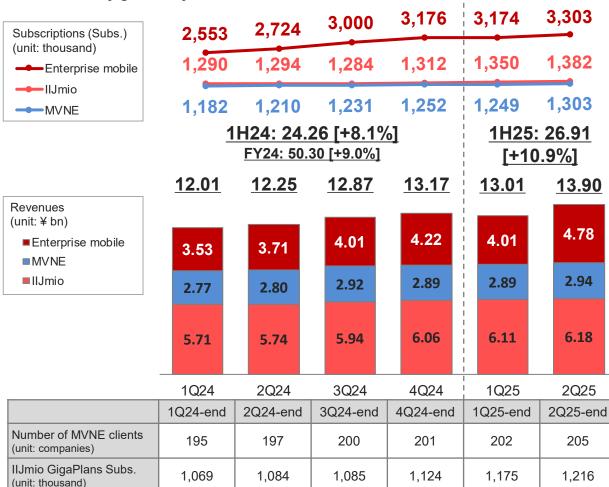
- Enhancement of behavioral detection and multi-layered WAF implemented
- Under the CEO's direct initiative, security enhancement is progressing

#### Ongoing enhancement of existing services and solutions

- Launched "IIJ Security Doctor" which provides comprehensive support for corporate security measures and operations by IIJ security experts (Nov. 2025)
- Launched integrated security management solution for OT (Operational Technology) in Sep. 2025 (in collaboration with NTT DOCOMO Business)
- Launched a secure and user-friendly file transfer environment with an assetless model through "IIJ File Transfer Solution with Soliton" (Jul. 2025)
- Added web security features to "IIJ Flex Mobility Service/ZTNA" to enhance Zero Trust (Jun. 2025), Enhanced traffic control through the automatic gathering function of SaaS destination information (Sep. 2025)

#### Mobile/IoT Business

- ◆ Enterprise: Continued demand for device connectivity, including NW cameras, Recognized device revenue
- ◆ Consumer: Subs. continued to increase, supported by "JAL Mobile," etc., Launched "DMM Mobile Plus powered by IIJ" in Oct. 2025
- ◆ MVNE: Steady growth by an increase in new MVNO clients



- Enterprise Mobile: Refers to direct service offerings for IoT and other device connectivity use cases.
- \* MVNE: Refers to IIJ Mobile MVNO Platform Services provided to other MVNO operators. © Internet Initiative Japan Inc.

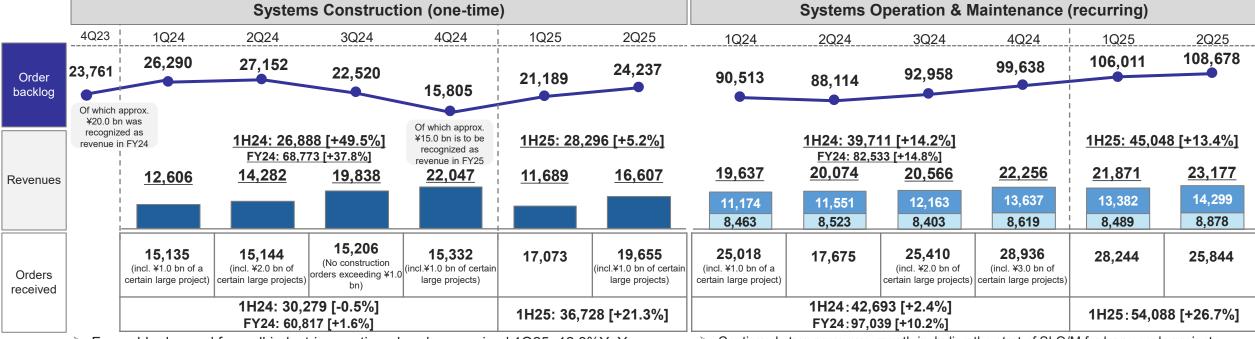
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Financial Information

Systems Construction revenues (including equipment sales)

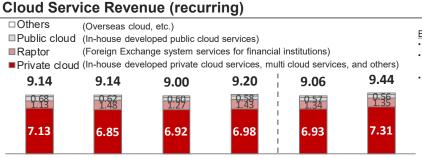
Systems operation & maintenance revenues for on-premise system

Cloud revenues such as private cloud which are recognized as systems operation & maintenance revenues



- Favorable demand from all industries continued, orders received 1Q25+12.8%YoY, 2Q25+29.8%YoY
- Consistently secured large-scale NW & SI projects from 2Q25 onward (incl. NW services revenue)
  - NW system construction & operation for a public sector institution (Approx. ¥16.0 bn, 18 yrs) (\*)
  - Email infrastructure operations for ISP (Approx. ¥1.5 bn, 2 yrs)
  - GIGA School Infrastructure renewal for Ehime Prefecture (Approx. ¥1.0 bn, 6 yrs) (\*)
  - Sales system renewal for a service provider (Approx. ¥1.0 bn)
  - Security enhancement for a financial institution (Approx. ¥1.0 bn, 5 yrs)
  - (\*) Not included in the SI orders received amount for 2Q25 due to recent acquisition

- Continued strong revenue growth including the start of SI O/M for large-scale projects 1Q25+11.4%YoY, 2Q25+15.5%YoY, orders received 1Q25+12.9%YoY, 2Q25+46.2%YoY
- \* In 1Q25, slight QoQ decrease was mainly due to the scheduled termination of maintenance projects at PTC, subsidiary in Singapore, and the termination of certain legacy cloud service offerings



4Q24

1Q25

2Q25

3Q24

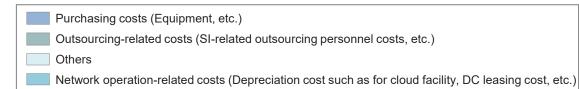
Breakdown of 1H25 cloud revenue

Unit: ¥ bn

- 93.9% Systems O/M
- 6.1% Outsourcing service
- FY24 cloud service revenue was impacted by a certain multi-cloud project: 1Q24 revenue included +¥0.3 bn of one-time due to the termination of the transaction, 2Q, 3Q, and 4Q24 MRR decreased by approx. -¥0.6 bn/Q

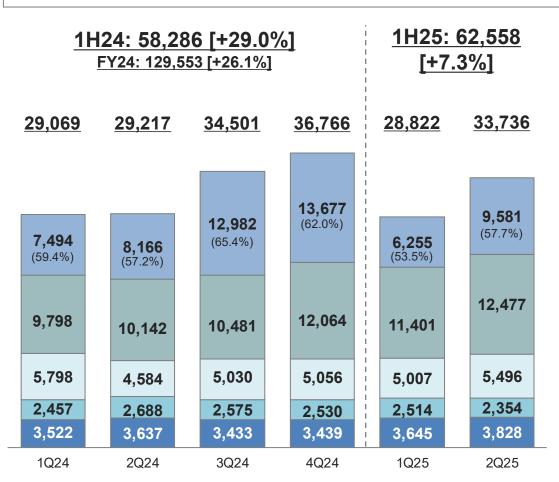
1024

2Q24



Personnel-related costs (SI-related engineers' personnel cost)





- 1H25 Purchasing & outsourcing-related costs are linked to the size of project and revenue to a certain degree in principle
- 1H25 Others include license purchasing costs and others
- ➤ No significant change in 1H25 Network operation-related costs on a quarterly basis
- 1H25 Personnel-related costs increased at the beginning of fiscal year due to revision of salary table and others, progressed as expected

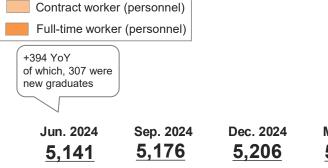
#### Number of SI-related outsourcing personnel (unit: personnel)

1Q24-end	2Q24-end	3Q24-end	4Q24-end	1Q25-end	2Q25-end
1,513	1,525	1,510	1,596	1,578	1,603

Due to many ongoing projects including ones before order-received, the number of outsourcing personnel has been at a high level

Regarding Others, the revenue-linked multi-cloud license cost decreased as expected along with the termination of a large client's transaction at the end of 1Q24. FY24 cost impact related to VMware license was approx. +¥2.6 bn YoY (including a one-time cost due to provisions of approx. ¥0.7 bn in 1Q24, resulting in a YoY increase of ¥1.2 bn for the quarter)

#### Number of Employees (consolidated basis)



290

4.886

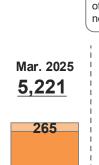
279

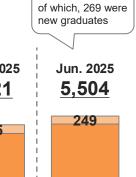
4,862



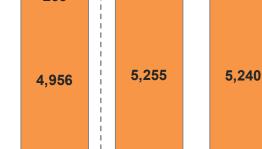
4.940

(consolidated basis)





+363 YoY



# **Number of New Graduates**

Unit: personnel Apr. Apr. Apr. Apr. Apr. 2022 2023 2025 2026 2024 (scheduled) 307 285 269 246 178

# Ratio of Female Managers (IIJ)

Sep. 2025

5,491

251

- Achieved FY24 and FY27 targets a year in advance
  - Initial targets: FY24 over 6%. FY27 over 8%

Apr.	Apr.	Apr.	Apr.
2022	2023	2024	2025
5.7%	6.3%	7.5%	

### Personnel-related costs & expenses (consolidated basis)

Unit: ¥ (JPY) million

	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	
Consolidated	10,333	10,665	10,299	10,341	11,049	11,305 *2	
personnel-related costs & expenses		(+15.3%)	(+9.4%)	(+7.5%)	(+6.9%)	(+6.0%)	
(YoY)		•	8 (+12.8%)*1		1H25: 22,354 (+6.5%)		
	FY24: 41,638 (+10.6%)						
% of revenue	14.3%	14.2%	12.5%	11.8%	14.4%	13.3%	

<sup>(\*1)</sup> In 1H24, there was a one-time payment to address inflation. As a result, the YoY growth rate of personnel-related expenses in 1H25 slightly declined

#### ➤ FY25

- Number of employees to increase by approx. 440 personnel, including 269 new graduates
- Average annual salary increased by approx. 6.0%, including the compensation revision, in Apr. 2025 (IIJ) Compensation revisions in the past: Apr. 2019, Apr. 2023

#### > FY26

 Number of new graduates in Apr. 2026 (scheduled): 285 (consolidated)

#### Admin. 10% Sales

**Engineers** 

70%

**Breakdown of Employees** 

# **Employee Survey** (IIJ)

FY21	FY22	FY23	FY24	FY25
3.9	3.9	3.9	3.9	3.8

- > FY25 employee survey indicates high overall satisfaction level: 3.8 (out of 5)
- \* The Employee Survey(IIJ) is an annual engagement survey (approx. 50 questions), and each item is rated on a five-point scale: 1 (disagree), 2 (somewhat disagree), 3 (neutral), 4 (somewhat agree), and 5 (agree). The "Overall Satisfaction" is the result of a question, "I am satisfied overall."

#### **Turnover rates (IIJ)**

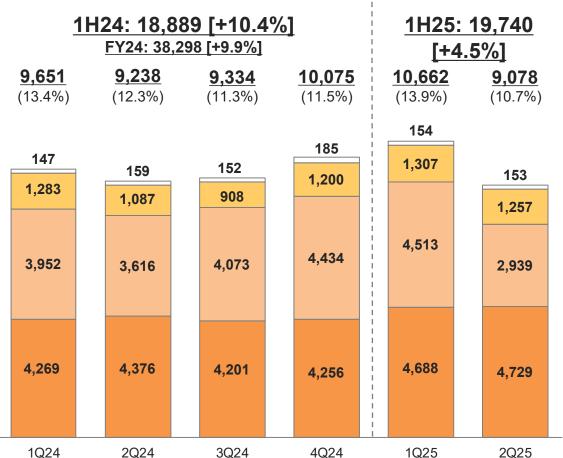
20%

FY20	FY21	FY22	FY23	FY24
3.6%	4.2%	3.8%	4.6%	3.9%

- Lower than the industry average turnover
- \* The turnover rate of IIJ is calculated by dividing leavers for the fiscal year by the number of full-time employees at the beginning of that fiscal year. The industry average turnover rate of approx. 10% is announced by the Ministry of Health, Labor, and Welfare

<sup>(\*2)</sup> Gain on the revision of the retirement benefit plan was not included



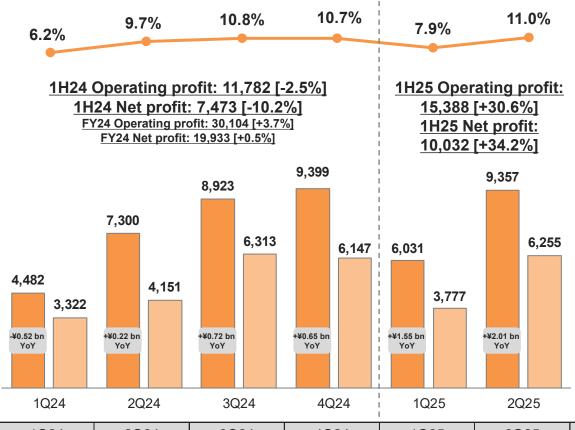


- 1H25 Research & development expenses are mainly personnel expenses of research institute division. No major changes
- 1H25 Commission expenses are mainly recruitment expenses and credit card fees for consumers
- 1H25 Others are increasing mainly because of an increase in advertisement and activity-related expenses such as travel expenses.
   1Q training expenses also increased temporarily due to new graduate hire
  - 2Q25 Other income included a one-time gain of ¥1.17 bn from the revision of retirement benefit plans
- ➤ 1H25 Personnel-related expenses (salary, employee benefits, etc.) increased as expected, mainly due to the compensation revision and hiring of new graduate at the beginning of FY25

Above figures are SG&A expenses plus other income and other expenses

<sup>1</sup>Q personnel-related and others expenses increase mainly due to an increase in training and human capital development expenses along with the entry of new graduates. Such expenses decrease in 2Q QoQ as expenses for new graduate engineers are recorded as cost of revenues from 2Q





### Operating profit

- > 1H25: ¥15.39 bn, +30.6% YoY
  - High Growth by SI & NW Service Revenue expansion, ¥1.17 bn of Retirement Provision Reversal,
     & VMware-related Rebound

#### **♦** Profit before tax

- > 1H25: ¥15.15 bn, +36.3% YoY
  - Interest expense: ¥651 million (1H24: ¥450 million)
  - Foreign exchange gain(loss) and valuation gain(loss) on funds

    Due to foreign exchange rate, profit or loss quarterly fluctuate, 1H25 was within our expectations

	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25
Exchange rate at the end of Q (per USD)	161.07	142.73	158.18	149.52	144.81	148.88
Foreign exchange gain(loss)	+196	(249)	+196	(97)	(67)	(7)
Valuation gain(loss) on funds, etc.*	+585	(863)	+790	(311)	(14)	+446

<sup>\*</sup>Foreign exchange impacts were also included as lots of assets are dominated in USD

- Share of gain(loss) of investments accounted for using equity method:
  - -¥226 million (1H24: -¥91 million)
  - ✓ DeCurret-related gain(loss) :

1Q24	2Q24	3Q24	4Q24	1Q25	2Q25
(182)	+25	(177)	(219)	(174)	(182)

- IIJ ownership from Sep. 2024: 34.8%
- FY25 plan: approx. ¥0.7 bn of loss
- JAPAN POST BANK plans to issue tokenized bank deposit in FY26 (Sep. 2025)
- Agreed to initiate full-scale study on foreign exchange with SBI Shinsei Bank and Partior (Sep. 2025)
- 2Q24 included gain of ¥209 million on change in equity interest due to DeCurret HD's capital increase in Sep. 2024

### **♦** Net profit

> 1H25: ¥10.03 bn, +34.2% YoY

1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	
719	(1,294)	722	(653)	(186)	173	Finance income (expense), net
(162)	71	(173)	(150)	(108)	(118)	Share of profit (loss) of investments accounted for using equity method
(1,654)	(1,915)	(3,092)	(2,419)	(1,928)	(3,091)	Income tax expense
63	11	67	30	32	66	Profit (loss) for the period attributable to non-controlling interests

- Under IFRS, equity securities are measured at fair value through OCI (Other Comprehensive Income) while funds are measured through profit or loss
- Net profit shows "Profit for the period attributable to owners of the parent"

Financial Information

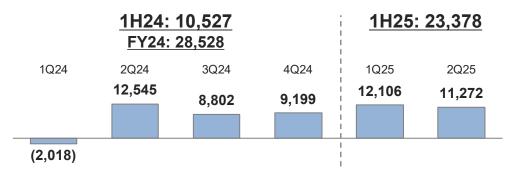
Unit: ¥ (JPY) million

	Mar. 31, 2025	Sep. 30, 2025	Changes		Mar. 31, 2025	Sep. 30, 2025	Changes
Cash & cash equivalents	32,534	37,298	+4,764	Trade & other payables	30,238	32,199	+1,961
Trade receivables	56,361	51,605	(4,756)	Borrowings (current & non-current)	33,616	35,586	+1,970
Inventories	4,681	6,412	+1,731	Contract liabilities & Deferred income (current & non-current)	26,043	32,249	+6,206
Prepaid expenses (current & non-current)	56,930	64,608	+7,678	Income taxes payable	5,205	5,086	(119)
Tangible assets	33,771	40,361	+6,590	Retirement benefit liabilities	4,849	987	(3,862)
Right-of-use assets	45,756	42,199	(3,557)	Other financial liabilities (current & non-current)	58,578	62,177	+3,599
Of which, operating leases (rent of office, data center etc.)	28,958	25,234	(3,724)	Of which, operating leases (rent of office, data center etc.)	29,714	25,981	(3,733)
Of which, finance leases (network equipment etc.)	16,798	16,965	+167	Of which, finance leases (network equipment etc.)	19,172	19,754	+582
Goodwill & intangible assets	31,328	32,068	+740	Others	11,820	11,257	(563)
Investments accounted for using the equity method	6,639	6,332	(307)	Total liabilities:	170,349	179,541	+9,192
Investment securities (Equity)	15,823	15,586	(237)	Share capital	25,577	25,663	+86
Other investments	10,711	11,404	+693	Share premium	35,865	35,728	(137)
Others	17,901	21,387	+3,486	Retained earnings	79,885	87,293	+7,408
				Other components of equity	11,266	11,448	+182
				Treasury shares	(11,910)	(11,755)	+155
				Total equity attributable to owners of the parent:	140,683	148,377	+7,694
				Non-controlling interests	1,403	1,342	(61)
Total assets:	312,435	329,260	+16,825	Total liabilities and equity:	312,435	329,260	+16,825

- Prepaid expenses increased mainly due to increases in projects for clients, license fee and maintenance for facility, etc., Expected to be recovered gradually over multiple years
- · Tangible assets increased mainly due to investment in data centers
- Ratio of total equity attributable to owners of the parent: 45.0% as of Mar. 31, 2025, 45.1% as of Sep. 30, 2025

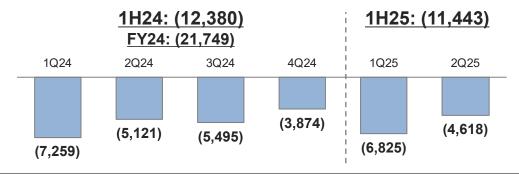
Unit: ¥ (JPY) million YoY = Year over year comparison Financial Information

# **Operating Activities**



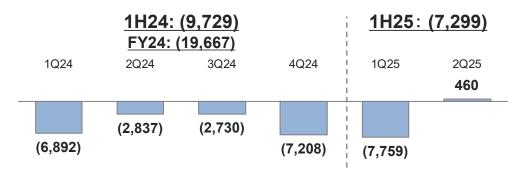
	1H25 Major Breakdown	YoY Change
Profit before tax	15,149	+4,033
Depreciation and amortization	16,072	+714
Changes in operating assets & liabilities	(3,561)	+7,841
Of which, decrease (increase) in prepaid expenses	(7,530)	+8,180
Income taxes paid	(5,206)	+51

# **Investing Activities**



	1H25 Major Breakdown	YoY Change
Purchase of tangible assets	(8,343)	(2,247)
Of which, data center-related	(4,083)	(2,059)
Purchase of intangible assets such as software	(3,900)	+215

# **Financing Activities**



	1H25 Major Breakdown	YoY Change
Proceeds from other financial liabilities	5,710	(161)
Payment of operating/finance leases and other financial liabilities	(11,721)	(989)
Dividends paid	(3,096)	(58)

Cash CAPEX

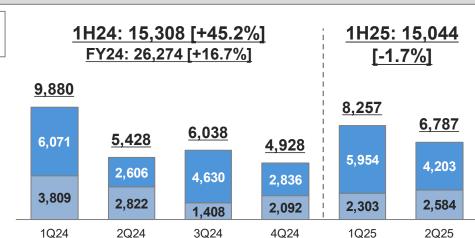
Finance lease

Unit: ¥ (JPY) million

[ ], YoY = Year over year comparison

Financial Information

# **CAPEX**

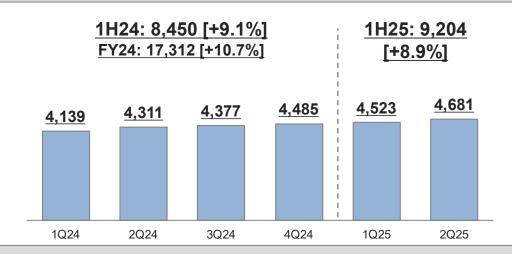


Major breakdown of CAPEX (Unit: ¥ bn)

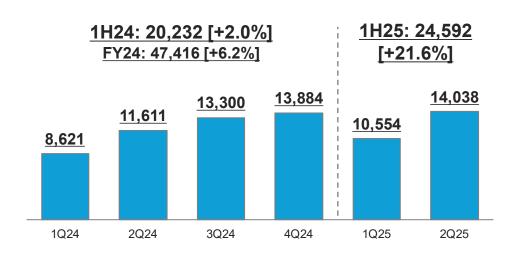
	1H24	1H25	Notes
Ordinal CAPEX (NW equipment & server, etc.)	6.4	7.6	Sustained investment
Shiroi data center-related	0.2	2.2	Individual investment for
Matsue data center-related	1.9	1.8	anticipated demand
Customer-related	4.6	1.6	Investment for each project
Renewal of Full-MVNO 5G infrastructure	1.5	1.7	Ad-hoc investment
Renewal of Raptor service facility	0.4	0.1	Ad-hoc investment

- > FY25 CAPEX plan: approx. ¥30.0 bn
  - Of which, approx. ¥8.5 bn is for Shiroi data center's 3<sup>rd</sup> site construction

# **CAPEX-related depreciation and amortization**



# **Adjusted EBITDA**



- Total amount of capital expenditure is the amounts of acquisition of tangible and intangible assets by cash and entering into finance leases for the fiscal year, excluding duplication due to sale and leaseback transactions and acquisition of assets that do not have the nature of investment, such as purchase of small-amount equipment.
- CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship.
- · Adjusted EBITDA is calculated by adding operating profit and CAPEX-related depreciation and amortization.

	FY25 Targets						
	% of total reveue 1H25 (Apr. 1, 2025 - \$ep. 30, 2025)	YoY	% of total reveue FY25 (Apr. 1, 2025 - Mar. 31, 2026)	YoY			
Total Revenue	158.0	+7.5%	340.0	+7.3%			
Gross Profit	34.9	+13.8%	<b>77.0</b>	+12.6%			
SG&A etc.	19.4	+2.7%	40.5	+5.7%			
Operating Profit	15.5	+31.6%	36.5	+21.2%			
Shares of profit(loss) of investments accounted for using equity method investee	(0.2)	_	(0.5)	-			
Profit before tax	13.9	+25.0%	33. <b>7</b>	+15.5%			
Net Profit (Profit for the period attributable to owners of the parent)	5.9% <b>9.4</b>	+25.8%	23.0	+15.4%			
Dividend per share	¥19.50	+¥2.00	¥39.00	+¥4.00			

Premise and Assumption								
	Revenues	FY24 Result	FY25 Target	<b>Gross Profit</b>	FY24 Result	FY25 Target		
		<u>316.8</u>	340.0		<u>68.4</u>	77.0		
■ ATM		<b>151.3</b> +24.2% YoY +29.5 YoY	<b>158.4</b> +4.7% YoY		<b>21.8</b> +14.2% YoY +2.7 YoY	<b>25.9</b> +19.1% YoY		
NW service		<b>162.6</b> +7.4% YoY +11.2 YoY	<b>178.7</b> +9.9% YoY		<b>45.3</b> +4.1% YoY +1.8 YoY	<b>49.8</b> +10.0% YoY		

#### ♦ NW Services

- Revenue to grow through enhancement on service function & sales promotion. Expect monthly recurring revenues of large-scale Service Integration projects to increase (an incremental impact of approx. ¥1.7 bn compared to FY24)
- Rebound from FY24 VMware license negative profit impact: 1H24 approx. -¥0.6 bn, FY24 approx. -¥0.1 bn
- No consideration on mobile data interconnectivity reimbursement

#### ♦ SI

- Continue to meet demand for NW renewal etc.
- SI construction revenue target has been set by considering approx. ¥5.0 bn for Chiba city project, which was recognized in FY24, and others
- Gross margin to improve by the accumulation of operation projects and rebound from VMware license negative profit impact (1H24: approx. -\fmu1.0 bn, FY24: approx. -\fmu1.4 bn)

# ◆ SG&A

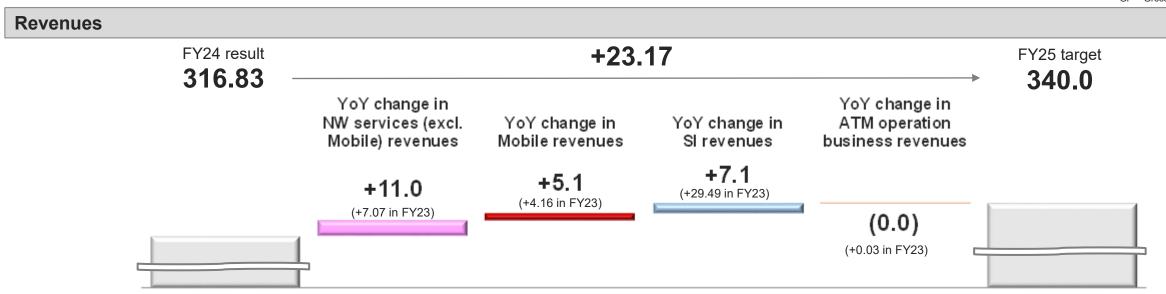
- SG&A, etc. to increase along with the expansion of business scale & increase in the number of employees
- Average annual salary increase rate: approx. 6% (IIJ, it had been around 3.5%~4.0%)
- The reversal of over ¥1.0 bn provisions for IIJ's retirement benefits due to the revision of the retirement benefit plan which is now more centered around defined contribution plan (expected in 2Q25)

#### ♦ Non-operating income & expenses

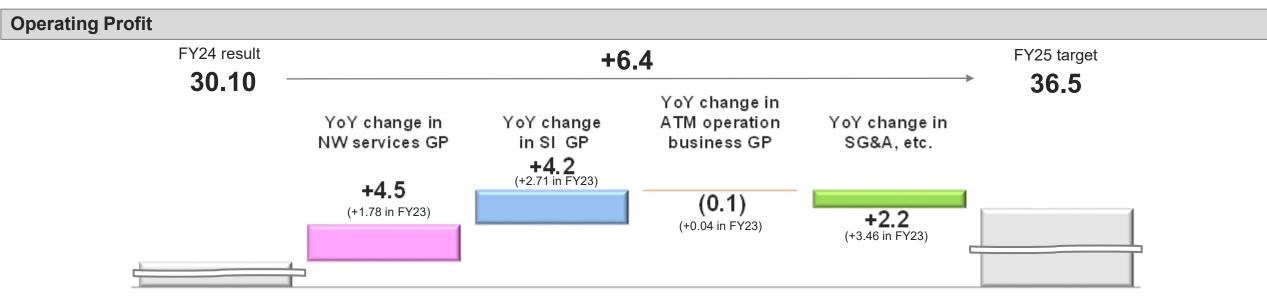
- Shares of profit (loss) of investments accounted for using equity method investee: approx. ¥0.5 bn loss, of which DeCurret HD, approx. ¥0.7 bn loss
- Assume financial expenses incl. interests, foreign exchange losses etc. (Assumed exchange rate: ¥140/USD)

#### **♦** Others

- CAPEX: approx. ¥30.0 bn, of which, approx. ¥8.5 bn is for Shiroi DC's 3<sup>rd</sup> site, spending over multiple yrs
- Start constructing Shiroi DC's 3<sup>rd</sup> site from June 2025, expected to accommodate approx. 7 yrs of IIJ service demand
- Number of employees (consolidated basis) to increase by approx. 440 personnel, of which, 269 are new graduates



- NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount
- Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)



- NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (The two services have costs in common and cannot be broken down in accounting terms)
- SG&A, etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses

# **Supplemental Business Information Detailed Business Overview**

# Internet Initiative Japan Inc. (IIJ)

The Prime Market of the Tokyo Stock Exchange (Ticker symbol: 3774)

November 2025

#### Disclaimer

Statements made in this presentation regarding IIJ's or managements' intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues, operating and net profitability are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement.

# **Outline**

1. Business Status Updates

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2. About IIJ

P. 8 – 16

3. Financial Information

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4. Supplemental Business Information

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#### Disclaimer

Statements made in this presentation regarding IIJ's or managements' intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues, operating and net profitability are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement.

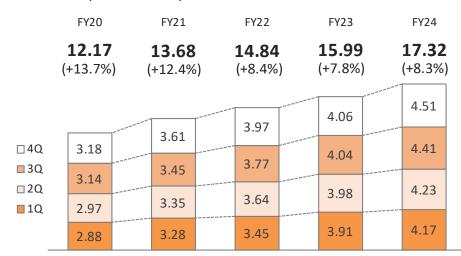


# IIJ's enterprise network services' business model: Cost doesn't have to increase at the same pace as the revenue: economies of scale

# IP service (Internet Protocol)

- ◆ IP Service is a bandwidth guaranteed dedicated Internet connectivity service for enterprises
- ◆ Service contracts are based on bandwidth. Minimum contract period is 1 year
- ◆ The revenue is 100% recognized in Internet connectivity services (Enterprise)
- ◆ Very low churn rate. Contracts are renewed every year, generally speaking
- ◆ IIJ has very high and stable market share among Japanese blue-chip
  - Difficult to newly enter the market because one will need customer base and engineers to operate Internet
    - IIJ's IP services clients include general Japanese enterprise as well as NW operators such as consumer ISPs and cable TV operators

#### IP Service Revenue (unit: ¥ billion)



### **Business model**

#### Cost

- ◆ IIJ purchases fiber from carriers
  - > As one of the largest independent ISPs, IIJ has strong bargaining power
  - > IIJ expands its Internet backbone continuously
- ◆ IIJ owns NW equipment that are needed for Internet backbone and NW service facility
  - NW operation cost which is many depreciation amortization costs for NW equipment is stable due to the technological innovation of servers and other NW equipment
    - In other words, ¥1 million server today is higher spec compared to the ¥1 million server a year ago

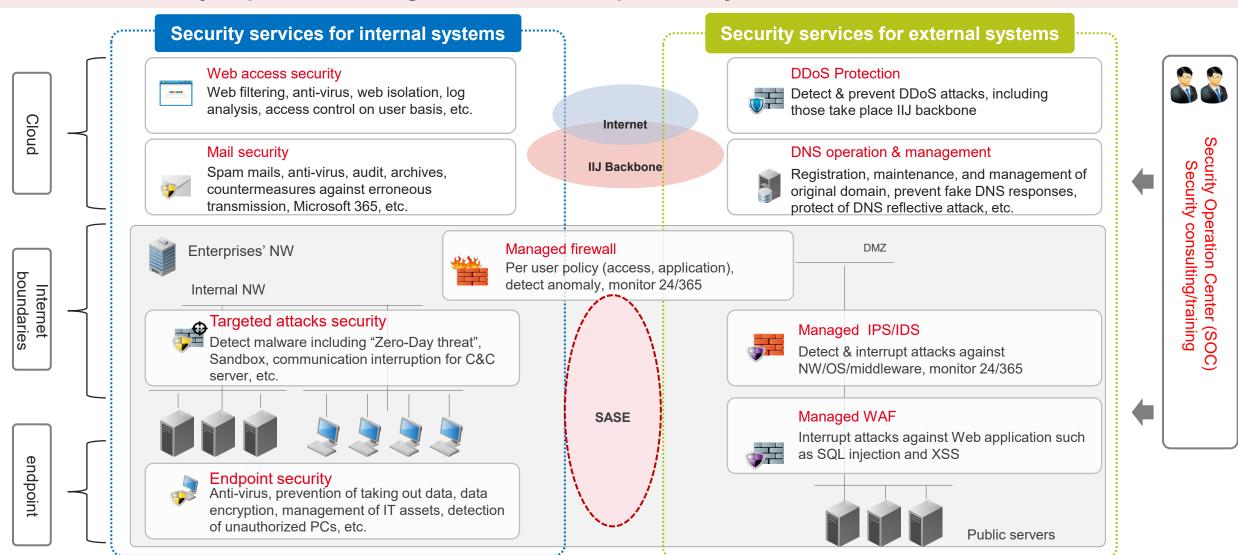
#### Revenue

- ◆ Enterprise NW service revenues such as IP services and Outsourcing services are to continuously increase while their costs remain relatively stable
- By that, IIJ can enjoy an economy of scale with strong revenue accumulation which leads to gross profit expansion
- ◆ In other words, the costs for enterprise NW services do not have to increase at the same pace the revenue growth

# **Security Business (1)**

Supplemental Business Information

- Provide a wide range of security services over network
- Information analysis platform utilizing information and expertise only available to ISPs



• SASE (Secure Access Service Edge) is a concept to shift controls of NW and security on the route to Cloud services to enable secure access from any points, instead of the conventional centralized management through headquarters or data centers.

# **Security Business (2)**



# Many initiatives taken by IIJ for security

1994	Started providing firewall services (first in Japan)								
1999	Started providing fully-managed firewall services (first in Japan)								
2004	Started providing spam mail filtering (first in Japan)								
2005	Added sender domain authorization technology/spam mail protection (first in Japan), Started providing IIJ DDoS Protection Services								
2006	Started providing IIJ Managed IPS Service and IIJ Secure MX Service (SMX)  Certification of multiple international standards								
2009	Started providing IIJ Secure Web Gateway Service (SWG)  Feb.2020 Mail, Web Security Services  Apr. 2020 IIJ Managed IPS/IDS Services								
2015	Added sandbox option (function to detect behaviors as a countermeasure against targeted attacks)  Mar. 2021 DDoS Protection Service, IIJ Managed WAF								
2016	Constructed information analysis platform (constructed platform to analyze log data within our backbone to realize early detection and countermeasures against increasingly sophisticated threats)								
2017	Started providing DDoS Protection Service (terabit-compatible), Opened new Security Operation Center (SOC) and started providing C-SOC Service								
2018	IIJ Security engineers provided trainings at an international security conference "Black Hat USA 2018" (first as Japanese)								
2018	Started providing IIJ Secure Endpoint Security Service  Continued afterwards								
2019	Started providing IIJ Managed WAF Security Service (public web system vulnerability countermeasures)								
2021	Started providing IIJ CSPM Solution (Cloud Security Posture Management which means cloud security management)								
2021	Opened IIJ Security Training School (launched business for IT division personnel assigned for security to become specialists)								
2022	Started providing IIJ Secure Access Service (in-house developed SASE service)								
2023	IIJ Security Business division director was appointed as Kanto Regional Police Bureau's cyber security advisor								

# IIJ Secure MX Service (SMX)

- Cloud-based integrated mail security service (launched in Sep. 2006)
- Differentiating by in-house developed filtering, providing support in Japanese, update, etc.
  - Minimize mail threats with multi filtering, able to store unlimited mail data in DCs located in Japan, prevent accidental transmission/information leak with the system
- ◆ Competitors withdrawing from the market



Cloud based mail security market Share No.1

<Source>ITR "ITR Market View: Cyber Security counter market 2023"

# SMX contracted accounts (Sep. 2024)

2.9 million

E-mail services' accounts including OEM for enterprise exceeded 10 million in Jul. 2024

# IIJ Secure Web Gateway Service (SWG)

- Cloud-based integrated web security service (launched in Mar. 2009)
- ◆ Differentiating by in-housed developed engines, etc. to block and isolate web functions, etc.
- SWG clients include Sumitomo Life Insurance, Fuji TV, Mitsubishi Chemical, Meiji Gakuin University, and Morinaga

10 consecutive years



<Source>ITR "ITR Market View: Cyber Security counter market 2023" SWG contracted accounts (Sep. 2024)

1.2 million

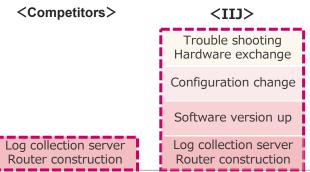
# IIJ DDoS (Distributed Denial of Service) Protection Service

- Comprehensive service to protect enterprise NW system from DDoS attacks (launched in Oct. 2005)
- Service model requires NW backbone to offer
  - Realize reliable web services by avoiding overloaded NW and server triggered by huge traffic
  - 24/365 operation by security engineers who have expertise obtained through ISP business
  - Automatically detect and prevent DDoS attacks
  - ➤ Internet access line are also within service coverage
  - Global coverage to prevent terabit level large-scale attack (Jan. 2017)
- High penetration rate toward large financial institutions

#### IIJ C-SOC (Security Operation Center) Service

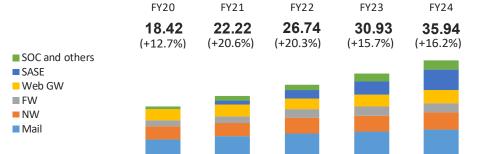
- Comprehensive security incident response service provided by IIJ security engineers
- ◆ Operational SOC service unique to ISPs: visualize invisible threats by applying IIJ's unique intelligence, execute initial response, etc.
- ◆ Individual service operation and monitoring including other managed services
- Relatively expensive service

### Coverage comparison



# **Security Service (monthly recurring revenue)**

# **♦** Revenue strongly increasing along with continuous strong demands



# ◆ Total security business volume also growing

Security projects outside the scope of IIJ security services are handled through SI

Total security business	FY20	FY21	FY22	FY23	FY24
volume (Service+SI)	21.47	25.44	31.25	34.81	41.58

# ◆ Strong demand for "IIJ C-SOC Service" Greater opportunity to integrate it as part of large NW renewal projects

- IIJ's competitive advantages:
  - Collaborate with various in-house devolved managed type gateway security services
  - · Wide monitoring scope including EDR & SASE
  - · Apply abundant traffic log data to develop IIJ's unique intelligence as well as detect threats

### ◆ Collaborate with Uzbektelecom on security service development

Uzbektelecom plans to launch its own NW security service in Uzbekistan and Central Asia, collaborating with "IIJ Safous Service"

#### ◆ Continued to enhance service line-ups and functions

- "IIJ Safous Service" was awarded "Global InfoSec Awards" and "Cybersecurity Excellence Awards" at RSA Conference 2024 in May 2024 (7 awards in total)
- First in the Asia-Pacific to be certified as Palo Alto Networks Partner for SP Interconnect, providing Internet connection between Prisma Access and IIJ Backbone (Apr. 2024)
- Security Service Revenue (recurring) is 100% recognized in Outsourcing
- SASE (Secure Access Service Edge) is a concept to shift controls of NW and security on the route to Cloud services to enable secure access from any points, instead of the conventional centralized management through headquarters or data centers. This concept is gaining popularity along with Cloud migration of enterprise operation systems, prevalence of flexible workstyle including teleworking.
- SOC (Security Operation Center): organization providing advices and actions regarding cyber attacks by constantly monitoring log data such as NW and device to detect and analyze cyber attacks

# Mail Security

- ➤ Full outsource of mail system, countermeasures for spam mail, etc.
  - Number of e-mail services' accounts for enterprise exceeded 10 million in Jul. 2024
- ➤ IIJ Secure MX Service (SMX)
  - Cloud-based integrated mail security service (launched in Sep. 2006)
  - Differentiating by in-house developed multifiltering, providing support in Japanese and upgrades
  - Minimize mail threats with multi-filtering, able to store unlimited mail date in DCs located in Japan, prevent accidental transmission/information leak with the system

### **NW Security**

- > IIJ DDoS Protection Service
  - Comprehensive service to protect enterprise network system from DDoS attacks (launched in Oct. 2005)
  - Service model unique to NW operators
  - Realize reliable web services by avoiding overloaded network and server triggered by huge traffic, global coverage to prevent terabit level large-scale attack (launched in Jan. 2017)
- > IPS/IDS, WAF, etc.

# FW (Firewall)

 Outsource of firewall operation, detection system for anomaly, etc. (launched in Oct. 2006)

#### Web GW

- > Full outsource of web security, URL filtering,
- > IIJ Secure Web GW Service (SWG)
  - Cloud-based integrated web security service (launched in Mar. 2009)
- Differentiating by in-housed developed engines etc. to block and isolate web functions, etc.

#### **SASE**

- Operation of Prisma Access, Zscaler etc.
  - Highly regarded as a top-class SASE implementation & operation vendor
  - From a vendor neutral position, provide all-inone support ranging from solution selection, design, construction, implementation to operation
- > IIJ Secure Access Service "ISA"
  - In-house developed SASE service (launched in Sep. 2022)
  - Differentiating by high compatibility with other IIJ security services, small start & low-price range
  - Continue to enhance the service, in the middle of setting up

#### **SOC** and others

- > IIJ C-SOC Service
  - Launched in Oct. 2018
  - Operational SOC service unique to ISPs: visualize invisible threats by applying IIJ's unique intelligence, execute initial response as well as notification etc.
  - Continuously expanding functions including recently launched "Premium" in May 2021 which offers primary responses against attacks
- > Endpoint Security, etc.

# **Security Business (5)**



# **◆**Regarding the Breach of Customer Information in "IIJ Secure MX Service"

As announced in our press releases, we disclosed a potential external breach of certain customer information associated with the relevant service

#### **#0** Incident occurrence

The unauthorized access occurred on this date, and our investigation confirmed that the impact started from this point forward.

# **#2 First press release**

We disclosed to the public an overview of the data breach, the types of customer information potentially exposed, and the scope of potentially affected customers

Number of customers whose information may have been breached
Up to 6,493 contracts, up to 4,072,650 email accounts

# #4 Second press release

As part of the investigation report, we disclosed the number of affected customer contracts confirmed as affected by the breach, the cause of the unauthorized access, and the underlying vulnerability that was exploited

Number of customers contracts confirmed as affected by the breach 586 contracts, 311,288 email accounts



Apr. 15

Apr. 18

Apr. 22

#### #1 Incident detection

We recognized the possibility that certain customer information may have been breached externally.

- Initiated contacting affected customers through sales representatives
- Began the preparation of the press releases

Our investigation concluded that the incident was caused by an attack leveraging a previously unknown vulnerability in third-party software

# #3 Vulnerability information disclosed by JVN(\*)

The vulnerability information was disclosed on JVN; however, at the time of disclosure, we did not make any statement regarding a potential link between this vulnerability and the breach

To prevent recurrence, we have completed the implementation of enhanced security measures and a strengthened monitoring framework

Detection

**Enhancement of behavioral detection capabilities** 

Implementation completed on Thursday, June 26, 2025



Protection

**Multi-layered Web Application Firewall** 

Implementation completed on Wednesday, July 23, 2025

Launched a president-led project in June 2025 to enhance security across all services

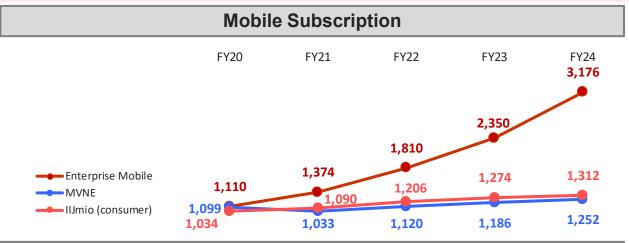
President-led project

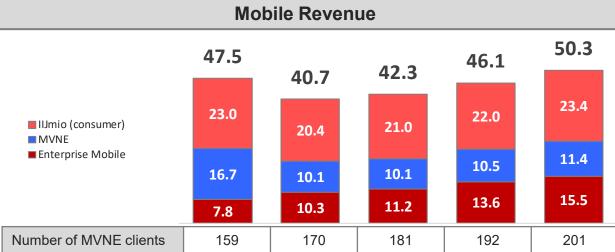
Continuously promote necessary measures

- The project plan will be developed during FY2025, with execution scheduled for FY2026.
- Initiatives that can be implemented within FY2025 will be promptly and sequentially addressed.

(\*) JVN (Japan Vulnerability Notes) is a vulnerability information portal site designed to help ensure Internet security by providing vulnerability information and their solutions for software products used in Japan. Under the "Information Security Early Warning Partnership," the JVN has been operated jointly by the JPCERT Coordination Center and the Information-technology Promotion Agency (IPA) since July 2004.

- Accumulate enterprise IoT traffic by leveraging the blue-chip client base, various NW services & SI function higher utilization of the mobile infrastructure
- Consumer subscription contributing to expand the infrastructure





- Enterprise mobile primarily refer to direct offerings for IoT and similar usages such as connecting security cameras and other devices.
- MVNE (sales of service to other MVNOs) refers to IIJ Mobile MVNO Platform Service. The clients include Aeon retail and Mercari
- \* FY21 IIJmio revenue decreased YoY due to the launch of significantly lower-priced GigaPlans

# IIJ's mobile business model

#### **♦** Revenue

- Consumer mobile revenue is calculated as the number of subscriptions multiplied by ARPU.
- Sales of headsets are also recognized as consumer revenue. IIJ is recognized as an MVNO with a strong lineup of smart phones.
- Enterprise mobile revenue is expected to grow with IoT/M2M traffic. Since IoT devices typically require minimal data, per-device revenue tends to be low.

### **♦** Cost

- All IIJ mobile services are provided through a unified mobile infrastructure.
- ➤ IIJ purchases mobile bandwidth primarily from Docomo and, to a lesser extent, KDDI. These costs are recorded as "outsourcing" under network service expenses.
- Voice services are purchased on a per-usage basis, so there is no economy of scale benefit for voice.
- > Sales commissions (SG&A) are paid to sales partners such as BICCAMERA INC.

#### **♦** Profit

- Profitability is expected to improve by increasing infrastructure utilization through the aggregation of consumer and enterprise traffic.
- Consumer and enterprise traffic patterns differ:
  - Consumers: Peak usage occurs during commuting hours and lunch breaks.
     Outside these times, most access the Internet via home or office Wi-Fi.
  - Enterprise: No clear peak usage; traffic is generated by mobile dongles and IoT devices operating 24/7

#### **Mobile Business (2) Sales Channel of Consumer Mobile** Direct sales through IIJ's website Sales partners include BICCAMERA INC. one of the largest retailers in Japan, and Japan Airlines > IIJ pays sales commission expenses to sales partners Revenues (unit: ¥ billion) MVNE "IIJ Mobile Platform Service" IIJ provides mobile services to other MVNOs Most of the MVNE clients are Japanese cable TV operators who already have direct relationship ■ Enterprise mobile (IoT) with consumers · Largest MVNE client is one of the largest Japanese retailers IIJ launched GigaPlans MV NE (providing mobile services to other MVNOs) from Apr. 2021.

IIJ started providing 3G mobile services by becoming MVNO in Jan. 2008

IlJmio (consumer)

Providing mobile services to enterprises for their laptops PC' data communication and Machine to Machine (M2M) usages

IIJ started providing LTE services to both enterprises and consumers from Feb. 2012

IIJ became MVNE by providing its mobile services to other MVNOs

Rapid expansion of consumer inexpensive SIM market in Japan

> IIJ became full-MVNO in 2018. Expect to expand

enterprise IoT business

Supplemental

Business Information

FY24

¥23.44 bn

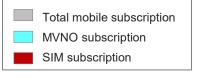
FY24

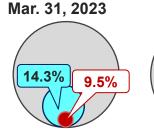
¥11.38 bn

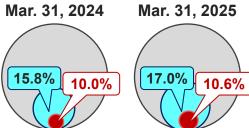
FY24 ¥15.48 bn



# **Consumer inexpensive SIM market in Japan**







# SIM type MVNO market share in Japan

	Sep. 30, 2024		Mar. 31, 2025	
1 <sup>st</sup>	IIJ 29.0%		IIJ	31.5%
2 <sup>nd</sup>	NTT Docomo	11.0%	Optage (mineo)	9.9%
3 <sup>rd</sup>	Optage (mineo)	10.0%	NTT Docomo	8.7%
4 <sup>th</sup>	JCOM	5.7%	JCOM	5.8%
5 <sup>th</sup>	AEON Retail	5.7%	AEON Retail	5.6%

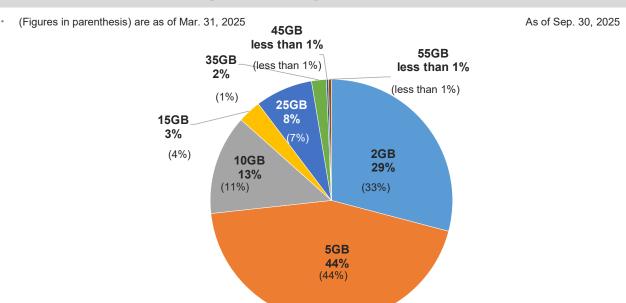
Source: the Ministry of Internal Affairs and Communications (MIC)

- Source: MM Research Institute https://www.itmedia.co.jp/mobile/articles/2507/03/news095.html
- Aeon Mobile (AEON Retail) is using IIJ's MVNE platform service

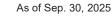
Price	list f	or "I	IJmio	<b>GigaP</b>	lans"
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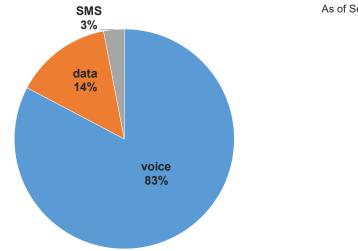
000	With voice	¥850
2GB	Data-only	¥740
5GB	With voice	From ¥990 to ¥950
ЭGВ	Data-only	From ¥900 to <b>¥860</b>
10GB	With voice	From ¥1,500 to ¥1,400
1006	Data-only	From ¥1,400 to ¥1,300
15GB	With voice	¥1,800
1366	Data-only	¥1,730
From 20GB to 25GB	With voice	¥2,000
FIOIII 20GB to 23GB	Data-only	¥1,950
From 30GB to 35GB	With voice	From ¥2,700 to ¥2,400
FIOIII 30GB to 33GB	Data-only	From ¥2,640 to ¥2,340
From 40GB to 45GB	With voice	¥3,300
FIGHT 40GB to 43GB	Data-only	¥3,240
From 50GB to 55GB	With voice	¥3,900
1 10111 00000 to 3300	Data-only	¥3,840

# GigaPlans: by data plans



# **GigaPlans:** by plans





The price list was slightly updated in Mar. 2025

# **Mobile Business (4)**

#### Supplemental Business Information

# ◆ NTT Docomo's Mobile data interconnectivity charge (Mbps unit charge·monthly)

Fiscal Year	FY20	FY21	FY22	FY23	FY24	FY25	FY26	FY27
Method	Future cost method: MNOs are to disclose the charges for next three yrs based on their prediction about cost etc.							
	Announced in Mar. 2025							
New						¥10,874 -15.5% YoY	¥10,383 -4.5% YoY	¥9,052 -12.8% YoY
Fixed	¥37,280 -12.7% YoY	¥27,024 -27.5% YoY	¥19,979 -26.1% YoY	¥15,042 -24.7% YoY	To be fixed in Dec. 2025	To be fixed in Dec. 2026		
					Announced in Mar. 2 ¥12,862 -14.5% YoY	024 ¥10,874 -15.5% YoY	¥10,708 -1.5% YoY	
				Announced in Mar.		]		
				¥15,644 -21.7% YoY	¥13,084 -16.4% YoY	¥11,255 -14.0% YoY		
			Announced in Mar.	2022				
Old			¥20,327 -24.8% YoY	¥15,697 -22.8% YoY	¥13,207 -15.9% YoY			
		Announced in Apr.	2021					
		¥28,385 -23.9% YoY	¥22,190 -21.8% YoY	¥18,014 -18.8% YoY				
	Announced in Mar.	:						
	¥41,436 -3.0% YoY	¥33,211 -19.8% YoY	¥27,924 -15.9% YoY					

- The calculation: (Data communication cost + profit) /demand
- · The charge disclosed based on the future cost method is to be finalized based on MNOs actual cost results etc.
- The YoY (Year over Year) decrease percentage written under each charge is compared with the previous year charge
- The charge is public information disclosed in NTT Docomo's service terms and conditions document uploaded on NTT Docomo's website (only available in Japanese) <a href="https://www.docomo.ne.jp/binary/pdf/corporate/disclosure/mvno/business/oroshi.pdf">https://www.docomo.ne.jp/binary/pdf/corporate/disclosure/mvno/business/oroshi.pdf</a>

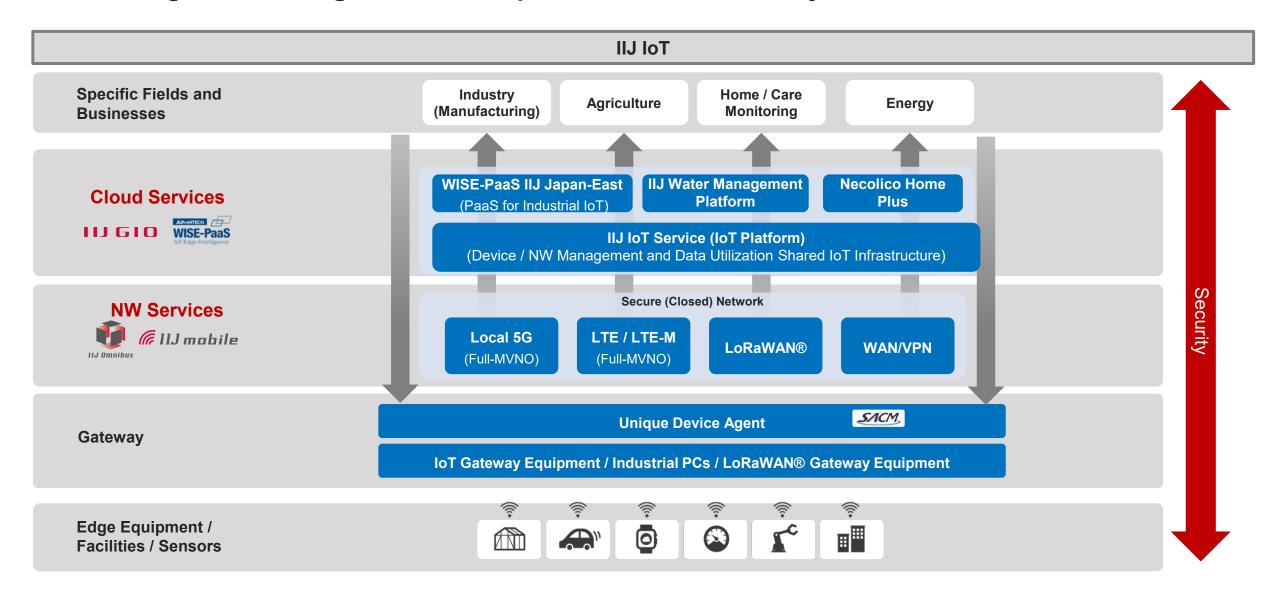
53



Most of current enterprise mobile solution are simple usage such as connecting NW and surveillance cameras, etc.

#### Accumulating various enterprise mobile solutions Office IT **Network Cameras** B-to-C Store marketing cameras iPads and tablets Karaoke communications Security cameras for Remote work Child monitoring devices apartment complexes, etc. (teleconferencing) Surveillance cameras for Networking between devices Business / IP transceivers material storage sites, etc. at game arcades Currency exchange machines Store visitor Security cameras for foreign visitors to Japan management systems River water level Built-in SIMs for PCs Cashless payment terminals remote monitoring **Corporate Activities / Other Transportation** Structural health Rice paddy Dashcams monitoring terminals water management Shrimp cultivation Plant equipment management Taxi dispatching Natural disaster observational Mobile sales offices Bus locational information data collection Remote key locking Vending machines Digital signage and unlocking

# Combining IIJ's existing service lineups and SI to build IoT systems



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# IIJ's IoT projects

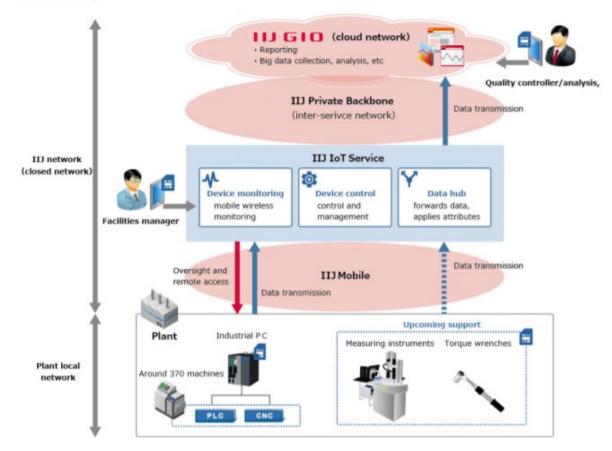
Industrial machinery manufacturers	Shift from reactive post-sales maintenance model to proactive field services (making predictions based on data)		
Car accessory manufacturers	Expansion of service businesses by acquiring data through the networking of products and establishing software technology development organizations to develop services that use that data		
Measuring instrument manufacturers	Expansion of services to streamline & improve the accuracy of recording tasks by going beyond just "measuring" things & providing linking data customers measure with their business systems		
Automotive manufacturers	Improved efficiency of equipment management to cover personnel shortages, analyzing the expertise of skilled workers in maintaining operating capacity and implementing traceability to ensure quality		
Trading companies (agriculture)	Shift from the sales of pesticides & chemical fertilizers to the provision of pesticide spraying technologies that reduce the amount used, & the development of cutting-edge agricultural technologies		

# Advanced IoT usage: factory IoT

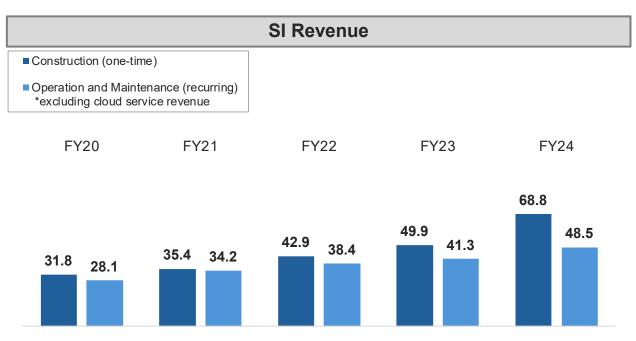
# ♦ IIJ provides IoT system for Toyota Motor Hokkaido

➤ Providing a one-stop solution by offering mobile and Cloud services from data collection via closed mobile network to creation of a cloud platform for visualizing and analyzing the collected data.

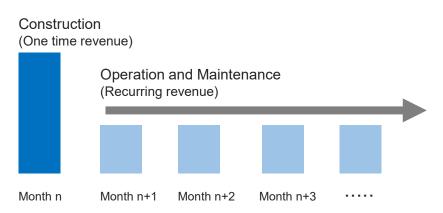
### System image



Supplemental



# Image of revenue recognition



# **Overview of IIJ's SI Projects**

# Typical projects

# Small-to-medium server construction projects

(building Internet gateway, etc.) main cost: hardware

#### **Short lead-time**

Typically 1-6 months from order received to revenue recognition

# **Network renewal projects**

(upgrading corporate and/or municipal network infrastructure, etc.)

#### Small revenue size

Revenue volume between few million to tens of millions (JPY)

### **New Trends**

Replacement of conventional closed internal systems to Internet/cloud-related architecture (details in page 3~5 of this presentation)

# Complete enterprise network replacement projects

Involving large number of system engineers and outsourcing personnel

# Longer lead-time and multi-year contract

1 year from order received to revenue recognition. Large-scale projects usually span 3 to 5 years under multi-year contracts

# **Recurring Revenue Included**

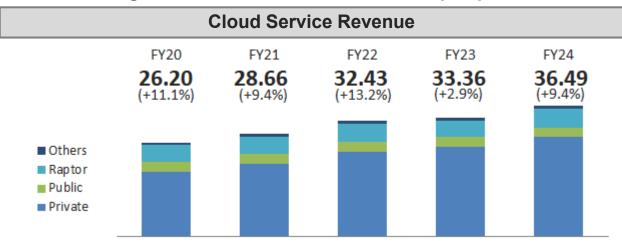
Once construction is complete, recurring revenue opportunities arise from NW services and O/M

# Large revenue size

We define large-scale projects as revenue volume over JPY1 billion

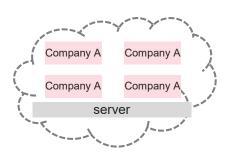
Supplemental Business Information

- ♦ Cloud service as one of the cross-selling elements
- Promoting cloud shift of the current blue-chip Japanese clients

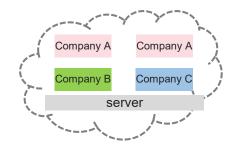


- Private cloud includes the followings: IIJ GIO Infrastructure P2 Gen.2 (launched in Oct. 2021) which is a next generation
  laaS enabling easy Cloud migration from on-premise. It is highly transitional VMware base hosted private cloud. IIJ Unified
  Operation Management Service (UOM) (launched in Apr. 2017) which is management and operation cover wide range from
  cloud to on-premise, Improve efficiency with automated incident management etc. Multi-cloud, etc.
- Raptor is an in-house SaaS-based FX platform for online brokers, used by firms like Nomura, Sony Bank, and LINE Securities. The latest version, launched in Sep. 2023, offers a cloud-native design with enhanced scalability, performance, and security.
- Others include overseas cloud services provided by IIJ's global subsidiaries.

# Private cloud (dedicated to one company)



# Public cloud (multi-tenant cloud)



# **Cloud Market in Japan**

#### Slow cloud shift

The majority of corporate systems in Japan remain on-premise

### **Multi-cloud strategies**

Avoid vendor lock-in while optimizing performance, cost, and resilience

### Some advanced cases

Companies with strong CTO or CIO leadership tends to adopt a cloud-first approach

# **IIJ's Competitive Advantages**

### Established blue-chip client base

IIJ already has good relationship with IT departments of Japanese blue-chip corporations

#### **Flexible Network Solutions**

Enabling multiple ways to connect to the cloud

# Cloud as a new opportunity

Japanese blue-chip corporations' internal systems have long been operated by legacy Slers

#### Hands-on salesforce

An experienced, client-focused sales team guide clients through every step of the cloud journey

# **Multi-cloud strategy**

- ◆ Japanese enterprises avoid relying on single cloud service vendor and prefer multi-cloud systems
  - Multi-cloud demands are generating demands for "IIJ Cloud Exchange Services" (revenue recognized in NW Services) which provide private connectivity to third vendor Cloud services such as AWS (Amazon), Microsoft, and Google
  - IIJ provides operation and management services to effectively monitor an entire IT systems through IIJ UOM Service which covers IIJ's cloud services, other cloud vendors' cloud services and on-premise systems
  - "IIJ GIO Infrastructure P2 Gen.2," was launched in Oct. 2021 to promote full-scale cloud shift of enterprise systems

# Data Centers (DCs)

IIJ operates 13 DCs in Japan, 2 of which are owned by IIJ (as of Nov. 2025), the remaining facilities are leased from DC owners on floor-by-floor basis

> IIJ is expanding its owned DC capacity in response to growing demands for its services

Sapporo Higashi DC

> By gradually migrating from leased spaced to owned DCs, IIJ expects to achieve higher operational efficiency



# **Initiatives for Environment**

Measures	TCFD Targets					
Usage of renewable	To increase the renewable energy usage rate of DCs (Scope 1 and 2) to 85% in FY2030					
energy	Results	FY22: 46.1%	FY23: 50%	FY24: 55%		
Improvement of energy	To keep the PUE of the DC at or below the industry's highest level (1.4) until FY2030 through continuous technological innovation					
	Results	FY22	FY23	FY24		
conservation	Matsue DC	1.33	1.33	1.34		
	Shiroi DC	1.31	1.36	1.32		

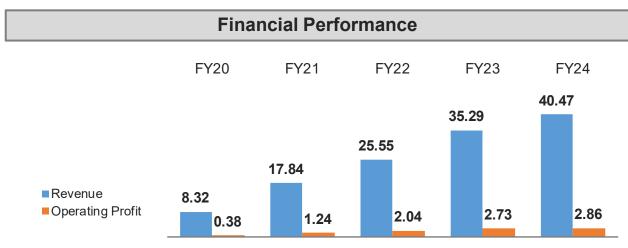
- PUE(Power Usage Effectiveness) is a metric that shows how efficiently electricity is used at a data center. The closer to 1.0 is considered to be good
- TCFD: Task Force on Climate-related Financial Disclosures
- Scope 1 and 2 (Greenhouse gas emissions by a company): Direct emissions from the use of fuels and industrial processes at the company and indirect emissions from the use of electricity and heat purchased by the company (as defined by the GHG Protocol)

# 2 DCs owned by IIJ

	Matsue DCP (opened in Apr. 2011)	Shiroi DCC (opened in May 2019)			
Objective	Main: IIJ's own service facility such as Cloud, Network, and Security Place clients' dedicated containers				
Features	<ul> <li>First in Japan to deploy outside-air cooling container units developed by IIJ</li> <li>Scalable container-based design enables flexible capacity expansion based on demand</li> <li>On-site solar panels utilized to generate renewable energy</li> <li>Employ container-type DC modules and system modules developed by IIJ</li> <li>Contribute to carbon neutrality through the use of renewable energy</li> </ul>	<ul> <li>Adopt latest energy-saving method including outside-air cooling method</li> <li>More flexible and cheaper capacity expansion through system module method</li> <li>Shifting peak of air conditioning power by utilizing lithium-ion storage batteries</li> <li>Utilize on-site solar power panels</li> <li>Direct procurement of non-fossil fuel certificates toward the supply of electricity with environmental values</li> </ul>			
Land	Approx. 16,000m <sup>2</sup>	Approx. 40,000m <sup>2</sup>			
Capacity	Approx. 500 racks	Approx. 1,800 racks			
Number of installed racks	1st site:     IT Module approx. 100 racks     (opened in Apr. 2011)     System Module approx. 300 racks     (opened in Jun. 2025)     2nd site: approx. 300 racks     (opened in Nov. 2013)	1st site: approx. 700 racks (opened in May 2019)     2nd site: approx. 1,100 racks (opened in Jul. 2023)			
Plan re Japan Inc.	Construction of new system module     ✓ Construction from Jun. 2024     ✓ Started operation from Jun. 2025     ✓ Construction area: approx. 2,000m²     ✓ Approx. 300 racks     ✓ Expected CAPEX: over ¥5.0 bn (to be partially covered with subsidy)	<ul> <li>2<sup>nd</sup> site is to be fully occupied around FY26 by IIJ's own service facility and collocation</li> <li>3<sup>rd</sup> site construction         <ul> <li>Expected CAPEX: approx.¥30.0 bn</li> <li>Started constructing from Jun. 2025</li> <li>Scheduled operation from FY2026</li> <li>Construction area: approx. 5,400m²</li> <li>Approx. 1,000 racks</li> </ul> </li> </ul>			

#### Supplemental Business Information

# ♦ IIJ started expanding overseas business around FY11 to strengthen relationship with Japanese clients



- Overseas business is mostly recognized as SI revenue
- PTC, a Singaporean system integrator, became a wholly owned subsidiary of IIJ on April 1, 2021.

# **Overseas Offices**



# **Overseas Projects**

- ◆ IIJ has exported its container-type data centers to the Republic of Laos, Uzbekistan and other emerging countries to support the development of IT infrastructures
- ◆ Through "Crossborder Co-DataBiz Platform," IIJ and Murata Manufacturing provide end-to-end IoT services for Japanese companies expanding into Southeast Asia, including traffic counter systems, vehicle type classification, and AI-based road damage detection
- ◆ IIJ has conducted an IoT-based shrimp farming project in Thailand to optimize water quality and improve aquaculture productivity

#### **Initiatives in ASEAN**

- While the IT markets in the U.S. and Europe are relatively matured, those in show strong growth potential. IIJ has established joint ventures with local carriers in ASEAN regions, primally to provide cloud services:
  - with Biznet Networks in Indonesia (Mar. 2015)
  - with T.C.C. Technology Co., Ltd, in Thailand (Feb. 2016)
  - with FTP Telecom Partner in Vietnam (Nov. 2016)
- ◆ IIJ acquired Singapore-based SIer PTC in April 2021. PTC serves bluechip clients with high-quality server and storage solutions. PTC was named NVIDIA's first DGX-Ready Managed Services partner in Asia Pacific, supporting AI infrastructure deployment across Southeast Asia including Thailand and Singapore

DeCurret aims to transform Japan's digital currency landscape through tokenized bank deposits named "DCJPY"

# **Company Profile**

#### **DeCurret Holdings** (IIJ's equity method investee)

100% ownership

### **DeCurret DCP**

### **Shareholders (43 companies)**

IIJ (shareholding ratio: 34.8%), financial institutions (banks, securities, and insurance), telecom carriers, IT service providers, logistics and transportation companies, retailers, real estate firms, energy and infrastructure providers, advertising agencies, security services, and general trading companies, etc.

#### Management

- President and Representative Director: Mr. Murabayashi (IIJ's VP)
- · Outside directors: from IIJ, SBI Holdings, JAPAN POST BANK, KDDI, MUFG Bank, NTT

#### Impact on IIJ's financials

DeCurret-related shares of loss of investments accounted for using equity method investee: FY24 JPY553 million, FY25 plan: approx. JPY0.7 billion

#### **Business**

Digital currency business (Electronic Payment Services Operators)

### **Digital Currency Forum**

- · DeCurret DCP serves as the secretariat and examines use cases for digital currencies
- Number of members: 125 including corporations and local governments (as of Aug. 2025)
- · Observers: Financial Services Agency (FSA), Ministry of Internal Affairs and Communications (MIC), Ministry of Finance (MOF), Ministry of Economy, Trade and Industry (METI), Bank of Japan (BOJ)
- Senior advisor: Mr. Endo (former Commissioner of FSA)

#### **Use Cases**

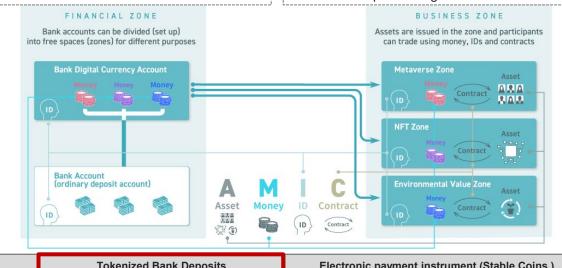
- GMO Aozora Net Bank & IIJ: Started digital assetization of environmental value and launched digital currency DCJPY settlement transactions (Aug. 2025)
- JAPAN POST BANK: Plans to issue tokenized bank deposit in FY26 (Sep. 2025)
- SBI Shinsei Bank & Partior: Agreed to initiate full-scale study on foreign currency exchange (Sep. 2025)

# **DCJPY Network**

### Financial Zone (FZ)

Banks: Minting & transferring digital currency, etc. **Business Zone (BZ)** 

Enterprises & government agencies, etc.: Implementing the use case



	Toketiized Balik Deposits	Liectronic payment instrument (Stable Coms )			
	DCJPY	Туре І	Type III: specific trust beneficiary right (for a monetary trust)		
Legal framework	Banking Act	Payment Services Act			
Underlying asset	Bank deposits	Preservation through deposit, etc.	Trust assets (deposits, etc.)		
Issuers	Banks	Type II funds transfer service providers	Trust banks & trust companies		
Features	There is no upper limit on transfer amounts     Treatment equivalent to deposits (covered	There is an upper limit on transfer amounts (Type II)	Trust banks have no upper limit on transfer		

funds transfer service

providers: JPY1 million

maximum per

transaction)

DCJPY: A digital currency in which bank deposits are tokenized on the blockchain. Also called tokenized deposits, they can be minted, transferred, and burned on the DCJPY Network.

© Internet Initiative Japan Inc.

by the deposit insurance system, etc.)

for digital currents are to also expand

Along with the expansion of BZ, use cases

amounts, while trust

restrictions

companies have some

# **CDN Business through JOCDN**

Supplemental Business Information

◆ IIJ established a CDN (Content Delivery Network) company with major Japanese broadcasters to meet growing demand for Internet content distribution, entering a market long dominated by Akamai Technologies

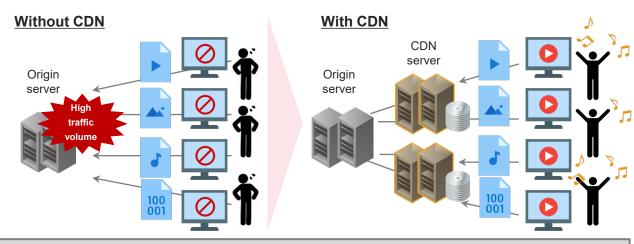
### **Company Profile** JOCDN Inc. (IIJ's equity method investee) Name Provide video streaming platform services domestically **Business** · Construct and operate broadcasting systems Established December 1, 2016 IIJ (largest shareholder with 16.8%), Nippon TV, TV Asahi, TBS, TV Tokyo, Fuji TV, WOWOW (Prominent satellite broadcaster in Japan), Shareholders NHK (Japan's only public broadcaster) and non-Tokyo local broadcasters Chairman: Koichi Suzuki (IIJ CEO) **Directors** President: Naoshi Yoneyama (IIJ CIO) · Video streaming services for broadcasters Video streaming services for broadcasters' affiliates Service Live streaming for major sports events **Achievements** Live game streaming Website distribution via CDN

#### **CDN Services**

CDN allows for an optimized content delivery via cache servers between users and origin systems

#### Benefits of CDN:

- For users: faster network response and quicker downloads
- For enterprises: prevents excessive traffic from concentrating on the origin server



# **JOCDN's Strengths**

Ensuring broadcast-level quality through fully in-house infrastructure

Advanced network architecture leveraging ISP expertise

Flexible and fast service support powered by Japan-based engineers

Infrastructure setup optimized for the nature of the content being delivered

# **ATM Operation Business**

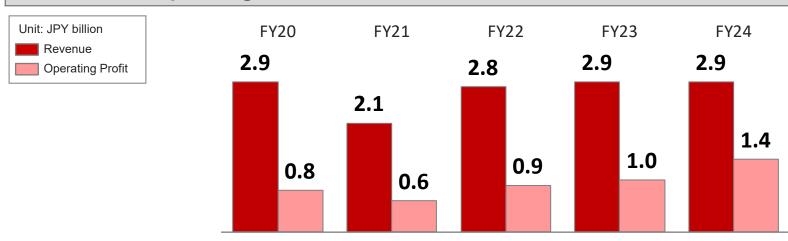
# **Business Model**

- Similar to "Seven Bank" model
- Placing ATMs in pachinko parlors in Japan
  - · After long discussion, started to place in Kanto, Kansai, Kyushu and Tokai areas
  - 7,665 pachinko parlors in Japan as of Dec. 31, 2022 (Source: National Police Agency)
- Receive commission for each withdrawal transaction

# **Trust Networks Inc.**

- In charge of ATM operation business
- > IIJ's ownership: 80.6%
- Established in 2007
- Number of employees: about 10 personnel

# **Revenue and Operating Profit**





ATM (Automated Teller Machine)

<sup>•</sup> FY20 revenue significantly decreased from FY19 as the stores we had placed ATMs were closed temporally and fewer customers visited due to the COVID-19 pandemic and stay-at-home-order/request



The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ alway starts with the future.