

For Immediate Release

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IIJ Announces Full Year and Fourth Quarter Financial Results for the Fiscal Year Ended March 31, 2010

Tokyo, May 14, 2010 - Internet Initiative Japan Inc. ("IIJ", NASDAQ:IIJI, TSE:3774) today announced its full year ("FY2009") and 4th quarter ("4Q09") consolidated financial results for fiscal year ended March 31, 2010.¹

Highlights of Full FY2009 Financial Results

- Revenues were JPY68,006 million (\$728.1 million), down 2.5% YoY. While connectivity and outsourcing service grew steadily, systems integration revenue was heavily affected by the decrease in IT related investments in Japan.
- Operating income was JPY3,412 million (\$36.5 million), up 16.9% YoY, mainly due to the increase in connectivity and outsourcing service gross margin and the decrease in administrative expenses. Operating loss related to the ATM operation business was JPY1,000 million (\$10.7 million).
- Net income attributable to IIJ² was JPY2,234 million (\$23.9 million), up 57.4% YoY.
- FY2009 year-end cash dividend forecast was revised from JPY1,000 to JPY1,250 per share of common stock (FY2009 total dividend of JPY2,250, up from JPY2,000 as previously planned).

Highlights of Fourth Quarter FY2009 Financial Results

- Revenues were JPY19,694 million (\$210.9 million), up 4.0% YoY. Systems construction revenues increased due to seasonal factors and outsourcing service continuously increased YoY, respectively.
- Operating income was JPY1,404 million (\$15.0 million), up 30.9% YoY, mainly due to the increase in SI gross margin and the decrease in administrative expenses.
- Net income attributable to IIJ was JPY1,101 million (\$11.8 million), up 3.4% YoY.

Financial Targets for FY2010

- IIJ targets revenues of JPY71.0 billion, operating income of JPY4.3 billion, income before income tax expense (benefit) of JPY3.7 billion and net income attributable to IIJ of JPY2.6 billion for FY2010.
- IIJ targets cash dividend of JPY2,500 per share of common stock for FY2010 (JPY1,250 for interim-period cash dividend and JPY1,250 for fiscal year-end cash dividend)

Overview of Full FY2009 Financial Results and Business Outlook

"It has been truly a tough year for us with the drop in Japanese IT investments heavily affecting our revenue" said Koichi Suzuki, President and CEO of IIJ. "Yet, amid the tough economic situation, we have exceeded our full year profit target," continued Suzuki.

IIJ 4Q and Full FY2009

¹ Unless otherwise stated, all financial figures discussed in this announcement are prepared in accordance with U.S. GAAP. All financial figures are unaudited and consolidated. The translation of Japanese yen into U.S. dollars is solely for the convenience of readers outside of Japan. The rate used for the translation was JPY93.40 per US\$1.00, which was the noon buying rate on March 31, 2010.

² Effective April 1, 2009, we have adopted ASC810, "Consolidations".

"Recurring revenue steadily increased YoY followed by the continuous demands for outsourcing services for cost reduction purposes. The increase in contracted number of over Gbps connectivity is also a supporting fact that demands for higher bandwidth connectivity remains. Additionally, our continuous effort for cost reduction has resulted in the improvement in profitability. Accordingly, despite the weak Japanese economy, our profit exceeded our full year target. We have also raised our FY2009 year-end cash dividend to JPY1,250 from JPY1,000 per share of common stock in response to our business results."

"We have also made achievements in the Group business strategy. We've merged two of our 100% consolidated subsidiary, which mainly provides SI, on April 1, 2010 to operate the Group more efficiently as well as to seize opportunities to further enhance our business in the IT service market. This merger will allow us to combine and strengthen our network service and SI business structure."

"As for our FY2010 business environment, although how strongly the SI revenues will return is still uncertain, we are seeing signs of recovery in systems construction along with the slow but recovering economy. We believe Japanese companies have been refraining from IT investment for more than enough time and that they will eventually need to start investing in order for them to maintain competitiveness. Our new cloud computing service "IIJ GIO" is also starting up well and are expected to contribute to revenue in the coming fiscal year. And of course, demands for higher bandwidth connectivity and outsourcing services remain. There are positive factors for our future business outlook."

"For our ATM operation business, it is currently in its starting-up phase. We are propelling to start-up a business, similar to Seven Bank's ATM operation business, and we target to reach break even at some point during the later half of FY2010."

Full FY2009 Financial Results Summary

Operating Results Summary

Sperame recommend							
	FY2008	FY2009	YoY % change				
	JPY millions	JPY millions					
Total Revenues	69,731	68,006	(2.5%)				
Connectivity and Outsourcing Services	35,076	36,972	5.4%				
SI	33,647	30,071	(10.6%)				
Equipment Sales	985	756	(23.2%)				
ATM Operation Business	23	207	781.2%				
Total Costs	56,146	54,050	(3.7%)				
Connectivity and Outsourcing Services	29,318	30,533	4.1%				
SI	25,543	21,904	(14.2%)				
Equipment Sales	863	649	(24.8%)				
ATM Operation Business	422	964	128.2%				
SG&A Expenses and R&D	10,668	10,544	(1.2%)				
Operating Income	2,917	3,412	16.9%				
Income before Income Tax Expense	2,034	2,859	40.5%				
Net income attributable to IIJ	1,419	2,234	57.4%				

Segment Summary

	FY2008	FY2009
	JPY millions	JPY millions
Net Revenues	69,731	68,006
Network services and SI business	69,961	68,228
ATM operation business	23	207
Elimination	253	429
Operating Income (Loss)	2,917	3,412
Network service and SI business	3,663	4,435
ATM operation business	(705)	(1,001)
Elimination	41	22

We have omitted segment analysis because most of our revenues are dominated by Network services and systems integration business.

Full FY2009 Financial Results

Revenues

Revenues were JPY68,006 million, down 2.5% YoY.

<u>Connectivity and Outsourcing Services revenue</u> were JPY36,972 million, up 5.4% YoY. Connectivity service for corporate use increased by 5.4% YoY. While over 1Gbps IP reached 125 contracts at the end of FY2009 driven by demands for higher bandwidth, revenues for IP connectivity service slightly decreased YoY as a result of the decrease in volume charge revenue in 4Q09. For IIJ Mobile service, it steadily increased throughout the year contributing to total revenue, increasing by 120.9% YoY.

For connectivity service for home use, revenue increased by 4.8% YoY. The shift from ADSL to optical fiber and the increase in mobile data communication service contributed to the total growth.

For outsourcing services, each service line-ups, such as "IIJ SecureMX Service" of email related services and "IIJ Secure Web Gateway Service", increased steadily contributing to the 5.7% YoY growth in outsourcing service revenues. "IIJ Secure Web Gateway Service" prevents virus infection through a web browser and also prevents information leakage.

Contracts for mobile data communication service reached over 40,000 contracts compared to approximately 23,000 contracts as of March 2009.

<u>SI revenues</u> were JPY30,071 million, down 10.6% YoY. Heavily affected by the weak Japanese economy, systems construction revenues decreased by 22.5% YoY to JPY11,354 million. Systems operation and maintenance revenues decreased by 1.4% YoY to JPY18,717 million affected by cost down pressure from large accounts and by the decrease in numbers of new engagements for systems construction.

The order backlog for systems construction and equipment sales was JPY3,164 million, up 10.5% YoY and order backlog for systems operation and maintenance was JPY10,395 million, down 13.4% YoY as of March 31, 2010, respectively.

Equipment sales revenues were JPY756 million, down 23.2% YoY.

ATM Operation Business revenues were JPY207 million compared to JPY23 million in FY2008.

Cost and expense

Cost of revenues was JPY54,050 million, down 3.7% YoY.

<u>Cost of Connectivity and Outsourcing Services revenue</u> was JPY30,533 million, up 4.1% YoY as outsourcing related costs, network operation related costs and personnel related costs increased, respectively along with the increase in revenue. Backbone cost was JPY3,699 million, up 0.2% YoY. Gross margin was JPY6,439 million, up 11.8% YoY and gross margin ratio was 17.4%, up 1.0% YoY.

Cost of SI revenues was JPY21,904 million, down 14.2% YoY. Outsourcing related costs largely

decreased as a result of reduction of full-time outsourcing personnel. Purchasing cost also decreased along with the decrease in systems construction revenues. Gross margin was JPY8,167 million, up 0.8% YoY and gross margin ratio was 27.2%, up 3.1% YoY.

Cost of Equipment Sales revenues was JPY649 million, down 24.8% YoY.

Cost of ATM Operation Business revenues was JPY964 million compared to JPY422 million in FY2008.

Number of Contracts for Connectivity Services

	as of	as of	YoY		
	March 31, 2009	March 31, 2010	Change		
Connectivity Services (Corporate Use)	48,802	63,998	15,196		
IP Service (-99Mbps)	938	926	(12)		
IP Service (100Mbps-999Mbps)	225	254	29		
IP Service (1Gbps-)	94	125	31		
IIJ Data Center Connectivity Service	298	315	17		
IIJ FiberAccess/F and IIJ DSL/F	26,023	28,663	2,640		
IIJ Mobile Service ^{3 4}	19,698	32,315	12,617		
Others	1,526	1,400	(126)		
Connectivity Services (Home Use)	443,412	400,667	(42,745)		
Under IIJ Brand	46,901	46,900	(1)		
hi-ho	179,786	168,223	(11,563)		
OEM	216,725	185,544	(31,181)		
Total Contracted Bandwidth	530.5 Gbps	650.4 Gbps	119.9 Gbps		

Connectivity and Outsourcing Services Revenues Breakdown

	FY2008	FY2009	YoY % change
	JPY millions	JPY millions	
Connectivity Service (Corporate Use)	13,142	13,847	5.4%
IP Service ⁵	9,275	9,214	(0.7%)
IIJ FiberAccess/F and IIJ DSL/F	2,894	2,948	1.8%
IIJ Mobile Service ⁶	631	1,395	120.9%
Others	342	290	(15.1%)
Connectivity Service (Home Use)	6,538	6,854	4.8%
Under IIJ Brand	1,009	1,034	2.5%
hi-ho	4,971	5,254	5.7%
OEM	558	566	1.4%
Outsourcing Services	15,396	16,271	5.7%
Total Connectivity and Outsourcing Services	35,076	36,972	5.4%

SG&A Expenses and R&D

Sales and marketing expenses were JPY5,405 million, up 16.7% YoY. There were increase in personnel related expenses and depreciation related to the new back-office system which began its operation during FY2009.

General and administrative expenses were JPY4,826 million, down 14.2% YoY, largely due to the decrease of outsourcing related expenses and general expenses as a result of tight cost control.

Research and development expenses were JPY313 million, down 24.6% YoY.

³ Contracts of IIJ Mobile Service are of mobile data communication service for corporate use.

⁴ The contract number of IIJ Mobile Service as of December 2009 (35,357 contracts, announced on February 12, 2010) were miscalculated by including the contract number for mobile data communication service for home use. The correct contract number of IIJ Mobile Service as of December 2009 is 29,209 contracts.

⁵ IP Service revenues include revenues from the Data Center Connectivity Service.

⁶ Revenue from mobile data communication service for home use is included in Connectivity service (home use).

Operating income

Operating income was JPY3,412 million, up 16.9% YoY. While operating loss related to the ATM operation business increased, gross margin of connectivity and outsourcing service increased and general and administrative expenses decreased.

Other income (expenses)

Other income (expenses) was net other expenses of JPY553 million compared to net other expenses of JPY883 million in FY2008 as impairment losses on equity securities and interest expense decreased compared to FY2008.

Income before income tax expenses

Income before income tax expenses was JPY2,859 million, up 40.5% YoY.

Net Income

<u>Income tax expense</u> was JPY1,132 million compared to JPY1,003 million in FY2008. Deferred tax expenses was JPY756 million compared to JPY637 million in FY2008.

<u>Equity in net income of equity method investees</u> was JPY159 million compared to JPY35 million in FY2008.

Net income was JPY1,886 million, up 76.8% YoY.

Net income attributable to IIJ

Net loss attributable to noncontrolling interests was JPY348 million compared to JPY352 million in FY2008, both related to GDX Japan Inc. and Trust Networks Inc.

Net income attributable to IIJ was JPY2,234 million, up 57.4% YoY.

Full FY2009 Financial Condition

Balance Sheets

As of March 31, 2010, the balance of total assets was JPY51,115 million, a decrease of JPY1,186 million from the balance as of March 31, 2009.

For current assets, as compared to each of the respective balances as of March 31, 2009, cash and cash equivalents decreased by JPY1,423 million and accounts receivables increased by JPY1,140 million. As for current liabilities, as compared to each of the respective balances as of March 31, 2009, short-term borrowings decreased by JPY2,900 million, accounts payable increased by JPY903 million and current capital lease obligations decreased by JPY543 million. Noncurrent capital lease obligations decreased by JPY1,208 million.

The balance of other investments as of March 31, 2010 was JPY2,582 million, an increase of JPY667 million from the balance as of March 31, 2009. The breakdown of other investments were JPY1,447 million in nonmarketable equity securities, JPY867 million in available-for-sale securities and JPY268 million in other.

As of March 31, 2010, the balance of non-amortized intangible assets (excluding telephone rights) such as goodwill was JPY2,831 million and the balance of amortized intangible assets was JPY2,618 million. The breakdown of non-amortized intangible assets were JPY2,639 million in goodwill and JPY192 million in trademark. The breakdown of amortized intangible assets were JPY2,520 million in customer relationships and JPY98 million in licenses.

Total IIJ shareholders' equity as of March 31, 2010 was JPY27,320 million, an increase of JPY2,150 million from the balance as of March 31, 2009. IIJ Shareholders' equity ratio (IIJ shareholders' equity/total assets) as of March 31, 2010 was 53.4%, up 5.3 points compared to March 31, 2009.

Cash Flows

Cash and cash equivalents as of March 31, 2010 were JPY8,764 million compared to JPY10,188 million as of March 31, 2009.

<u>Net cash provided by operating activities</u> for FY2009 was JPY9,621 million compared to net cash provided by operating activities of JPY8,631 million for FY2008. While operating income increased mainly due to the increase in gross margin from connectivity and outsourcing service and the decrease in general and administrative expenses, there were changes in operating assets and liabilities during FY2009. The changes in operating assets and liabilities mainly resulted from the increase in accounts receivables of JPY1,179 million (decrease of JPY1,947 million for FY2008), decrease in inventories and prepaid expenses of JPY486 million (decrease of JPY467 million for FY2008) and increase in accounts payable of JPY809 million (decrease of JPY2,005 million for FY2008).

<u>Net cash used in investing activities</u> for FY2009 was JPY3,788 million compared to net cash used in investing activities of JPY3,328 million for FY2008, mainly due to payment of JPY3,254 million for the purchase of property and equipment (payment of JPY2,991 million for FY2008) and the purchase of other investments of JPY875 million (purchase of JPY175 million for FY2008).

<u>Net cash used in financing activities</u> for FY2009 was JPY7,238 million compared to net cash used in financing activities of JPY6,573 million for FY2008, mainly due to principal payments under capital leases of JPY4,083 million (payment of JPY3,954 million for FY2008), net repayment of short-term borrowings of JPY2,900 million (net repayment of JPY1,800 million for FY2008) and payments of JPY405 million for FY2008 year-end dividends and FY2009 interim period dividends.

Reconciliation of Non-GAAP Financial Measures

The following table summarizes the reconciliation of adjusted EBITDA to net income attributable to IIJ in our consolidated statements of income that are prepared in accordance with U.S. GAAP.

Adjusted EBITDA

	FY2008	FY2009
	JPY millions	JPY millions
Adjusted EBITDA	8,348	8,718
Depreciation and Amortization ⁷	(5,431)	(5,306)
Operating Income	2,917	3,412
Other Income (Expense)	(883)	(553)
Income Tax Expense	1,003	1,132
Equity in Net Income of Equity Method Investees	35	159
Net income	1,067	1,886
Net loss attributable to noncontrolling interests	352	348
Net Income attributable to IIJ	1,419	2,234

CAPEX

FY2008 FY2009

JPY millions
JPY millions

CAPEX, including capital leases
7,006
5,584

Acquisition of Assets by Entering into
Capital Leases
Purchase of Property and Equipment
2,991
3,254

⁷ Depreciation and amortization includes impairment loss on other intangible assets. (See IIJ's consolidated financial statements for details).

FY2010 Financial Targets (announced on May 14, 2010)

Our targets for the fiscal year ending March 31, 2011 are as follows:

(JPY in millions)

	Revenues	Operating Income	Income before Income Tax Expense (Benefit)	Net Income attributable to IIJ	
1H FY2010	32,300	1,200	1,100	800	
Full FY2010	71,000	4,300	3,700	2,600	

We target revenue of JPY71,000 million (up 4.4% YoY), operating income of JPY4,300 million (up 26.0% YoY), income before income tax expense (benefit) of JPY3,700 million (up 29.4% YoY) and net income attributable to IIJ of JPY2,600 million (up 16.4% YoY) for the full FY2010 financial targets. We expect our connectivity and outsourcing service revenues, a recurring revenue, to continue to increase steadily along with its ordinary course of growth. As for the systems integration, while demands are expected to increase, the full recover of IT investments are still uncertain, and because the order backlog for systems operation and maintenance as of March 2010 decreased by JPY1,613 million YoY as a result of a size-down in a certain contracted account, we expect systems integration revenue to decrease compared to FY2009. As for the ATM operation business which is in its business start-up phase, while we target to reach break even at some point during the later half of FY2010, we expect operating loss of around JPY400 million related to this business for FY2010.

Presentation

Presentation Materials will be posted on our web site (http://www.iij.ad.jp/en/IR/) on May 14, 2010.

About Internet Initiative Japan Inc.

Founded in 1992, IIJ is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group of companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration and security services, Internet access, hosting/housing, and content design. Moreover, IIJ has built one of the largest Internet backbone networks in Japan, and between Japan and the United States. IIJ was listed on the U.S. NASDAQ Stock Market in 1999 and on the First Section of the Tokyo Stock Exchange in 2006.

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Statements made in this press release regarding IIJ's or management's intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding FY2008 revenues and operating and net profitability, are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement. These risks, uncertainties and other factors include: IIJ's ability to maintain and increase revenues from higher-margin services such as systems integration and outsourcing services; the possibility that revenues from connectivity services may decline substantially as a result of competition and other factors; the ability to compete in a rapidly evolving and competitive marketplace; the impact on IIJ's profits of fluctuations in costs such as backbone costs and subcontractor costs; the impact on IIJ's profits of fluctuations in the price of available-for-sale securities; the impact of technological changes in its industry; IIJ's ability to raise additional capital to cover its indebtedness; the possibility that NTT, IIJ's largest shareholder, may decide to exercise substantial influence over IIJ; and other risks referred to from time to time in IIJ's filings on Form 20-F of its annual report and other filings with the United States Securities and Exchange Commission.

Tables to follow

Consolidated Balance Sheets (Unaudited)

(As of March 31, 2009 and March 31, 2010)

	As of March 31, 2	2009	As o	As of March 31, 2010			
	Thousands of JPY	%	Thousands of U.S. Dollars	Thousands of JPY	%		
ASSETS							
CURRENT ASSETS:							
Cash and cash equivalents	10,187,724		93,838	8,764,415			
Accounts receivable, net of allowance for doubtful accounts of JPY 22,072 thousand and JPY 37,178 thousand at March 31, 2009 and March 31, 2010, respectively	10,256,527		122,019	11,396,597			
Inventories	529,756		8,649	807,803			
Prepaid expenses	1,771,955		17,056	1,593,000			
Deferred tax assets —Current	762,221		16,817	1,570,746			
Other current assets, net of allowance for doubtful accounts of JPY 11,720 thousand and JPY 720 thousand at March 31, 2009 and March 31, 2010, respectively	848,586		8,159	762,081			
Total current assets	24,356,769	46.6	266,538	24,894,642	48.7		
INVESTMENTS IN EQUITY METHOD INVESTEES	947,626	1.8	12,113	1,131,354	2.2		
OTHER INVESTMENTS	1,914,594	3.7	27,640	2,581,610	5.1		
PROPERTY AND EQUIPMENT, net of accumulated depreciation and amortization of JPY 16,444,517 thousand and JPY 17,653,271 thousand at March 31, 2009 and March 31, 2010, respectively	13,172,891	25.2	138,867	12,970,152	25.4		
GOODWILL	2,639,319	5.0	28,258	2,639,319	5.2		
OTHER INTANGIBLE ASSETS —Net	3,201,806	6.1	30,184	2,819,187	5.5		
GUARANTEE DEPOSITS	2,072,652	4.0	21,455	2,003,862	3.9		
Deferred tax assets —Noncurrent	2,253,464	4.3	7,338	685,370	1.3		
OTHER ASSETS, net of allowance for doubtful accounts of JPY72,800 thousand and JPY91,319 thousand at March 31, 2009 and March 31, 2010, respectively, and net of loan loss valuation allowance of JPY 16,701thousand at March 31, 2009 and March 31 2010, respectively	1,742,078	3.3	14,882	1,389,954	2.7		
TOTAL	52,301,199	100.0	547,275	51,115,450	100.0		

	As of March 31, 2	2009	As o	f March 31, 2010	
	Thousands of JPY	%	Thousands of U.S. Dollars	Thousands of JPY	%
LIABILITIES AND SHAREHOLDERS' EQUITY					
CURRENT LIABILITIES:					
Short-term borrowings	7,350,000		47,644	4,450,000	
Capital lease obligations —current portion	3,272,257		29,226	2,729,673	
Accounts payable	6,064,829		74,600	6,967,654	
Accrued expenses	1,069,310		12,682	1,184,483	
Accrued retirement and pension costs —current	11,959		156	14,539	
Deferred income	1,255,749		15,473	1,445,174	
Other current liabilities	763,544		9,875	922,345	
Total current liabilities	19,787,648	37.8	189,656	17,713,868	34.7
CAPITAL LEASE OBLIGATIONS —Noncurrent	4,866,120	9.3	39,161	3,657,657	7.2
ACCRUED RETIREMENT AND PENSION COSTS —Noncurrent	1,399,592	2.7	13,941	1,302,054	2.5
OTHER NONCURRENT LIABILITIES	1,004,920	1.9	11,544	1,078,168	2.1
Total Liabilities	27,058,280	51.7	254,302	23,751,747	46.5
COMMITMENTS AND CONTINGENCIES					
SHAREHOLDERS' EQUITY:					
Common-stock—authorized, 377,600 shares; issued and outstanding, 206,478 shares at March 31, 2009 and March 31, 2010	16,833,847	32.2	180,234	16,833,847	32.9
Additional paid-in capital	27,611,737	52.8	293,829	27,443,600	53.7
Accumulated deficit	(18,549,142)	(35.5)	(179,016)	(16,720,092)	(32.7)
Accumulated other comprehensive income (loss)	(320,711)	(0.6)	1,807	168,769	0.3
Treasury stock—3,934 shares held by the company at March 31, 2009 and March 31, 2010	(406,547)	(0.8)	(4,353)	(406,547)	(0.8)
Total Internet Initiative Japan Inc. shareholders' equity	25,169,184	48.1	292,501	27,319,577	53.4
NONCONTROLLING INTERESTS	73,735	0.2	472	44,126	0.1
Total equity	25,242,919	48.3	292,973	27,363,703	53.5
TOTAL	52,301,199	100.0	547,275	51,115,450	100.0

⁽Note1) The U.S. dollar amounts represent translations of yen amounts at the rate of JPY 93.40 which was the noon buying rate in New York City for cable transfers in foreign currencies as certified for customs purposes by the Federal Reserve Bank of New York prevailing as of March 31, 2010.

⁽Note2) The above presentation as of March 31, 2009 has been changed to conform to the presentation as of March 31, 2010.

Consolidated Statements of Income (Unaudited)

(For the fiscal year ended March 31, 2009 and March 31, 2010)

	Fiscal Year Ended March 31, 2009		Fis N		
	Thousands of JPY	% of total revenues	Thousands of U.S. Dollars	Thousands of JPY	% of total revenues
REVENUES:				-	
Connectivity and outsourcing services:					
Connectivity (corporate use)	13,142,393		148,256	13,847,116	
Connectivity (home use)	6,537,370		73,386	6,854,258	
Outsourcing services	15,395,833		174,210	16,271,256	
Total	35,075,596		395,852	36,972,630	<u>"</u>
Systems integration:					•
Systems Construction	14,658,502		121,559	11,353,598	
Systems Operation and Maintenance	18,988,595		200,396	18,716,978	
Total	33,647,097		321,955	30,070,576	ı
Equipment sales	984,585		8,100	756,517	•
ATM operation business	23,452		2,213	206,657	
Total revenues	69,730,730	100.0	728,120	68,006,380	100.0
COST AND EXPENSES:					·
Cost of connectivity and outsourcing services	29,317,645		326,914	30,533,726	
Cost of systems integration	25,542,758		234,515	21,903,699	
Cost of equipment sales	863,031		6,952	649,315	
Cost of ATM operation business	422,285		10,320	963,862	
Total cost	56,145,719	80.5	578,701	54,050,602	79.5
Sales and marketing	4,630,579	6.6	57,870	5,405,075	7.9
General and administrative	5,621,870	8.1	51,670	4,826,006	7.1
Research and development	415,180	0.6	3,352	313,112	0.5
Total cost and expenses	66,813,348	95.8	691,593	64,594,795	95.0
OPERATING INCOME	2,917,382	4.2	36,527	3,411,585	5.0
OTHER INCOME (EXPENSE):					•
Interest income	45,153		307	28,691	
Interest expense	(408,152)		(3,279)	(306,208)	
Foreign exchange losses	(28,515)		(4)	(395)	
Net gains on sales of other investments	15,631		530	49,512	
Losses on write-down of other investments	(524,287)		(3,670)	(342,796)	
Other—net	17,276		200	18,673	
Other expense — net	(882,894)	(1.3)	(5,916)	(552,523)	(0.8)
INCOME FROM OPERATIONS BEFORE INCOME TAX EXPENSE AND EQUITY IN NET INCOME OF EQUITY METHOD INVESTEES	2,034,488	2.9	30,611	2,859,062	4.2
INCOME TAX EXPENSE	1,002,711	1.4	12,121	1,132,093	1.7
EQUITY IN NET INCOME OF EQUITY METHOD INVESTEES	35,099	0.0	1,707	159,423	0.3
NET INCOME	1,066,876	1.5	20,197	1,886,392	2.8
LESS: NET LOSS ATTRIBUTABLE TO NONCONTROLLING INTERESTS	352,428	0.5	3,723	347,746	0.5
NET INCOME ATTRIBUTABLE TO INTERNET INITIATIVE JAPAN INC.	1,419,304	2.0	23,920	2,234,138	3.3

	Fiscal Year Ended March 31, 2009		scal Year Ended March 31, 2010
NET INCOME PER SHARE			
BASIC WEIGHTED-AVERAGE NUMBER OF SHARES (shares)	205,165		202,544
DILUTED WEIGHTED-AVERAGE NUMBER OF SHARES (shares)	205,195		202,544
BASIC WEIGHTED-AVERAGE NUMBER OF ADS EQUIVALENTS (ADSs)	82,065,978		81,017,600
DILUTED WEIGHTED-AVERAGE NUMBER OF ADS EQUIVALENTS (ADSs)	82,077,978		81,017,600
BASIC NET INCOME PER SHARE (JPY / U.S. Dollars / JPY)	6,917.87	118.10	11,030.38
DILUTED NET INCOME PER SHARE (JPY / U.S. Dollars / JPY)	6,916.85	118.10	11,030.38
BASIC NET INCOME PER ADS EQUIVALENT (JPY / U.S. Dollars / JPY)	17.29	0.30	27.58
DILUTED NET INCOME PER ADS EQUIVALENT (JPY / U.S. Dollars / JPY)	17.29	0.30	27.58

⁽Note 1) The U.S. dollar amounts represent translations of yen amounts at the rate of JPY 93.40 which was the noon buying rate in New York City for cable transfers in foreign currencies as certified for customs purposes by the Federal Reserve Bank of New York prevailing as of March 31, 2010.

⁽Note2) The above presentation for the fiscal year ended March 31, 2009 has been changed to conform to the presentation for the fiscal year ended March 31, 2010.

Consolidated Statements of Shareholders' Equity (Unaudited)

(For the fiscal year ended March 31, 2008 and March 31, 2009)

(Thousands of JPY)

			Internet Initiative Japan Inc. shareholders' equity							
		Comprehensive			Common	Stock		NONCONTRO		
Total equity	Total equity			quity income Accumulated		Accumulated other comprehensive income (loss)	Shares of Common Stock Outstanding	Treasury Stock	Additional Paid-in Capital	LLING INTERESTS
BALANCE, APRIL 1, 2008	25,274,815		(19,555,489)	90,618	16,833,847	_	27,611,737	294,102		
Subsidiary stock issuance	132,061							132,061		
Comprehensive income (loss) :										
Net Income	1,066,876	1,066,876	1,419,304					(352,428)		
Other Comprehensive loss, net of tax	(411,329)	(411,329)		(411,329)						
Total comprehensive income	655,547	655,547								
Payment of dividends	(412,957)		(412,957)							
Acquisition of treasury stock	(406,547)					(406,547)				
BALANCE, MARCH 31, 2009	25,242,919		(18,549,142)	(320,711)	16,833,847	(406,547)	27,611,737	73,735		

(For the fiscal year ended March 31, 2009 and March 31, 2010)

(Thousands of JPY)

				Internet Initiative	Japan Inc. shareh	olders' equity		
		Comprehensive			Common	Stock		NONCONTRO
	Total equity	income (loss)	Accumulated deficit	Accumulated other comprehensive income (loss)	Shares of Common Stock Outstanding	Treasury Stock	Additional Paid-in Capital	LLING INTERESTS
BALANCE, APRIL 1, 2009	25,242,919		(18,549,142)	(320,711)	16,833,847	(406,547)	27,611,737	73,735
Subsidiary stock issuance	150,000						(168,137)	318,137
Comprehensive income (loss) :								
Net Income	1,886,392	1,886,392	2,234,138					(347,746)
Other Comprehensive income, net of tax	489,480	489,480		489,480				
Total comprehensive income:	2,375,872	2,375,872						
Payment of dividends	(405,088)		(405,088)					
BALANCE, MARCH 31, 2010	27,363,703		(16,720,092)	168,769	16,833,847	(406,547)	27,443,600	44,126

(For the fiscal year ended March 31, 2009 and March 31, 2010) $\,$

(Thousands of U.S. Dollars)

(1 of the fiscal year ended maren 51, 2005 and		•)					(Thousands o	,, 0.0. Domaro,
				Internet Initiative	Japan Inc. shareh	olders' equity		
		Comprehensive			Common Stock			NONCONTRO
	Total equity	income (loss)	Accumulated other Shares of Common (loss) Stock	Shares of Common Stock Outstanding	Treasury Stock	Additional Paid-in Capital	LLING INTERESTS	
BALANCE, APRIL 1, 2009	270,266		(198,599)	(3,434)	180,234	(4,353)	295,629	789
Subsidiary stock issuance	1,606						(1,800)	3,406
Comprehensive income (loss) :								
Net Income	20,197	20,197	23,920					(3,723)
Other Comprehensive income, net of tax	5,241	5,241		5,241				
Total comprehensive income:	25,438	25,438						
Payment of dividends	(4,337)		(4,337)					
BALANCE, MARCH 31, 2010	292,973		(179,016)	1,807	180,234	(4,353)	293,829	472
l .		7						

⁽Note 1) The U.S. dollar amounts represent translations of yen amounts at the rate of JPY 93.40 which was the noon buying rate in New York City for cable transfers in foreign currencies as certified for customs purposes by the Federal Reserve Bank of New York prevailing as of March 31, 2010.

⁽Note2) The above presentation for the fiscal year ended March 31, 2009 has been changed to conform to the presentation for the fiscal year ended March 31, 2010.

Consolidated Statements of Cash Flows (Unaudited)

(For the fiscal year ended March 31, 2009 and March 31, 2010)

	Fiscal Year Ended March 31, 2009		ear Ended 31, 2010
	Thousands of JPY	Thousands of U.S. Dollars	Thousands of JPY
OPERATING ACTIVITIES:			
Net income	1,066,876	20,197	1,886,392
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	5,317,141	56,818	5,306,826
Impairment loss on other intangible assets	113,360	-	-
Provision for retirement and pension costs, less payments	127,662	2,419	225,915
Provision for allowance for doubtful accounts and advances	26,020	433	40,467
Loss on disposal of property and equipment	443,019	6,843	639,160
Net gains on sales of other investments	(15,631)	(530)	(49,512)
Losses on write-down of other investments	524,287	3,670	342,796
Foreign exchange losses	9,605	162	15,116
Equity in net income of equity method investees (net of dividend)	(4,719)	(1,707)	(159,423)
Deferred income tax expense	636,818	8,099	756,422
Others	1,741	139	13,000
Changes in operating assets and liabilities net of effects from acquisition of business and a company:			
Decrease (increase) in accounts receivable	1,947,490	(12,627)	(1,179,388)
Decrease in inventories, prepaid expenses and other current and noncurrent assets	467,023	5,201	485,711
Increase (decrease) in accounts payable	(2,005,074)	8,660	808,845
Increase (decrease) in income taxes payable	(188,517)	1,026	95,819
Increase in accrued expenses, other current and noncurrent liabilities	163,768	4,207	392,948
Net cash provided by operating activities	8,630,869	103,010	9,621,094
INVESTING ACTIVITIES:			
Purchase of property and equipment	(2,991,378)	(34,835)	(3,253,629)
Proceeds from sales of property and equipment	-	2,201	205,548
Purchase of available-for-sale securities	(187,516)	(784)	(73,236)
Purchase of short-term and other investments	(175,264)	(9,369)	(875,016)
Investment in equity method investee	-	(244)	(22,834)
Proceeds from sales of available-for-sale securities	3,417	1,326	123,880
Proceeds from sales and redemption of short-term and other investments	111,509	838	78,250
Payments of guarantee deposits	(109,929)	(898)	(83,833)
Refund of guarantee deposits	66,124	1,372	128,192
Payments for refundable insurance policies	(52,364)	(589)	(55,020)
Refund from insurance policies	7,382	428	39,959
Other	(53)		
Net cash used in investing activities	(3,328,072)	(40,554)	(3,787,739)

	Fiscal Year Ended March 31, 2009		ear Ended 31, 2010
	Thousands of JPY	Thousands of U.S. Dollars	Thousands of JPY
FINANCING ACTIVITIES:			
Proceeds from issuance of short-term borrowings with initial maturities over three months	10,750,000	64,240	6,000,000
Repayments of short-term borrowings with initial maturities over three months and long-term borrowings	(12,125,000)	(118,844)	(11,100,000)
Principal payments under capital leases	(3,953,833)	(43,714)	(4,082,908)
Net increase (decrease) in short-term borrowings with initial maturities less than three months	(425,000)	23,554	2,200,000
Proceeds from issuance of subsidiary stock to minority shareholders	-	1,606	150,000
Dividends paid	(412,957)	(4,337)	(405,088)
Payments for acquisition of treasury stock	(406,547)	-	-
Net cash used in financing activities	(6,573,337)	(77,495)	(7,237,996)
EFFECT OF EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS	(12,716)	(200)	(18,668)
NET DECREASE IN CASH AND CASH EQUIVALENTS	(1,283,256)	(15,239)	(1,423,309)
CASH AND CASH EQUIVALENTS, BEGINNING OF THE PERIOD	11,470,980	109,076	10,187,724
CASH AND CASH EQUIVALENTS, END OF THE PERIOD	10,187,724	93,837	8,764,415
ADDITIONAL CASH FLOW INFORMATION:			
Interest paid	408,712	3,287	307,045
Income tax paid	774,409	1,717	160,398
NONCASH INVESTING AND FINANCING ACTIVITIES:			
Acquisition of assets by entering into capital leases	4,014,537	24,947	2,330,077
Facilities purchase liabilities	182,564	6,733	628,905

⁽Note 1) The U.S. dollar amounts represent translations of yen amounts at the rate of JPY 93.40 which was the noon buying rate in New York City for cable transfers in foreign currencies as certified for customs purposes by the Federal Reserve Bank of New York prevailing as of March 31, 2010.

⁽Note2) The above presentation for the fiscal year ended March 31, 2009 has been changed to conform to the presentation for the fiscal year ended March 31, 2010.

4th Quarter FY2009 Consolidated Financial Results (3 months)

The following tables are highlight data of 4th Quarter FY2009 consolidated financial results (unaudited, from January 1, 2010 to March 31, 2010).

Operating Results Summary

	4Q08	4Q09	YoY Change
	JPY millions	JPY millions	
Total Revenues:	18,942	19,694	4.0%
Connectivity and Outsourcing Services	9,135	9,372	2.6%
SI	9,542	9,905	3.8%
Equipment Sales	259	318	22.8%
ATM Operation Business	6	99	1491.1%
Cost of Revenues:	14,891	15,358	3.1%
Connectivity and Outsourcing Services	7,466	7,655	2.5%
SI	7,039	7,152	1.6%
Equipment Sales	224	270	20.3%
ATM Operation Business	162	281	73.5%
SG&A Expenses and R&D	2,978	2,930	(1.6%)
Operating Income	1,073	1,404	30.9%
Income before Income Tax Expense	792	1,076	35.8%
Net Income attributable to IIJ	1,065	1,101	3.4%

Connectivity and Outsourcing Services Revenues Breakdown and Cost

	4Q08 4Q09		YoY Change
	JPY millions	JPY millions	
Connectivity and Outsourcing Services Revenues	9,135	9,372	2.6%
Connectivity Service (Corporate Use)	3,437	3,480	1.3%
IP Service	2,351	2,257	(4.0%)
IIJ FiberAccess/F and IIJ DSL/F	736	752	2.2%
IIJ Mobile Service	268	401	49.4%
Others	81	70	(14.2%)
Connectivity Service (Home Use)	1,678	1,720	2.5%
Under IIJ Brand	247	260	5.2%
hi-ho	1,289	1,320	2.4%
OEM	142	140	(1.3%)
Outsourcing Services	4,020	4,172	3.8%
Cost of Connectivity and Outsourcing Services	7,466	7,655	2.5%
Backbone Cost (included in the cost of Connectivity and Outsourcing Service)	916	954	4.2%
Connectivity and Outsourcing Services Gross Margin Ratio	18.3%	18.3%	

SI Revenue Breakdown and Cost

	4Q08	4Q09	YoY Change
	JPY millions	JPY millions	
SI Revenues	9,542	9,905	3.8%
Systems Construction	4,644	5,218	12.4%
Systems Operation and Maintenance	4,898	4,687	(4.3%)
Cost of SI	7,039	7,152	1.6%
SI Gross Margin Ratio	26.2%	27.8%	_
SI and Equipment Sales Order Backlog	14,871	13,559	(8.8%)

Equipment Sales Revenue and Cost

	4Q08	4Q09	YoY Change
	JPY millions	JPY millions	
Equipment Sales Revenues	259	318	22.8%
Cost of Equipment Sales	224	270	20.3%
Equipment Sales Gross Margin Ratio	13.4%	15.2%	

ATM Operation Business Revenue and Cost

	4Q08	4Q09	YoY Change
	JPY millions	JPY millions	
ATM Operation Business Revenues	6	99	1491.1%
Cost of ATM Operation Business	162	281	73.5%

Other Financial Statistics

	4Q08	4Q09	YoY Change
	JPY millions	JPY millions	
Adjusted EBITDA	2,550	2,776	8.9%
CAPEX, including capital leases	657	1,218	85.2%
Depreciation and amortization ⁷	1,477	1,372	(7.1%)

Reconciliation of Non-GAAP Financial Measures

The following table summarizes the reconciliation of adjusted EBITDA to net income in our consolidated statements of income that are prepared in accordance with U.S. GAAP.

Adjusted EBITDA

	4Q08	4Q09
	JPY millions	JPY millions
Adjusted EBITDA	2,550	2,776
Depreciation and Amortization ⁷	(1,477)	(1,372)
Operating Income	1,073	1,404
Other Income (Expense)	(281)	(328)
Income Tax Expense	(190)	90
Equity in Net Income (Loss) of Equity Method Investees	(10)	32
Net income	972	1,018
Net loss attributable to noncontrolling interests	93	83
Net Income attributable to IIJ	1,065	1,101

The following table summarizes the reconciliation of capital expenditures to the purchase of property and equipment in our consolidated statements of cash flows that are prepared and presented in accordance with U.S. GAAP.

CAPEX

	4Q08	4Q09
	JPY millions	JPY millions
CAPEX, including capital leases	657	1,218
Acquisition of Assets by Entering into Capital Leases	329	767
Purchase of Property and Equipment	328	451

⁷ Depreciation and amortization includes impairment loss on other intangible assets. (See IIJ's consolidated financial statements for details).

Quarterly Consolidated Statements of Income (Unaudited)

(Three Months ended March 31, 2009 and March 31, 2010)

	Three Months Ended March 31, 2009			ee Months Ended March 31, 2010	
	Thousands of JPY	% of total revenues	Thousands of U.S. Dollars	Thousands of JPY	% of total revenues
REVENUES:					
Connectivity and outsourcing services:					
Connectivity (corporate use)	3,436,518		37,256	3,479,668	
Connectivity (home use)	1,678,316		18,419	1,720,371	
Outsourcing services	4,019,900		44,669	4,172,128	
Total	9,134,734		100,344	9,372,167	•
Systems integration:					
Systems Construction	4,644,483		55,874	5,218,612	
Systems Operation and Maintenance	4,897,539		50,177	4,686,575	
Total	9,542,022		106,051	9,905,187	į.
Equipment sales	258,784		3,403	317,807	į.
ATM operation business	6,187		1,054	98,440	
Total revenues	18,941,727	100.0	210,852	19,693,601	100.0
COST AND EXPENSES:					in .
Cost of connectivity and outsourcing services	7,466,183		81,963	7,655,368	
Cost of systems integration	7,038,866		76,579	7,152,446	
Cost of equipment sales	223,978		2,884	269,369	
Cost of ATM operation business	161,698		3,004	280,609	
Total cost	14,890,725	78.6	164,430	15,357,792	78.0
Sales and marketing	1,124,574	5.9	15,817	1,477,339	7.5
General and administrative	1,654,402	8.7	14,796	1,381,928	7.0
Research and development	198,986	1.1	773	72,188	0.4
Total cost and expenses	17,868,687	94.3	195,816	18,289,247	92.9
OPERATING INCOME	1,073,040	5.7	15,036	1,404,354	7.1
OTHER INCOME (EXPENSE):			·		,
Interest income	12,611		115	10,701	
Interest expense	(98,006)		(696)	(65,036)	
Foreign exchange gains (loss)	(18,986)		36	3,409	
Losses on sales of other investments	(2,049)		309	28,872	
Losses on write-down of other investments	(195,071)		(3,141)	(293,355)	
Other—net	20,789		(140)	(13,089)	
Other expense — net	(280,712)	(1.5)	(3,517)	(328,498)	(1.6)
INCOME FROM OPERATIONS BEFORE INCOME TAX EXPENSE AND EQUITY IN NET INCOME IN EQUITY METHOD INVESTEES	792,328	4.2	11,519	1,075,856	5.5
INCOME TAX EXPENSE (BENEFIT)	(189,718)	(1.0)	962	89,902	0.5
EQUITY IN NET INCOME (LOSS) OF EQUITY METHOD INVESTEES	(10,008)	(0.1)	345	32,259	0.2
NET INCOME	972,038	5.1	10,902	1,018,213	5.2
LESS: NET LOSS ATTRIBUTABLE TO NONCONTROLLING INTERESTS	92,944	0.5	884	82,632	0.4
NET INCOME ATTRIBUTABLE TO INTERNET INITIATIVE JAPAN INC.	1,064,982	5.6	11,786	1,100,845	5.6

	Three Months Ended March 31, 2009		ee Months Ended March 31, 2010
NET INCOME PER SHARE			
BASIC WEIGHTED-AVERAGE NUMBER OF SHARES (shares)	202,544		202,544
DILUTED WEIGHTED-AVERAGE NUMBER OF SHARES (shares)	202,544		202,544
BASIC WEIGHTED-AVERAGE NUMBER OF ADS EQUIVALENTS (ADSs)	81,017,600		81,017,600
DILUTED WEIGHTED-AVERAGE NUMBER OF ADS EQUIVALENTS (ADSs)	81,017,600		81,017,600
BASIC NET INCOME PER SHARE (JPY / U.S. Dollars / JPY)	5,258.03	58.19	5,435.09
DILUTED NET INCOME PER SHARE (JPY / U.S. Dollars / JPY)	5,258.03	58.19	5,435.09
BASIC NET INCOME PER ADS EQUIVALENT (JPY / U.S. Dollars / JPY)	13.15	0.15	13.59
DILUTED NET INCOME PER ADS EQUIVALENT (JPY / U.S. Dollars / JPY)	13.15	0.15	13.59

⁽Note 1) The U.S. dollar amounts represent translations of yen amounts at the rate of JPY 93.40 which was the noon buying rate in New York City for cable transfers in foreign currencies as certified for customs purposes by the Federal Reserve Bank of New York prevailing as of March 31, 2010.

⁽Note2) The above presentation for the three months ended March 31, 2009 has been changed to conform to the presentation for the three months ended March 31, 2010.

Quarterly Consolidated Statements of Cash Flows (Unaudited)

(Three Months ended March 31, 2009 and March 31, 2010)

	Three Months Ended March 31, 2009		nths Ended 31, 2010
	Thousands of JPY	Thousands of U.S. Dollars	Thousands of JPY
OPERATING ACTIVITIES:			
Net income	972,038	10,902	1,018,213
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	1,476,858	14,693	1,372,362
Reversal of retirement and pension costs, less payments	(67,291)	(134)	(12,506)
Provision for allowance for doubtful accounts and advances	8,268	144	13,393
Loss on disposal of property and equipment	279,247	6,600	616,410
Net losses (gains) on sales of other investments	2,049	(309)	(28,872)
Losses on write-down of other investments	195,071	3,141	293,355
Foreign exchange gains	(11,223)	(12)	(1,097)
Equity in net loss (income) of equity method investees (net of dividend)	10,008	(345)	(32,259)
Deferred income tax benefit	(335,379)	(365)	(34,059)
Others	(231)	139	13,000
Changes in operating assets and liabilities net of effects from acquisition of business and a company:			
Increase in accounts receivable	(708,788)	(30,369)	(2,836,491)
Decrease in inventories, prepaid expenses and other current and noncurrent assets	1,715,877	12,032	1,123,824
Increase in accounts payable	117,161	15,823	1,477,895
Increase in income taxes payable	-	2,242	209,397
Increase (decrease) in accrued expenses, other current and noncurrent liabilities	(373,663)	1,798	167,930
Net cash provided by operating activities	3,280,002	35,980	3,360,495
INVESTING ACTIVITIES:			
Purchase of property and equipment	(328,364)	(4,827)	(450,852)
Proceeds from sales of property and equipment	-	292	27,278
Purchase of available-for-sale securities	(87,524)	(472)	(44,052)
Purchase of short-term and other investments	(50,000)	(6,692)	(625,000)
Proceeds from sales of available-for-sale securities	3,417	603	56,288
Proceeds from sales and redemption of short-term and other investments	62,627	230	21,426
Payments of guarantee deposits	(27,025)	(252)	(23,583)
Refund of guarantee deposits	38,775	679	63,442
Payments for refundable insurance policies	(13,860)	(141)	(13,154)
Other	-	(16)	(1,498)
Net cash used in investing activities	(401,954)	(10,596)	(989,705)

	Three Months Ended March 31, 2009		nths Ended 31, 2010
	Thousands of JPY	Thousands of U.S. Dollars	Thousands of JPY
FINANCING ACTIVITIES:			
Proceeds from issuance of short-term borrowings with initial maturities over three months	250,000	2,677	250,000
Repayments of short-term borrowings with initial maturities over three months	(575,000)	(6,960)	(650,000)
Principal payments under capital leases	(1,106,108)	(15,255)	(1,424,846)
Net Increase in short-term borrowings with initial maturities less than three months	(125,000)	(2,677)	(250,000)
Payments for acquisition of treasury stock	(105,992)	-	-
Net cash used in financing activities	(1,662,100)	(22,215)	(2,074,846)
EFFECT OF EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS	16,329	25	2,369
NET INCREASE IN CASH AND CASH EQUIVALENTS	1,232,277	3,194	298,313
CASH AND CASH EQUIVALENTS, BEGINNING OF THE PERIOD	8,955,447	90,643	8,466,102
CASH AND CASH EQUIVALENTS, END OF THE PERIOD	10,187,724	93,837	8,764,415

⁽Note 1) The U.S. dollar amounts represent translations of yen amounts at the rate of JPY 93.40 which was the noon buying rate in New York City for cable transfers in foreign currencies as certified for customs purposes by the Federal Reserve Bank of New York prevailing as of March 31, 2010.

⁽Note2) The above presentation for the three months ended March 31, 2009 has been changed to conform to the presentation for the three months ended March 31, 2010.

Note: The following information is provided to disclose Internet Initiative Japan Inc. ("IIJ") financial results (unaudited) for the Fiscal Year Ended March 31, 2010 ("FY2009") in the form defined by the Tokyo Stock Exchange.

Consolidated Financial Results for the Fiscal Year Ended March 31, 2010 [Under accounting principles generally accepted in the United States ("U.S. GAAP")]

May 14, 2010

Company name: Internet Initiative Japan Inc. Exchange listed: Tokyo Stock Exchange First Section

Stock code number: 3774 URL: http://www.iij.ad.jp/ Representative: Koichi Suzuki, President and Representative Director

Contact: Akihisa Watai, Managing Director and CFO TEL: (03) 5259-6500

Annual general shareholder's meeting: scheduled on June 25, 2010 Payment of dividend: Scheduled to be started on June 28, 2010

Filing of annual report (Yuka-shoken-houkokusho) to the regulatory organization in Japan: June 28, 2010 (Scheduled)

(Amounts of less than JPY one million are rounded)

1. Consolidated Financial Results for the Fiscal Year Ended March 31, 2010 (April 1, 2009 to March 31, 2010)

(1) Consolidated Results of Operations

(% shown is YoY change)

	Total Days	Total Revenues Operating Income			Income before	Income	Net Income	
	Total Reve	enues	Operating income		Tax Expense		attributable to IIJ	
	JPY millions	%	JPY millions	%	JPY millions	%	JPY millions	%
Fiscal year ended	68,006	(2.5)	3.412	16.9	2.859	40.5	2.234	57.4
March 31, 2010	00,000	(2.0)	3,412	10.3	2,009	40.5	2,254	57.4
Fiscal year ended	69,731	4.3	2 017	(38.7)	2.034	(53.4)	1 /10	(72.6)
March 31, 2009	09,731	4.3	2,917	(30.7)	2,034	(55.4)	1,419	(12.0)

	Basic Net Income attributable to IIJ per Share	Diluted Net Income attributable to IIJ per Share	Shareholders' Equity Net Income to Total Shareholders' Equity	Income before Income Tax Expense to Total Assets	Total Revenues Operating Margin Ratio
	JPY	JPY	%	%	%
Fiscal year ended March 31, 2010	11,030.38	11,030.38	8.5	5.5	5.0
Fiscal year ended March 31, 2009	6,917.87	6,916.85	5.7	3.8	4.2

(Reference) Equity in net income of equity method investees

Fiscal year ending March 31, 2010: JPY159 million Fiscal year ending March 31, 2009: JPY35 million

(Note) Income before income tax expense represents income from operations before income tax expense and equity in net income in equity method investees, respectively, in IIJ's consolidated financial statements. Additionally, net income attributable to IIJ is equivalent to net income in the former presentation materials up to FY2008.

(2) Consolidated Financial Position

	Total Assets	Total Equity Shareholders' Equity		Shareholders' Equity as a percentage of Total Assets	Shareholders' Equity per share
	JPY millions	JPY millions	JPY millions	%	JPY
March 31, 2010	51,115	27,364	27,320	53.4	134,882.18
March 31, 2009	52,301	25,243	25,169	48.1	124,265.27

(Note) Shareholders' equity, shareholders' equity as a percentage of total assets and shareholders' equity per share represents IIJ Shareholders' equity, IIJ shareholders' equity as a percentage of total assets and IIJ shareholders' equity per share, respectively, in IIJ's consolidated financial statements..

(3) Consolidated Cash Flow

	Operating Activities	Investing Activities	Financing Activities	Cash and Cash Equivalents (End of the Period)	
	JPY millions	JPY millions	JPY millions	JPY millions	
Fiscal year ended	9,621	(3,788)	(7,238)	8,764	
March 31, 2010	3,021	(3,700)	(7,230)	0,704	
Fiscal year ended	8,631	(3,328)	(6,573)	10,188	
March 31, 2009	0,031	(3,326)	(0,573)	10,100	

2. Dividends

	Dividend per Shares							
	1st quarter- end	2nd quarter- end	3rd quarter- end	Year-end	Total			
	Yen	Yen	Yen	Yen	Yen			
Fiscal year ended March 31, 2009	-	1,000.00	-	1,000.00	2,000.00			
Fiscal year ending March 31, 2010	1	1,000.00	-	1,250.00	2,250.00			
Fiscal year ending March 31, 2011 (Target)	-	1,250.00	-	1,250.00	2,500.00			

	Total cash dividends for the year	Payout Ratio (consolidated)	Ratio of Dividends to Shareholder's Equity (consolidated)	
	JPY millions	%	%	
Fiscal year ended March 31, 2009	409	28.9	1.6	
Fiscal year ending March 31, 2010	456	20.4	1.7	
Fiscal year ending March 31, 2011 (Target)		19.5		

3. Target of Consolidated Financial Results for the Fiscal Year Ending March 31, 2011 (April 1, 2010 through March 31, 2011) (% shown is YoY change)

	Total Reven	ues	Operating Income		Income before Income Tax Expense (Benefit)		Net Income Attributable to IIJ		Basic Net Income attributable to IIJ per Share
	JPY millions	%	JPY millions	%	JPY millions	%	JPY millions	%	JPY
Interim Period Ending September 30, 2009	32,300	0.1	1,200	2.9	1,100	7.3	800	11.8	3,949.76
Fiscal year ending March 31, 2009	71,000	4.4	4,300	26.0	3,700	29.4	2,600	16.4	12,836.72

4. Others

- (2) Changes in Significant Accounting and Reporting Policies for Consolidated Financial Statements
 - 1) Changes duet to the revision of accounting standards: Yes
 - 2) Others: None
- (3) Number of Shares Outstanding (Shares of Common Stock)
 - 1) The number of shares outstanding (inclusive of treasury stock):

As of March 31, 2010: 206,478 shares As of March 31, 2009: 206,478 shares

2) The number of treasury stock:

As of March 31, 2010: 3,934 shares As of March 31, 2009: 3,934 shares

3) The weighted average number of shares outstanding:

As of March 31, 2010: 202,544shares As of March 31, 2009: 205,165 shares