

# Fiscal Year ended March 31, 2009 Consolidated Financial Results



#### Internet Initiative Japan

Internet Initiative Japan Inc. 2009.5.15

http://www.iij.ad.jp/en/IR/





# I . Summary of FY2008 Financial Results and Target for FY2009

# **II. FY2008 Financial Results**

III. Target for FY2009

**IV. Reference** 

### I . Summary of FY2008 Financial Results and Target for FY2009

### IIIJ Internet Initiative Japan

#### FY2008 Financial Results

➢ Revenue

Operating Income

JPY69,731 million (up 4.3% YoY) JPY2,917 million (down 38.7% YoY)

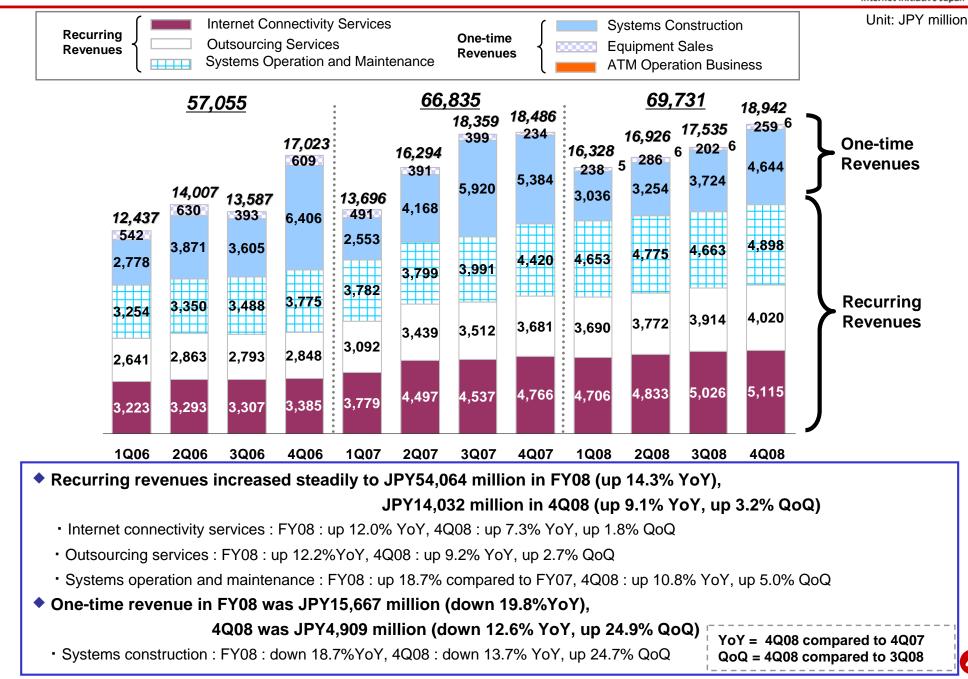
- Recurring revenues steadily increased (up 14.3% YoY) as planed strengthening the basis of our business
- One-time revenue from systems construction were down 18.7% YoY affected by the decrease in IT related investments in Japan, especially in large-scale systems construction projects
- Mobile data communication service had a good start and many new services for outsourcing related and content delivery services were continuously introduced
  - Mobile data communication services for both corporate and home use are performing well reaching its break even point and nearly 23,000 contracts.
  - > We provide content distribution service to one of the largest TV broadcasting companies in Japan followed by Actvila

#### Operating income from current business improved in 2H08 as a result of cost control

- > Number of SI outsourcing personnel (full time) : 352 (2Q08/End )  $\rightarrow$  254 (4Q08/End)
- > Operating Margin Ratio of Current business (excluding 4 new subsidiaries):
  - 1Q08:3.5%, 2Q08:5.2%, 3Q08:6.9%, 4Q08:8.0%
- > Operating loss from 4 new subsidiaries : JPY1,272 million (FY08) Operating loss is expected to decrease in FY09
- We target increase in total revenue and income in FY09
   Target: Revenue of JPY73.0 billion (up 4.7% YoY), Operating Income or JPY3.3 billion (up 13.1%), Net Income of JPY1.7 billion (up 19.8%)
  - Increase in recurring revenues as in ordinary course of growth, decrease in systems construction revenues of approx. JPY2 billion YoY, Operating loss from 4 new subsidiaries to decrease to approx JPY1 billion.
  - > We target dividend of JPY2,000 (Annual) for FY09. No change in cash dividend plan.
- Continue our strategy to introduce new services and features which allows us to achieve steady growth in our recurring services and strengthen the basis of our business even in the tough economic situation.

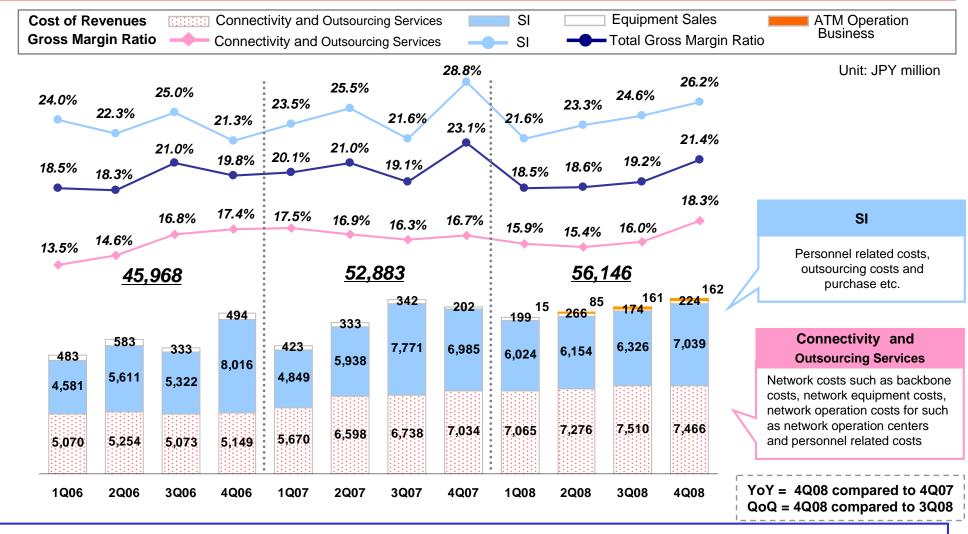
			Unit:JPY billion		
	% of Revenues FY08 (08/4~09/03)	% of Revenues <b>FY07</b> (07/4~08/03)	ΥοΥ	recurring revenues (77.5% of total revenue) continuously increased by 14.3% YoY	
Total Revenues	69.7	66.8	4.3%	cost from 4 new subsidiaries of JPY593 million	
Total Costs	<sup>80.5%</sup> 56.1	<sup>79.1%</sup> 52.9	6.2%	SG&A/R&D from 4 new subsidiaries of JPY709 million	
Gross Margin	<sup>19.5%</sup> 13.6	20.9% 14.0	(2.6%)	<ul> <li>Iosses related to the disposal of property and equipment for our service and others of</li> </ul>	
SG&A/R&D	15.3% 10.7	13.8% <b>9.2</b>	16.0%	<ul> <li>JPY424 million in 4Q08</li> <li>operating loss from 4 new subsidiaries of JPY1,272 million</li> </ul>	
Operating Income	4.2% <b>2.9</b>	7.1% <b>4.8</b>	(38.7%)		
Income before Income Tax Benefit	2.9% <b>2.0</b>	6.5% <b>4.4</b>	(53.4%)	(up 1.1 points QoQ) > losses on write-down of other	
Net Income	2.0% <b>1.4</b>	7.7% <b>5.2</b>	(72.6%)	investments of JPY524 million <ul> <li>deferred tax expense of JPY637 million</li> </ul>	

### **II-2.** Revenues



### **II-3.** Cost of Revenues and Gross Margin Ratio





Cost of Connectivity and Outsourcing Services revenue: FY08 : up 12.6% YoY, 4Q08 : up 6.1% YoY, down 0.6% QoQ
 Gross Margin : FY08 : up 0.4 points YoY, 4Q08 : up 1.5 points YoY, up 2.3 points QoQ

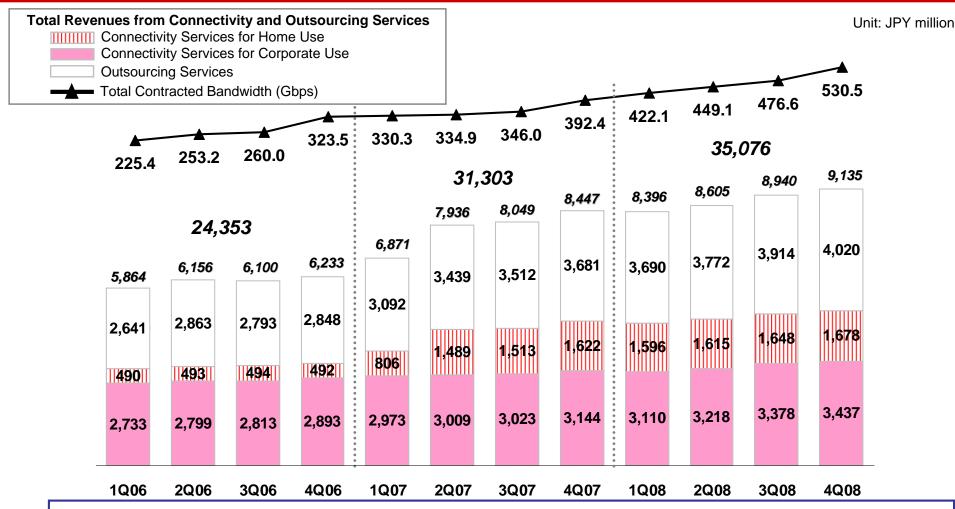
Cost of SI revenue: FY08 : down 0.002% YoY, 4Q08 : up 0.8 % YoY, up 11.3% QoQ

•Gross Margin : FY08 : up 0.8 points YoY, 4Q08 : up 2.6 points YoY, up 1.6 points QoQ

Cost of ATM Operation Business revenue: FY08 : JPY422 million, 4Q08 : JPY162 million (up 0.7% QoQ)

### II -4. Connectivity and Outsourcing Services (1) Revenues and Total Contracted Bandwidth





#### Connectivity services for corporate use revenues: FY08 : up 8.2%YoY, 4Q08 : up 9.3 % YoY, up 1.7 % QoQ

 Contracts for connectivity of over 1Gbps (4Q08) end was up 24 contracts YoY, up 12 contracts QoQ, total contracted bandwidth continuously expanded.

IIJ Mobile Service reached about 23,000 contracts (including home use).

Connectivity services for home use revenues: FY08 : up 20.4%YoY, 4Q08 : up 3.5 % YoY, up 1.9 % QoQ

Outsourcing service revenues: FY08 : up 12.2%YoY, 4Q08 : up 9.2 % YoY, up 2.7 % QoQ

Mail services such as SPAM mail services and security services continuously improved.

### II -4. Connectivity and Outsourcing Services (2) Situation of the Services

### < Connectivity Services >

### Corporate use :

- Total Contracted bandwidth reached 530.5 Gbps as a result of steady demands for network expansion for corporate customer and the shift to higher bandwidths, especially among content business operators and ISPs due to increase usage of video streaming and IPTV
- Contracts of over 1Gbps continuously increased (4Q08 : 94 contracts, up 24 contracts YoY, up 12 contracts QoQ)
- Contracts of over 100 Mbps to 1Gbps also increased (4Q08 : 225 contracts, up 24 contracts YoY, up 2 contracts QoQ)
- Mobile data communication services are performing well reaching its break even point and nearly 23,000 contracts
  - Introduced new services and new features such as data communications cards exclusively for IIJ Mobile, Direct Access which allows secure remote-access to corporate LAN and other services for IIJ Mobile service.
  - For home use, we introduced mobile data communication service under "IIJmio" and "hi-ho" brand in Dec. 2008. "Mobile Broadband Access Point" is also doing well. We target 20,000 new contracts for FY2009.

#### Home use :

- Revenue per contract is increase due to shifts from dial-up and ADSL services to optical line services which charge higher monthly fees
- Increase in revenues related to hi-ho of JPY4,971 million in FY08 (12months) compared to JPY3,765 million for FY07(10 months).

### < Outsourcing Services >

#### Demands for Email services such as anti-spam measures and securities services remains strong

- Secure MX Service continued to receive new contracts as new features such as DKIM Sender Authentication, GDX Mail Option and others were introduced, increasing the value of the service.
- IIJ Secure Web Gateway Service which provides Web filtering, anti-virus, and log management/downloading features through a gateway server located at the IIJ data center were introduce.
- Needs for Data center service remains strong. Nerima DC opened in Feb. 2009.





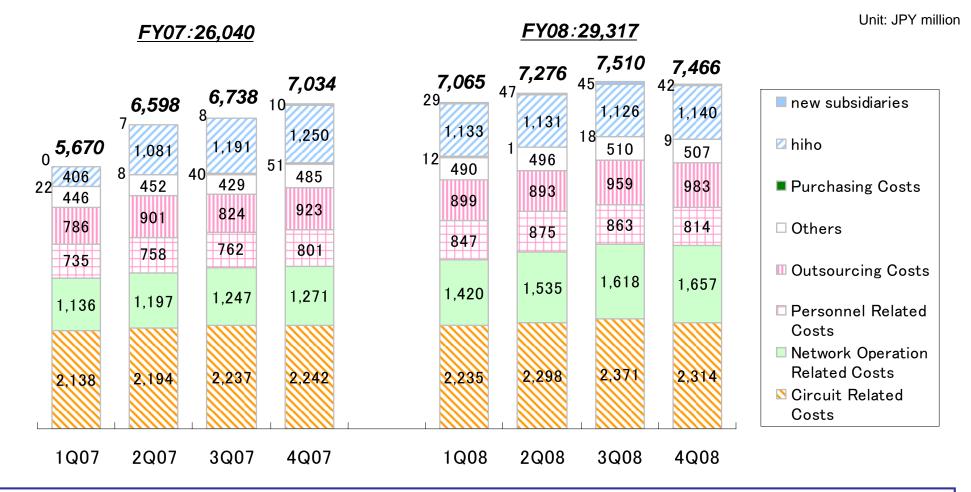




Secure Web

### II -4. Connectivity and Outsourcing Services (3) Cost of Revenues

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• Cost of Connectivity and Outsourcing Service revenue : FY08 : up 12.6%YoY, 4Q08 : up 6.1% YoY, down 0.6% QoQ

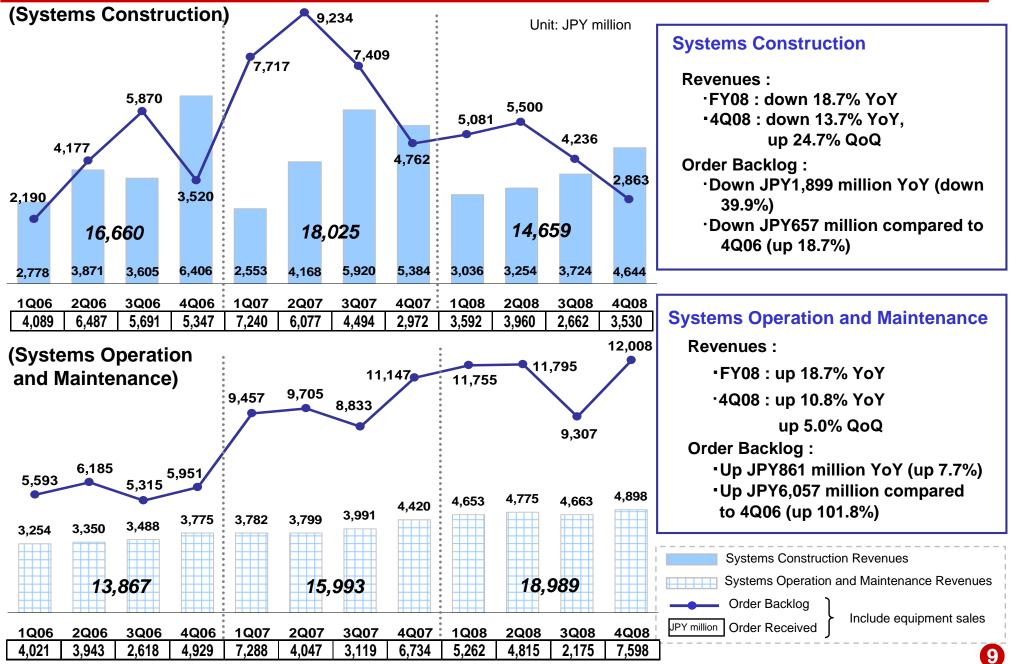
Initial cost related to GDX Japan and On-Demand Solutions : JPY162 million in FY08, JPY42 million in 4Q08

Increase in network operation related costs including upgrade of large backbone router which comes once in every 4 to 5 years and increase in circuit related cost. Also costs incurred by hi-ho of 12 months compared to 10 months in FY2007. Personnel related cost decreased in 4Q08 as there were no increase in the number of employees as well as the reversal of allowance for compensated absence.

YoY = 4Q08 compared to 4Q07 QoQ = 4Q08 compared to 3Q08

# II-5. SI (1) Revenues





# **II-5. SI** (2) Situation of SI and outsourcing personnel



#### Situation of SI

Large systems construction projects, especially among manufacturing industry and temp industry were postponed or suspended affected by the sudden downturn of the Japanese economy in FY2007

•A halt to large systems construction projects resulted in a decrease of approx JPY3 billion in Systems construction revenues compared to FY2007

#### Network integration (NI) projects were fairly steady

•We had seen a halt even in NI projects in Dec to Feb, however they seem to be coming back from March 2009.

•We are receiving new network related projects that are indispensable for corporate and acquiring new customers. (an increase of approx 50 customers compared to FY07)

#### Situation of outsourcing personnel

Headcounts for full-time outsourcing personnel was reduced from 2Q08, which had increased in the begging of the year as we had anticipated business growth

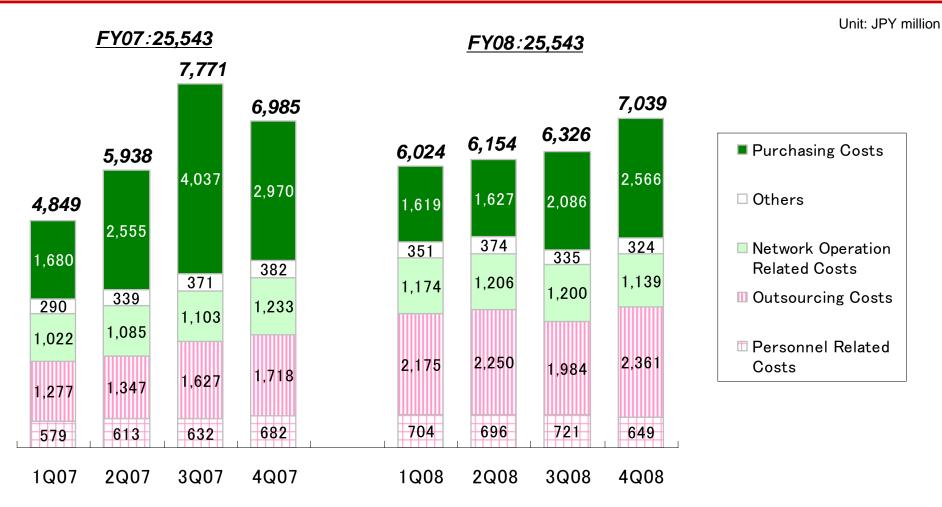
•number of full-time outsourcing personnel :1Q08: 352 -> 2Q08: 352 -> 3Q08: 299 -> 4Q08: 254

we had begun 1Q09 with 220 full-time outsourcing personnel

Employees for SI did not increase in 2H08

•We expect no large increase of employees.

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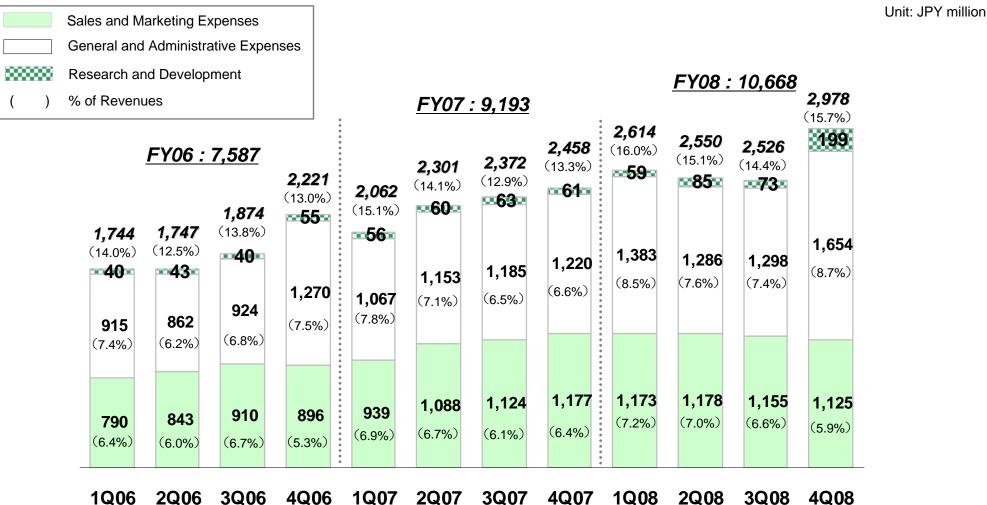


Cost of SI revenue : FY08 : down 0.002%YoY, 4Q08 : down 0.8% YoY, up 11.3% QoQ
 Outsourcing related costs : FY08 : up 46.9%YoY, 4Q08 : up 37.4% YoY, up 19.0% QoQ
 AQ08 outsourcing related costs : increased along with the increase in SI revenues

while the number of outsourcing personnel (full-time) decreased

### II-6. SG&A Expenses/R&D

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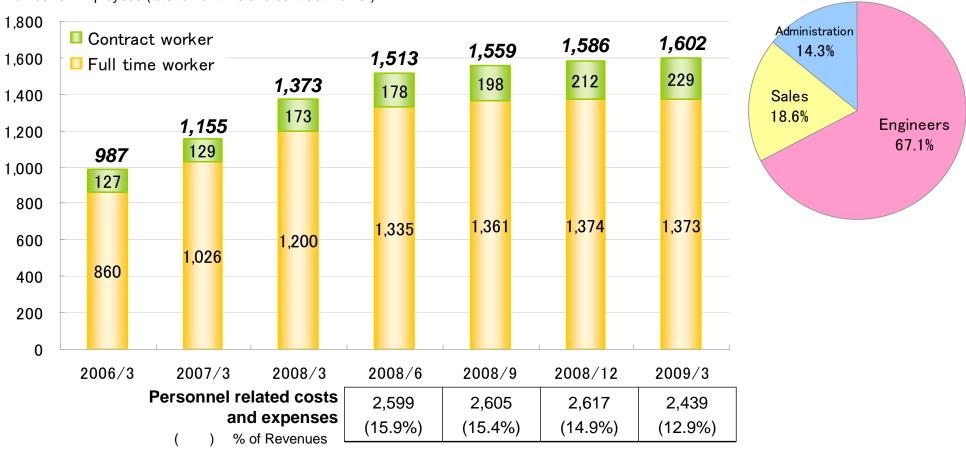
#### SG&A Expenses: FY08 : up 16.0% YoY

4Q08 : up 21.2% YoY, up 17.9% QoQ and the % of revenues was 15.7%

General and Administrative Expenses decreased. In 4Q08 there were losses of JPY424 million including the disposal of property and equipment (such as software) for our service and others.

> Expenses related to 4 new subsidiaries were JPY709 million in FY08 and JPY258 million in 4Q08.

Increase in expenses related to hi-ho of 12 months (FY2007 was 10 months).



Number of Employees (total of full time and contract worker)

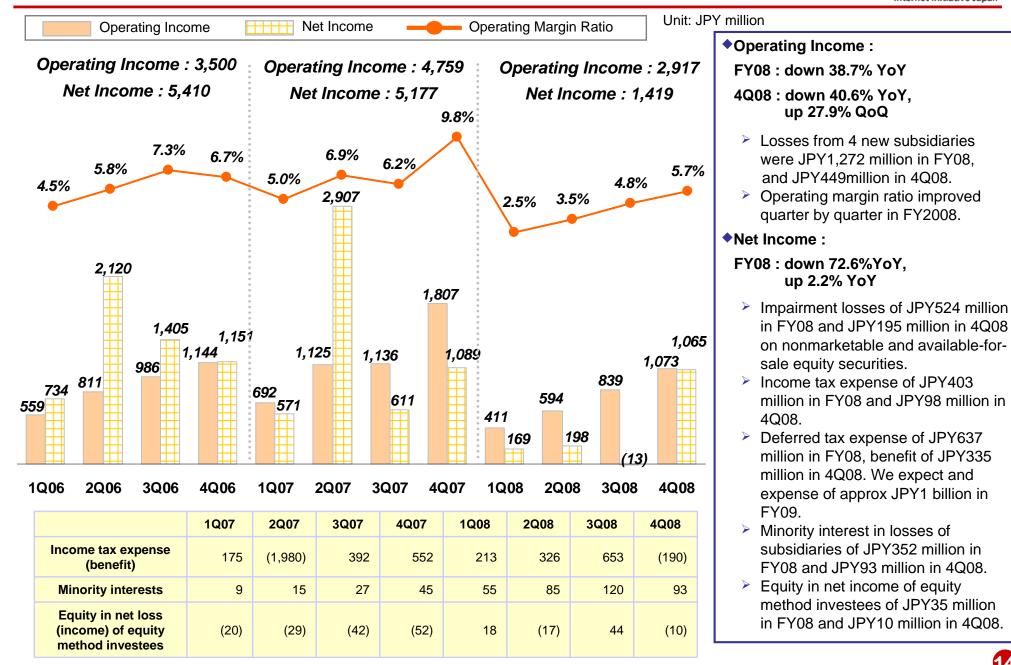
Unit: JPY million

- Number of employees (4Q08 end) increased by 299 employees YoY, 16 employees QoQ
  - > The number of new graduates were 77 in FY09. (92 in FY08)
  - > Employment of non-graduates in FY09 is not expected to increase largely.
- Personnel related costs : up JPY1,133 million YoY (up 12.4%), % of Revenues was up 1 point down JPY179 million QoQ (down 6.8%), % of Revenues was down 2 point
  - > There were reversal of allowance for compensated absence in 4Q08.

#### < Employee distribution>

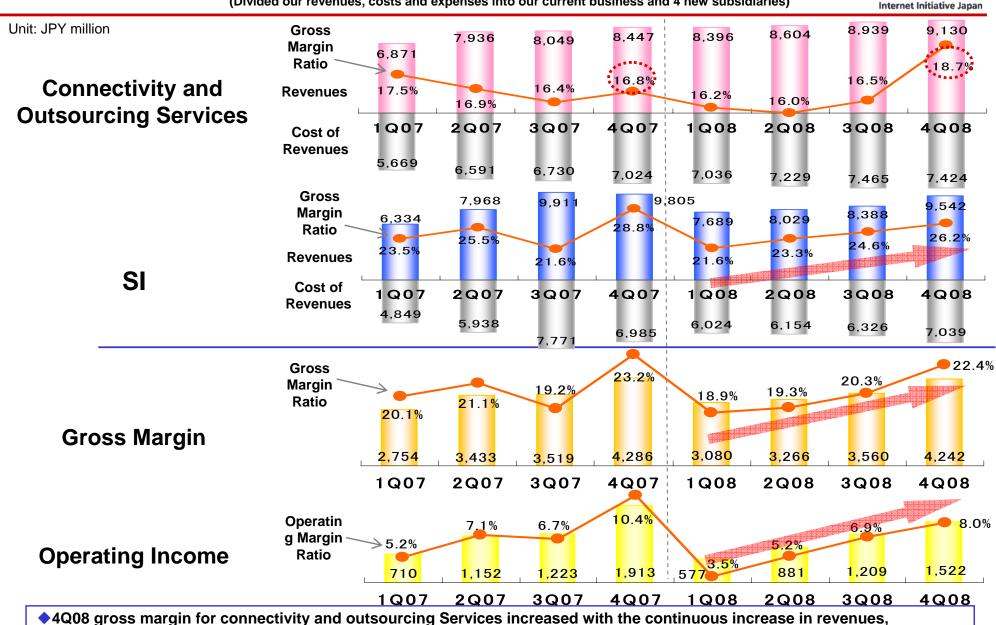
### **II-8.** Operating and Net Income

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# **II-9.** Current Business' Profitability

(Divided our revenues, costs and expenses into our current business and 4 new subsidiaries)

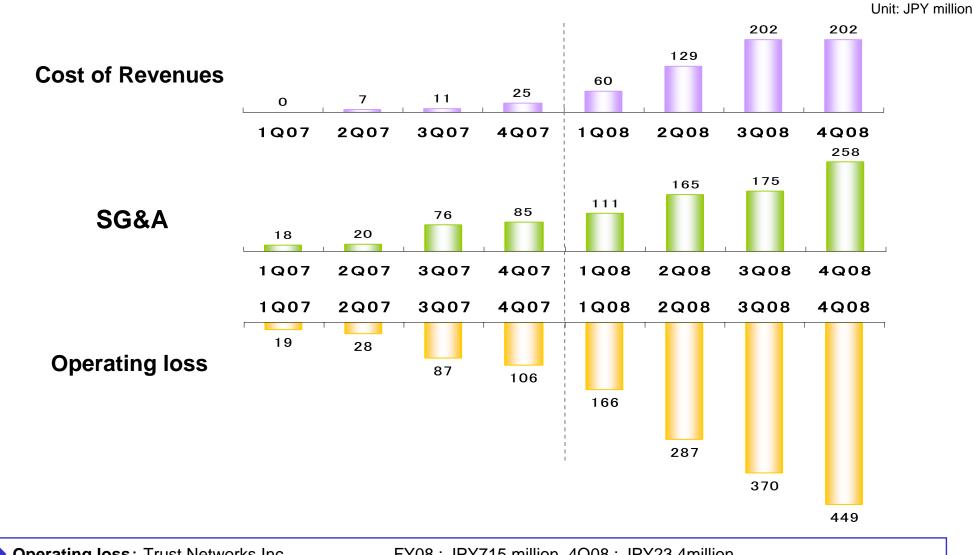


cost control, MVNO reaching break even point, etc.

Gross margin for SI increased in the latter of the year as a result of cost control on such as outsourcing personnel while revenues decreased.

### **II-10.** 4 New Subsidiaries' Profitability

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Operating loss: Trust Networks Inc.
 GDX Japan
 IIJ Innovation Institute Inc.
 On-Demand Solutions Inc.
 FY08 : JPY715 million, 4Q08 : JPY23 4million
 FY08 : JPY175 million, 4Q08 : 37 million
 FY08 : JPY10 million, 4Q08 : JPY32 million
 FY08 : JPY277 million, 4Q08 : JPY147 million

Operating loss from 4 new subsidiaries is expected to be approximately JPY1 billion in FY09, decrease from 2H09

# **II-11.** New Business Development and Mobile Solution

# Internet Initiative Japan



#### **Trust Networks Inc.**

ILI INNOVATION INSTITUT Established on July 2007 (68.7% Consolidated subsidiary) > Operates 10 ATMs and its network placed in amusement industry. The field test was well completed and expect to introduce up to around 8,000 ATMs in 4 to 5 years.

### GDX GDX Japan, KK

Established on April 2007 (55.5% Consolidated subsidiary) Introduced "GDX Drop Box" service which realizes the transfer of large data files. This service will be a part of the Group solution.

#### **IIJ Innovation Institute Inc.**

- Established on June 2008 (100% Consolidated subsidiary)
- Currently developing a base technology for crowd computing
- >IIJ's research and development organization will be reorganized and strengthened in FY2009



#### **On-Demand Solutions Inc.**

Established April 2008 (100% Consolidated subsidiary)

Service offering is delayed due to customer reasons. Business plan is currently being reconsidered while expenses are controlled.



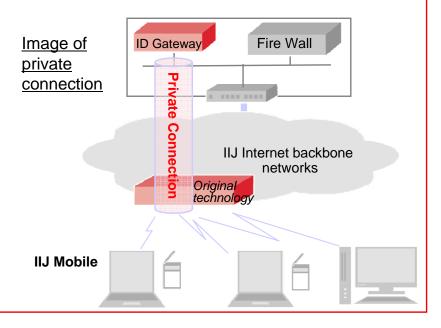
### **Mobile Solution Development**

#### Launch of "IIJ Direct Access"

 $\geq$ Providing a low-cost, secure remote-access environment through proprietary technology that creates a private connection to a corporate LAN using existing Internet connections

#### M2M (machine to machine) with IIJ Mobile

One-stop solution that provides systems that controls M2M devices and its network with IIJ Mobile Service is scheduled to be released



# II -12. Aggressively introduced new services and features with our technological skills in FY08



#### **Mobile Services**

- Added Fixed IP Address Feature to IIJ Mobile Access Service
- •Released IIJ Mobile Secure Link
- ●Launched IIJ Direct Access
- ●IIJ Mobile for M2M
- Expanded IIJ Mobile Lineup with New Proprietary Data Communications Card
- Started High-Speed Mobile Data Communications Services for its Consumer Internet Services "IIJmio" and "hi-ho"
- Announced to Provide "Mobile Broadband Access Point"

#### **Outsourcing Services**

- •SMF sx Service Adapts to IIJ Mobile
- Introduced DKIM Sender Authentication Technology to the IIJ Secure MX Service
- Improved Sender Authentication on the IIJ Secure MX Service
- Launched IIJ Secure Web Gateway Service to Optimize Security in Web Access Environment

#### **Contents Delivery Services**

- •Added DRM function to the Flash Video Distribution Solution
- Developed Proprietary Video Distribution Server Software for Digital TV
- Introduced IIJ Contents Delivery Service

#### **Connectivity and other Services**

- Provided IIJ IPv6 Transition Support Solution
- Developed New SEIL/B1
- Released Commercial Version of IIJ Earthquake Early Warnings Distribution Service
- Offered IIJ FiberAccess/A Service for ACCA Fiber Access

#### Services of IIJ groups

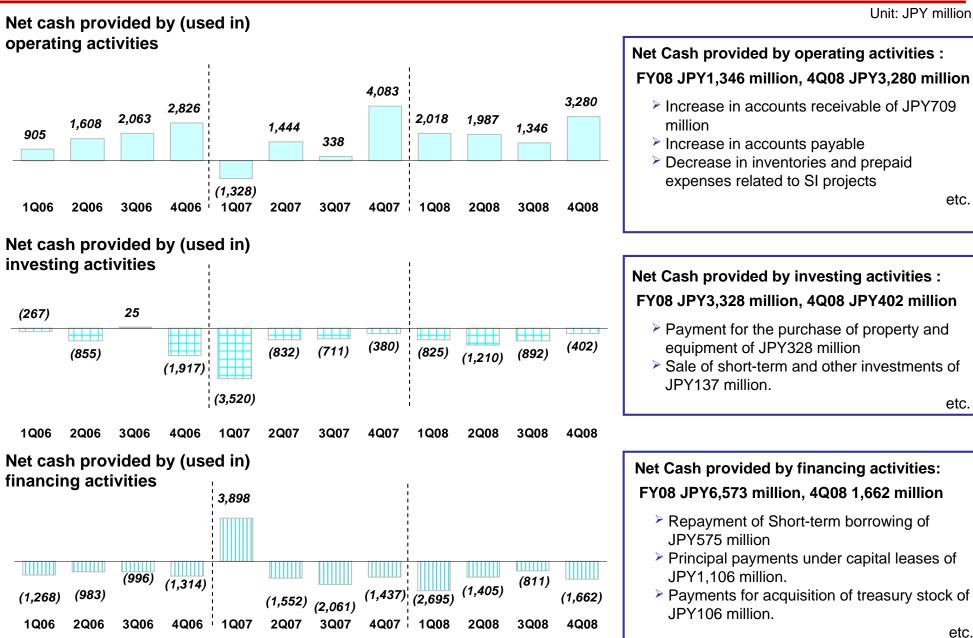
- <IIJ-Tech>Developed Next-Generation FX System
- <IIJ-Tech>Launched IBPS in the Kansai Region
- <IIJ-Tech>Launched DB Consulting Solution
- <Net Care>Launched A.i.s.e Monitoring Service
- <Net Chart>Launches IT-Disposal Total Service for IT Related Equipment
- <Net Chart>Launched IT ECO Motion for Green IT

<GDX>Launched File Transfer Service, GDX Drop Box <Taihei Computer> Introduced "POCKETTA"

			Unit: JPY million		
	March 31, 2009	March 31, 2008	Changes	Decreased due to the decrease in systems construction projects	
Cash and Cash Equivalents	10,188	11,471	(1,283)		
Accounts Receivable	10,257	12,255	(1,999)		
Inventories	530	1,184	(654)	available-for-sale securities JPY674 million	
Prepaid Expenses	1,772	2,005	(233)	<ul> <li>&gt; nonmarketable equities :JPY863 million</li> <li>&gt; others : JPY378</li> </ul>	
Deferred tax assets (current)	762	1,091	(328)	others : JP 1378	
Other Investments	1,915	2,364	(449)	<ul> <li>increase in properties for our internal use</li> </ul>	
Property and Equipment	13,173	11,740	+1,433	<ul> <li>non-amortized intangible</li> </ul>	
Goodwill and Other Intangible Assets	5,841	5,907	(66)	assets of such as goodwill : JPY5,535 million	
Deferred tax assets (non-current)	2,253	2,459	(205)	amortized intangible assets of such as customer	
Borrowings (Short-term)	7,350	9,150	(1,800)	relationship JPY297 million	
Accumulated Deficit	(18,549)	(19,555)	+1,006	decrease in repayments of	
Accumulated Other Comprehensive Income	(321)	91	(411)	short-term borrowings	
Total Shareholders' Equity	25,169	24,981	+188	shareholder's equity ratio : 48.1%	
Total Assets	52,301	55,703	(3,401)		

### **II**-14. Consolidated Cash Flows

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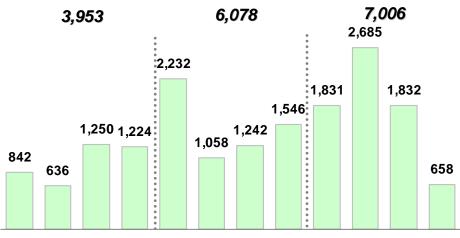


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### **II**-15. Other Financial Data (CAPEX etc.)

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1Q06 2Q06 3Q06 4Q06 1Q07 2Q07 3Q07 4Q07 1Q08 2Q08 3Q08 4Q08

**Depreciation and Amortization** 

1,107 1,069 1,058 <sub>993</sub> 1,048

4,775 4,228 1,191 <sup>1,243</sup> <sup>1,293</sup> 1,245



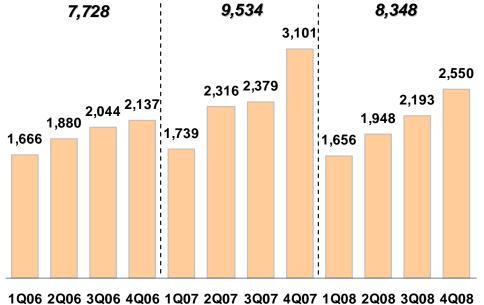
1Q06 2Q06 3Q06 4Q06 1Q07 2Q07 3Q07 4Q07 1Q08 2Q08 3Q08 4Q08

5,431

1,354 1,355

1,477

#### **Adjusted EBITDA**





## III. Forecast for FY2009

Unit: JPY billion (except for Net Income and Cash Dividend per Share)



	1H09 Target (09/4~09/9)	FY09 Target (09/4~10/3)	FY07 Actual (08/4~09/3)	Yo	ρY
Total Revenues	33.5	73.0	69.7	3.3	4.7%
Operating Income	0.8	3.3	2.9	+0.4	13.1%
Income before Income Tax Expense (Benefit)	0.6	2.7	2.0	+0.7	32.7%
Net Income	0.3	1.7	1.5	+0.2	13.3%
Net Income per Share	JPY 1,481	JPY 8,393	JPY 7,521	872	11.6%
Cash Dividend per Share	JPY 1,000	JPY 2,000 (Annual)	JPY 2,000 (Annual)	0	0.0%

We expect Connectivity and Outsourcing service revenues to continue its steady increase

#### Systems construction revenues :

We expect a decrease of approximately JPY2 billion in revenues compared to FY08 affected by the weak economic conditions.

#### Systems operation and maintenance revenue :

We expect an increase however with a lower growth rate compared to the previous fiscal year due to the decrease in systems construction revenues.

#### Operating loss related to 4 new subsidiaries :

We expected a decrease compared to the previous fiscal year to approximately JPY1 billion.

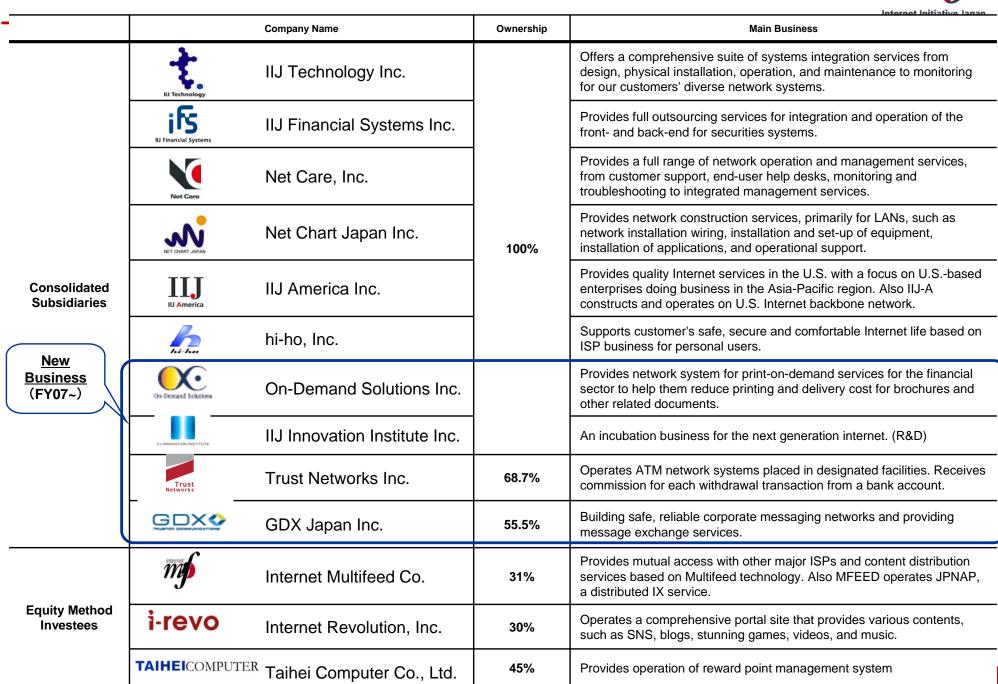
We expect operating income to decrease in 1Q09 compared to 1Q08 because the operating loss related to 4 new subsidiaries are expect to have larger effect on our operating income in 1H09.

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#### **Unit:JPY** billion

	% of Revenues <b>4Q08</b> (09/01~09/03)	% of Revenues <b>4Q07</b> (08/01~08/03)	ΥοΥ
Total Revenues	18.9	18.5	2.5%
Total Costs	<sup>78.6%</sup> 14.9	<sup>76.9%</sup> 14.2	4.7%
Gross Margin	21.4% <b>4.1</b>	23.1% <b>4.3</b>	(5.0%)
SG&A/R&D	15.7% <b>2.6</b>	13.3% <b>2.5</b>	21.2%
Operating Income	5.7% <b>1.1</b>	9.8% <b>1.8</b>	(40.6%)
Income before Income Tax Expense	4.2% <b>0.8</b>	8.9% <b>1.6</b>	(51.9%)
Net Income	0.1 <b>1.06</b>	5.9% <b>1.1</b>	(2.2%)

### **IV-2.** Reference: IIJ Group Companies



Date		ate	Press Releases			
		2009/1/7	Status of Repurchase of Own Shares of Internet Initiative Japan Inc.			
		1/27	IIJ Announces the Status of its Service and Network with Regards to IPv6			
			Results and Conclusion of Repurchase of Own Shares of Internet Initiative Japan Inc.			
		2/3	IIJ to Offer IIJ Secure Web Gateway Service to Optimize Security in Web Access Environment			
		2/9	IIJ Expands IIJ Mobile Lineup with New Proprietary Data Communications Card			
		2/12	IIJ Revises Full-Year Financial Target for FY2008			
FY08	4Q	2/12	IIJ Announces Nine Months Financial Results for FY2008			
			2/18	IIJ Group Announced to Provide "Mobile Broadband Access Point"		
		2/25	IIJ Improves Sender Authentication on the IIJ Secure MX Service			
			3/2	IIJ to Add Fixed IP Address Feature to IIJ Mobile Access Service		
			3/3	IIJ Launches IIJ Direct Access		
		3/17	IIJ to Provide IIJ IPv6 Transition Support Solution			
				IIJ Adds New Feature to IIJ Secure MX Service		
	1Q	4/9	IIJ and SkillUpJapan Embark on Proof-of-Concept Testing of Japan's First Streaming Distribution of Flash Video with Copyright Protection			
FY09			IIJ Adds New URL Filtering Service to High-Performance SEIL Series Routers			
		4/27	IIJ Releases a Free IPv6 Connection Feature, IPv6 Virtual Access			



### **※** Forward-looking Statements

Statements made in this presentation regarding IJ's or management's intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues and operating and net profitability, are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement. These risks, uncertainties and other factors include: the possibility a decrease of corporate spending or capital expenditure due to depression in Japanese economy and/or corporate earnings decreased; the possibility that less of reliability for our services and loss of business chances due to interrupt or suspend of our services; the possibility an increase over estimate in network rerated cost and outsourcing cost, personnel cost etc.; increase in competition and strong pricing pressure; the recording of an impairment loss as a results of an impairment test on the non-amortized intangible assets such as goodwill; a decline in value and trending value of our holding securities; the amount and timing of the recognition of deferred tax benefits or expenses; and other risks referred to from time to time in IIJ's filings on Form 20-F of its annual report and other filings with the United States Securities and Exchange Commission ("SEC").

