Corporate Overview of Internet Initiative Japan (IIJ)

Internet Initiative Japan Inc. (IIJ)
The Prime Market of the Tokyo Stock Exchange (Ticker symbol: 3774)
October 2025

Disclaimer

Statements made in this presentation regarding IIJ's or managements' intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues, operating and net profitability are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement.

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- FY25 (FY2025) stands for a fiscal year ending March 31, 2026. Others alike
- 1Q25 stands for the first quarter of FY2025 (Apr. 1, 2025 to Jun. 30, 2025). Others alike
- Abbreviation: NW stands for network, SI stands for systems integration, SI O/M stands for systems operation and maintenance, DC stands for data center, ¥(JPY) bn stands for JPY billion, HD stands for holdings, and PF stands for platform.

We changed our accounting principles from the Generally Accepted Accounting Principles in the U.S. ("U.S. GAAP") to the International Financial Reporting Standards (IFRS) from the filing of FY2018 annual report "Yukashoken-houkokusho" which was filed on June 28, 2019. Because reporting period of foreign consolidated subsidiaries under IFRS is different from that of under U.S. GAAP, some figures disclosed in the past are different.

Business Status Updates

Network Engineering Capabilities as Our Core Value, to Become Prominent Differentiation

- Over 2,000 network engineers engaging in network service developments, operation, network enhancement and maintenance
- Proud of comprehensive lineups of network services and network operation expertise, enabling to maintain clients' trust for over 30 years no critical network outages since our founding
- Core differentiator from System Integrators

Japanese Enterprises' Network Evolution Drives Our Business Demands

2 · Japanese enterprises shifting from legacy closed internal networks to Internet-combined flexible network and systems

· Not involved in such legacy networks, new and significant opportunities for IIJ

Toward Service Integration Business Model, and Thereafter

- Securing dramatically increasing large-scale network replacement projects through Service Integration model, recognize one-time SI revenue upfront followed by 4-5 years of monthly recurring revenue (MRR)
- · Transition to higher ARPU and stronger client retention
- · Anticipating full-outsourcing of large-scale network and system operation, driven by accelerating DX/IT adoption and labor shortage

Profitability to Improve with Business Scale Expansion

- · Volatility remains in the short term:
 - ✓ Increasing large-scale Service Integration projects. Low-margin SI first, high-margin MRR follows for 4-5 years
 - ✓ Impacted by increased VMware license costs in FY24
 - ✓ General cost increases due to inflation; Japan's telecom market has been slow to raise prices, but the change is coming very soon
- · Operates a large-scale network with significant common costs. Increasing MRR benefits economies of scale
- · Al usage helps ease pressure on limited human resources

1

Network Engineering Capabilities as Our Core Value - Business Model -

Updates

Private Sectors in Japan

Large-scale projects

Network replacement

- ICT
- Construction
- FinanceServices
- Retail
- Manufacturing

Public Sectors in Japan

- Central government agencies
- Local governments
- Educational institutions

Client Base

Transactions and Projects Trends

Top MVNO by market share

- Over 30%*
- · Over 200 MVNE clients

*MM Research Institute, as of Mar. 31, 2025

Overseas Business

- Supporting Japanese companies operating overseas
- Developing IIJ's local businesses in ASEAN

- Approx. 16,000 clients
- Longstanding client relationships
- High penetration to top tier 10 companies each industry
- Continue to meet Internet-related demands
- Exceptionally low churn
- Advancing large-account strategy



Strong Demands from Finance and Public sectors

IoT-related Projects to Increase

Full-outsourcing Needs to Prevail

- Provide total solution as one suite
- Large-scale Service Integration projects increasing
- SI to enhance network service business development

Service Elements

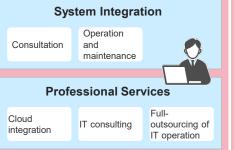












Over 2,000 talented network engineers







Proven operational excellence in network services



In-house development of a wide range of network services



Support desk

One of the largest Internet backbone networks in Japan





- an Network availability;
 99.9999%
 - Fully redundant configuration through multicarrier architecture, etc.
 - Low HR turnover rate: 3-4%
 - Established service brand in Japan

Network Engineering Capabilities

30 years ago

IIJ: external network with Internet Carriers & Slers: internal network & systems

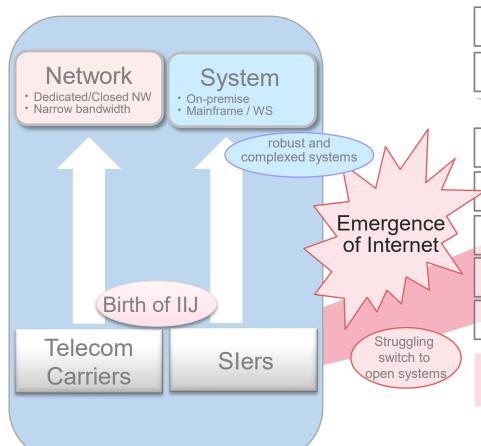
Stick to legacy network & systems



Nowadays

IIJ's growth opportunities full network & system coverage with various network functions

Finally network & systems began to change in Japan after the COVID-19



High Speed/Capacity Network

CPU/Storage Performance Improve

> Internet Usages Progressed

Security for various incidents

Gradual Cloud Shift

Data Analysis and Al

Preliminary IoT usages

IT adoption at last forced by Pandemic

Network convergence System

IIJ

- Accumulate NW infrastructure & NW Services Asset
- Have loyal clients with Internet access contracts
- Business domains to expand from external network to total network and Systems

Telecom Carriers

- Consumer business focused historically
- Lack of network engineers
- Infrastructure provider

Slers

- Legacy systems to decrease
- Not own network and network services

Labor shortage requires more IT

Every CEO says DX

(Digital Transformation)

Legacy NW and Systems to be reformed

Internet traffic continues to increase

Cyber security demands

Cloud systems penetration

5G SA adoption and advanced IoT projects

Importance of stable operation of large-scale NW remains unchanged

3 Toward Service Integration Business Model, and Thereafter

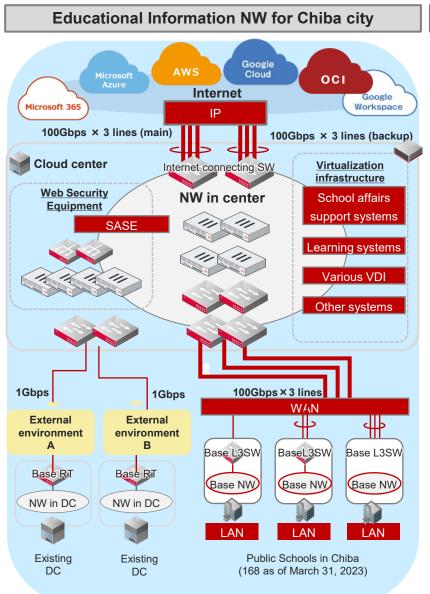


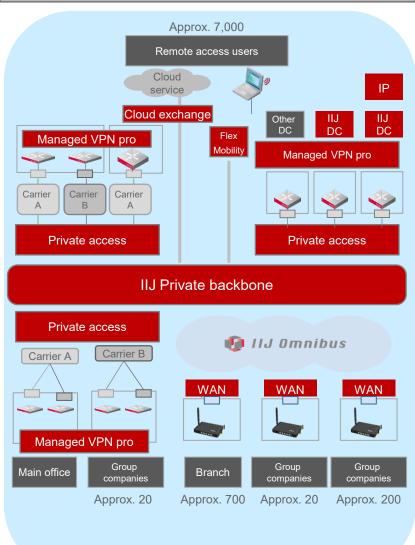
Updates

Typical transactions of Service Integration projects Network Services

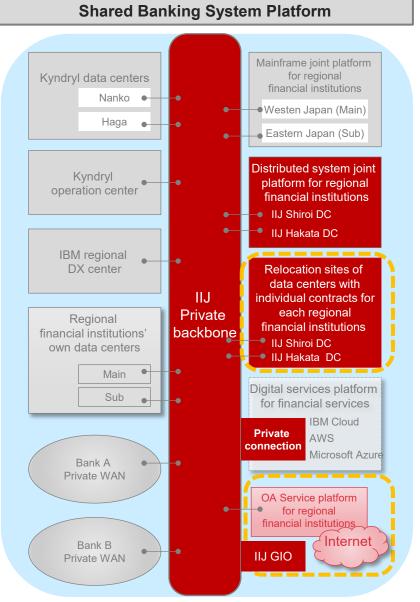








Total NW project for a prominent company group



3 Recent Track Record of Large-scale Projects

Revenue recognitions of large-scale projects	1H23	2H23	1H24	2H24	1Q25 (3 months in total)	
One-time Approx. ¥0.4 bn		Approx. ¥5.0 bn	Approx. ¥2.3 bn	Approx. ¥7.7 bn	Approx. ¥0.5 bn	
Monthly recurring	Approx. ¥1.4 bn	Approx. ¥1.7 bn	Approx. ¥2.3 bn	Approx. ¥4.5 bn	Approx. ¥3.0 bn	

Revenue recognition category Network service System Integration

Educational information network for Chiba city ¥12.3 bn, 5 yrs NW service, SI construction, SI O/M

> Next generation research platform for a private university ¥1.0 bn, 5 yrs SI construction. SI O/M

Integrated operation system for a public sector organization ¥3.0 bn. 5 vrs

NW service, SI construction, SI O/M

Enhancement of security for a carrier ¥1.5 bn. 5 vrs

SI construction, SI O/M

Next generation NW renewal for a system integrator ¥1.0 bn, 5 yrs

NW service

Construction & operation for service infrastructure for an enterprise

> ¥4.0 bn, 5 yrs NW service, SI construction, SI O/M

Large-scale IT infrastructure installment project

¥1.0 bn SI construction

Large-scale NW renewal for a manufacturer

¥3.0 bn, 5 yrs SI construction

Large-scale NW renewal for a prominent financial institution

¥4.0 bn. 8 vrs NW service, SI construction, SI O/M

Large-scale server construction for AI infrastructure

> ¥3.0 bn, 3 yrs SI construction, SI O/M

The first project of the new shared banking system platform for regional banks ¥6.0 bn. 8 vrs

> NW service Revenue recognition from 3Q24

Security enhancement for a manufacturer ¥1.0 bn, 3 yrs NW service

Revenue recognition from 2Q24

Sales system renewal for a service provider

¥2.0 bn, 2 yrs NW service, SI O/M Revenue recognition from 2Q24

Remote access implementation for a manufacturer

¥3.0 bn, 5 yrs

NW service Revenue recognition from 3Q24

Remote work environment development for a public sector organization

¥1.0 bn

SI construction Revenue recognition from 2Q24

Research platform renewal for a private educational institution

¥2.0 bn, 4 yrs NW service, SI construction, SI O/M Revenue recognition from 3Q24

Office IT Installation for a public sector organization

¥1.0 bn. 3 vrs NW service

Revenue recognition from 2Q24 Information infrastructure system for a public sector organization

¥3.0 bn, 4 yrs

NW service, SI construction, SI O/M Revenue recognition from 3Q24

NW infrastructure renewal for a real estate company

¥3.0 bn, 5 yrs

NW service, SI construction, SI O/M Revenue recognition from 1Q25

Remote access environment for a construction company

¥2.0 bn, 5 yrs

NW service, SI construction, SI O/M Revenue recognition from 2Q25

Business operation environment for a public institution

¥2.0 bn, 3 yrs

NW service, SI construction, SI O/M Revenue recognition from 3Q25

ICT infrastructure for a public institution

¥3.0 bn, 5 yrs

NW service, SI construction, SI O/M Revenue recognition from 4Q24

The second project of the new shared banking system platform for regional banks

¥11.0 bn, 8 yrs

NW service, SI O/M Revenue recognition from 4Q24

Introduction of a service system for a public institution

¥1.0 bn. 5 vrs

SI construction. SI O/M Revenue recognition from 4Q24

System infrastructure construction for a public institution

¥4.0 bn, 5 yrs

NW service, SI construction, SI O/M Revenue recognition from 3Q24

Global NW for a Japanese megabank ¥5.5 bn, 5 yrs

NW service, SI construction, SI O/M Revenue recognition from 2Q25

Infrastructure for education service ¥1.0 bn, 5 yrs

NW service, SI construction, SI O/M Revenue recognition from 1Q25

> **Business operation environment** for a public institution

¥1.0 bn, 3 yrs

NW service, SI construction, SI O/M Revenue recognition from 2Q25

Updates

For details, please refer to "Timing of revenue recognition for large-scale complex flagship projects" in the past financial results presentation materials © Internet Initiative Japan Inc.

4 Profitability to Improve with Business Scale Expansion



Perspective	Our Initiatives
Ongoing	 Pursue large-scale Service Integration projects as many as possible to steadily accumulate MRR Enhance existing network services features to strengthen cross-selling and accelerate MRR growth Restructured the sales organization to focus on MRR accumulation, especially in the small to medium enterprises segment Continuously adjust pricing of network services on per-service basis to reflect various cost factors
Middle-term	 Advance the current network services strategy to enhance economies of scale Expand service offerings continuously by launching new value-added services which are underway Full-outsourcing transactions increase our value proposition Further strengthening cybersecurity capabilities Should absorb inflation-driven cost increases in ordinary course of business operation, and enjoy further economies of scale Leverage Al technologies to significantly ease pressure on limited human resources

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Established	December 1992 (The first established full-scale Internet Service Provider in Japan)
Number of Employees	5,504 (approx. 70% engineers)
Number of Customers	Approximately 16,000 enterprises
Large Shareholders	NTT Group, KDDI, ITOCHU Techno-Solutions (CTC), Koichi Suzuki (Founder and Chairman)

IIJ is a pioneer of Internet in Japan

- ✓ Provider of numerous in-house developed Internet-related network services
- ✓ Home to highly skilled IP (Internet Protocol) engineers since the inception.
- ✓ Operator of one of the largest Internet backbone networks in Japan

Strong and long-term relationships with Japanese corporations; minimal client churn over 30 years

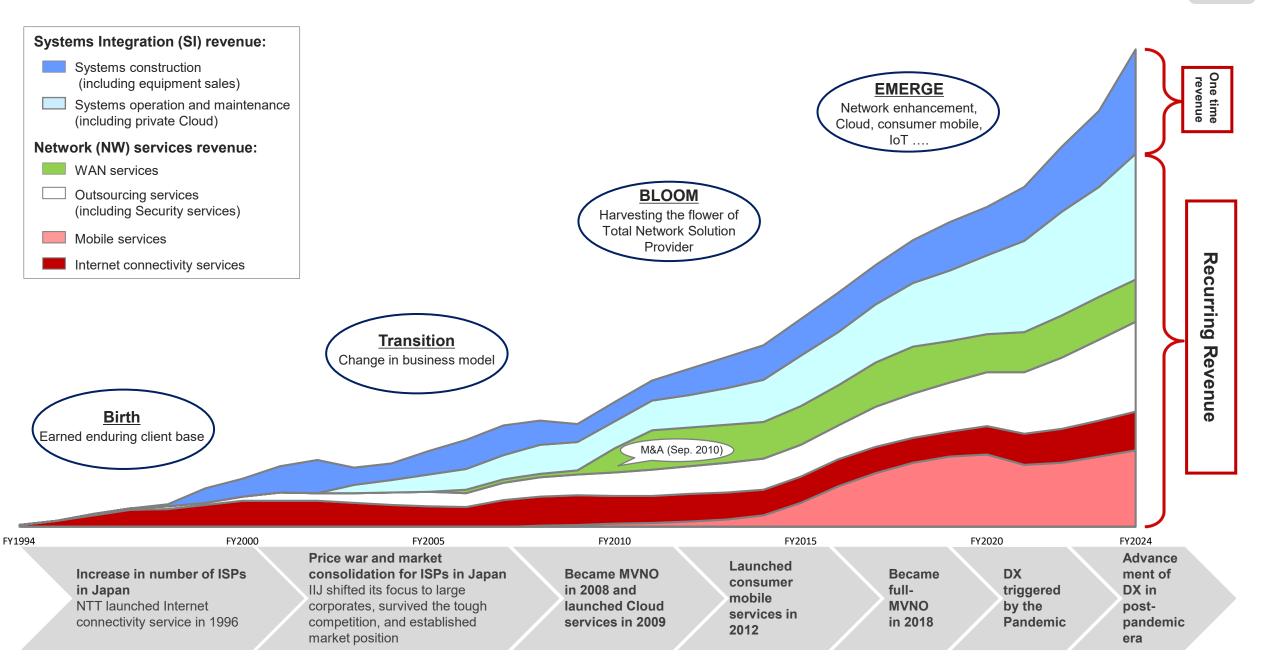
- ✓ The IIJ brand is widely recognized and trusted by IT divisions of Japanese blue-chip companies
- ✓ Differentiated by the reliability and quality of network and system operations

Continuous development of innovative Internet services and active business investment

- ✓ Strategic focus on cloud, mobile, security, and solutions for Big Data, IoT, and data governance
- ✓ Maintains a competitive edge over telecom carriers and system integrators in service development and operations.
- Number of employees (consolidated base) is as of Jun. 30, 2025
- Number of customers and large shareholders are as of Mar. 31, 2025

Approx. 80% recurring revenue
Stable and Scalable Business Foundation

From ISP to Total Network Solution Provider



Total Network Solution Provider with Extensive Service Lineup

PY) billion (bn)	Al	bout
outlook		
er 30 years ously incre S, DX, etc.	ase	
rise, MVNE ategy ed on peak d and lunchtii imer MVNC		Rec
Zero Trust		ecurring rev

revenue	One time

_													Unit: ¥ (JPY) billion (bn)	IIJ	
Revenue category FY24 YoY Cost Gross growth Structure Margin		About						Business situation, growth drivers and outlook							
	Internet connectivity					IP (Internet Protocol)	7.32 +	8.3%	Highly rewith mu	eliable de ti-carrier lth-based	rice since the inception dicated connectivity services redundancy I contracts driving scalable	IP	 Matured market (hard to entry) Very low churn rate, loyal clients for over 30 years Expect Internet traffic volume to continuously increase along with cloud penetration, CDN, SaaS, DX, etc. 		
S	services for enterprise	48.99	48.99 +9.5%	+9.5%			Mobile 26 (Others) Broadband	26.86 M		15.48 11.38	+13.5% +7.9%	Provide data connectivity for mainly IoT usages Provide mobile services for other MVNOs	Mobile	 Unified mobile infrastructure for enterprise, MVNE and consumer Traffic management strategy Current infrastructure provisioning based on peak consumer traffic patterns. Peak demand 	
Network serv	Internet connectivity services for consumers	26.83	+6.1%	Mostly common costs	27.8%	Mobile 23.44 +6.7% Provide SIM with monthly data limits (voice as option) (Others) Broadband Internet services and email services for households, etc.		concentrated during commuting hours and lu Leading market share in Japan's consumer segment		Recurring					
services	Outsourcing 59.15 +11.7%				Security 35	Various in-house developed Internet-related service line-ups Security * Managed security services, Security Operation Center services and so many more (Others) NW monitoring, VPN services, public cloud services, and many more			rity services, Security ter services and so many	 Have been developing services based on the Zero Trust concept Drive enterprise growth through cross-selling Ongoing service development is key Security demand is expected to remain strong 					
	WAN (Wide Area Network)	27.61	-2.7%			Traditional method of connecting multiple sites via intranet and closed networks Direct procurement of dedicated WAN lines		a intranet and closed	Stable market Positioned as a cross-selling element		77%				
Operation and Maintenance SI		82.53	+14.8%	Cost plus	14.4%	Private	8.53 +		system	s te cloud	maintenance of deployed migration with robust, ue-driven capabilities	r • F	Strong mid-to-long business opportunity driven by cloud nigration of internal IT systems Revenue expected to grow steadily as construction projects accumulate		
	Construction (including equipment	68.77	+37.8%			Primarily ne	network	integratio	n proje	cts, inclu	uding server setup		Securing large-scale projects as Japanese enterprises shift o network-based systems requiring integrated network	One tin	

functions

Extensive Client Base

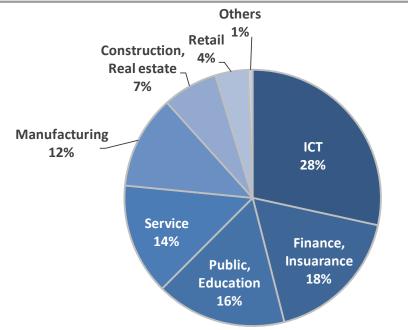
About IIJ

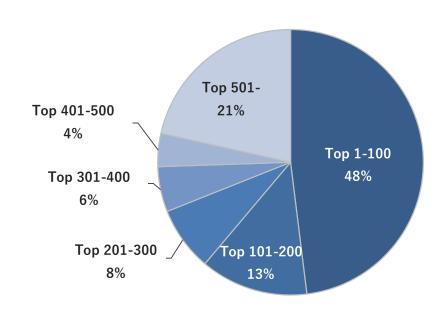
- ◆ Number of IIJ Group's clients: approx. 16,000 as of March 31, 2025
- Through reliable operation, continuous use of Internet connectivity services since the inception of IIJ
- Our reliable infrastructure operation and cross-sell strategy have led to low churn rate



Client Distribution by Industry

Client Distribution by Revenue Volume





Top ten firms in each industry taken from annual revenues are selected by IIJ based on the Yahoo! Japan Finance website (finance/sales/whole market/daily)

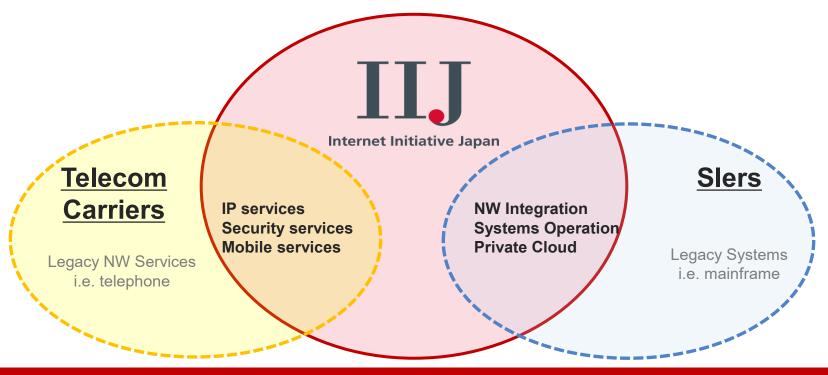
The service penetration and the revenue distributions are based on IIJ's FY24

Differentiation from telecom carriers

- Deep expertise in IP (Internet Protocol) technologies
- Fast and flexible operations
- Strong focus on blue-chip clients through tailored SI

Differentiation from systems integrators (Slers)

- Operates one of Japan's largest Internet backbones
- Owns and develops network service platforms
- Specializes in open, internet-centric systems



IIJ focuses on modern IT ~specializing in scalable, next generation systems ~ (Not involved in legacy – heavy systems)

Board od Directors (11 members)

Koichi Suzuki Representative Director, Chairman. Executive Officer. Co-CEO



Yasuhiko Taniwaki Representative Director, President. Executive Officer, Co-CEO & COO



Satoshi Murabayashi Vice President **Executive Officer**

Koichi Kitamura Vice President **Executive Officer**

Akihisa Watai Vice President **Executive Officer** CFO

Junichi Shimagami Vice President **Executive Officer** CTO

Outside Directors (45.5%, 5 out of 11)

Takashi **Tsukamoto** (since 2017)

Former Chairman Mizuho Financial Group, Inc. Former President and CEO of Mizuho Bank, Ltd.

Independent

Kazuo Tsukuda (since 2020)

Former Chairman and Representative Director of Mitsubishi Heavy Industries, Ltd.

Independent

Yoichiro lwama (since 2021)

Former President and Representative Director of Tokio Marine Asset Management Co., Ltd.

Atsushi Okamoto (since 2022)

Former President and CEO of Iwanami Shoten. **Publishers**

Independent

Kaori Tonosu (since 2022)

Former Board Member of Deloitte Touche Tohmatsu LLC

Independent

Female

Board of Company Auditors (4 members)

Masayoshi Tobita

Masako Tanaka

Female

Takashi Michishita

Attorney at law

Outside

Kumiko Aso CPA

Female

About President Taniwaki (Since Apr. 2025)

Joined MIC in 1984 and led major telecom reforms including NTT's restructuring and mobile policy initiatives. Served as Vice-Minister for Policy Coordination in 2019, promoting lower mobile charges. Joined IIJ in 2022 as Executive VP, driving growth in cybersecurity and digital transformation.

Director Compensation

Performance based compensation for an annual and the Mid-term Plan have been implemented since 2024. Directors are evaluated based on business performance such as revenue, operating profit, and performance of assigned business area, engagement such as employee satisfaction, ROE target of 19% in FY26, achievement/progress of sustainability and other targets

IIJ's Business Philosophy

To develop network infrastructure through technological innovation

We are committed to the ongoing pursuit of initiatives in the field of Internet technology to open the future of the digital society through new value created by ever faster networks and computing.

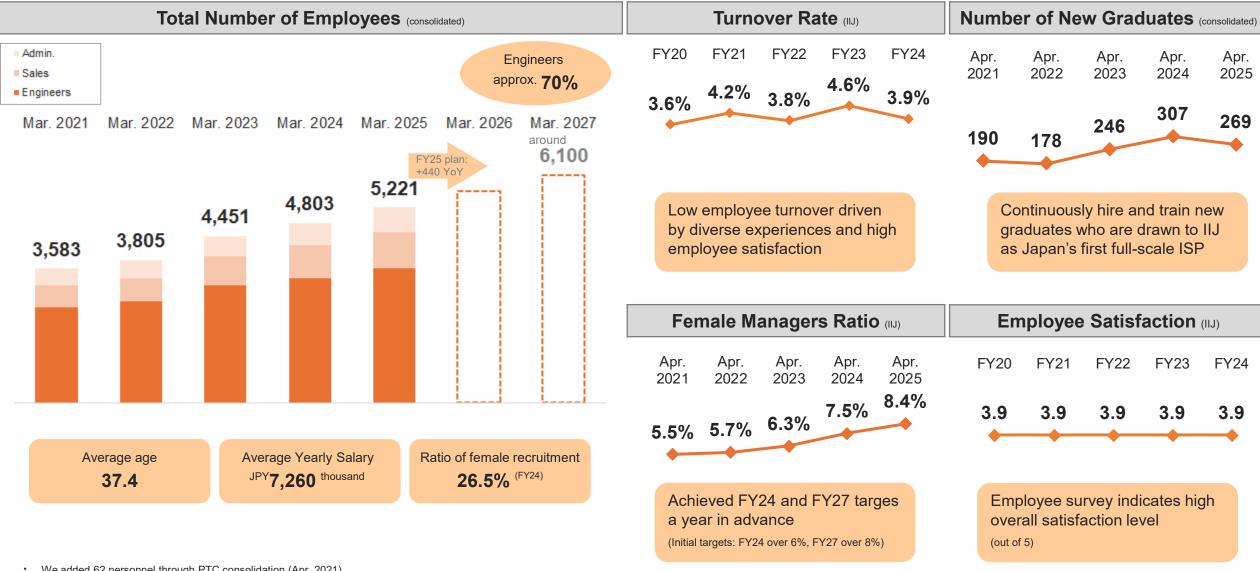
To provide solutions (IT services) that supports a networked society

We continuously develop and introduce highly reliable and value-added IT services that anticipate changes taking place around the world, to support the use of networks by society and individuals.

To provide meaningful opportunities for growth to our employees (a place where human resources with diversified talents and values can play an active role) We aim to offer meaningful working opportunities for growth through business, in which our staff can take a proactive approach to technical innovation and social contribution and actively demonstrate their abilities with pride and a sense of satisfaction. We aspire to be a company where employees are never satisfied with the status quo, and are always thinking about the future world, contributing to social development, and achieving personal growth through work that has value for society.

Human Capital





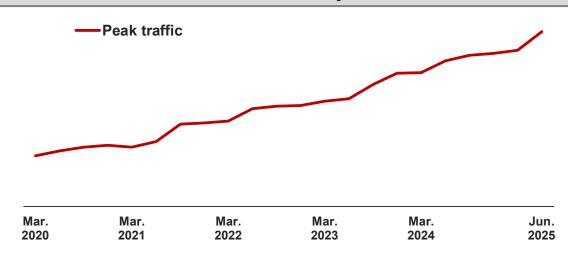
- We added 62 personnel through PTC consolidation (Apr. 2021)
- Average age and average yearly salary are as of Mar. 31, 2025.
- Female manager ratio is IIJ (non-consolidated basis),
- Turnover rate of is IIJ (non-consolidated basis) and calculated by dividing leavers for the fiscal year by the number of full-time employees at the beginning of that fiscal year. The industry average turnover rate of approx. 10% is announced by the Ministry of Health, Labor, and Welfare
- Employee satisfaction is according to the Employee Survey which is an annual engagement survey (approximately 50 questions), and each item is rated on a five-point scale: 1 (disagree), 2 (somewhat disagree), 3 (neutral), 4 (somewhat agree), and 5 (agree). The "Overall Satisfaction" is the result of a question, "I am satisfied overall." © Internet Initiative Japan Inc.

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Market Environment

About IIJ

Historical traffic data of major domestic IX



Source: INTERNET MULTIFEED CO., IX = Internet Exchange

SIM type MVNO market share in Japan

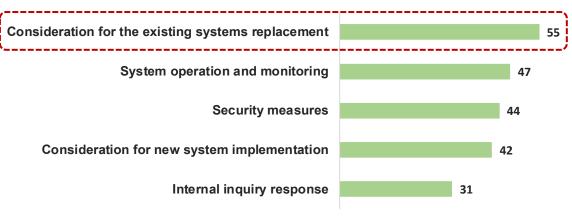
Maintain top share in the domestic SIM-type MVNO market

	Sep. 30, 202	24	Mar. 31, 2025		
1 st	IIJ	29.0%	IIJ	31.5%	
2 nd	NTT Docomo	11.0%	Optage (mineo)	9.9%	
3 rd	Optage (mineo)	10.0%	NTT Docomo	8.7%	
4 th	JCOM	5.7%	JCOM	5.8%	
5 th	AEON Retail	5.7%	AEON Retail	5.6%	

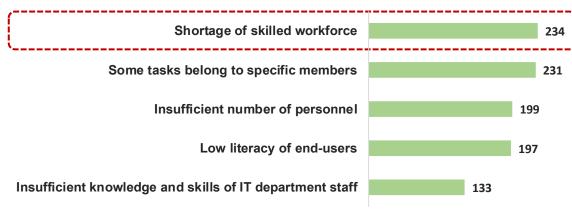
- Source: MM Research Institute https://www.itmedia.co.jp/mobile/articles/2507/03/news095.html
- Aeon Mobile (AEON Retail) is using IIJ's MVNE platform service

Nationwide survey on IT department 2024

Operation where IT department spends the most time



Challenges for IT department



- Source: Internet Initiative Japan "Nationwide survey on IT department 2024"
- Questionnaire conducted by IIJ since 2021 targeting information system divisions of companies, etc. Number of valid responses in 2024: 363

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Financial Performance

(Mar. 2017)

(Mar. 2018)

Unit: ¥ (JPY) billion (bn)

Financial Information

		FY20	FY21	FY22	FY23	FY24
Total Revenue		213.0	226.3	252.7	276.1	316.8
	YoY	+4.2%	+6.3%	+11.7%	+9.2%	+14.8%
NW services		126.8	128.2	138.9	151.3	162.6
	YoY	+4.0%	+1.1%	+8.4%	+8.9%	+7.4%
Enterprise NW		79.3	87.5	96.6	105.2	112.3
	YoY	+4.5%	+10.3%	+10.5%	+8.9%	+6.7%
Mobile services		47.5	40.7	42.3	46.1	50.3
	YoY	+3.1%	(14.3%)	+3.8%	+9.1%	+9.0%
SI		83.3	95.3	110.9	121.8	151.3
	YoY	+6.2%	+14.5%	+16.4%	+9.8%	+24.2%
Operating Profit		14.2	23.5	27.2	29.0	30.1
	YoY	+73.2%	+65.3%	+15.6%	+6.6%	+3.7%
Operating Margin		6.7%	10.4%	10.8%	10.5%	9.5%
Net Profit		9.7	15.7	18.8	19.8	19.9
POF	YoY	+142.4%	+61.4%	+20.2%	+5.2%	+0.5%
ROE		11.5%	16.2%	17.0%	16.3%	15.0%
NW service gross n	margin	21.4%	27.8%	27.5%	28.7%	27.8%
SI gross margin		14.5%	15.7%	16.7%	15.6%	14.4%
0.4 P.F.Y						
CAPEX		15.2	16.1	20.8	22.5	26.3
NW services, etc.		8.8	9.0	9.7	12.9	15.0
Shiroi, Matsue DC	S	1.7	1.6	5.6	5.7	4.7
Cloud		2.7	2.3	2.0	1.5	2.0
SI, others		2.0	3.2	3.5	2.4	4.6
Various Netwo	ork Services A	Asset	1011 100			DC 2nd site
Launched Omnibus (Sep. 2015)		Enhanced Omnibus (May :	ned Shiroi DC 2019)	Launched GIO P2 ((Oct. 2021)	Gen.2 started	d operation (July 2023)
Launched GIO P2 (Oct. 2015)	Launched UOM	(Oct. 2018) Launched Flex Mobility	Enhanced SWG (Dec. 2020)		Launched CDP (Dec. 2022)	Shiroi DC 3rd site construction started (Jun. 2025)
	(Apr. 2017)	(Dec. 2018)		Enhanced SOC (May 2021)	Launched Smart HUB (Jun. 2022)	Matsue DC new building operation
Op	pened SOC l	Launched full-MVNO		Launched enterprise	Launched ISA	began (Jun. 2025)

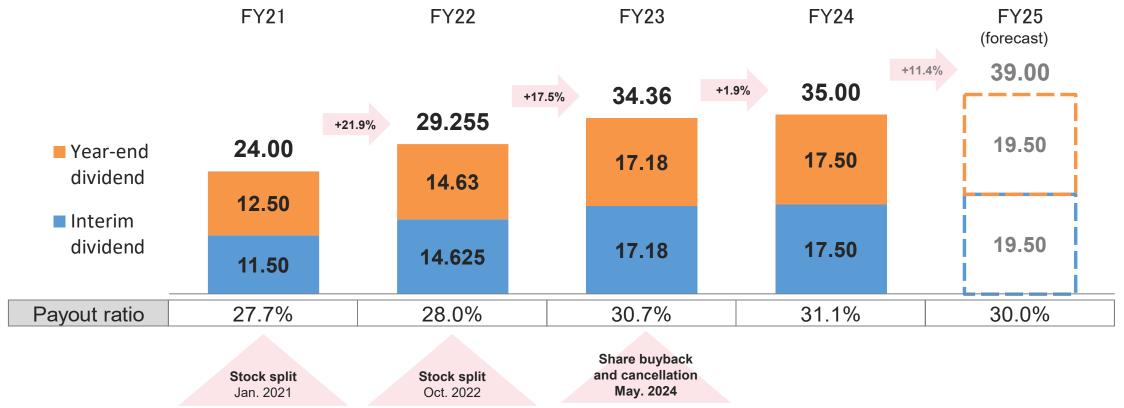
eSIM (Apr. 2021)

(Sep. 2022)

Information

Basic shareholders' return policy Continuous and stable dividend payment while considering the need to have retained earnings for the enhancement of financial position, mid-to-long term business expansion and future investment

Dividend per share



FY23 total payout ratio: 82.4%

- Dividend per share is written on the post-stock-split basis
- FY21 payout ratio: adjusted payout ratio is around 30% which is calculated by deducting temporary and non-cash transaction such as valuation on funds and impairment loss
- FY22 payout ratio takes the retrospective application of IAS 12 "Income Taxes" into consideration
- FY23 payout ratio takes the share buyback with cancellation which took place in May 2023 into consideration

Net Profit is "Profit for the period attributable to owners of the parent" "times" are calculated by comparing FY26/FY26-end to FY23/FY23-end

The figures below are all assumed targets

Financial Information

Accelerate business scale expansion toward the Mid-to-long Term Vision by advancing the business structure transformation in FY23 Revenue growth led by integration and profit growth through economies of scale as a NW service operator



Further enhancement of the existing core business area

SI as Revenue driver

- Accelerate revenue growth by rolling out NW construction/renewal projects to various industry, enhancing account sales & PM, expanding human resource
- · Enhance SI project management

Promotion of large transactions & clients

- Comprehensive outsourcing of client's NW and open systems
- Add large volume revenue to the multi-industry recurring revenue base
- Stable additional profit source for the future

Enhancement of Service Control

- Higher efficiency for service development & operation by new technology such as Al
- Implement appropriate pricing in response to inflation & cost increase

NW service as Profit driver

- Accelerate NW service accumulation through Service Integration
- Demonstrate the strength of stable NW operation in the DX era

Further enhancement of service development & operation

- Focus on strengthening cyber-security service development
- Respond to DX progress with DWP lineup
- Develop services that would be PF for AI, data lake, etc.

Continuous expansion of NW infrastructure Pursuit of differentiation

- Construct the third site of Shiroi DC for long-term growth
- Deploy full-MVNO 5G SA

Creation of new growth area

Initiatives for Data-driven society

Operate data utilization business, generate meaningful data, data distribution mechanisms & operations, etc.
 Study & create business models in conjunction with the existing infrastructure & services



Achieve the spread of Digital Currency in Japan

(Equity method investee: DeCurret)

- First in Japan to issue commercial digital currency as a practical case (scheduled in Jul. 2024)
 - ✓ Digitalized token of environmental value transaction
- Within FY26, anticipate loss to shrink & become profitable on a monthly basis
- Executing STO^(*) of digital currency, invoice chain^(*), web3/NFT^(*)
 & other practical projects
- (*) STO (Security Token Offering): securities issued using electronic means such as blockchain, replacing traditional mechanism of stocks and bonds
- (*) Invoice chain: concept of industry standard systems for corporate intercompany reimbursement
- (*) NFT(Non-Fungible Token): Token issued on the blockchain that can prove uniqueness and cannot be replaced

Enhancement of business foundation

Thorough expansion of Human Capital

- Continuous expansion of human resources
- Develop next-generation human resources for long term growth
- Maintain & enhance top-tier engineering capabilities & expand that to multiple layer

Enhancement of cash control

- Appropriate management of increasing SI-related working capital
- Investment allocation
 Shiroi DC & growth areas
- Increase payout ratio when the Mid-to-long Term Vision is realized

Maintain & improve Sustainability /Governance

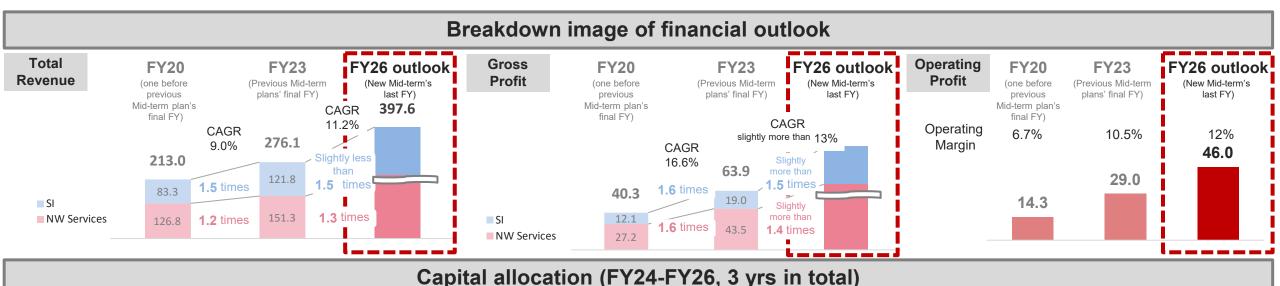
- Strengthen governance in line with growth
- Contribute to the productivity of future society through continuous stable NW operation
- Introduce a new executive compensation scheme linked to the new Mid-term Plan

Complement growth through M&As

- Pursuit M&A opportunities as a supplemental means of expanding domestic resources & technology
- Leverage residual borrowing capability (up to ¥70.0 bn is envisioned image)

Unit: ¥ (JPY) billion

Financial Information





The figures mentioned below are all assumed status and image

Previous Mid-term (FY21-FY23)

Mid-term (FY24-FY26)

Established profit base by enterprise recurring revenue growth

- Enhancement of NW infrastructure & service lineup
- Profit expansion through economies of scale by recurring revenue accumulation
- Increase in large scale projects through NW renewals, etc.
- Cloud, security & IoT demands
- Started expansion of overseas business, including M&As
- Expansion of human resources
- Initiatives for digital currency and other new business areas

Accelerate business expansion by focusing on the existing core areas Pursue business scale for long term growth

- Further enhancement of the existing core business areas
- Creation of new growth areas
- Enhancement of business foundation

Mid-to-long Term Vision

Total revenue around ¥500.0 bn Operating Margin 12% ~ 15%

- Strongest focus on the core areas as NW operator & IT provider
 Positioned as one of the leading IT providers in Japan
 - Reliable NW operation & service as differentiator
- Enlarge SI business driven by Service Integration
- Expand large customer base to realize business scale
- Provide NW platforms which support the NW society
- Create optimal NW & security platforms for the spread of Al & the advent of data-driven society, etc.
- Maintain and develop IIJ corporate culture as a challenger Unchanged since the inception, diverse employees take on new challenges

autonomously

Beyond 5,000

*5,000 is derived from the Japanese unit of ¥5,000 oku (oku = one hundred million) which is ¥500 bn

Deliver added value as an IT full outsourcer for infrastructure operation to support realization of NW society

- Develop integrated PF to enable processing various types of data, together with security & high performance. IIJ to become a full outsourced IT providers equipped with DC (including edge computing) & cloud resources, including wired and wireless NWs
- Achieve high profit margins by managing large customers' NW & IT domains as fully outsource
- Leadership including M&As amidst a changing industry landscape
- Become leading IT service provider by leveraging domestic knowledge & SWOT in ASEAN

Execute actions early to realize revenue volume of ¥500 bn

Targets (consolidated)

Total Revenue

Operating Margin

Payout ratio

FY23 result

¥276.1 bn

10.5%

FY26 target

¥380.0 bn

12%

30%

¥500.0 bn

12% ~ 15%

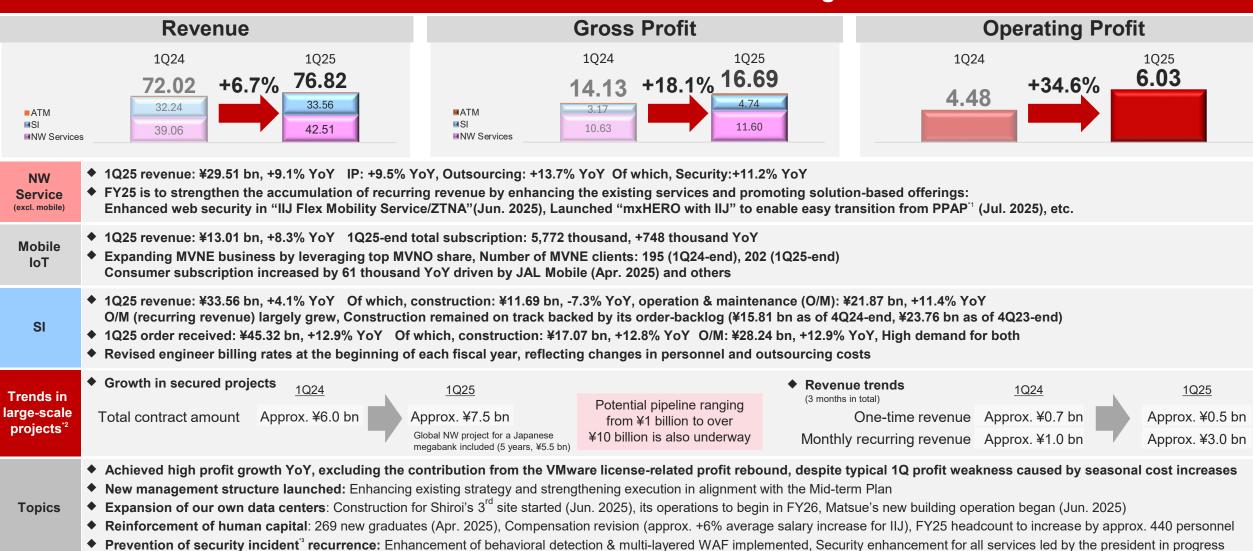
30% ~ 40%

Payout ratio to gradually increase along with an increase in business scale

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Stronger NW Replacement Demand Multiple Large-scale Projects Secured including a Japanese Megabank 1Q Revenue & Profit on Track Solid Start with High Profit Growth



^(*1) PPAP: Email practice involving password-protected ZIP files and separate password emails (*2) Project value includes NW service components

^(*3) For details, please refer to the timely disclosures dated April 15, 2025 "Regarding Customer Information Leak in IIJ Secure MX Service" and April 22, 2025 "Apology and Report on Customer Information Leak in IIJ Secure MX Service" © Internet Initiative Japan Inc.

Consolidated Financial Results

Unit: ¥ (JPY) billion Information

YoY = Year over year comparison

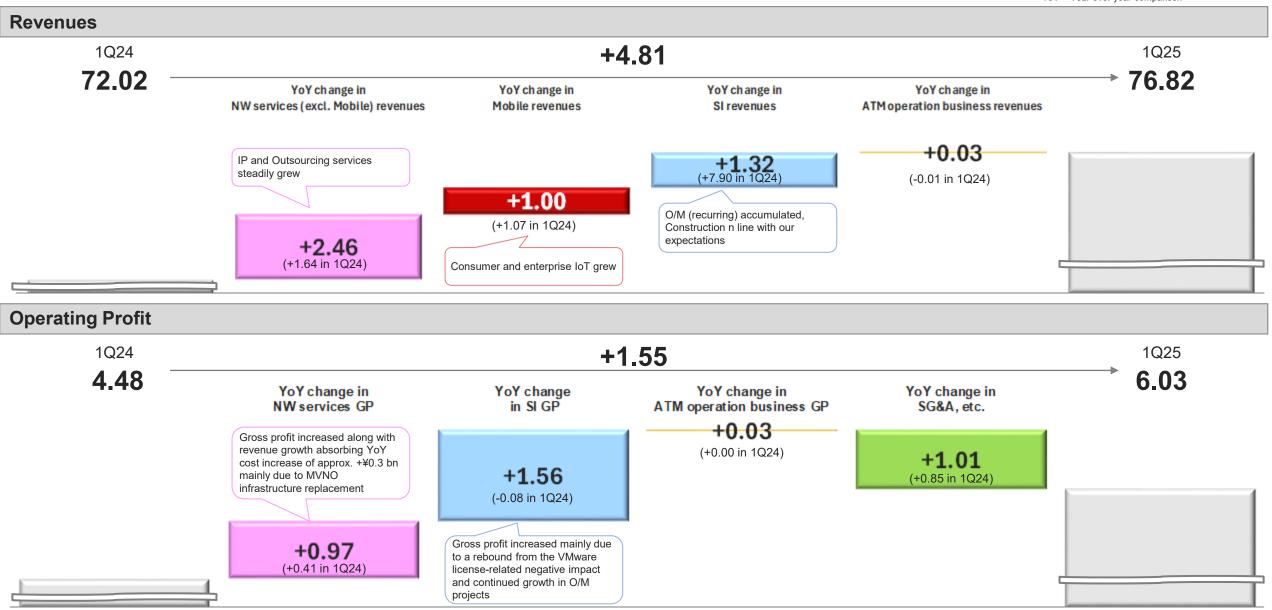
							101 – Teal Over year	
	% of revenue	% of revenue			% of revenue		% of revenue	
	1Q25 Results	1Q24 Results	Yo	ρΥ	1H25 Targets	YoY	FY25 Targets	YoY
	Apr. 2025 - Jun. 2025	Apr. 2024 - Jun. 2024			(Announced in May 2025) Apr. 2025 - Sep. 2025		(Announced in May 2025) Apr. 2025 - Mar. 2026	
Revenues	76.82	72.02	+6.7%	+4.81	158.0	+7.5%	340.0	+7.3%
Cost of	78.3%	80.4%			77.9%		77.4%	
Revenues	60.13	57.88	+3.9%	+2.24	123.1	+5.8%	263.0	+5.9%
	21.7%	19.6%			22.1%		22.6%	
Gross Profit	16.69	14.13	+18.1%	+2.56	34.9	+13.8%	77.0	+12.6%
	13.9%	13.4%			12.3% Reversal of over		11.9%	
SG&A etc.	10.66	9.65	+10.5%	+1.01	¥1 bn retirement benefit provisions in 2Q (planned)	+2.7%	40.5	+5.7%
	7.9%	6.2%			9.8%		10.7%	
Operating Profit	6.03	4.48	+34.6%	+1.55	15.5	+31.6%	36.5	+21.2%
	7.5%	7.0%			8.8%		9.9%	
Profit before tax	5.74	5.04	+13.9%	+0.70	13.9	+25.0%	33.7	+15.5%
	4.9%	4.6%			5.9%		6.8%	
Net Profit Profit for the period attributable to owners of the parent	3.78	3.32	+13.7%	+0.46	9.4	+25.8%	23.0	+15.4%

[•] SG&A etc. represents the sum of SG&A, which includes R&D expenses, and other income/expenses

Unit: ¥ (JPY) billion (bn) GP = Gross Profit YoY = Year over year comparison

Financial

Information



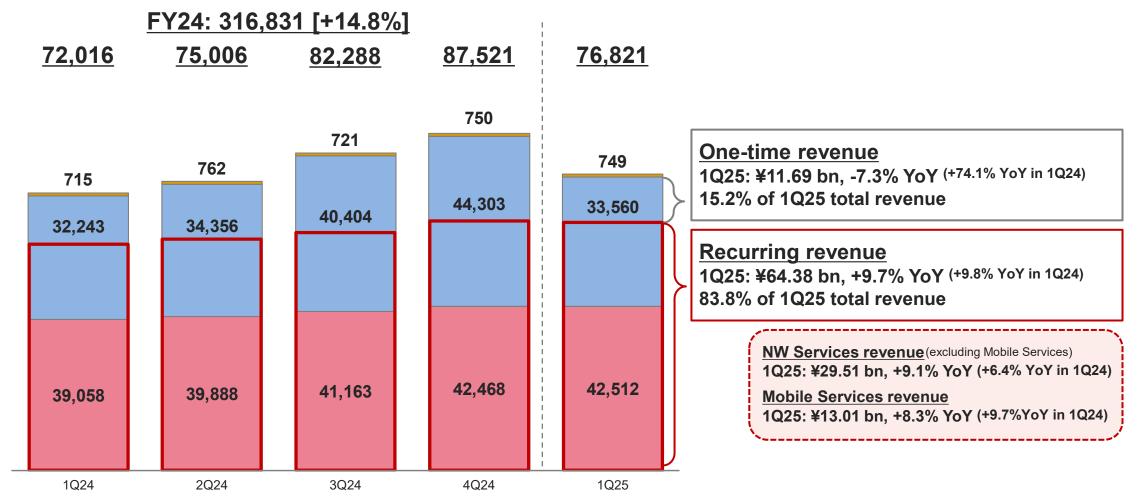
- NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)
- NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (The two services have costs in common and cannot be broken down in accounting terms)
- SG&A, etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses

Unit: ¥ (JPY) million

[], YoY = Year over year comparison

Financial Information

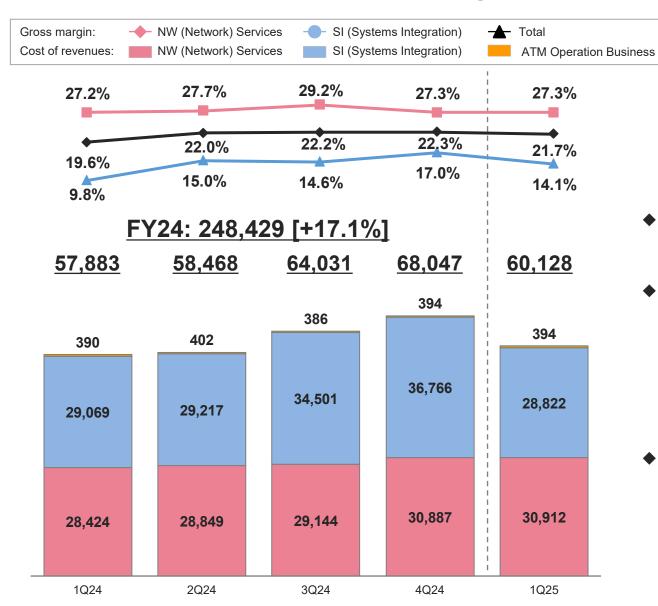




[•] One-time revenue, systems construction revenues which include equipment sales, is mainly recognized when systems and/or equipment are delivered and accepted by customers (Some revenues on a percentage-of-progress basis based on cost progression)

Recurring revenue represents the following revenues: Internet Connectivity Services (Enterprise), Internet Connectivity Services (Consumer), Outsourcing Services, WAN Services, and Systems Operation and Maintenance

Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)



♦ Total gross profit

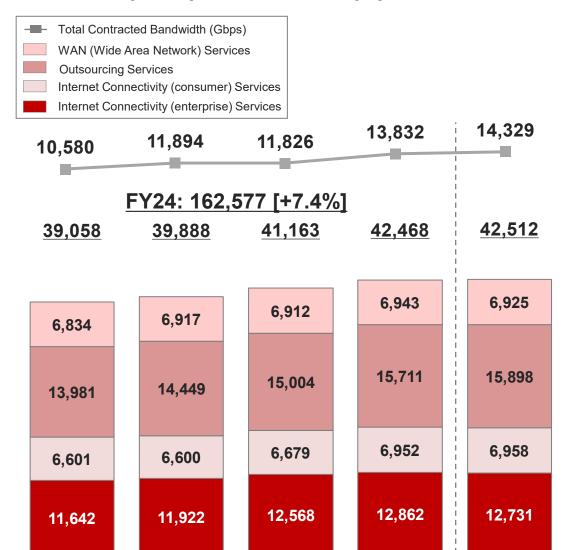
> 1Q25: ¥16.69 bn, +18.1%, +¥2.56 bn YoY

Gross profit for NW services

- > 1Q25: ¥11.60 bn, +9.1%, +¥0.97 bn YoY
 - Fixed-type costs such as NW operation, outsourcing, and personnel-related costs have been on an upward trend, with a particularly large seasonal cost increase observed at the beginning of fiscal year
 - There was YoY cost increase of approx. +¥0.3 bn mainly due to MVNO infrastructure replacement

◆ Gross profit for SI

- > 1Q25: ¥4.74 bn, +49.3%, +¥1.56 bn YoY
 - Gross margin improved YoY, mainly due to the accumulation of O/M projects and the rebound from the VMware license-related negative profit impact in FY24 (approx. -¥0.9 billion YoY)
 - 1Q25 gross margin slightly exceeded 1Q23 gross margin of 13.4%, which was unaffected by the VMware license-related negative profit impact
- 3Q24 NW Services gross margin include one-time cost reimbursement related to the mobile data interconnectivity charge
- 4Q24 SI gross margin improved QoQ to seasonal revenue growth and economies of scale
- * VMware license-related profit impact on NW Services: FY24 ¥-0.1 bn (1Q: approx. -¥0.3 bn, 2Q: approx. -¥0.3 bn, 3Q: approx. +¥0.2 bn, 4Q: approx. +¥0.3 bn)
- VMware license-related profit impact on SI: FY24 ¥-1.4 bn (1Q: approx. -¥0.9 bn, including approx. ¥0.7 bn of one-time cost due to provisions, 2Q: approx. -¥0.1 bn, 3Q: approx. -¥0.2 bn, 4Q: approx. -¥0.2 bn)



◆Internet Connectivity (enterprise) Services

- > 1Q25: ¥12.73 bn, +9.4% YoY (+8.1% YoY in 1Q24)
 - Of which, IP Service: ¥4.57 bn, +9.5% YoY (+6.7% YoY in 1Q24), +¥54 million QoQ
 - Of which, Enterprise mobile: ¥4.01 bn, +13.6% YoY (+12.3% YoY in 1Q24),
 -¥206 million QoQ
 - ✓ QoQ decline mainly reflecting the impact of large lump-sum sales in 4Q24
 - Of which, MVNE: ¥2.89 bn, +4.2% YoY (+5.5% YoY in 1Q24), -¥0 million QoQ

◆ Internet Connectivity (consumer) Services

- > 1Q25: ¥6.96 bn, +5.4% YoY (+10.1% YoY in 1Q24)
 - Of which, consumer mobile (IIJmio): ¥6.11 bn, +7.0% YoY (+10.3% YoY in 1Q24),
 +¥44 million QoQ
- ◆ Outsourcing Services (Various in-house developed network services)
 - > 1Q25: ¥15.90 bn, +13.7% YoY (+11.5% YoY in 1Q24), +¥187 million QoQ
 - Of which, security: ¥9.57 bn, +11.2% YoY (+19.4% YoY in 1Q24)
- ◆ <u>WAN Services</u> (Closed network services)
 - > 1Q25: ¥6.93 bn, +1.3% YoY (-3.1% YoY in 1Q24), -¥18 million QoQ
- Total contracted bandwidth is calculated by multiplying number of contracts by contracted bandwidths for IP service and broadband services respectively which are both under Internet connectivity services for enterprise

1Q25

Total contracted bandwidth in 4Q24 significantly increased, driven by multiple customers adding or newly acquiring over 100Gbps

4Q24

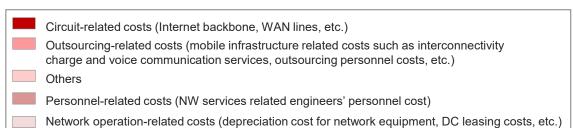
3Q24

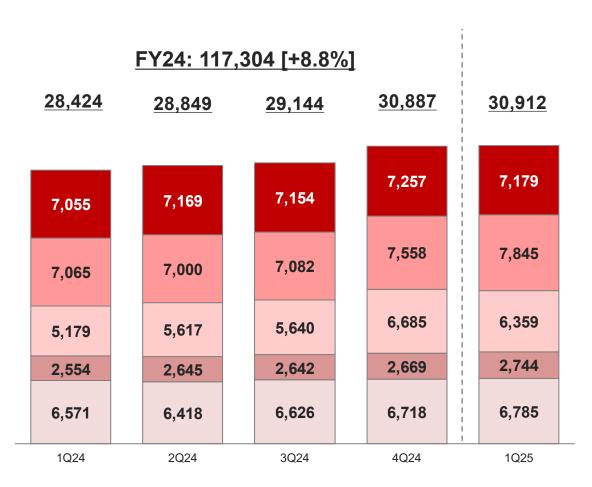
- * IP (Internet Protocol) Service is bandwidth guaranteed dedicated Internet connectivity services for enterprises. Contracts are based on bandwidth and enterprises use the service for their core and main Internet connectivity
- Enterprise mobile primarily refer to direct offerings for IoT and similar usages

2Q24

1Q24

- MVNE (sales of service to other MVNOs) refers to IIJ Mobile MVNO Platform Service
- 3Q24 consumer mobile (IIJmio) include approx. ¥0.18 bn of sales netting due to campaign expenses in 3Q23 for fiber optic internet service, which was confirmed after one-year usage



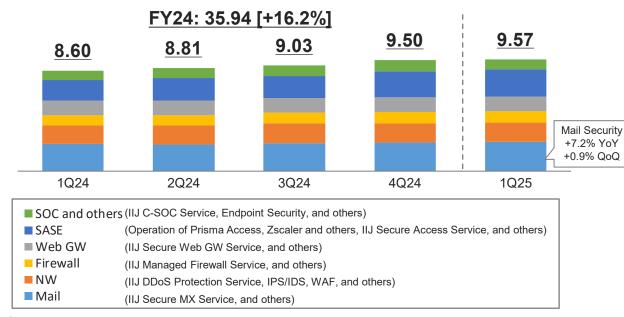


- Circuit-related costs remained stable
 - Internet backbone circuit cost remains stable as we can leverage scale merit by having one of the largest Internet backbone networks
- Outsourcing-related costs remained stable
 - The decline in the mobile data interconnectivity unit charge at the beginning of FY25 was similar to that in FY24 (Details in P.23)
 - Outsourcing personnel cost increase at the beginning of fiscal year
- Others were on a continuous increasing trend
 - License fees such as SASE increased along with its increased revenue
 - 1Q25 mobile device purchasing costs decreased QoQ by approx. ¥0.3 bn as in 4Q24 procurement volume was large
- Personnel-related costs increased at the beginning of fiscal year due to revision of salary table and others
- Network operation-related costs continued to increase along with facility expansions
 - Increases in depreciation and other costs were mainly due to MVNO infrastructure replacement
- * 3Q24 Outsourcing-related costs include one-time cost reimbursement based on the difference between future cost method figures and actual figures regarding FY23 usage
- * FY24 Others cost was impacted by the VMware licenses (approx., +¥1.0 bn YoY) and enhancement of mobile procurement for 4Q promotional season (approx. +¥0.5 bn YoY)

Security Business

Continuous demand for in-house developed security services

· Security services (recurring revenue) is recognized as Outsourcing services revenue



Security enhancement initiatives

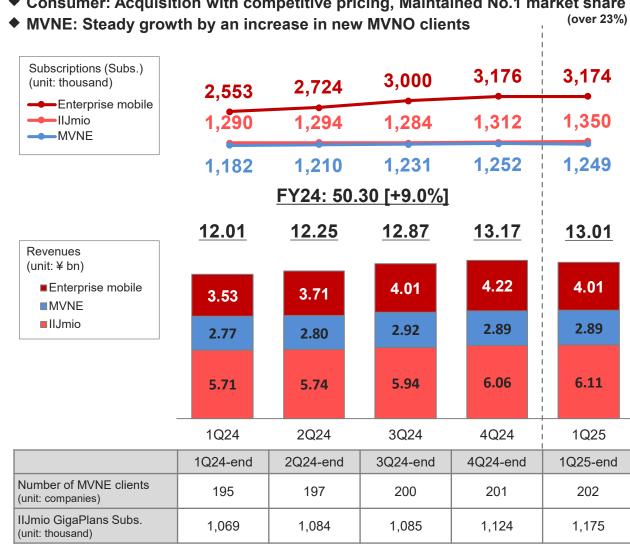
- Enhancement of behavioral detection and multi-layered WAF implemented
- Pursuing company-wide security enhancement under the president's direct leadership

Ongoing enhancement of existing services and solutions

- Plan to launch integrated security management solution for OT (Operational Technology) in Sep. 2025 (in collaboration with NTT DOCOMO Business)
- Launched a secure and user-friendly file transfer environment with an assetless model through "IIJ File Transfer Solution with Soliton" (Jul. 2025)
- "IIJ Managed WAF Service" and others registered on ISMAP (Government Security Evaluation Scheme) in Jun. 2025
- Added web security features to "IIJ Flex Mobility Service/ZTNA" to enhance Zero Trust (Jun. 2025)
- Launched endpoint isolation security solution in Mar. 2025 (co-developed with Soliton)

Mobile/IoT Business

- ◆ Enterprise: Continued demand for device connectivity, including NW cameras
- ◆ Consumer: Acquisition with competitive pricing, Maintained No.1 market share



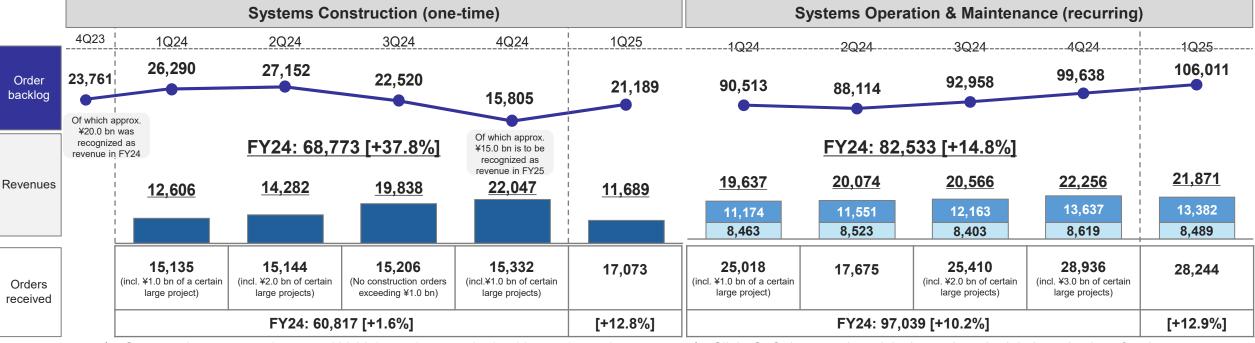
- Enterprise Mobile: Refers to direct service offerings for IoT and other device connectivity use cases.
- MVNE: Refers to IIJ Mobile MVNO Platform Services provided to other MVNO operators.

Financial Information

Systems Construction revenues (including equipment sales)

Systems operation & maintenance revenues for on-premise system

Cloud revenues such as private cloud which are recognized as systems operation & maintenance revenues



- Construction revenue decreased YoY due to lower order backlog at the end of FY24 compared to FY23, but remained in line with expectations (Order backlog: ¥15.81 bn at 4Q24-end, ¥23.76 bn at 4Q23-end)
- Favorable demand from all industries continued
- Consistently secured large-scale NW & SI projects in 1Q25
 - Global NW construction for a Japanese megabank (5 years, ¥5.5 bn)
 - NW infrastructure for public institution (3 years, ¥1.0 bn)
 - Infrastructure for education services (5 years, ¥1.0 bn), etc.

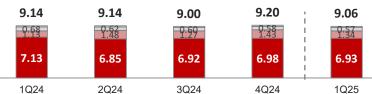
Slight QoQ decrease is mainly due to the scheduled termination of maintenance projects at PTC, subsidiary in Singapore, and the termination of certain legacy cloud service offerings

Cloud Service Revenue (recurring)

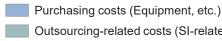
Unit: ¥ bn



9.20 9.00 9.06



- · Breakdown of 1Q25 cloud revenue: 93.7% Systems O/M, 6.3% Outsourcing service
- FY24 cloud service revenue was impacted by a certain multi-cloud project: 1Q24 revenue included +¥0.3 bn of one-time due to the termination of the transaction, 2Q 3Q, and 4Q24 MRR decreased by approx. -¥0.6 bn/Q



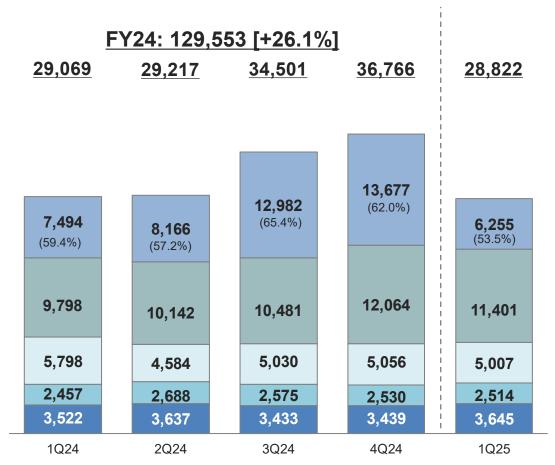
Outsourcing-related costs (SI-related outsourcing personnel costs, etc.)

Others

Network operation-related costs (Depreciation cost such as for cloud facility, DC leasing cost, etc.)

Personnel-related costs (SI-related engineers' personnel cost)

) % of SI construction revenues



- Purchasing & outsourcing-related costs are linked to the size of project and revenue to a certain degree in principle
- Others include license purchasing costs and others
- No significant change in network operation-related costs on a quarterly basis
- Personnel-related costs increased at the beginning of fiscal year due to revision of salary table and others

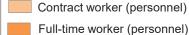
Number of SI-related outsourcing personnel (unit: personnel)

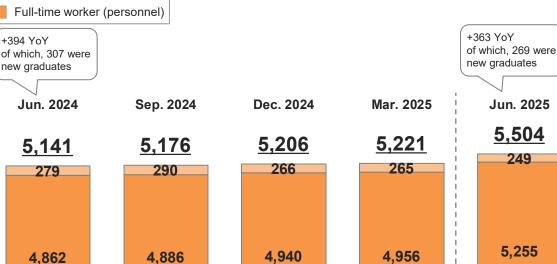
1Q24-end	2Q24-end	3Q24-end	4Q24-end	1Q25-end
1,513	1,525	1,510	1,596	1,578

Due to many ongoing projects including ones before order-received, the number of outsourcing personnel has been at a high level

Regarding Others, the revenue-linked multi-cloud license cost decreased as expected along with the termination of a large client's transaction at the end of 1Q24. FY24 cost impact related to VMware license was approx. +¥2.6 bn YoY (including a one-time cost due to provisions of approx. ¥0.7 bn in 1Q24, resulting in a YoY increase of ¥1.2 bn for the quarter)

Number of Employees (consolidated basis)





Personnel-related costs & expenses (consolidated basis)

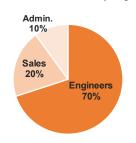
Unit: ¥ (JPY) million

	1Q24	2Q24	3Q24	4Q24	1Q25
Consolidated	10,333	10,665	10,299	10,341	11,049
personnel-related costs & expenses	(+10.4%)	(+15.3%) (+9.4%)		(+7.5%)	(+6.9%)*
(YoY)		FY24: 41,63	38 (+10.6%)		
% of revenue	14.3%	14.2%	12.5%	11.8%	14.4%

> FY25

- Number of employees to increase by approx. 440 personnel, including 269 new graduates
- Average annual salary increased by approx. 6.0%, including the compensation revision, in Apr. 2025 (IIJ)
 *In 1Q24, there was a one-time payment to address inflation. As a result, the YoY growth rate of personnel-related expenses in 1Q25 slightly declined.
 - ✓ Compensation revisions in the past: Apr. 2019, Apr. 2023

Breakdown of Employees



Number of new graduates

(consolidated basis)
Unit: personnel

Apr. 2022 Apr. 2023 Apr. 2024 Apr. 2025



Ratio of Female Managers

- Achieved FY24 and FY27 targets a year in advance
 - Initial targets:
 FY24 over 6%, FY27 over 8%

Apr.	Apr.	Apr.	Apr.	
2022	2023	2024	2025	
5.7%	6.3%	7.5%		

Employee Survey (IIJ)

FY20	FY21	FY22	FY23	FY24
3.9	3.9	3.9	3.9	3.9
*	-	-	-	

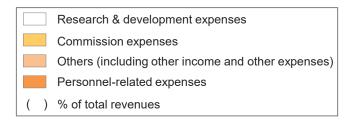
> FY24 employee survey indicates high overall satisfaction level: 3.9 (out of 5)

Turnover rates (IIJ)						
FY20	FY21	FY22	FY23	FY24		
3.6%	4.2%	3.8%	4.6%	3.9%		

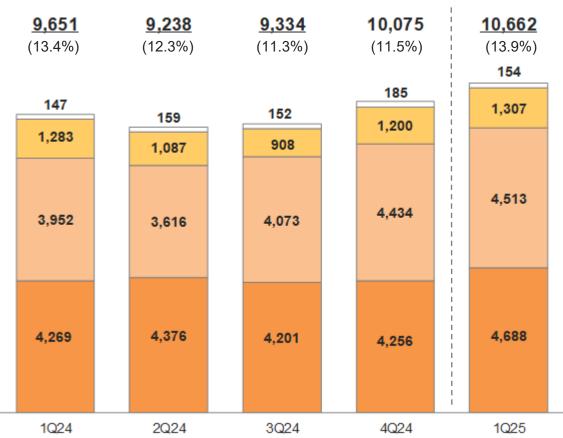
Lower than the industry average turnover

^{*} The Employee Survey(IIJ) is an annual engagement survey (approx. 50 questions), and each item is rated on a five-point scale: 1 (disagree), 2 (somewhat disagree), 3 (neutral), 4 (somewhat agree), and 5 (agree). The "Overall Satisfaction" is the result of a question, "I am satisfied overall."

^{*} The turnover rate of IIJ is calculated by dividing leavers for the fiscal year by the number of full-time employees at the beginning of that fiscal year. The industry average turnover rate of approx. 10% is announced by the Ministry of Health, Labor, and Welfare



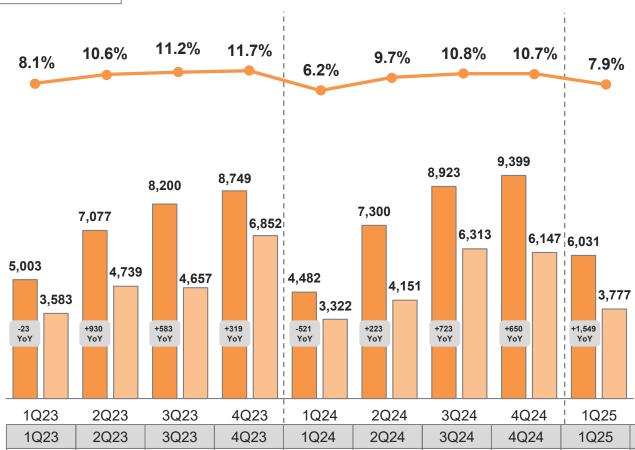
FY24: 38,298 [+9.9%]



- Research & development expenses are mainly personnel expenses of research institute division. No major changes
- Commission expenses are mainly recruitment expenses and credit card fees for consumers
- Others are increasing mainly because of an increase in advertisement and activity-related expenses such as travel expenses. 1Q training expenses also increased temporarily due to new graduate hire
- Personnel-related expenses (salary, employee benefits, etc.) increased as expected, mainly due to the compensation revision and hiring of new graduate at the beginning of FY25
 - In 2Q25, personnel-related expenses are expected to include a reversal of over ¥1.0 billion in retirement benefit provisions, following the revision of the retirement benefit system (IIJ) to focus on defined contribution (DC) plans

- Above figures are SG&A expenses plus other income and other expenses
- 1Q personnel-related and others expenses increase mainly due to an increase in training and human capital development expenses along with the entry of new graduates. Such expenses decrease in 2Q QoQ as expenses for new graduate engineers are recorded as cost of revenues from 2Q





♦ Operating profit

- > 1Q25: ¥6.03 bn, +34.6% YoY
 - Achieved high profit growth YoY, excluding the contribution from the VMware license-related profit rebound, despite typical 1Q profit weakness caused by seasonal cost increases

Profit before tax

- > 1Q25: ¥5.74 bn, +13.9% YoY
 - Interest expense: ¥327 million (1Q24: ¥206 million)
 - Foreign exchange gain(loss) and valuation gain(loss) on funds

 Due to foreign exchange rate, profit or loss quarterly fluctuate, 1Q25 was within our expectations

	1Q24	2Q24	3Q24	4Q24	1Q25
Exchange rate at the end of Q (per USD)	161.07	142.73	158.18	149.52	144.81
Foreign exchange gain(loss)	+196	(249)	+196	(97)	(67)
Valuation gain(loss) on funds, etc.*	+585	(863)	+790	(311)	(14)

^{*}Foreign exchange impacts were also included as lots of assets are dominated in USD

- Share of gain(loss) of investments accounted for using equity method: ¥(108) million (1Q24: ¥(162) million)
 - ✓ DeCurret-related gain(loss) :

1Q24	2Q24	3Q24	4Q24	1Q25
(182)	+25	(177)	(219)	(174)

- IIJ ownership from Sep. 2024: 34.8%
- 2Q24 included gain of ¥209 million on change in equity interest due to DeCurret HD's capital increase in Sep. 2024
- Started Japan's first digital currency business in Aug. 2024 (Details in P.42)
- FY25 plan: approx. ¥0.7 bn of loss

Net profit

> 1Q25: ¥3.78 bn, +13.7% YoY

,	,	,			,		,		
1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	
632	114	(957)	581	719	(1,294)	722	(653)	(186)	Finance income (expense), net
(154)	(119)	(150)	(42)	(162)	71	(173)	(150)	(108)	Share of profit (loss) of investments accounted for using equity method
(1,824)	(2,320)	(2,365)	(2,449)	(1,654)	(1,915)	(3,092)	(2,419)	(1,928)	Income tax expense
74	13	71	(13)	63	11	67	30	32	Profit (loss) for the period attributable to non-controlling interests

- Net profit shows "Profit for the period attributable to owners of the parent"
- Under IFRS, equity securities are measured at fair value through OCI (Other Comprehensive Income) while funds are measured through profit or loss

Financial Information

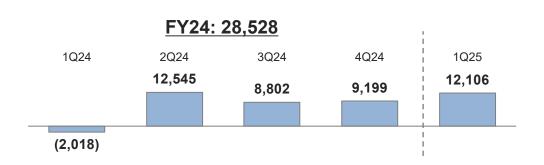
Unit: ¥ (JPY) million

	Mar. 31, 2025	June 30, 2025	Changes		Mar. 31, 2025	June 30, 2025	Changes
Cash & cash equivalents	32,534	30,020	(2,514)	Trade & other payables	30,238	26,543	(3,695)
Trade receivables	56,361	46,759	(9,602)	Borrowings (current & non-current)	33,616	33,600	(16)
Inventories	4,681	5,775	+1,094	Contract liabilities & Deferred income (current & non-current)	26,043	30,425	+4,382
Prepaid expenses (current & non-current)	56,930	62,513	+5,583	Income taxes payable	5,205	2,150	(3,055)
Tangible assets	33,771	37,365	+3,594	Retirement benefit liabilities	4,849	4,960	+111
Right-of-use assets	45,756	44,228	(1,528)	Other financial liabilities (current & non-current)	58,578	58,728	+150
Of which, operating leases (rent of office, data center etc.)	28,958	27,227	(1,731)	Of which, operating leases (rent of office, data center etc.)	29.714	27,983	(1,731)
Of which, finance leases (network equipment etc.)	16,798	17,001	+203	Of which, finance leases (network equipment etc.)	19,172	19,561	+389
Goodwill & intangible assets	31,328	31,573	+245	Others	11,820	11,555	(265)
Investments accounted for using the equity method	6,639	6,451	(188)	Total liabilities:	170,349	167,961	(2,388)
Investment securities (Equity)	15,823	19,007	+3,184	Share capital	25,577	25,584	+7
Other investments	10,711	10,888	+177	Share premium	35,865	35,808	(57)
Others	17,901	18,419	+518	Retained earnings	79,885	80,663	+778
				Other components of equity	11,266	13,427	+2,161
				Treasury shares	(11,910)	(11,817)	+93
				Total equity attributable to owners of the parent:	140,683	143,665	+2,982
				Non-controlling interests	1,403	1,372	(31)
Total assets:	312,435	312,998	+563	Total liabilities and equity:	312,435	312,998	+563

- Prepaid expenses increased mainly due to increases in projects for clients, license fee and maintenance for facility, etc., Expected to be recovered gradually over multiple years
- · Tangible assets increased mainly due to investment in data centers
- Ratio of total equity attributable to owners of the parent: 45.0% as of Mar. 31, 2025, 45.9% as of Jun. 30, 2025

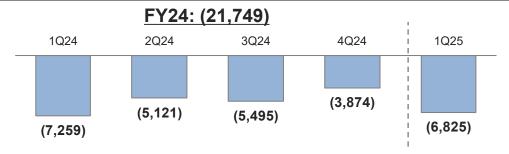
Unit: ¥ (JPY) million YoY = Year over year comparison Financial Information

Operating Activities



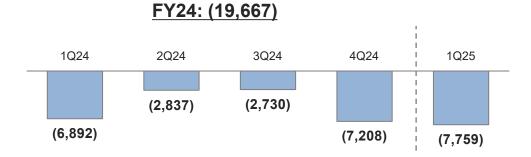
	1Q25 Major Breakdown	YoY Change
Profit before tax	5,737	+698
Depreciation and amortization	7,963	+364
Changes in operating assets & liabilities	2,952	+12,004
Of which, decrease (increase) in prepaid expenses	(5,520)	+9,665
Income taxes paid	(5,043)	+243

Investing Activities



	1Q25 Major Breakdown	YoY Change
Purchase of tangible assets	(4,470)	(250)
Of which, data center-related	(1,927)	+72
Purchase of intangible assets such as software	(2,458)	+55

Financing Activities



	1Q25 Major Breakdown	YoY Change
Proceeds from other financial liabilities	991	(2,250)
Payment of operating/finance leases and other financial liabilities	(5,576)	(295)
Dividends paid	(3,096)	(58)

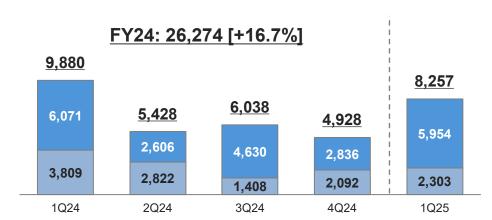
Unit: ¥ (JPY) million

Financial Information

[], YoY = Year over year comparison

CAPEX



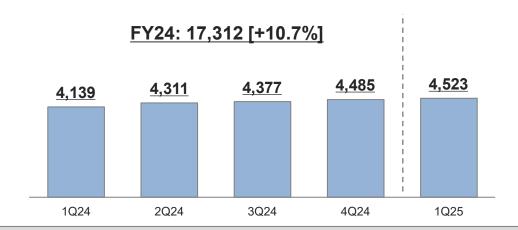


Major breakdown of CAPEX (Unit: ¥ bn)

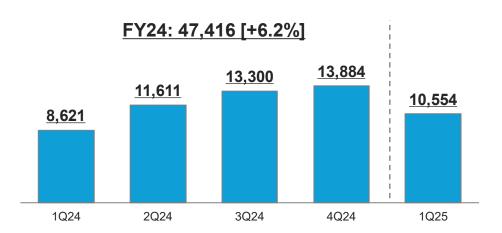
	1Q24	1Q25	Notes
Ordinal CAPEX (NW equipment & server, etc.)	3.3	4.3	Sustained investment
Shiroi data center second site-related	0.1	0.2	Individual investment for
Matsue data center-related	1.9	1.8	anticipated demand
Customer-related	3.4	1.0	Investment for each project
Renewal of Full-MVNO 5G infrastructure	1.0	0.9	Ad-hoc investment
Renewal of Raptor service facility	0.2	0.1	Ad-hoc investment

- > FY25 CAPEX plan: approx. ¥30.0 bn
 - Of which, approx. ¥8.5 bn is for Shiroi data center's 3rd site construction
 - An increase in customer-related CAPEX along with the trend of acquiring of large-scale projects

CAPEX-related depreciation and amortization



Adjusted EBITDA



- Total amount of capital expenditure is the amounts of acquisition of tangible and intangible assets by cash and entering into finance leases for the fiscal year, excluding duplication due to sale and leaseback transactions and acquisition of assets that do not have the nature of investment, such as purchase of small-amount equipment.
- CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship.
- Adjusted EBITDA is calculated by adding operating profit and CAPEX-related depreciation and amortization.

	FY25 Targets							
	% of total reveue 1H25 (Apr. 1, 2025 - Sep. 30, 2025)	YoY	% of total reveue FY25 (Apr. 1, 2025 - Mar. 31, 2026)	YoY				
Total Revenue	158.0	+7.5%	340.0	+7.3%				
Gross Profit	34.9	+13.8%	77.0	+12.6%				
SG&A etc.	19.4	+2.7%	40.5	+5.7%				
Operating Profit	15.5	+31.6%	36.5	+21.2%				
Shares of profit(loss) of investments accounted for using equity method investee	(0.2)	_	(0.5)	-				
Profit before tax	13.9	+25.0%	9.9%	+15.5%				
Net Profit (Profit for the period attributable to owners of the parent)	5.9% 9.4	+25.8%	23.0	+15.4%				
Dividend per share	¥19.50	+¥2.00	¥39.00	+¥4.00				

		P	Premise and Ass	sumption		
	Revenues	FY24 Result	FY25 Target	Gross Profit	FY24 Result	FY25 Target
		<u>316.8</u>	340.0		<u>68.4</u>	<u>77.0</u>
■ATM ■SI		151.3 +24.2% YoY	158.4 +4.7% YoY		21.8 +14.2% YoY +2.7 YoY	25.9 +19.1% YoY
NW service		+29.5 YoY 162.6 +7.4% YoY +11.2 YoY	178.7 +9.9% YoY		45.3 +4.1% YoY +1.8 YoY	49.8 +10.0% YoY

♦ NW Services

- Revenue to grow through enhancement on service function & sales promotion. Expect monthly recurring revenues of large-scale Service Integration projects to increase (an incremental impact of approx. ¥1.7 bn compared to FY24)
- Rebound from FY24 VMware license negative profit impact: 1H24 approx. -¥0.6 bn, FY24 approx. -¥0.1 bn
- No consideration on mobile data interconnectivity reimbursement

♦ SI

- Continue to meet demand for NW renewal etc.
- SI construction revenue target has been set by considering approx. ¥5.0 bn for Chiba city project, which was recognized in FY24, and others
- Gross margin to improve by the accumulation of operation projects and rebound from VMware license negative profit impact (1H24: approx. -\fmu1.0 bn, FY24: approx. -\fmu1.4 bn)

◆ SG&A

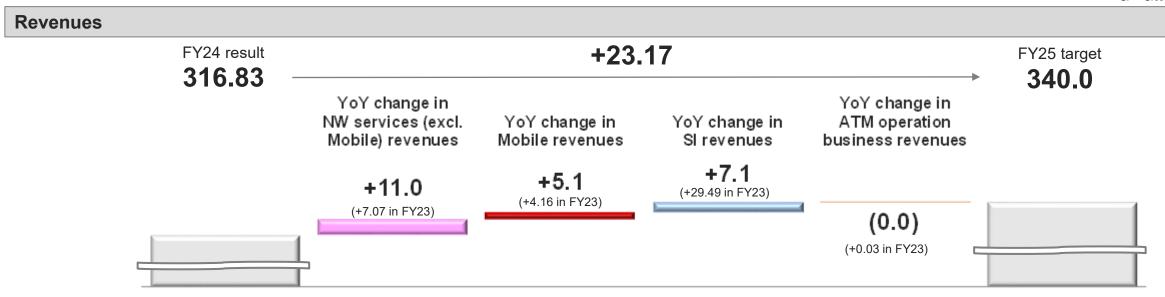
- SG&A, etc. to increase along with the expansion of business scale & increase in the number of employees
- Average annual salary increase rate: approx. 6% (IIJ, it had been around 3.5%~4.0%)
- The reversal of over ¥1.0 bn provisions for IIJ's retirement benefits due to the revision of the retirement benefit plan which is now more centered around defined contribution plan (expected in 2Q25)

◆ Non-operating income & expenses

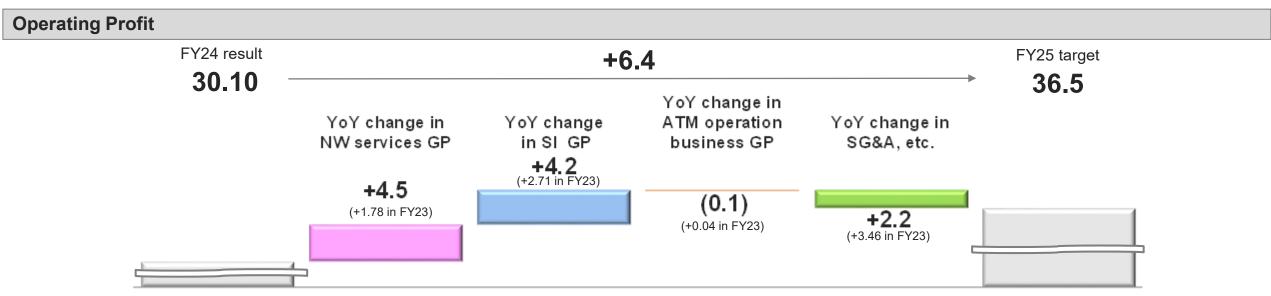
- Shares of profit (loss) of investments accounted for using equity method investee: approx. ¥0.5 bn loss, of which DeCurret HD, approx. ¥0.7 bn loss
- Assume financial expenses incl. interests, foreign exchange losses etc. (Assumed exchange rate: ¥140/USD)

Others

- CAPEX: approx. ¥30.0 bn, of which, approx. ¥8.5 bn is for Shiroi DC's 3rd site, spending over multiple yrs
- Start constructing Shiroi DC's 3rd site from June 2025, expected to accommodate approx. 7 yrs of IIJ service demand
- Number of employees (consolidated basis) to increase by approx. 440 personnel, of which, 269 are new graduates



- NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount
- Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)



- NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (The two services have costs in common and cannot be broken down in accounting terms)
- SG&A, etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses

Supplemental Business Information Detailed Business Overview

Internet Initiative Japan Inc. (IIJ)

The Prime Market of the Tokyo Stock Exchange (Ticker symbol: 3774)

October 2025

Disclaimer

Statements made in this presentation regarding IIJ's or managements' intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues, operating and net profitability are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement.

Outline

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Disclaimer

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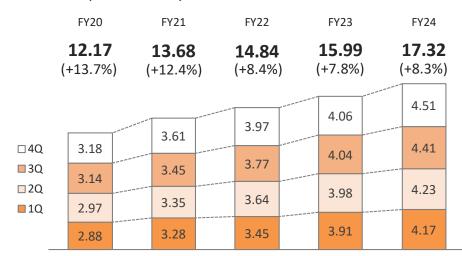


IIJ's enterprise network services' business model: Cost doesn't have to increase at the same pace as the revenue: economies of scale

IP service (Internet Protocol)

- ◆ IP Service is a bandwidth guaranteed dedicated Internet connectivity service for enterprises
- ◆ Service contracts are based on bandwidth. Minimum contract period is 1 year
- ◆ The revenue is 100% recognized in Internet connectivity services (Enterprise)
- ◆ Very low churn rate. Contracts are renewed every year, generally speaking
- ◆ IIJ has very high and stable market share among Japanese blue-chip
 - Difficult to newly enter the market because one will need customer base and engineers to operate Internet
 - IIJ's IP services clients include general Japanese enterprise as well as NW operators such as consumer ISPs and cable TV operators

IP Service Revenue (unit: ¥ billion)



Business model

Cost

- ◆ IIJ purchases fiber from carriers
 - > As one of the largest independent ISPs, IIJ has strong bargaining power
 - > IIJ expands its Internet backbone continuously
- ◆ IIJ owns NW equipment that are needed for Internet backbone and NW service facility
 - NW operation cost which is many depreciation amortization costs for NW equipment is stable due to the technological innovation of servers and other NW equipment
 - In other words, ¥1 million server today is higher spec compared to the ¥1 million server a year ago

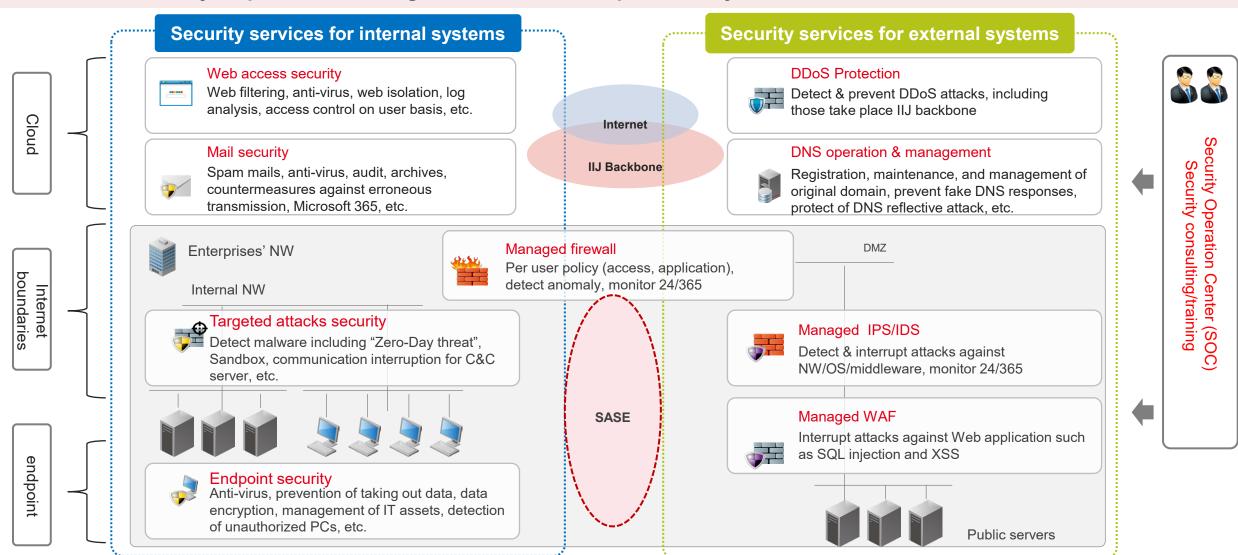
Revenue

- ◆ Enterprise NW service revenues such as IP services and Outsourcing services are to continuously increase while their costs remain relatively stable
- By that, IIJ can enjoy an economy of scale with strong revenue accumulation which leads to gross profit expansion
- ◆ In other words, the costs for enterprise NW services do not have to increase at the same pace the revenue growth

Security Business (1)

Supplemental Business Information

- Provide a wide range of security services over network
- Information analysis platform utilizing information and expertise only available to ISPs



• SASE (Secure Access Service Edge) is a concept to shift controls of NW and security on the route to Cloud services to enable secure access from any points, instead of the conventional centralized management through headquarters or data centers.

Security Business (2)



Many initiatives taken by IIJ for security

1994	Started providing firewall services (first in Japan)							
1999	Started providing fully-managed firewall services (first in Japan)							
2004	Started providing spam mail filtering (first in Japan)							
2005	Added sender domain authorization technology/spam mail protection (first in Japan), Started providing IIJ DDoS Protection Services							
2006	Started providing IIJ Managed IPS Service and IIJ Secure MX Service (SMX) Certification of multiple international standards							
2009	Started providing IIJ Secure Web Gateway Service (SWG) Feb.2020 Mail, Web Security Services Apr. 2020 IIJ Managed IPS/IDS Services							
2015	Added sandbox option (function to detect behaviors as a countermeasure against targeted attacks) Mar. 2021 DDoS Protection Services Mar. 2021 DDoS Protection Service, IIJ Managed WAF							
2016	Constructed information analysis platform (constructed platform to analyze log data within our backbone to realize early detection and countermeasures against increasingly sophisticated threats)							
2017	Started providing DDoS Protection Service (terabit-compatible), Opened new Security Operation Center (SOC) and started providing C-SOC Service							
2018	IIJ Security engineers provided trainings at an international security conference "Black Hat USA 2018" (first as Japanese)							
2018	Started providing IIJ Secure Endpoint Security Service Continued afterwards							
2019								
2021	Started providing IIJ CSPM Solution (Cloud Security Posture Management which means cloud security management)							
2021	Opened IIJ Security Training School (launched business for IT division personnel assigned for security to become specialists)							
2022	Started providing IIJ Secure Access Service (in-house developed SASE service)							
2023	IIJ Security Business division director was appointed as Kanto Regional Police Bureau's cyber security advisor							

IIJ Secure MX Service (SMX)

- ◆ Cloud-based integrated mail security service (launched in Sep. 2006)
- ◆ Differentiating by in-house developed filtering, providing support in Japanese, update, etc.
 - Minimize mail threats with multi filtering, able to store unlimited mail data in DCs located in Japan, prevent accidental transmission/information leak with the system
- ◆ Competitors withdrawing from the market



Cloud based mail security market Share No.1

<Source>ITR "ITR Market View: Cyber Security counter market

SMX contracted accounts (Sep. 2024)

2.9 million

E-mail services' accounts including OEM for enterprise exceeded 10 million in Jul. 2024

IIJ Secure Web Gateway Service (SWG)

- Cloud-based integrated web security service (launched in Mar. 2009)
- Differentiating by in-housed developed engines, etc. to block and isolate web functions, etc.
- SWG clients include Sumitomo Life Insurance, Fuji TV, Mitsubishi Chemical, Meiji Gakuin University, and Morinaga

10 consecutive years



<Source>ITR "ITR Market View: Cyber Security counter market 2023" SWG contracted accounts (Sep. 2024)

1.2 million

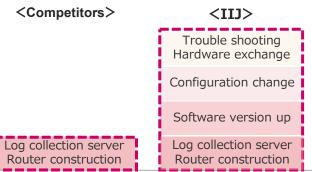
IIJ DDoS (Distributed Denial of Service) Protection Service

- Comprehensive service to protect enterprise NW system from DDoS attacks (launched in Oct. 2005)
- Service model requires NW backbone to offer
 - Realize reliable web services by avoiding overloaded NW and server triggered by huge traffic
 - 24/365 operation by security engineers who have expertise obtained through ISP business
 - Automatically detect and prevent DDoS attacks
 - Internet access line are also within service coverage
 - Global coverage to prevent terabit level large-scale attack (Jan. 2017)
- High penetration rate toward large financial institutions

IIJ C-SOC (Security Operation Center) Service

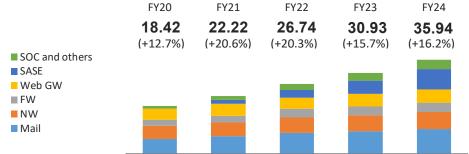
- Comprehensive security incident response service provided by IIJ security engineers
- ◆ Operational SOC service unique to ISPs: visualize invisible threats by applying IIJ's unique intelligence, execute initial response, etc.
- ◆ Individual service operation and monitoring including other managed services
- Relatively expensive service

Coverage comparison



Security Service (monthly recurring revenue)

◆ Revenue strongly increasing along with continuous strong demands



◆ Total security business volume also growing

Security projects outside the scope of IIJ security services are handled through SI

Total security business	FY20	FY21	FY22	FY23	FY24
volume (Service+SI)	21.47	25.44	31.25	34.81	41.58

◆ Strong demand for "IIJ C-SOC Service" Greater opportunity to integrate it as part of large NW renewal projects

- IIJ's competitive advantages:
 - Collaborate with various in-house devolved managed type gateway security services
 - · Wide monitoring scope including EDR & SASE
 - · Apply abundant traffic log data to develop IIJ's unique intelligence as well as detect threats

◆ Collaborate with Uzbektelecom on security service development

Uzbektelecom plans to launch its own NW security service in Uzbekistan and Central Asia, collaborating with "IIJ Safous Service"

◆ Continued to enhance service line-ups and functions

- "IIJ Safous Service" was awarded "Global InfoSec Awards" and "Cybersecurity Excellence Awards" at RSA Conference 2024 in May 2024 (7 awards in total)
- First in the Asia-Pacific to be certified as Palo Alto Networks Partner for SP Interconnect, providing Internet connection between Prisma Access and IIJ Backbone (Apr. 2024)
- Security Service Revenue (recurring) is 100% recognized in Outsourcing
- SASE (Secure Access Service Edge) is a concept to shift controls of NW and security on the route to Cloud services to enable secure access from any points, instead of the conventional centralized management through headquarters or data centers. This concept is gaining popularity along with Cloud migration of enterprise operation systems, prevalence of flexible workstyle including teleworking.
- SOC (Security Operation Center): organization providing advices and actions regarding cyber attacks by constantly monitoring log data such as NW and device to detect and analyze cyber attacks

Mail Security

- ➤ Full outsource of mail system, countermeasures for spam mail, etc.
 - Number of e-mail services' accounts for enterprise exceeded 10 million in Jul. 2024
- ➤ IIJ Secure MX Service (SMX)
 - Cloud-based integrated mail security service (launched in Sep. 2006)
 - Differentiating by in-house developed multifiltering, providing support in Japanese and upgrades
 - Minimize mail threats with multi-filtering, able to store unlimited mail date in DCs located in Japan, prevent accidental transmission/information leak with the system

NW Security

- > IIJ DDoS Protection Service
 - Comprehensive service to protect enterprise network system from DDoS attacks (launched in Oct. 2005)
 - Service model unique to NW operators
 - Realize reliable web services by avoiding overloaded network and server triggered by huge traffic, global coverage to prevent terabit level large-scale attack (launched in Jan. 2017)
- > IPS/IDS, WAF, etc.

FW (Firewall)

 Outsource of firewall operation, detection system for anomaly, etc. (launched in Oct. 2006)

Web GW

- > Full outsource of web security, URL filtering,
- > IIJ Secure Web GW Service (SWG)
 - Cloud-based integrated web security service (launched in Mar. 2009)
- Differentiating by in-housed developed engines etc. to block and isolate web functions, etc.

SASE

- Operation of Prisma Access, Zscaler etc.
 - Highly regarded as a top-class SASE implementation & operation vendor
 - From a vendor neutral position, provide all-inone support ranging from solution selection, design, construction, implementation to operation
- > IIJ Secure Access Service "ISA"
 - In-house developed SASE service (launched in Sep. 2022)
 - Differentiating by high compatibility with other IIJ security services, small start & low-price range
 - Continue to enhance the service, in the middle of setting up

SOC and others

- > IIJ C-SOC Service
 - Launched in Oct. 2018
 - Operational SOC service unique to ISPs: visualize invisible threats by applying IIJ's unique intelligence, execute initial response as well as notification etc.
 - Continuously expanding functions including recently launched "Premium" in May 2021 which offers primary responses against attacks
- > Endpoint Security, etc.

Security Business (5)



♦ Regarding the Breach of Customer Information in "IIJ Secure MX Service"

As announced in our press releases, we disclosed a potential external breach of certain customer information associated with the relevant service

Apr. 15

Apr. 18

Apr. 22

#0 Incident occurrence

The unauthorized access occurred on this date, and our investigation confirmed that the impact started from this point forward.

#2 First press release

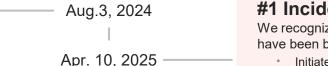
We disclosed to the public an overview of the data breach, the types of customer information potentially exposed, and the scope of potentially affected customers

Number of customers whose information may have been breached
Up to 6,493 contracts, up to 4,072,650 email accounts

#4 Second press release

As part of the investigation report, we disclosed the number of affected customer contracts confirmed as affected by the breach, the cause of the unauthorized access, and the underlying vulnerability that was exploited

Number of customers contracts confirmed as affected by the breach 586 contracts, 311,288 email accounts



#1 Incident detection

We recognized the possibility that certain customer information may have been breached externally.

- Initiated contacting affected customers through sales representatives
- Began the preparation of the press releases

Our investigation concluded that the incident was caused by an attack leveraging a previously unknown vulnerability in third-party software

#3 Vulnerability information disclosed by JVN(*)

The vulnerability information was disclosed on JVN; however, at the time of disclosure, we did not make any statement regarding a potential link between this vulnerability and the breach

To prevent recurrence, we have completed the implementation of enhanced security measures and a strengthened monitoring framework

Detection

Enhancement of behavioral detection capabilities

Implementation completed on Thursday, June 26, 2025



Protection

Multi-layered Web Application Firewall

Implementation completed on Wednesday, July 23, 2025

Launched a president-led project in June 2025 to enhance security across all services

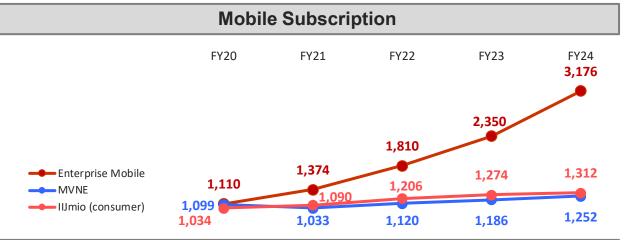
President-led project

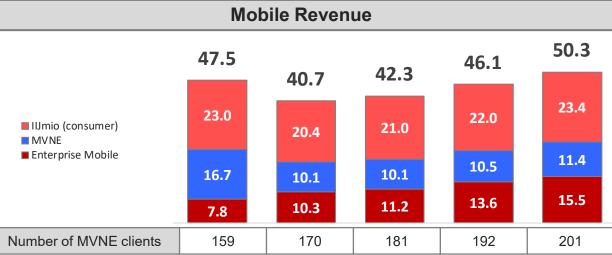
Continuously promote necessary measures

- The project plan will be developed during FY2025, with execution scheduled for FY2026.
- Initiatives that can be implemented within FY2025 will be promptly and sequentially addressed.

(*) JVN (Japan Vulnerability Notes) is a vulnerability information portal site designed to help ensure Internet security by providing vulnerability information and their solutions for software products used in Japan. Under the "Information Security Early Warning Partnership," the JVN has been operated jointly by the JPCERT Coordination Center and the Information-technology Promotion Agency (IPA) since July 2004.

- Accumulate enterprise IoT traffic by leveraging the blue-chip client base, various NW services & SI function higher utilization of the mobile infrastructure
- Consumer subscription contributing to expand the infrastructure





- Enterprise mobile primarily refer to direct offerings for IoT and similar usages such as connecting security cameras and other devices.
- MVNE (sales of service to other MVNOs) refers to IIJ Mobile MVNO Platform Service. The clients include Aeon retail and Mercari
- * FY21 IIJmio revenue decreased YoY due to the launch of significantly lower-priced GigaPlans

IIJ's mobile business model

♦ Revenue

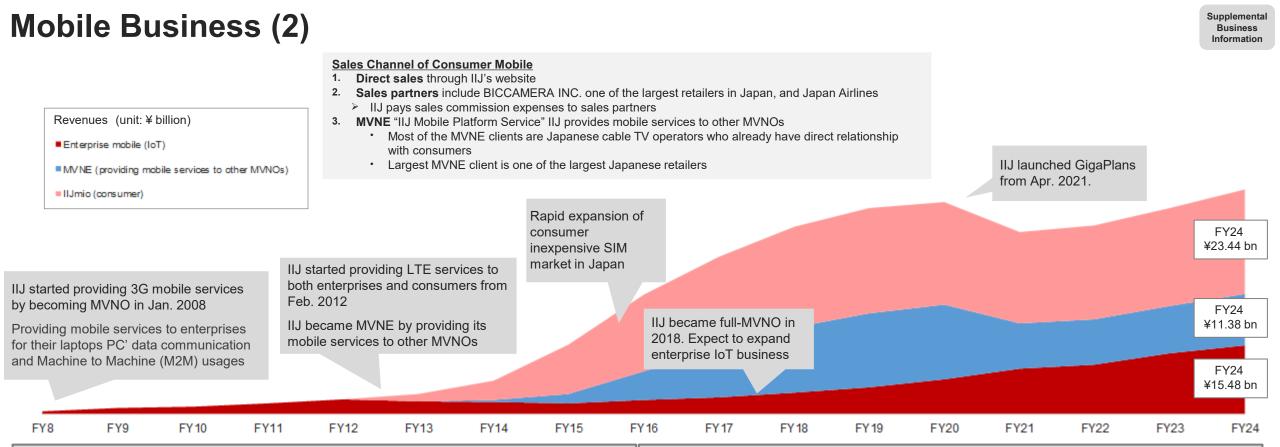
- Consumer mobile revenue is calculated as the number of subscriptions multiplied by ARPU.
- Sales of headsets are also recognized as consumer revenue. IIJ is recognized as an MVNO with a strong lineup of smart phones.
- ➤ Enterprise mobile revenue is expected to grow with IoT/M2M traffic. Since IoT devices typically require minimal data, per-device revenue tends to be low.

♦ Cost

- All IIJ mobile services are provided through a unified mobile infrastructure.
- ➤ IIJ purchases mobile bandwidth primarily from Docomo and, to a lesser extent, KDDI. These costs are recorded as "outsourcing" under network service expenses.
- Voice services are purchased on a per-usage basis, so there is no economy of scale benefit for voice.
- > Sales commissions (SG&A) are paid to sales partners such as BICCAMERA INC.

♦ Profit

- Profitability is expected to improve by increasing infrastructure utilization through the aggregation of consumer and enterprise traffic.
- Consumer and enterprise traffic patterns differ:
 - Consumers: Peak usage occurs during commuting hours and lunch breaks.
 Outside these times, most access the Internet via home or office Wi-Fi.
 - Enterprise: No clear peak usage; traffic is generated by mobile dongles and IoT devices operating 24/7



Consumer inexpensive SIM market in Japan

Total mobile subscription Mar. 31, 2023 Mar. 31, 2024 Mar. 31, 2025 Mar. 31, 2026 Mar. 31, 2026 Mar. 31, 2026

SIM type MVNO market share in Japan

	Sep. 30, 2024		Mar. 31, 2025	
1 st	IIJ	29.0%	IIJ	31.5%
2 nd	NTT Docomo	11.0%	Optage (mineo)	9.9%
3 rd	Optage (mineo)	10.0%	NTT Docomo	8.7%
4 th	JCOM	5.7%	JCOM	5.8%
5 th	AEON Retail	5.7%	AEON Retail	5.6%

Source: the Ministry of Internal Affairs and Communications (MIC)

- Source: MM Research Institute https://www.itmedia.co.jp/mobile/articles/2507/03/news095.html
- Aeon Mobile (AEON Retail) is using IIJ's MVNE platform service

Price list for "IIJmio GigaPlans" consumer mobile

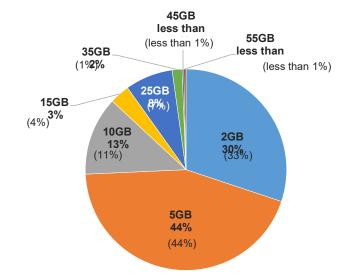
2CP	With voice	¥850
2GB	Data-only	¥740
5GB	With voice	From ¥990 to ¥950
JGB	Data-only	From ¥900 to ¥860
10GB	With voice	From ¥1,500 to ¥1,400
10GB	Data-only	From ¥1,400 to ¥1,300
15GB	With voice	¥1,800
1366	Data-only	¥1,730
From 20GB to 25GB	With voice	¥2,000
From 20GB to 25GB	Data-only	¥1,950
From 30GB to 35GB	With voice	From ¥2,700 to ¥2,400
FIOIII 30GB to 33GB	Data-only	From ¥2,640 to ¥2,340
From 40GB to 45GB	With voice	¥3,300
FIOIII 40GB to 43GB	Data-only	¥3,240
From 50GB to 55GB	With voice	¥3,900
FIOH SOUD to SSUD	Data-only	¥3,840

GigaPlans: by data plans

(Figures in parenthesis) are as of Mar. 31, 2025

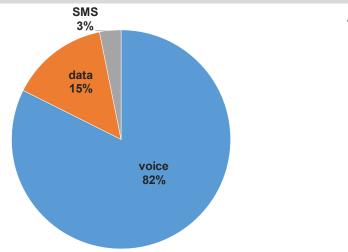
As of Jun 30, 2025

Supplemental



GigaPlans: by plans

As of Jun 30, 2025



The price list was slightly updated in Mar. 2025

Mobile Business (4)

Supplemental Business Information

◆ NTT Docomo's Mobile data interconnectivity charge (Mbps unit charge · monthly)

Fiscal Year	FY20	FY21	FY22	FY23	FY24	FY25	FY26	FY27
Method	Future cost method: MNOs are to disclose the charges for next three yrs based on their prediction about cost etc.							
Announced in				Announced in Mar. 202	25	```		
New						¥10,874 -15.5% YoY	¥10,383 -4.5% YoY	¥9,052 -12.8% YoY
Fixed	¥37,280 -12.7% YoY	¥27,024 -27.5% YoY	¥19,979 -26.1% YoY	¥15,042 -24.7% YoY	To be fixed in Dec. 2025	To be fixed in Dec. 2026		
					Announced in Mar. 2 ¥12,862 -14.5% YoY	024 ¥10,874 -15.5% YoY	¥10,708 -1.5% YoY	
	Announced in Mar. 2]		
				¥15,644 21.7% YoY	¥13,084 -16.4% YoY	¥11,255 -14.0% YoY		
			Announced in Mar.	2022				
Old			¥20,327 -24.8% YoY	¥15,697 -22.8% YoY	¥13,207 -15.9% YoY			
		Announced in Apr.	2021					
		¥28,385 -23.9% YoY	¥22,190 -21.8% YoY	¥18,014 -18.8% YoY				
	Announced in Mar.	:						
	¥41,436 -3.0% YoY	¥33,211 -19.8% YoY	¥27,924 -15.9% YoY					

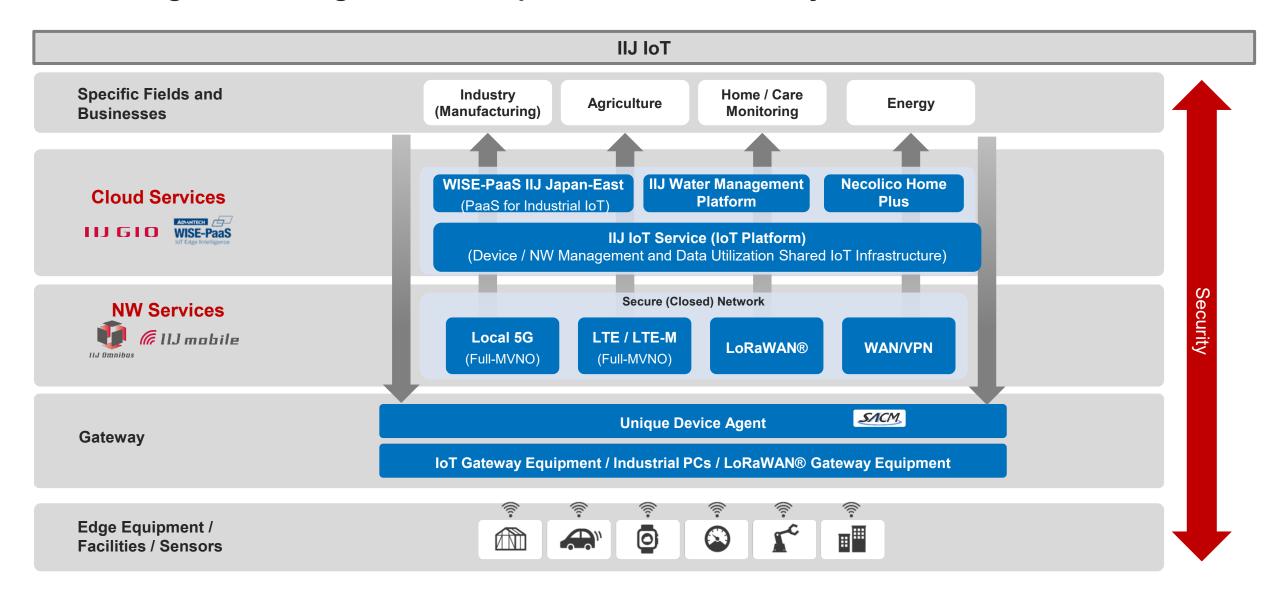
- The calculation: (Data communication cost + profit) /demand
- · The charge disclosed based on the future cost method is to be finalized based on MNOs actual cost results etc.
- The YoY (Year over Year) decrease percentage written under each charge is compared with the previous year charge
- The charge is public information disclosed in NTT Docomo's service terms and conditions document uploaded on NTT Docomo's website (only available in Japanese) https://www.docomo.ne.jp/binary/pdf/corporate/disclosure/mvno/business/oroshi.pdf



Most of current enterprise mobile solution are simple usage such as connecting NW and surveillance cameras, etc.

Accumulating various enterprise mobile solutions Office IT **Network Cameras** B-to-C Store marketing cameras iPads and tablets Karaoke communications Security cameras for Remote work Child monitoring devices apartment complexes, etc. (teleconferencing) Surveillance cameras for Networking between devices Business / IP transceivers material storage sites, etc. at game arcades Currency exchange machines Store visitor Security cameras for foreign visitors to Japan management systems River water level Built-in SIMs for PCs Cashless payment terminals remote monitoring **Corporate Activities / Other Transportation** Structural health Rice paddy Dashcams monitoring terminals water management Shrimp cultivation Plant equipment management Taxi dispatching Natural disaster observational Mobile sales offices Bus locational information data collection Remote key locking Vending machines Digital signage and unlocking

Combining IIJ's existing service lineups and SI to build IoT systems



IIJ's IoT projects

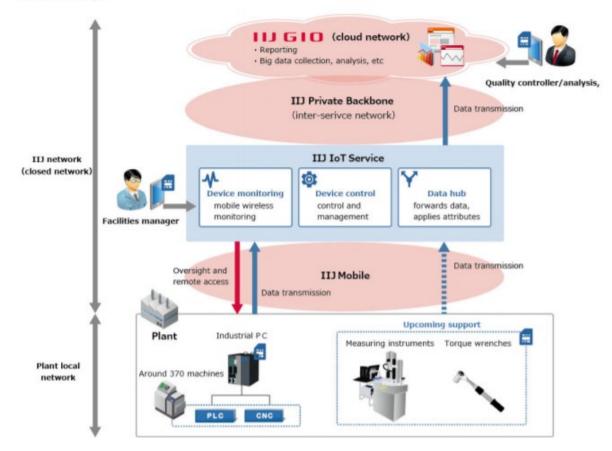
Industrial machinery manufacturers	Shift from reactive post-sales maintenance model to proactive field services (making predictions based on data)		
Car accessory manufacturers	Expansion of service businesses by acquiring data through the networking of products and establishing software technology development organizations to develop services that use that data		
Measuring instrument manufacturers	Expansion of services to streamline & improve the accuracy of recording tasks by going beyond just "measuring" things & providing linking data customers measure with their business systems		
Automotive manufacturers	Improved efficiency of equipment management to cover personnel shortages, analyzing the expertise of skilled workers in maintaining operating capacity and implementing traceability to ensure quality		
Trading companies (agriculture)	Shift from the sales of pesticides & chemical fertilizers to the provision of pesticide spraying technologies that reduce the amount used, & the development of cutting-edge agricultural technologies		

Advanced IoT usage: factory IoT

♦ IIJ provides IoT system for Toyota Motor Hokkaido

➤ Providing a one-stop solution by offering mobile and Cloud services from data collection via closed mobile network to creation of a cloud platform for visualizing and analyzing the collected data.

System image



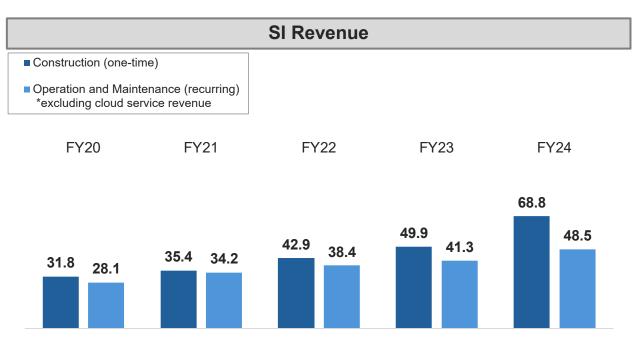
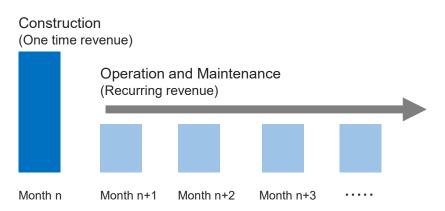


Image of revenue recognition



Overview of IIJ's SI Projects

Typical projects

Small-to-medium server construction projects

(building Internet gateway, etc.) main cost: hardware

Short lead-time

Typically 1-6 months from order received to revenue recognition

Network renewal projects

(upgrading corporate and/or municipal network infrastructure, etc.)

Small revenue size

Revenue volume between few million to tens of millions (JPY)

New Trends

Replacement of conventional closed internal systems to Internet/cloud-related architecture (details in page 3~5 of this presentation)

Complete enterprise network replacement projects

Involving large number of system engineers and outsourcing personnel

Longer lead-time and multi-year contract

1 year from order received to revenue recognition. Large-scale projects usually span 3 to 5 years under multi-year contracts

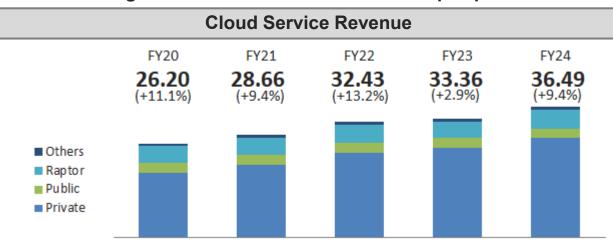
Recurring Revenue Included

Once construction is complete, recurring revenue opportunities arise from NW services and O/M

Large revenue size

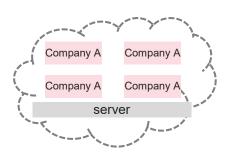
We define large-scale projects as revenue volume over JPY1 billion

- ♦ Cloud service as one of the cross-selling elements
- ◆ Promoting cloud shift of the current blue-chip Japanese clients

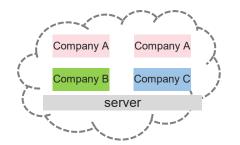


- Private cloud includes the followings: IIJ GIO Infrastructure P2 Gen.2 (launched in Oct. 2021) which is a next generation
 laaS enabling easy Cloud migration from on-premise. It is highly transitional VMware base hosted private cloud. IIJ Unified
 Operation Management Service (UOM) (launched in Apr. 2017) which is management and operation cover wide range from
 cloud to on-premise, Improve efficiency with automated incident management etc. Multi-cloud, etc.
- Raptor is an in-house SaaS-based FX platform for online brokers, used by firms like Nomura, Sony Bank, and LINE Securities. The latest version, launched in Sep. 2023, offers a cloud-native design with enhanced scalability, performance, and security.
- Others include overseas cloud services provided by IIJ's global subsidiaries.

Private cloud (dedicated to one company)



Public cloud (multi-tenant cloud)



Cloud Market in Japan

Slow cloud shift

The majority of corporate systems in Japan remain on-premise

Multi-cloud strategies

Avoid vendor lock-in while optimizing performance, cost, and resilience

Some advanced cases

Companies with strong CTO or CIO leadership tends to adopt a cloud-first approach

IIJ's Competitive Advantages

Established blue-chip client base

IIJ already has good relationship with IT departments of Japanese blue-chip corporations

Flexible Network Solutions

Enabling multiple ways to connect to the cloud

Cloud as a new opportunity

Japanese blue-chip corporations' internal systems have long been operated by legacy Slers

Hands-on salesforce

An experienced, client-focused sales team guide clients through every step of the cloud journey

Multi-cloud strategy

- ◆ Japanese enterprises avoid relying on single cloud service vendor and prefer multi-cloud systems
 - Multi-cloud demands are generating demands for "IIJ Cloud Exchange Services" (revenue recognized in NW Services) which provide private connectivity to third vendor Cloud services such as AWS (Amazon), Microsoft, and Google
 - IIJ provides operation and management services to effectively monitor an entire IT systems through IIJ UOM Service which covers IIJ's cloud services, other cloud vendors' cloud services and on-premise systems
 - "IIJ GIO Infrastructure P2 Gen.2," was launched in Oct. 2021 to promote full-scale cloud shift of enterprise systems

Data Centers (DCs)

- ◆ IIJ operates 16 DCs in Japan, 2 of which are owned by IIJ (as of Aug. 2025), the remaining facilities are leased from DC owners on floor-by-floor basis
 - IIJ is expanding its owned DC capacity in response to growing demands for its services
 - By gradually migrating from leased spaced to owned DCs, IIJ expects to achieve higher operational efficiency



Sapporo

EastDC

Initiatives for Environment					
Measures TCFD Targets					
Usage of renewable	To increase the renewable energy usage rate of DCs (Scope 1 and 2) to 85% in FY2030				
energy	Results	FY22: 46.1%	FY23: 50%	FY24: 56%	
	To keep the PUE of the DC at or below the industry's highest level (1.4) until FY2030 through continuous technological innovation				
Improvement of energy	Results	FY22	FY23	FY24	
conservation	Matsue DC	1.33	1.33	1.34	
	Shiroi DC	1.31	1.36	1.32	

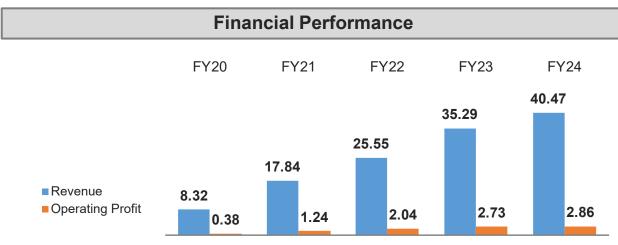
- PUE(Power Usage Effectiveness) is a metric that shows how efficiently electricity is used at a data center. The closer to 1.0 is considered to be good
- TCFD: Task Force on Climate-related Financial Disclosures
- Scope 1 and 2 (Greenhouse gas emissions by a company): Direct emissions from the use of fuels and industrial
 processes at the company and indirect emissions from the use of electricity and heat purchased by the company (as
 defined by the GHG Protocol)

2 DCs owned by IIJ

	Matsue DCP (opened in Apr. 2011)	Shiroi DCC (opened in May 2019)		
Objective	Main: IIJ's own service facility such as Cloud, Network, and Security Place clients' dedicated containers			
Features	 First in Japan to deploy outside-air cooling container units developed by IIJ Scalable container-based design enables flexible capacity expansion based on demand On-site solar panels utilized to generate renewable energy Employ container-type DC modules and system modules developed by IIJ Contribute to carbon neutrality through the use of renewable energy 	Adopt latest energy-saving method including outside-air cooling method More flexible and cheaper capacity expansion through system module method Shifting peak of air conditioning power by utilizing lithium-ion storage batteries Utilize on-site solar power panels Direct procurement of non-fossil fuel certificates toward the supply of electricity with environmental values		
Land	Approx. 16,000m ²	Approx. 40,000m ²		
Capacity	Approx. 500 racks	Approx. 6.000 racks		
Number of installed racks	 1st site: IT Module: approx. 100 (opened in Apr. 2011), System Module: approx. 300 (opened in Jun. 2025) 2nd site: approx. 300 (opened in Nov. 2013) 	1 st site; approx. 700 2 nd site approx. 1,100 (opened in Jul. 2023)		
Plan	Construction of new system module Construction from June 2024, Scheduled operation from May 2025 Construction area: approx. 2,000m² Approx. 300 racks Expected CAPEX: over ¥5.0 bn (to be partially covered with subsidy)	 2nd site is to be fully occupied around FY26 by IIJ's own service facility and collocation 3rd site construction ✓ Expected CAPEX: approx.¥30.0 bn ✓ Started constructing from June 2025 ✓ Construction area: approx. 5,400m² ✓ Approx. 1,000 racks 		

Supplemental Business Information

◆ IIJ started expanding overseas business around FY11 to strengthen relationship with Japanese clients



- · Overseas business is mostly recognized as SI revenue
- PTC, a Singaporean system integrator, became a wholly owned subsidiary of IIJ on April 1, 2021.

Overseas Projects

- ◆ IIJ has exported its container-type data centers to the Republic of Laos, Uzbekistan and other emerging countries to support the development of IT infrastructures
- ◆ Through "Crossborder Co-DataBiz Platform," IIJ and Murata Manufacturing provide end-to-end IoT services for Japanese companies expanding into Southeast Asia, including traffic counter systems, vehicle type classification, and AI-based road damage detection
- ◆ IIJ has conducted an IoT-based shrimp farming project in Thailand to optimize water quality and improve aquaculture productivity

Overseas Offices



Initiatives in ASEAN

- While the IT markets in the U.S. and Europe are relatively matured, those in show strong growth potential. IIJ has established joint ventures with local carriers in ASEAN regions, primally to provide cloud services:
 - with Biznet Networks in Indonesia (Mar. 2015)
 - with T.C.C. Technology Co., Ltd, in Thailand (Feb. 2016)
 - with FTP Telecom Partner in Vietnam (Nov. 2016)
- ◆ IIJ acquired Singapore-based SIer PTC in April 2021. PTC serves bluechip clients with high-quality server and storage solutions. PTC was named NVIDIA's first DGX-Ready Managed Services partner in Asia Pacific, supporting AI infrastructure deployment across Southeast Asia including Thailand and Singapore

DeCurret and Digital Currency Business

Supplemental **Business** Information

DeCurret aims to transform Japan's digital currency landscape through tokenized bank deposits named "DCJPY"

Company Profile

DeCurret Holdings

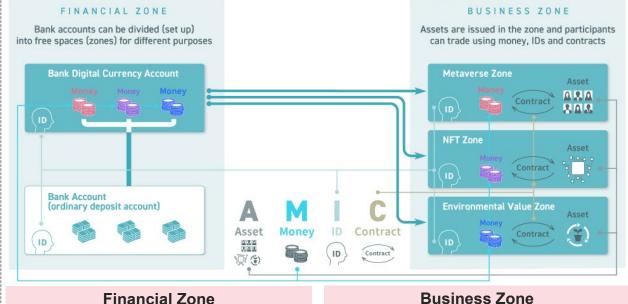
Shareholders (43 companies)

- IIJ (largest ownership with 34.8%)
 - DeCurret-related shares of loss of investments accounted for using equity method investee: FY24 JPY553 million, FY23 535 million
 - FY25 plan: approx. JPY0.7 billion, FY26 target: anticipate the loss to shrink and become profitable on a monthly basis
- Other shareholders: financial institutions (banks, securities, and insurance), telecom carriers, IT service providers, logistics and transportation companies, retailers, real estate firms, energy and infrastructure providers, advertising agencies, security services, and general trading companies.

Management

- President and Representative Director: Murabayashi (IIJ's VP)
- Outside directors: from IIJ, SBI Holdings, Japan Post Bank, KDDI, MUFG Bank,

DCJPY Network



- · Operated by banks
- DCJPY is issued by banks

Operated by enterprises

DeCurret DCP

100%

ownership

Business

 Digital currency business (Electronic Payment Services Operators)

Management

· Representative Director, Chairman, President, CEO: Murabayashi (IIJ's VP)

Others

Secretary for the Digital Currency Forum

Digital Currency Forum

- Number of members: 125 (as of Sep. 2025) (including companies, local governments, organizations)
- · Observers: Financial Services Agency (FSA), Ministry of Internal Affairs and Communications (MIC), Ministry of Finance (MOF), Ministry of Economy, Trade and Industry (METI), Bank of Japan (BOJ)
- Senior advisor: Endo (former Commissioner of FSA)

DCJPY: A digital currency in which bank deposits are tokenized on the DCJPY Network.

Supplemental Business Information

Tokenized Bank Deposits and Stable Coins

◆ Tokenized bank deposits such as DCJPY are essentially equivalent to traditional bank deposits, making them well-suited for corporate and government use cases where existing infrastructure can be leveraged.

		Tokenized Bank Deposits	Stable Coins (Electronic payment instrument)		
	DCJPY		JPYC (Type I - Funds Transfer Service)	Progmat (Type III - Trust)	
Overview		A digital currency that tokenizes actual bank deposits	A digital currency issued by a money transfer operator	A digital currency issued by a trust bank/company	
Leg	jal framework	Banking Act	Payment Se	ervices Act	
Und	derlying asset	Bank deposits	E-money balance	Specified trust beneficiary right	
How to start		Open a bank account	Create a digital wallet		
Issu	uers	Banks	JPYC (Type II Funds Transfer Services)	Mitsubishi UFJ Trust Bank	
Use cases		 GMO Aozora Bank (Aug. 2024) Japan Post Bank (Planned in FY26)* Full-scale study on foreign currency transactions using tokenized deposits with SBI Shinsei Bank and Partior 	Not yet issued	Not yet issued	
User be	Corporate	 Impact on financial accounting is minimal since tokenized deposits are legally considered bank deposits There is no upper limit on transfer amounts, given that tokenized deposits are legally equivalent to conventional bank deposits 	 It is expected to be difficult to record under the cash accounting treatment. In the case of Type III stabled rights JPY1 million maximum per transaction for Class 2 F 		
benefits	Consumer	 Standard use: Treated as a deposit, with no particular issues expected Digital asset purchase: Depends on the recipient's acceptance framework 	 Standard use: Equivalent in value to yen, but requires conversion from wallet to yen. Digital asset purchase: Easily settled on-chain. 		
Suitable cases		Tokenized Bank Deposits Intra-group cash pooling Relief payment Revitaliz	Government Agencies ity currency International remittance Stable Co ation of the conomic zone Corporate token Personal Inbound payment solution	pins	

Japan Post Bank is a subsidiary of Japan Post Holdings, in which the Japanese government holds a majority stake. As of recent data, Japan Post Bank manages approximately 120 million deposits accounts which is roughly equivalent to the population of Japan.

CDN Business through JOCDN

Supplemental Business Information

◆ IIJ established a CDN (Content Delivery Network) company with major Japanese broadcasters to meet growing demand for Internet content distribution, entering a market long dominated by Akamai Technologies

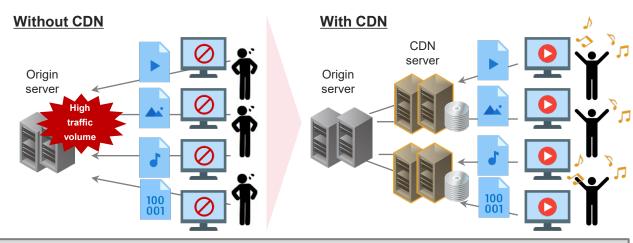
Company Profile JOCDN Inc. (IIJ's equity method investee) Name Provide video streaming platform services domestically **Business** · Construct and operate broadcasting systems Established December 1, 2016 IIJ (largest shareholder with 16.8%), Nippon TV, TV Asahi, TBS, TV Tokyo, Fuji TV, WOWOW (Prominent satellite broadcaster in Japan), **Shareholders** NHK (Japan's only public broadcaster) and non-Tokyo local broadcasters Chairman: Koichi Suzuki (IIJ CEO) **Directors** President: Naoshi Yoneyama (IIJ CIO) · Video streaming services for broadcasters · Video streaming services for broadcasters' affiliates Service · Live streaming for major sports events **Achievements** · Live game streaming Website distribution via CDN

CDN Services

CDN allows for an optimized content delivery via cache servers between users and origin systems

Benefits of CDN:

- For users: faster network response and quicker downloads
- For enterprises: prevents excessive traffic from concentrating on the origin server



JOCDN's Strengths

Ensuring broadcast-level quality through fully in-house infrastructure

Advanced network architecture leveraging ISP expertise

Flexible and fast service support powered by Japan-based engineers

Infrastructure setup optimized for the nature of the content being delivered

ATM Operation Business

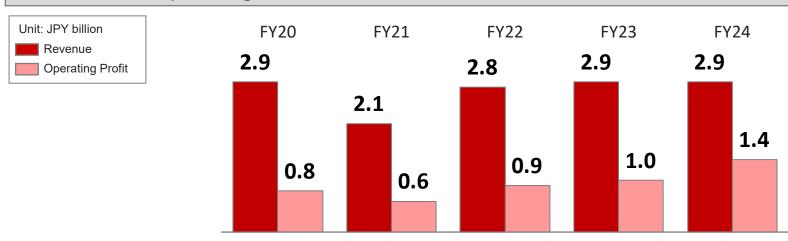
Business Model

- Similar to "Seven Bank" model
- Placing ATMs in pachinko parlors in Japan
 - After long discussion, started to place in Kanto, Kansai, Kyushu and Tokai areas
 - 7,665 pachinko parlors in Japan as of Dec. 31, 2022 (Source: National Police Agency)
- Receive commission for each withdrawal transaction

Trust Networks Inc.

- In charge of ATM operation business
- > IIJ's ownership: 80.6%
- Established in 2007
- Number of employees: about 10 personnel

Revenue and Operating Profit





ATM (Automated Teller Machine)

• FY20 revenue significantly decreased from FY19 as the stores we had placed ATMs were closed temporally and fewer customers visited due to the COVID-19 pandemic and stay-at-home-order/request



The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ alway starts with the future.