

## **Internet Initiative Japan Inc.**

Nomura Investment Conference December 2, 2011

http://www.iij.ad.jp/en/IR

TSE1:3774 NASDAQ:IIJI

Ongoing Innovation

## **Key Investment Highlights**

- 1 Top IP Engineering Company in Japan
- Target Blue-chip and Governmental Organizations in Japan with dominant position
- Best Positioned in the Growing Outsourcing & Cloud Computing Market in Japan
- Stable revenue growth from the accumulating recurring revenue
- 5 Solid Growth Strategy

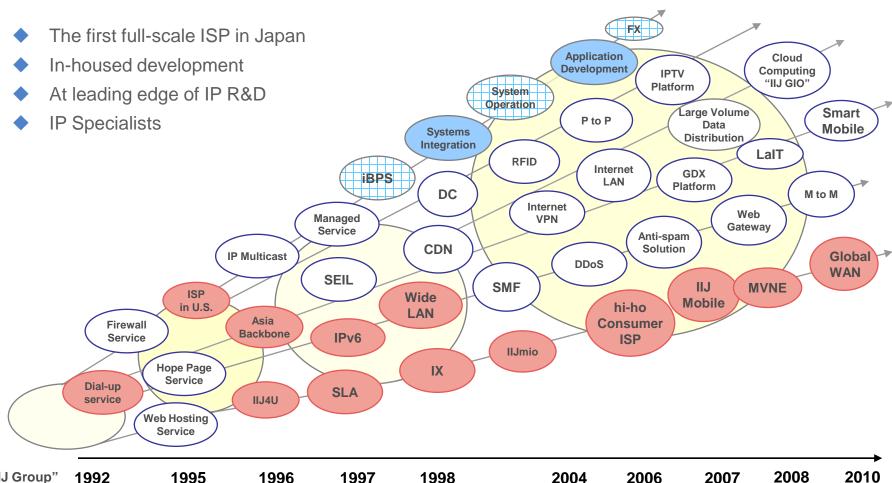
## **TOP IP Engineering Company in Japan**

- The first established full-scale ISP in Japan
  - > A group of highly motivated and skilled TOP Level IP Engineers
  - Pioneer of Network Technologies in Japan
- ◆ In-housed development
  - Operate one of the largest Internet Backbone in Japan
  - > Fully develop its service and back office facilities
    - Internet Connectivity & Firewall Service, IP Multicast Delivery Service, IPv6 Service
    - NetBSD based Router Product Development (SEIL Series)
- "IIJ" brand among the Japanese IT market
  - ➤ Well known for its high engineering skills and network support skills
  - ➤ High customer Satisfaction with long term relationship
  - >Around 6,500 clients, mainly governmental and large enterprise
- ◆ At the leading edge of IP R&D
  - > IPv6, Mobile IPv6(MIPv6), NetBSD
  - Distributed and Parallel Processing Platform for very large data sets
  - > Participation in world-wide research
  - Board Member of "Telecom-ISAC Japan"

Company Profile (as of September 2011)				
Established	December 1992			
Number of Employees	Consolidated: 1,955 (approx 70% engineers)			
Listed Markets	NASDAQ(IIJI), TSE1(3774)			
Large Shareholders (as of March 2011)	NTT(24.4%), Koichi Suzuki(6.3%), Itochu Corp.(5.1%), NTTCom(4.9%)			

## **Entrepreneur of Network Technologies**

Business and Service Development to Initiate the Market



"IIJ Group"

1992

1995

1996

1997



2010

















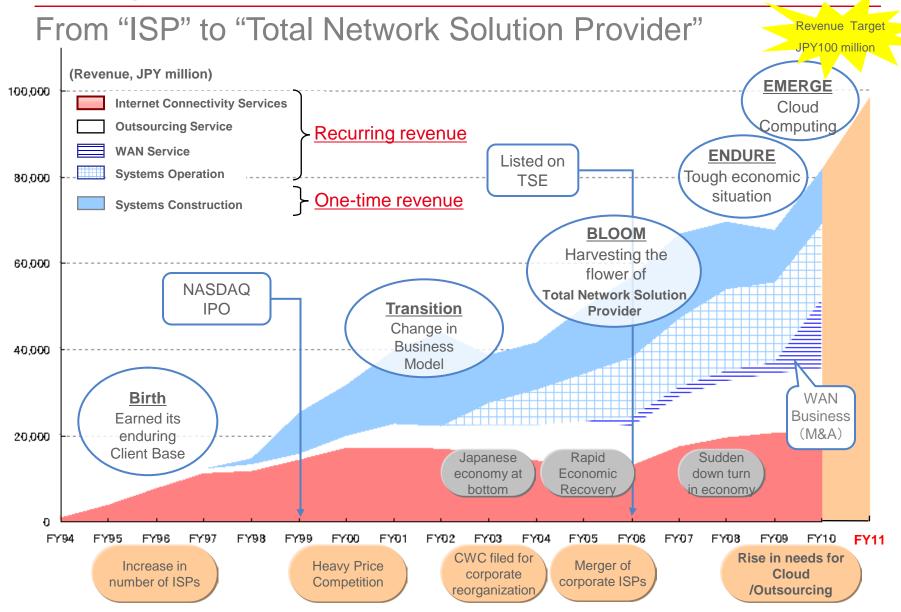
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## Strategic Shift in Business Model



## **Recurring Business Model**

## Cross Selling of Total Network Solutions

- Dedicated Line Connectivity
  - >IP Service (64kbps to over Gbps) etc.
- Broadband Connectivity
  - ➤ Optical Fiber ➤ ADSL
- •Mobile Connectivity (IIJ Mobile)

  >3G/DSDPA

- Network-related Integration
  - ➤ Site-to-Site Network Construction
  - ➤ Content Delivery Platform
  - ➤ Email System for ISPs etc.
- Application-related Development
  - ➤On-line Security System
  - ➤ Ticketing System
  - ➤ On-line Shopping System

etc.

& WAN

Internet Connectivity Service

Over <u>6,500</u> Client Base

Systems Construction

Outsourcing & Systems Operation

- Network Related
  - ➤ Managed Router Service
  - ➤ SMF-VPN Solution
  - ➤IIJ Internet-LAN Service etc.
- Server Related
  - ➤ Web Hosting Service
  - ➤ Email Service
  - ➤ DNS Service
  - ➤ File Exchange Service etc.
- Security Related
  - ➤ Managed Firewall Service
  - ➤ URL Filtering Service
  - ➤DDoS Solution etc.
- Data Center Related
  - ➤ Facility Management
  - ➤Operation etc.
- Customer Support
- •IIJ GIO (Cloud Service)

9/10

**Machinery** 

## **Excellent Blue-chip Client Base**

#### **Top Tiers**

10/10
Electronic appliances

9/10
Banks

10/10
Information/telecommunications

9/10
Securities

9/10 Wholesale 10/10
Precision
Equipment





Enduring Relationship with leading companies















JOMO









The Yomiuri Shimbun

Imperial Household Agency Ministry of Justice

National Police Agency Ministry of Environment

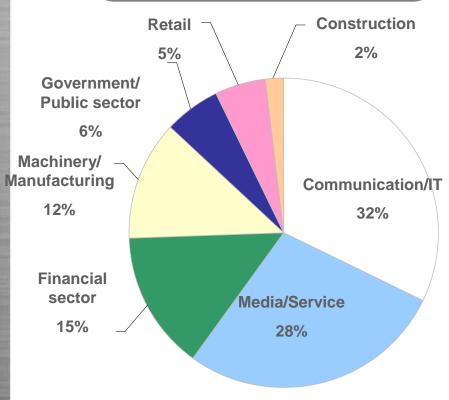
The number of contracts we have among 10 major companies listed by annual consolidated revenue in each industry.

Revenue data based on Toyo Keizai Shimpo "Kaisha Shikiho," and Nihon Keizai Shimbun "Nikkei Industry Map"

and more...

## **Broad Client Base**

# Revenue Distribution by Industry

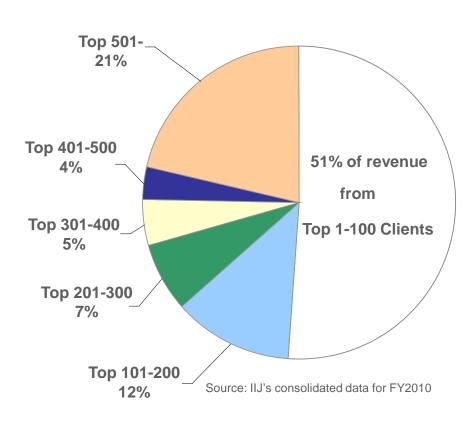


Source: IIJ's consolidated data for FY2010

## Not dependent on specific industry

 Financial sector increased with the M&A of IIJ Global

## Revenue Distribution by Clients



Not dependent on specific company

## **Business Developments**

## **Customer Retention Strategy**

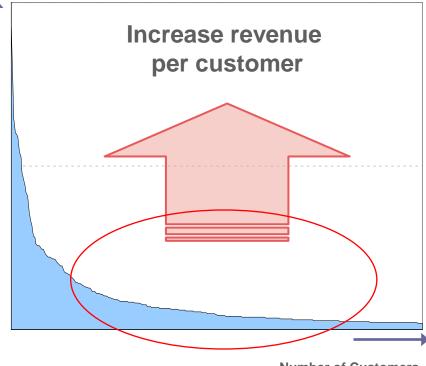
Cross Selling of Services

Provide high quality/reliable total network solution

Introduce new services

Increase recurring revenues for Stable revenues and profit growth

Revenues by Customer (JPY million)



Number of Customers (~6,500)

- Rise in demands from Outsourcing/Cloud Computing
- IT spending is indispensable in the mid/long term

## Increasing IIJ Business Opportunities in Cloud Computing(1)



Operates customer systems on one outsourcing service platform



#### FY2010: Cloud Computing Start-up Year

Cloud is like outsourcing but more evolved with more flexibility

- IIJ GIO/Component
- •IIJ GIO/Hosting Package



#### **FY2011- Spread of Cloud Computing**

#### **IIJ** is Best Positioned

- Holds one of the largest backbone network necessary for cloud use
- Experience in outsourcing services of over 10 years
- Customer base of 6,500 clients



Positioned for the coming cloud computing market

## Systems Integrators



Each systems built exclusively for each individual customer

Some of the systems built exclusively for each customer will be outsourced to Cloud services

#### **Expected Cloud Market Size**



AaaS (Application as a Service)

PaaS (Platform as a Service)

■■IaaS (Infrastructure as a Service) (Source: IDC)

## Increasing IIJ Business Opportunities in Cloud Computing(2)

## **♦** Cloud compiting service "IIJ GIO"

- ➤ IIJ GIO monthly revenue for Sep 2011: over JPY250 million
  - Components (customized cloud. Revenue recognized in SI operation and maintenance), Hosting package (packaged cloud. Revenue recognized in outsourcing services)
- ➤ Number of projects as of Sep 2011: over 830 projects
  - -Accumulation of blue-chip clients' projects, web and email based platform system use, number projects with monthly charge of over JPY1 million are increasing.
  - Several large usages by Social Application Providers (SAP)
- > Revenue for FY2010 : approx JPY0.6 billion
- ➤ Revenue target for FY2011: over JPY3.0 billion
- Opened the first container type data center using outside air cooling in Japan (April 2011)
  - It can expand its facilities in a shorter period of time with less investments compared to building type DC
  - > Efficient power usage. Reduces CO2 emission

	Facilities	IT Modules	IT Modules : Max. 24, Racks : Max. 216		
	Electric power equipment	Power capacity	2,000 kVA Two power lines, each from a different substation		
		Emergency power generator	Cold-start diesel generator		
	Fire equipment	Advanced fire detection system / N2 gas fire extinguishing equipment			
	Security	Intruder detection, surveillance cameras, and access management system. 24-hour on-site monitoring personnel			

#### Monthly revenues and project numbers of IIJ GIO JYP million project 300 250 750 Number of **Projects** 200 600 150 450 100 300 Monthly Revenues 50 150 Sep 30. Dec 31. March 31. June 30. Sep 30.

#### Matsue Data Center Park

2010

2009



2011

2011

## Enhancing business scope by AT&T Japan M&A



#### <Outline of Acquisition>

- Acquired mainly the domestic network outsourcing service business such as WAN from AT&T Japan
- Acquisition completed on Sep 1, 2010
- Successfully completed acquisition of 1,600 clients and approx 240 personnel
- Purchase price: JPY9.2 billion (mainly shortterm bank borrowings)

#### < Effects to FY10 Consolidated Financial Results>

(B/S) \*As of March 31, 2011

(2/3) /10 01 111011011011, 2011					
Current Assets	11,021				
Noncurrent Assets	8,922				
Intangible Assets	5,763				
Current Liabilities	8,198				
Noncurrent Liabilities	1,937				

 (P/L) \*7 months from Sep 2010 to March 2011

 Revenues
 15,094

 Costs
 12,137

 SG&A / R&D
 1,767

 Operating Income
 1,190

 Operating Margin Ratio
 7.9%

 - Amortization of
 255

Customer Relationship

#### < IIJ Global Solutions Area of Expertise>

- 1,600 blue-chip corporate clients such as in financial or manufacturing industries
- For example, closed network for mega banks and large scale site-to site network system
- Especially strong in providing WAN services
- -Carrier free network integration
- -Business tie-ups with AT&T and other foreign carriers to provide global services
- Strong Sales Force and business tie ups with IBM for sales activities

#### <Future business developments and synergies>

- •Full year contribution for FY2011 results
- \*1H11 Revenue: JPY13.0 billion,
  Operating Income: JPY1.0 billion (on track)
- Plans to establish new offices abroad
  - Established a representative office in Bangkok and scheduled to establish a subsidiary in Shanghai (4Q11)
- Strengthen global service and operations
  - Offers managed global Internet VPN service and closed-network International WAN service
  - Offers a multi-lingual help desk (in Japanese, English and Chinese)

## **ATM Operation Business Developments**



< ATM Operation Business Results >

-FY2010 Revenue: JPY0.5 billion,

Operating loss: JPY0.6 billion

Number of ATM places as of November 8, 2011: 349 ATMs

\*The placement speed of ATMs were down during May and June affected by the March 11 earthquake

Number of daily transactions are increasing

(JPY millions)

	1Q10	2Q10	3Q10	4Q10	1Q11	2Q11
Revenue	106	123	125	164	244	317
Cost	229	227	247	297	311	341
Expenses	37	36	42	44	43	35
Sum	266	263	289	341	354	376
Operating Loss	(161)	(140)	(165)	(177)	(111)	(58)

< Number of ATMs >

-FY08: Completed field test in Kanto Area (10 ATMs)

-FY09: Begun placing ATMs in Kanto and Kansai Region

•FY10: Begun placing ATMs again from 2H10.

Begun placing in Kyushu area

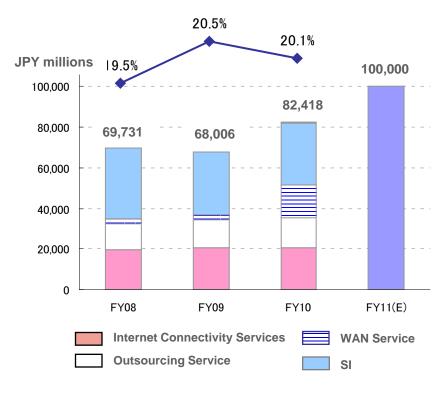
-FY11: Planned to place ATMs in Kanto, Kansai and Kyushu area

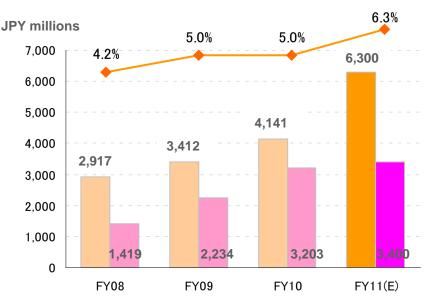
- < About Trust Networks >
- Operates ATM operation business
- -Established July 2007 (77.8% ownership)
- Receives commission from each withdrawal
- ·ATM machines are leased
- The total number of ATMs placed and the daily usage per ATM is the key to profit growth

## **Historical Revenue & Income and FY11 Target**



# Operating Income & Operating Income Ratio & Net Income





- Continuous growth of stock revenue
- •SI fluctuated due to economic situation
- Solid income growth along with stock revenue accumulation
- •Further growth opportunity with (1) cloud computing (2) M&A of IIJ Global

## 2Q11 Consolidated Financial Results

(Announced on November 8, 2011)

## I. Summary of 1H FY2011 Financial Results

#### <1H FY2011 Financial Results>

<ul><li>Total revenues</li></ul>	JPY47,207 million	(up 37.7% YoY)	
•Gross margin	JPY9,236 million	(up 35.0% YoY)	
<ul> <li>Operating income</li> </ul>	JPY2,448 million	(up 103.8% YoY)	
<ul> <li>Income before income tax expense</li> </ul>	JPY2,291 million	(up 127.7% YoY)	
<ul> <li>Net income attributable to IIJ</li> </ul>	JPY1,361 million	(up 58.4% YoY)	

#### Recorded the highest 1H revenue, operating income and income before income tax expense

- Stock revenue type services: Internet connectivity services for corporate use, outsourcing, WAN and systems operation and maintenance grew respectively
- ➤ IIJ-Global recorded good business progress.1H11: Revenue and profit contribution of 6 months (1 months for 1H10)

  Revenues of JPY13.0 billion, costs of JPY10.4 billion, SG&A of JPY1.5 billion and operating income of JPY1.0 billion
- With costs and expenses stabled, profit exceeded our initial 1H11 target and operating income was doubled YoY

	Initial Target	Results
Operating Income	JPY2.0	JPY2.4
Net income attributable to IIJ	JPY1.0	JPY1.4

#### IIJ's Cloud Computing Service "IIJ GIO" continuously growing, projects and revenue accumulating

- > Sep 2011 monthly revenue reached over JPY250 million (JPY120 million for March 2011) and the number of projects reached over 830 as of Sep 2011 (over 600 as of June 2011, 430 as of March 2011)
- Accelerating promotions (participated in the Cloud Expo convention) and strengthening IIJ GIO partnership programs
- > Opened Mitaka DC and increased the number of container units and servers in Matsue DC

#### Revised 1H11 financial targets. Full FY2011 financial targets remain unchanged

Income exceeded target with stock revenue growth and steady cost level. Revenue slightly lower than initial 1H11 target due to shortage of systems construction and ATM operation business revenues.

#### Strengthening IIJ Group's Global Business

- > Japanese corporate actions to go global and their increasing and strong demands for global network services
- Constructing private cloud computing SI project in the United States for our largest Japanese SAP clients
- > IIJ-Global will provide "IIJ Global Smart WAN service", "Net de! World", "Multi-lingual helpdesk" services
- ➤ IIJ-Global to establish a representative office in Bangkok (Sep 2011) and a subsidiary in Shanghai

## II-1. Consolidated Results for 1H FY2011

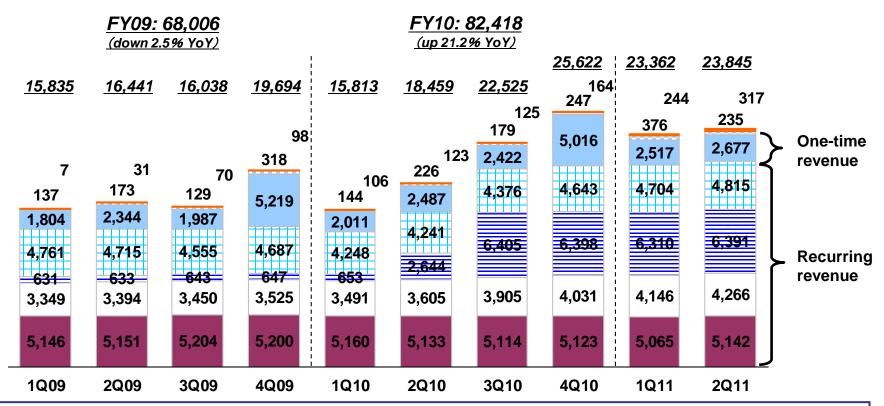
Unit: JPY billion

	% of Revenues  1H11  (11/4~11/9)	% of Revenues 1H10 (10/4~10/9)	YoY	% of Revenues 1H11 Revised Target (11/4~11/9)	% of Revenues 1H11 Initial Target (11/4~11/9)
Total Revenues	47.2	34.3	37.7%	47.2	47.5
Total Costs	80.4% <b>38.0</b>	80.0% <b>27.4</b>	38.4%	_	_
Gross Margin	19.6% <b>9.2</b>	20.0% <b>6.8</b>	35.0%	_	_
SG&A/R&D	14.4% <b>6.8</b>	16.5% <b>5.6</b>	20.3%	_	_
Operating Income	5.2% <b>2.4</b>	3.5% <b>1.2</b>	103.8%	5.1% <b>2.4</b>	4.2% <b>2.0</b>
Income before Income Tax Expense	4.9% 2.3	2.9% <b>1.0</b>	127.7%	4.7% 2.2	3.6% 1.7
Net Income Attributable to IIJ	2.9% <b>1.4</b>	2.5% <b>0.9</b>	58.4%	2.9% 1.4	2.1% <b>1.0</b>

## II-2. Revenues

Unit: JPY million

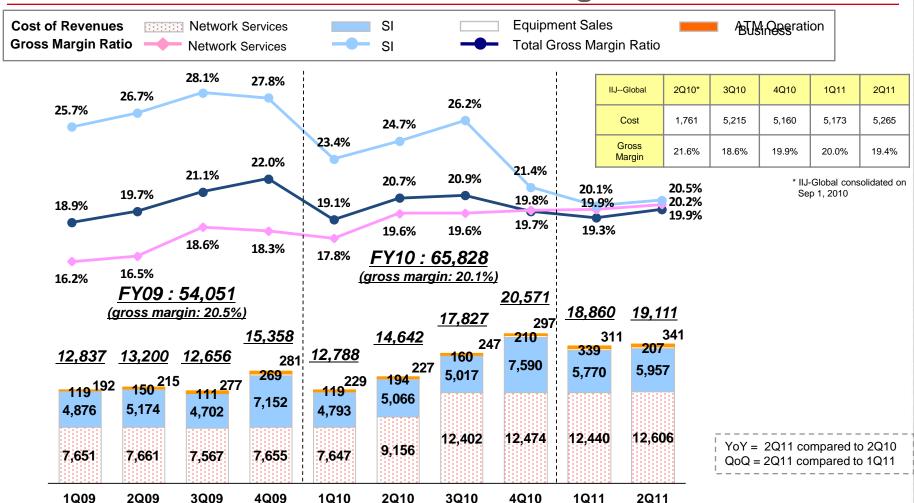




- ◆2Q11 Recurring revenues: JPY20,615 million (up 32.0% YoY, up 1.9% QoQ)
- ◆2Q11 One-time revenues: JPY2,912 million (up 7.3%YoY, up 0.7% QoQ)
- ◆2Q11 IIJ-Global revenues: JPY6,534 million (mainly WAN service revenues, partly SI) (2Q10(1 month): JPY2,246 million, 3Q10: JPY6,406 million, 4Q10: JPY6,442 million, 1Q11: JPY6,464 million)
- ◆2Q11 ATM operation business revenues: JPY317 million (up JPY195 million YoY, up JPY74 million QoQ)

## II-3. Cost of Revenues and Gross Margin Ratio

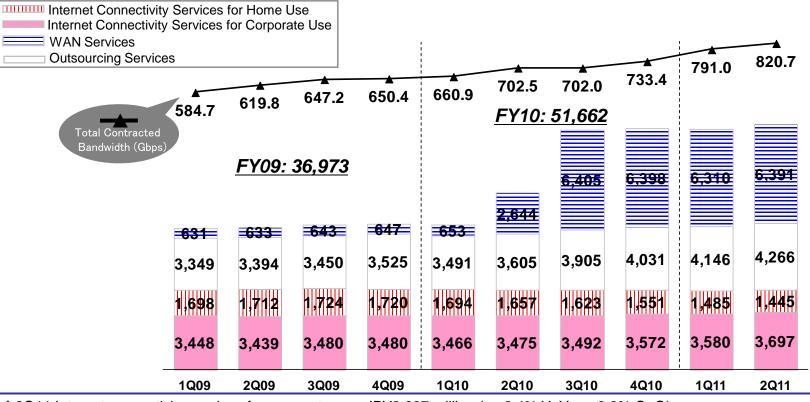
Unit: JPY million



- ◆2Q11 Gross margin: JPY4,734 million (up JPY918 million YoY, up JPY232 million QoQ)
  - Network service gross margin: JPY3,194 (up JPY968 million YoY, up JPY113 million QoQ due to the additional gross margin related to IIJ-Global and the continuous increase in revenues of outsourcing service)
  - SI gross margin: JPY1,536 million (down JPY126 million YoY, up JPY85 million QoQ mainly due to initial costs burden of IIJ GIO)
  - >ATM operation business gross loss: JPY24 million (2Q10: JPY104 million, 1Q11: JPY68 million)

## **II-4. Network Services**

Unit: JPY million



- ◆2Q11 Internet connectivity services for corporate use: JPY3,697 million (up 6.4% YoY, up 3.3% QoQ)
  - >IP service revenues increased by 5.5% YoY due to the accumulation of new contracts and increase in volume charge revenue
  - Contracts of over 1Gbps as of Sep 2011: 129 contracts (as of Sep 2010: 128 contracts, as of June 2011: 131 contracts)
  - >IIJ mobile increased its number of contracts with the accumulations of M2M projects
- ◆2Q11 Internet connectivity services for home use: JPY1,445 million (down 12.8% YoY, down 2.7% QoQ)
  - Continuous cancellation of old network services
- ◆2Q11 Outsourcing services: JPY4,266 million (up 18.3% YoY, up 2.9% QoQ)
  - Data center related, IIJ GIO Hosting package and web security related steadily increased. IIJ GIO monthly revenue for Sep 2011 (including revenue recognized in Systems operation and maintenance) reached over JPY250 million from JPY180 million for June 2011 & JPY120 million for March 2011.
- ◆2Q11 WAN service: JPY6,391 million (up 141.7% YoY, up 1.3% QoQ)
  - ➤ Both IIJ-Global and IIJ's WAN service grew

YoY = 2Q11 compared to 2Q10

QoQ = 2Q11 compared to 1Q11

## **II-4. Network Services**

### (2) Cost of Revenues

Unit: JPY million

Purchasing Costs	Personnel Related Costs
Others	Network Operation Related Costs
Outsourcing Costs	Circuit Related Costs

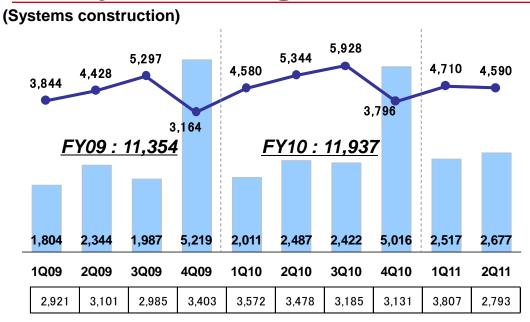
				1		41,678 rgin: 19.3%	١ .		
<u>FY09: 30,534</u> (Gross Margin: 17.4%)				 	<u>(Gross ina</u>	12,402	12,474	<u>12,440</u>	<u>12,606</u>
				! ! ! !		616	557	552	608
7.050	7.004	<b>-</b>	<b>-</b>		0.450	2,045	2,245	2,145	2,126
<u>7,650</u>	<u>7,661</u>	<u>7,567</u>	<u>7,655</u>	¦ <u>7,647</u> ¦	<u>9,156</u>	1,155	1,154	1,132	1,134
8	9	7	3	! ! !	587		1,134		
526	529	481	502	567	1,485	1,894	1,909	1,944	2,022
1,262	1,270	1,385	1,359	1,274	967				
931	921	931	964	962	1,867				
1,771	1,751	1,700	1,716	1,758		6,692	6,600	6,667	6,716
						0.092	6,609	0,007	0.//0
3,153	3,180	3,063	3,112	3,085	4.250				
1Q09	2Q09	3Q09	4Q09	1Q10	2Q10	3Q10	4Q10	1Q11	2Q11

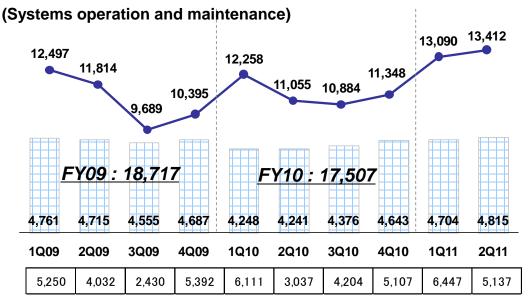
#### ◆2Q11 Total cost of network service

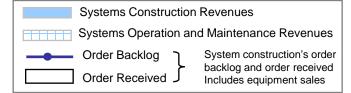
- ➤ Up 37.7% YoY and up 1.3% QoQ due to additional costs from IIJ-Global
- >Both IIJ-Global and costs excluding costs of IIJ-Global from total cost slightly increased QoQ

## II-5. Systems Integration (1) Revenues

Unit: JPY million







#### **Systems construction**

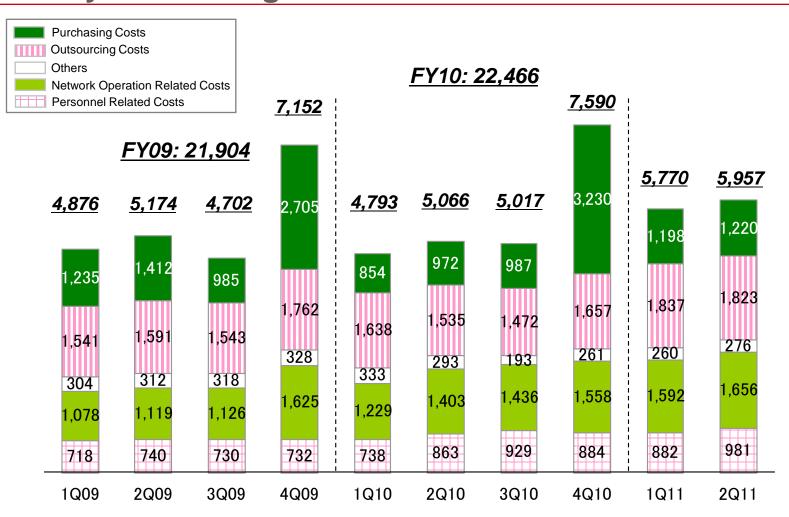
- ◆ 2Q11 Revenues: up 7.6% YoY, up 6.4% QoQ
  - Additional revenue from IIJ-Global and continuous accumulation of small- to mid-sized projects
- Order backlog as of Sep 2011: down 14.1% YoY, down 2.5% QoQ
  - >Order received: down 19.7% YoY, down 26.6% QoQ
- ◆ 2Q11 Equipment sales revenues: JPY235 million (up 3.7% YoY, down 37.5% QoQ)
  - Increasing trend with sales of equipments such as iPad

#### Systems operation and maintenance

- ◆ 2Q11 Revenues: up 13.5% YoY, up 2.4% QoQ
  - Continuous increase due to the accumulation of IIJ GIO component revenues
- Order backlog as of Sep 2011: up 21.3% YoY, up 2.5% QoQ
  - ➤ Order received: up 69.1% YoY, down 20.3% QoQ

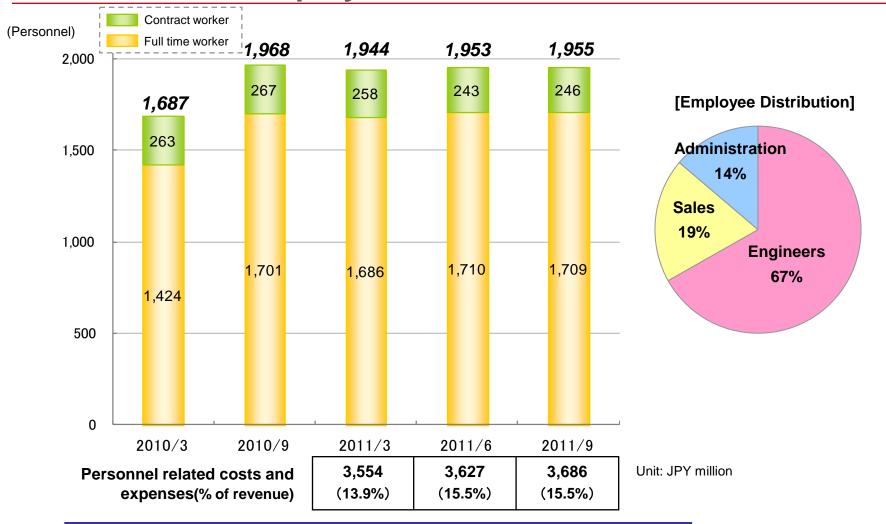
## II-5. Systems Integration (2) Cost of Revenues

Unit: JPY million



- ◆2Q11 Total cost of SI: up 17.6% YoY, up 3.2% QoQ
  - The number of full-time outsourcing personnel was 414 personnel (up 73 YoY, up 17 QoQ)
  - Network operation related costs increased in relation to the business development of IIJ GIO and purchasing cost increased in relation to the increase in systems construction projects

## II-6. Number of Employees



- ◆Number of employees as of Sep 2011: 1,955 personnel (down 13 YoY, up 2 QoQ)
  - ➤ Hired 44 newly graduates in April 2011 (60 newly graduates in FY2010, 77 in FY2009)
  - Planning on hiring 76 newly graduates in April 2012

## II-7. SG&A Expenses/R&D

Unit: JPY million

Sales and Marketing Expenses	8888888	Research and Development
General and Administrative Expenses	( )	% of Revenues

IIJ-Global	2Q10*	3Q10	4Q10	1Q11	2Q11
SG&A	224	777	767	856	663
Amortization of customer relationships	20	109	125	106	106

<u>I</u>	FY09 : 1 (15.59				FY10 : 12,449 (15.1%)			Amortiza custor relations	mer	20
<b>2,647</b> (16.7%)	<b>2,426</b> (14.8%)	<b>2,540</b> (15.8%)	<b>2,931</b> (14.9%)	<b>2,759</b> (17.5%)	<b>2,881</b> (15.6%)	3,469 (15.4%) •106• 1,491 (6.6%)	3,339 (13.0%) ••95 •• 1,385 (5.4%)	3,587 (15.4%) 79 1,553 (6.6%)	3,200 (13.4%) 	
<b>1,245</b> (7.9%)	<b>1,071</b> (6.5%)	<b>1,128</b> (7.0%)	<b>1,382</b> (7.0%)	<b>1,265</b> (8.0%)	<b>1,339</b> (7.3%)	1,873	1,860	<b>1,956</b> (8.4%)	1,961	
1,325 (8.4%)	1,269 (7.7%) 2Q09	1,334 (8.3%) 3Q09	1,477 (7.5%) 4Q09	1,406 (8.9%)	1,477 (8.0%)	(8.3%) 3Q10	(7.3%) 4Q10	1Q11	(8.2%) 2Q11	_

\* IIJ-Global consolidated on Sep 1, 2010

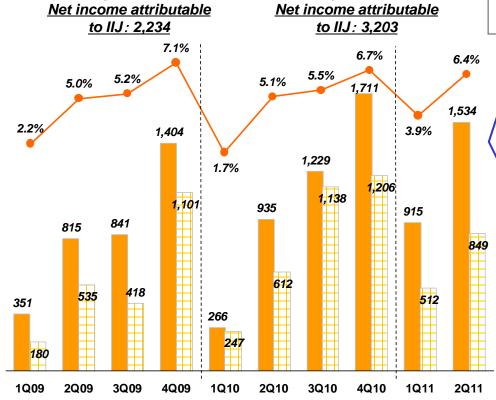
- ◆2Q11 SG&A expenses: up 11.1% YoY, down 10.8% QoQ
  - > Excluding expenses related to IIJ-Global: JPY2,537 million, a decrease YoY
  - >Advertisement expenses, relocation expenses, rent, expendables and disposal expenses decreased QoQ

Operating income: 3,412

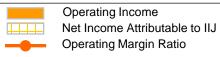
## II-8. Operating Income and Net Income

Operating income: 4.141

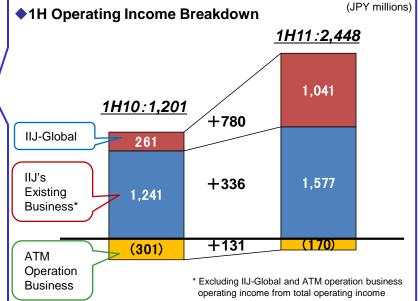
Unit: JPY million



	1Q10	2Q10	3Q10	4Q10	1Q11	2Q11
Income Tax Expenses	120	160	179	496	425	631
Deferred tax expense	34	(3)	98	(7)	40	37
Equity in net income(loss) of equity method investees	54	48	51	50	31	18



YoY = 2Q11 compared to 2Q10 QoQ = 2Q11 compared to 1Q11



#### ◆ATM operation business

> Placed 349 ATMs as of Nov 8, 2011

(JPY millions)

	1Q10	2Q10	3Q10	4Q10	1Q11	2Q11
Revenue	106	123	125	164	244	317
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Expenses	37	36	42	44	43	35
Sum	266	263	289	341	354	376
Operating Loss	(161)	(140)	(165)	(177)	(111)	(58)

	March 31, 2011	September 30, 2011	Changes
Cash and Cash Equivalents	13,314	10,974	(2,339)
Accounts Receivable	16,431	14,453	(1,979)
Inventories	601	662	+60
Prepaid Expenses	1,680	2,386	+706
Other Investments	2,794	2,870	+76
Property and Equipment	16,481	18,715	+2,234
Goodwill and Other Intangible Assets	11,843	11,536	(307)
Accounts payable	13,574	8,678	(4,896)
Borrowings (Short-term and Long-	13,430	11,970	(1,460)
Accumulated Deficit	(14,023)	(12,966)	+1,057
Accumulated Other Comprehensive Loss	(85)	(63)	+22
Total IIJ Shareholders' Equity	29,652	30,748	+1,096
Total Assets	71,473	69,102	(2,371)

- ➤ Nonmarketable equity securities: JPY1,899 million
- ➤ Available for sale equity securities: JPY819 million
- ➤ Others: JPY152million
- Increased due to investments related to IIJ GIO
- ➤Non-amortized

intangible assets: JPY5,980 million

- •Goodwill; JPY5,788 million (IIJ-Global: JPY2,288 million)
- Trademark: JPY192 million
- ➤ Amortized intangible assets

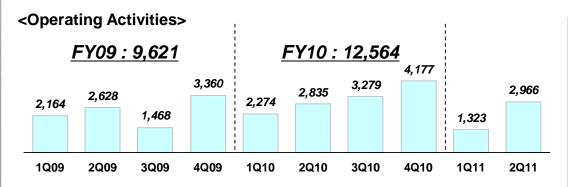
(Customer relationships): JPY5,536 million

(IIJ-Global: JPY3,254 million)

- Decreased in relation to the payment of accounts payable
- ➤IIJ Shareholder's equity ratio:
- •Sep 30, 2011: 44.5%
- •March 31, 2011: 41.5%

## II-10. Consolidated Cash Flows

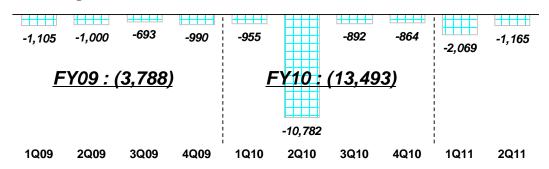
Unit: JPY million



#### <2Q11 Operating Activities>

- ➤ Increased operating income
- ➤ Decrease in accounts payable: JPY1,345 million etc
- ◆While operating income increased YoY, there were payments for operation and maintenance services and purchased equipments for systems integration projects.

#### <Investing Activities>



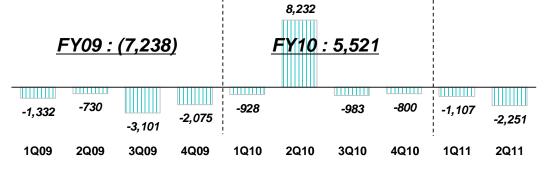
#### <2Q11 Investing Activities>

➤ Purchase of property and equipments:

JPY1,304 million

etc

#### <Financing Activities>

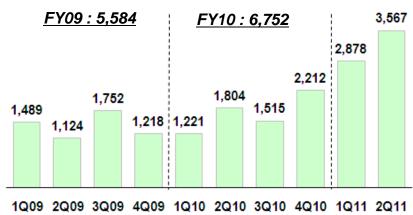


#### <2Q11 Financing Activities>

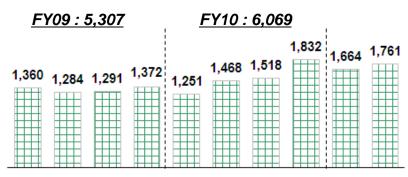
- Long-term bank borrowing: JPY3,000 million
- ➤ Repayment of short-term bank borrowings (net): JPY4,460 million
- ➤ Principle payments under capital leases: JPY791 million

## II-11. Other Financial Data (CAPEX etc.)

#### **CAPEX (Include Capital Lease)**



#### **Depreciation and Amortization**



1Q09 2Q09 3Q09 4Q09 1Q10 2Q10 3Q10 4Q10 1Q11 2Q11

#### 1H11 CAPEX Breakdown

➤IIJ-Global JPY0.3 billion ➤ Cloud related JPY1.7 billion

(of which, JPY0.5 billion not in original plan)

➤ Matsue DC ➤ Customer project related

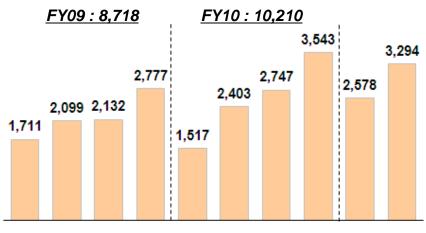
JPY0.9 billion (not in original plan)

>ATM operation business

JPY0.3 billion

JPY0.9 billion

#### **Adjusted EBITDA**



1Q09 2Q09 3Q09 4Q09 1Q10 2Q10 3Q10 4Q10 1Q11 2Q11

## III-1. Reference: FY2011 Financial Target (Remain unchanged)

Unit: JPY billion (except for Net Income and Cash Dividend per Share)

	FY11 Target (11/4~12/3)	FY10 Actual (10/4~11/3)	YoY (Revised FY10 to	
Total Revenues	100.0	82.4	+17.6	21.3%
Operating Income	6.3	4.1	+2.2	52.1%
Income before Income Tax Expense (Benefit)	5.6	3.8	+1.8	46.1%
Net Income attributable to IIJ	3.4	3.2	+0.2	6.1%
Net Income attributable to IIJ per Share	JPY 16,775	JPY 15,761	JPY +1,014	6.4%
Cash Dividend per Share	JPY 3,000 (Annual)	JPY 2,750 (Annual)		9.1%

		Company Name	Ownership	Main Business
Consolidated Subsidiaries	Not Care	Net Care, Inc.		Provides a full range of network operation and management services, from customer support, end-user help desks, monitoring and troubleshooting to integrated management services.
	NET CHART JAPAN	Net Chart Japan Inc.		Provides network construction services, primarily for LANs, such as network installation wiring, installation and set-up of equipment, installation of applications, and operational support.
	II J II J America	IIJ America Inc.	100%	Provides quality Internet services in the U.S. with a focus on U.Sbased enterprises doing business in the Asia-Pacific region. Also IIJ-A constructs and operates on U.S. Internet backbone network.
	hiha	hi-ho, Inc.		Supports customer's safe, secure and comfortable Internet life based on ISP business for personal users.
	ILJ IMMONTION INSTITUTES	IIJ Innovation Institute Inc.		An incubation business for the next generation internet. (R&D)
	IIJ Global	IIJ Global Solutions Inc.		Provides domestic network outsourcing related services including WAN service and international network related services
	Truss	Trust Networks Inc.	77.8%	Operates ATM network systems placed in designated facilities. Receives commission for each withdrawal transaction from a bank account.
Equity Method Investees	my	Internet Multifeed Co.	32%	Provides mutual access with other major ISPs and content distribution services based on Multifeed technology. Also MFEED operates JPNAP, a distributed IX service.
	i-revo	Internet Revolution, Inc.	30%	Operates a comprehensive portal site that provides various contents, such as SNS, blogs, stunning games, videos, and music.
	TRINITY Layelry Marketing Solutions	Trinity Inc.	45%	Provides operation of reward point management system

## III-3. Reference: IIJ Press Releases

Date			Press Releases					
		8/18	IIJ to Build Infrastructure for docomo market (i-mode)					
	2Q	9/6	IIJ Global to Develop the IIJ Global Smart WAN Service					
		9/14	IIJ Global to Launch SaaS-based Asset Management Service GLASS					
		9/16	IIJ Opens the Mitaka Data Center					
		9/29	Net Chart, Fuji Electric Cable and Panduit Launch Joint Venture in Narrow-Gauge Patch Cables					
FY11		10/3	IIJ Strengthens VPN Functions on IIJ Routers and Remote Access Solution					
		10/14	IIJ Global Launches Net de! World, an Internet VPN Service Connecting 200 Countries Worldwide					
			10/14	IIJ Global to Establish Offices in China and Thailand				
	3Q	10/20	IIJ to Deliver IIJ GIO Cloud Service to Tokyo Stock Exchange for Remote Data Backup System					
		10/24	IIJ Revises Its FY2011 First Half Financial Target					
			IIJ GIO Cloud Service to Support Web Infrastructure Integration at Sumitomo Forestry					

## **Forward Looking Statement**

Statements made in this presentation regarding IIJ's or management's intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues and operating and net profitability, are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement. These risks, uncertainties and other factors include: the possibility a decrease of corporate spending or capital expenditure due to depression in Japanese economy and/or corporate earnings decreased; the possibility that less of reliability for our services and loss of business chances due to interrupt or suspend of our services; the possibility an increase over estimate in network rerated cost and outsourcing cost, personnel cost etc.; increase in competition and strong pricing pressure; the recording of an impairment loss as a results of an impairment test on the non-amortized intangible assets such as goodwill; a decline in value and trending value of our holding securities; the amount and timing of the recognition of deferred tax benefits or expenses; and other risks referred to from time to time in IIJ's filings on Form 20-F of its annual report and other filings with the United States Securities and Exchange Commission ("SEC").

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