Consolidated Financial Results for 1Q-3Q FY2015 (9 months ended December 31, 2015)



Internet Initiative Japan Inc. TSE1(3774), NASDAQ(IIJI) February 9, 2016

Ongoing Innovation



Agenda

- I. Summary of 1Q-3Q FY2015 Financial Results
- II. Consolidated Financial Results for 1Q-3Q FY2015
- **III.** Reference Materials

I. Summary of 1Q-3Q15 Financial Results

Resulted as planned: continuous revenue growth absorbed costs increase, led to Income growth

< 1Q-3Q15 >

Revenues
Gross margin
Operating income
Net Income attributable to IIJ

JPY99.38 billion up 13.1% JPY17.79 billion up 8.2% JPY4.07 billion up 7.6% JPY2.57 billion up 11.2% < FY15 Targets >
JPY139.0 billion up 13.0%
JPY25.1 billion up 13.7%
JPY6.5 billion up 28.1%
JPY4.0 billion up 20.4%

■ Total mobile subscription⁽¹⁾: 1,073 (up 139 QoQ) stronger than 2Q net addition Consumer: 685 (up 80 QoQ), more SIM lock-free devises, continuous sales channels enhancement MVNE: 182 (up 46 QoQ), stronger than 2Q net addition, with approx.100 partners (CATV etc.)

(1)Subscription as of Dec. 2015, unit: thousand QoQ = Dec. 2015 compared with Sep. 2015 YoY = 1Q-3Q15 compared with 1Q-3Q14 (2)Computer Security Incident Response Team

- SI: operation and maintenance revenue grew by accumulated construction orders and private cloud >Systems construction demands from overall every sectors: service, manufacturing, finance, public etc.
 - >1Q-3Q15 systems operation and maintenance revenue: up 21.0% YoY, 1Q-3Q15 private cloud revenue: up 21.6% YoY
 - Enterprise cloud revenue accumulating, contribution from SAP & Microsoft alliances, 1Q-3Q15 FX services revenue: up 54.3% YoY
- Continuous demand for security, information leaks, targeted attacks incidents
 - Introduction of CSIRT⁽²⁾, consultation, FireEye-related SI and gateway services, Sandbox, DDoS protection services etc.
 - Enforcement of "Basic law for cyber security" and the launch of "My Number (Social Security and Tax Number System)" as tailwind

Expand business scale continuously with aggressive business developments execution

- Overseas business:
 - Cloud JV business in ASEAN: Indonesia (Jan. 2015), Thailand (Jan. 2016), working with prominent local companies
 - Container type datacenter export projects to Laos officially started from Jan. 2016, interests from other countries
- ◆ Service developments & continuously upgrading service functions:
 - "IIJ Omnibus": SDN & NFV technology-based network services, our future core network service
 - "IIJ GIO Infrastructure P2": hybrid cloud platform services, promoting enterprises' adoption of cloud
- New area of potential growth:
 - Internet-based contents distribution/streaming business: providing a live streaming service of high-resolution audio etc.
 - Developing smart metering & B-route data related solutions, Japanese electricity market to be liberated (Apr. 2016)

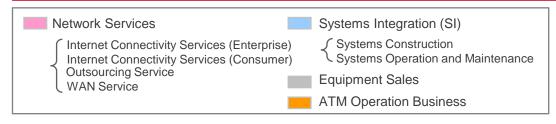
II-1. Consolidated Financial Results for 1Q-3Q FY2015

Unit: JPY billion

	% of Revenues	% of Revenues	
	1Q-3Q15	1Q-3Q14	YoY Change in %
	(Apr. 2015 - Dec. 2015)	(Apr. 2014 - Dec. 2014)	
Total Revenues	99.4	87.8	+13.1%
Total Cost of	82.1%	81.3%	
Revenues	81.6	71.4	+14.3%
	17.9%	18.7%	
Gross Margin	17.8	16.4	+8.2%
	13.8%	14.4%	
SG&A/R&D	13.7	12.7	+8.4%
	4.1%	4.3%	
Operating Income	4.1	3.8	+7.6%
Income before	4.2%	4.4%	
Income Tax Expense	4.2	3.9	+7.4%
Net Income	2.6%	2.6%	
attributable to IIJ	2.6	2.3	+11.2%

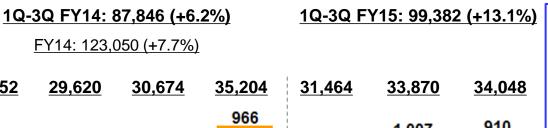
% of Revenues
FY15 Target
(Apr. 2015 - Mar. 2016)
139.0
81.9%
113.9
18.1%
25.1
13.4%
18.6
4.7%
6.5
4.6%
6.4
2.9%
4.0

II - 2. Revenues



Unit: JPY million

(), YoY = compared to the same period in a previous year



27,552 910 1,007 802 692 727 963 911 15,593 934 12,652 12,196 946 521 829 378 11,074 11,776 11,411 466 9.457 20,216 19.519 18,481 17.844 17.466 16,799 16.896 1Q14 2014 3Q14 4014 1Q15 2Q15 3Q15

One-time Revenue *

1Q-3Q15: JPY13,912 million (up 0.4% YoY) 1Q-3Q14: JPY13,859 million (up 8.2% YoY) (14.0% of 1Q-3Q15 revenue)

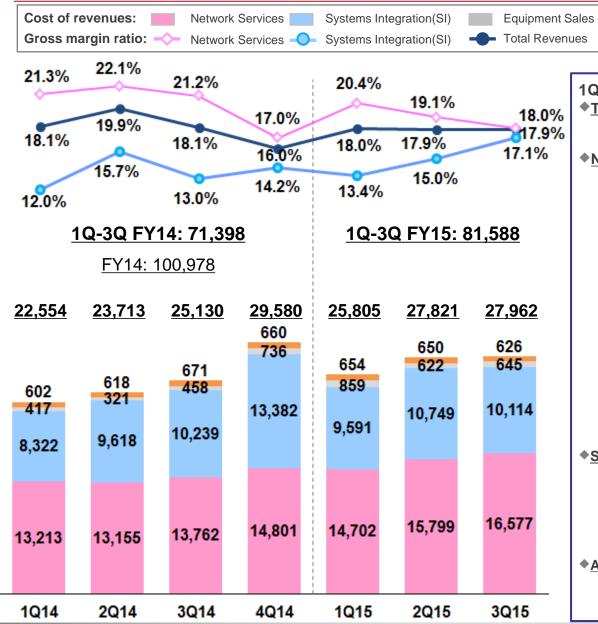
- * Revenue which is recognized when systems or equipment are delivered and accepted by customers
- 1. Systems Construction
- 2. Equipment Sales

Recurring Revenue*

1Q-3Q15: JPY82,590 million (up 15.8% YoY) 1Q-3Q14: JPY71,312 million (up 5.1% YoY) (83.1% of 1Q-3Q15 revenue)

- *Represents the following monthly recurring revenues
- 1. Internet Connectivity Services(Enterprise/Consumer)
- 2. Outsourcing Services
- 3. WAN Services
- 4. Systems Operation and Maintenance

II - 3. Cost of Revenues and Gross Margin Ratio



YoY = compared to the same period in a previous year

Unit: JPY million

1Q-3Q15 Gross Margin:

ATM Operation Business

◆Total:

- >JPY17,793 million (up JPY1,345 million, up 8.2% YoY)
- > Gross margin ratio: 17.9% (down 0.8 points YoY)

♦ Network Services:

- >JPY11,137 million (up JPY106 million, up 1.0% YoY)
- Gross margin ratio: 19.1% (down 2.4 points YoY)
- > Gross margin ratio on a decreasing trend because of mobile revenues increase, especially voice call revenue
- >4Q14 network services cost includes excessive cost of JPY371 million, resulted from retroactively reflecting FY13 and FY14 mobile interconnectivity costs
- The below table shows the actual network service gross margin ratio which is calculated by excluding temporary positive impact^(*) and recalculating FY14 mobile interconnectivity cost by applying the final wholesale data communication charge which decreased by 23.5% from a year before:

1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15
20.7	20.3	20.6	19.0	19.0	19.1	18.0

^(*) IIJ recognized a temporary positive cost impact of approx. JPY0.27 billion in 1Q15 for FY14 mobile interconnectivity usage. The same positive impact of approx. JPY0.29 billion was recognized in 2Q14 for FY13 usage.

SI:

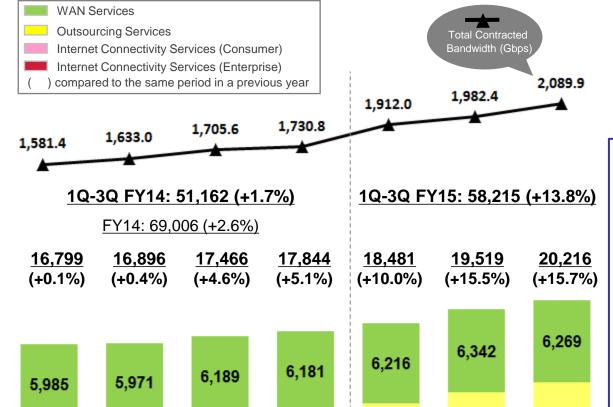
- >JPY5,467 million (up JPY1,002 million, up 22.4% YoY)
- ➤ Gross margin ratio: 15.2% (up 1.5 points YoY)
- > Gross margin ratio increased mainly because of the accumulation of systems operation and maintenance, which includes private cloud revenues, and an improved systems construction's gross margin ratio

◆ATM Operation Business:

- >JPY950 million (up JPY167 million, up 21.3% YoY)
- > Gross margin ratio: 33.0% (up 3.7 points YoY), steady progress

II-4. Network Services

(1)Revenues



5,132

2,469

4,062

4Q14

Unit: JPY million

YoY = compared to the same period in a previous year QoQ = 3Q15 compared to 2Q15

◆Internet Connectivity (Enterprise)

- >1Q-3Q15:up JPY582 million, up 4.7% YoY
- >3Q15:up JPY434 million, up 10.6% YoY
- Strong MVNE contributes to mobile service revenue's continuous growth
- IP services revenues continued to increase

◆Internet Connectivity (Consumer)

- ≥1Q-3Q15:up JPY4,955 million, up 86.1% YoY
- >3Q15:up JPY1,869 million, up 83.3% YoY
- >IIJmio mobile services continued to increase
- ✓ Subscription (unit: thousand): 3Q15-end: 685 (up 346 YoY, up 80 QoQ)
- √Revenue:

5,322

4,111

4,514

3Q15

5,393

3,495

4,289

2Q15

5,095

3,102

4.067

1Q15

1Q-3Q15:JPY7.60 billion (up JPY4.85 billion YoY) 3Q15:JPY3.03 billion (up JPY0.56 billion QoQ)

♦Outsourcing Services

- ▶1Q-3Q15:up JPY835 million, up 5.6% YoY
- ≥3Q15:up JPY367 million, up 7.4% YoY
- Revenues for security-related services and overseas hosting services increased.
- There were terminations of data center contracts with a large game customer

◆WAN Services

- >1Q-3Q15:up JPY681 million, up 3.8% YoY
- ≥3Q15:up JPY80 million, up 1.3% YoY

4,955

2,242

4.080

3Q14

5,013

1,797

4,116

2Q14

5,008

1,714

4.092

1Q14

II - 4. Network Services (2)Cost of Revenues

Others
Outsourcing-related costs
Personnel-related costs
Network operation-related costs
Circuit-related costs

Gross margin ratio

12 212

1Q14

1Q-3Q FY14: 40,131 (21.6%)

1Q-3Q FY15: 47,079 (19.1%)

15 700

16 577

3Q15

FY14: 54,932 (20.4%)

12 762

3Q14

12 155

2014

<u>13,213</u> (21.3%)	<u>13,155</u> (22.1%)	13,762 (21.2%)	<u>14,801</u> (17.0%)	14,702 (20.4%)	<u>15,799</u> (19.1%)	16,577 (18.0%)
				 	1,023	1,026
•		999	988	989		4,873
911 2,261	917 2,238	2,554	3,446	3,296	4,149	4,070
1,358	1,331	1,244	1,247	1,267	1,271	1,269
2,208	2,229	2,432	2,538	2,509	2,629	2,631
6,476	6,440	6,533	6,583	6,640	6,727	6,779

4014

11 001

44702

Unit: JPY million

YoY = compared to the same period in a previous year

Cost of network services:

- ▶1Q-3Q15:up JPY6,948 million, up 17.3% YoY
- Mobile-related costs (recognized in outsourcingrelated costs) increased along with the increase in mobile subscription and traffic
- Network operation-related costs increased by JPY901 million YoY mainly due to network enhancement and depreciation and amortization related to new services
- Circuit-related costs increased by JPY696 million YoY mainly due to an increase in WAN services revenue
- >3Q15: up JPY2,815 million, up 20.5% YoY

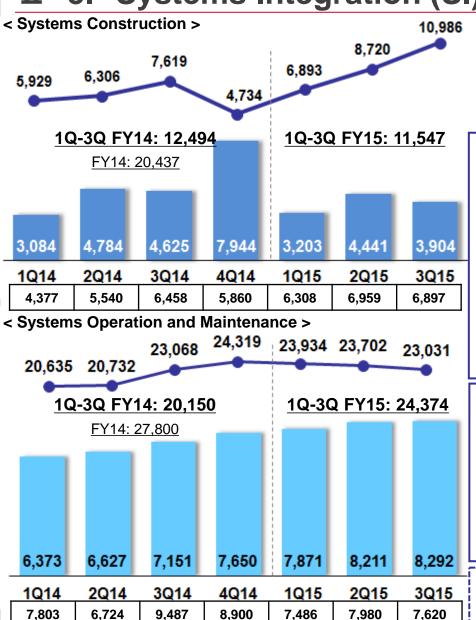
Regarding NTT Docomo's ("Docomo") mobile interconnectivity cost recognition:

- Docomo's interconnectivity telecommunications service charge, which was calculated by Docomo's FY13 mobile-related cost, was fixed in Mar. 2015 and it decreased by 23.5% from a year ago.
- The new price based on Docomo's FY14 mobilerelated cost should be fixed in Mar.-Apr. 2016.
- During FY2015, IIJ calculates its mobile interconnectivity cost by applying a supposed annual decrease rate of 15% (In the meantime, Docomo's bill for FY15 mobile interconnectivity usage has been 25% off temporarily from Apr. 2015)
- In 1Q15, IIJ recognized a temporary positive cost impact of approx. JPY0.27 billion for FY14 mobile interconnectivity usage by applying supposed annual decrease rate of 15%. The same positive impact of approx. JPY0.29 billion was recognized in 2Q14 for FY13 usage.

2Q15

1Q15

II - 5. Systems Integration (SI) (1)Revenues



YoY = compared to the same period a previous year

Systems Construction Revenues

Systems Operation and Maintenance Revenues

Order backlog Orders received

*Systems construction's order backlog and order received include equipment sales

Unit: JPY million

Systems construction revenues

- ◆1Q-3Q15 revenue: down JPY947 million, down 7.6% YoY
- ◆3Q15 revenue: down JPY721 million, down 15.6% YoY
- ◆3Q15-end backlog: up JPY439 million, up 6.8% YoY
 - Favorable orders received situation continued along with economic recovery
 - Large-scale construction projects orders received in 3Q15:
 - Renewing emails system to especially prevent information from leaking for a major manufacturer
 - Replacing network systems for a hospital
 - Renewing campus network for a university
 - Exporting container type data centers (approx. JPY1.5 billion) etc.
 - ≥3Q15 order backlog includes a large network integration project which we received in 1Q15 and likely to be recognized in 4Q15 (approx. JPY2.1 billion)

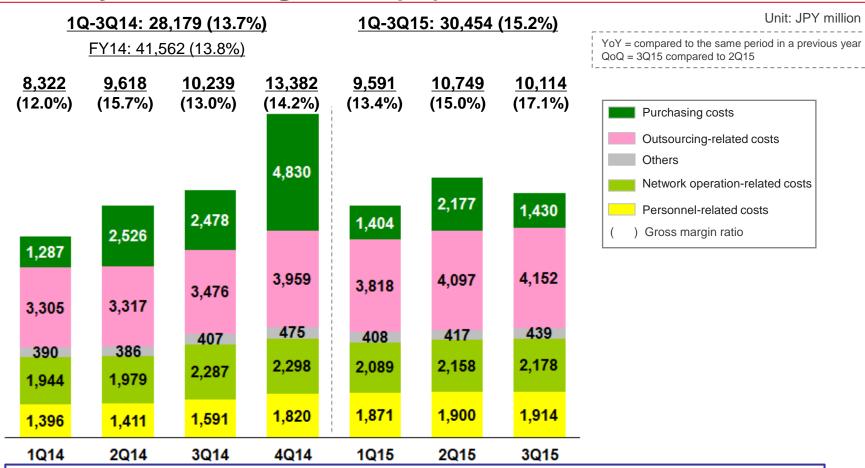
Systems operation and maintenance revenues

- ◆1Q-3Q15 revenue: up JPY4,224 million, up 21.0% YoY
 - Private cloud revenues continued to increase: up JPY1,570 million, up 21.6% YoY
 - >Systems construction projects which migrated to systems operation and maintenance phase also continued to increase strongly: up JPY2,653 million, up 20.6% YoY
- ◆3Q15 revenue: up JPY1,141 million, up 16.0% YoY
 - >86% of 3Q15 cloud-related revenue is recognized in systems operation and maintenance revenues (14% in outsourcing)

< Overseas business >

1Q-3Q15 revenue: approx. JPY3.74 billion, loss: approx. JPY0.51 billion 1Q-3Q14 revenue: approx. JPY3.20 billion, loss: approx. JPY0.68 billion)

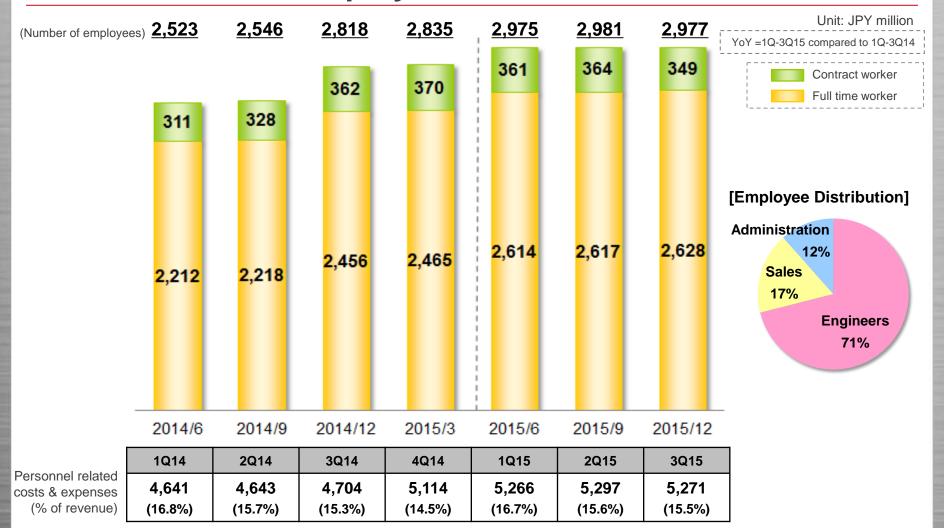
II - 5. Systems Integration (SI) (2)Cost of Revenues



Cost of SI

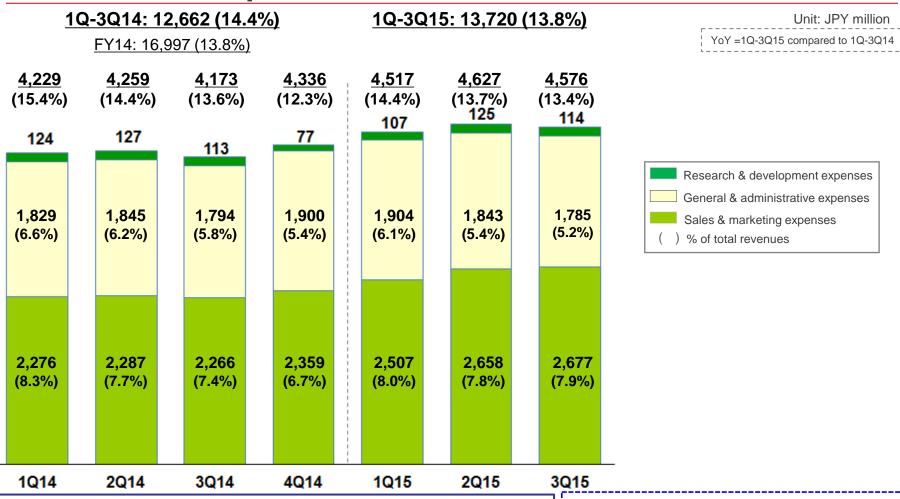
- ▶1Q-3Q15: up JPY2,275 million, up 8.1% YoY
- >3Q15: down JPY125 million, down 1.2% YoY
 - Number of outsourcing personnel as of 3Q15-end: 1,020 personnel (up 72 personnel YoY, up 41 personnel QoQ)
 - Outsourcing-related costs increased along with the accumulation of operation and maintenance projects
 - Outsourcing-related and personnel-related costs increased due to new services and solutions developments
 - Purchasing costs decreased along with the decrease in systems construction revenues QoQ, SI gross margin improved with a decrease in purchasing costs portion toward the systems construction revenues

II-6. Number of Employees



- ◆ 1Q-3Q15 personnel-related costs and expenses: JPY15,834 million (up JPY1,845 million YoY, up 13.2% YoY)
- ◆ Number of employees increased by 264 personnel with acquisition of RYUKOSHA in 3Q14 (Dec. 2014), personnel-related expenses increased
- Hired 155 new graduates in Apr. 2015 (129 in Apr. 2014, 136 in Apr. 2013). Planning to hire 128 new graduates in Apr. 2016
- Number of employees is within our plan

II-7. SG&A Expenses/R&D



- ◆ 1Q-3Q15 SG&A Expenses/R&D: up JPY1,059 million, up 8.4% YoY
 - >Personnel-related and mobile services' sales commission expenses increased
- ◆ 3Q15 SG&A Expenses/R&D was about the same level as 2Q15

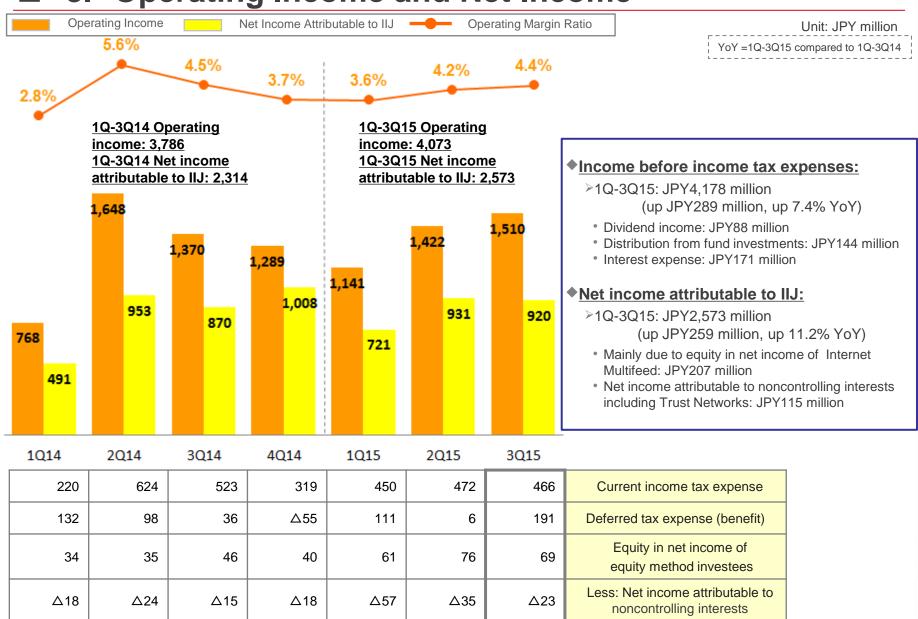
SG&A related to ATM operation business:

Unit: IDV million

Unit. JPY million						
1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15
37.6	45.4	45.9	73.4	44.9	45.1	41.3

▶ Placed 1,106 ATMs as of Dec. 31, 2015

II - 8. Operating Income and Net Income



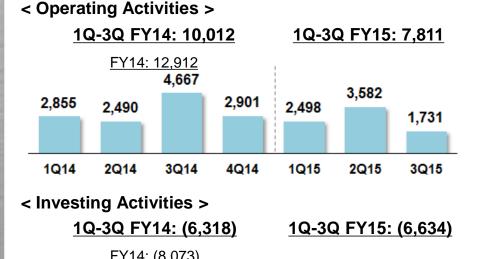
II - 9. Consolidated Balance Sheets (Summary)

Unit: JPY million

	Mar. 31, 2015	Dec. 31, 2015	Changes
Cash and Cash Equivalents	21,094	18,234	(2,860)
Accounts Receivable	22,252	20,226	(2,026)
Inventories and Prepaid Expenses (Current and Noncurrent)	7,835	12,061	+4,226
Investments in Equity Method Investees	2,561	2,697	+136
Other Investments	6,661	6,099	(561)
Property and Equipment	29,370	33,014	+3,644
Goodwill and Other Intangible Assets	10,111	9,820	(290)
Guarantee Deposits	2,800	2,809	+9
Total Assets	108,705	110,602	+1,896
Accounts Payable	13,626	12,941	(685)
Income Taxes Payable	499	509	+10
Short-term Borrowings	9,250	9,250	-
Capital Lease Obligations (Current and Noncurrent)	7,863	8,579	+717
Total Liabilities	45,862	46,197	+336
Common Stock	25,500	25,509	+10
Additional Paid-in Capital	36,014	36,046	+32
Retained earnings (Accumulated deficit)	(556)	1,006	+1,562
Accumulated Other Comprehensive Income	1,939	1,774	(165)
Total IIJ Shareholders' Equity	62,504	63,943	+1,439

➤ Total IIJ Shareholders' Equity to Total Assets: 57.5% as of Mar. 31, 2015, 57.8% as of Dec. 31, 2015

II - 10. Consolidated Cash Flows



	1 1 17.	(0,013)				
(3,339)	(1,815)	(1,164)	(1,755)	(2,053)	(2,512)	(2,069)
1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15

< Financing Activities >

2Q14

1Q14

1Q-3Q FY14: (5,131)

FY14: (6,283)

(1,509) (2,059) (1,563) (1,153) (1,539) (986) (1,522)

4Q14

1Q15

3Q14

Unit: JPY million
YoY = 1Q-3Q15 compared to1Q-3Q14

1Q-3Q15 Operating Activities						
	<u>Major</u> <u>Breakdown</u>	<u>YoY</u> <u>Change</u>				
Net income	2,688	+316				
Depreciation and amortization	7,294	+77				
Fluctuation of operating (2,427) (2,463 assets and liabilities*						
(*FY14 result was mitigated because of free-rent with headquarter relocation)						

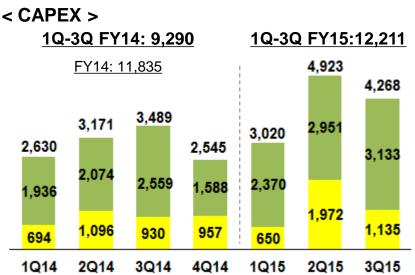
1Q-3Q15 Investing Activities				
	<u>Major</u> Breakdown	<u>YoY</u> <u>Change</u>		
Purchase of property and equipment	(8,454)	(1,885)		
Proceeds from sales of property and equipment	1,093	+558		

1Q-3Q15 Financing Activities				
	<u>Major</u> Breakdown	<u>YoY</u> <u>Change</u>		
Principal payments under capital leases	(3,040)	+100		
Dividends paid	(1,011)	(0)		

3Q15

2Q15

II - 11. Other Financial Data (CAPEX etc.)



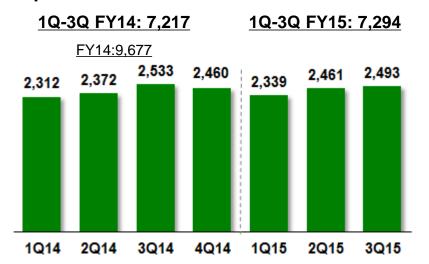
Cash CAPEX
Capital Lease

Unit: JPY million

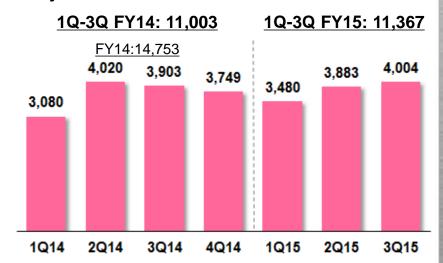
< Breakdown of CAPEX (unit: JPY billion) >

	FY13	FY14	1Q-3Q15
TOTAL CAPEX	12.6	11.8	12.2
Network update, back office investment and others	8.0	8.9	7.7
Cloud-related	3.7	1.7	4.4
Headquarter relocation	0.4	0.6	-
ATM operation business	0.5	0.6	0.2

< Depreciation and Amortization >

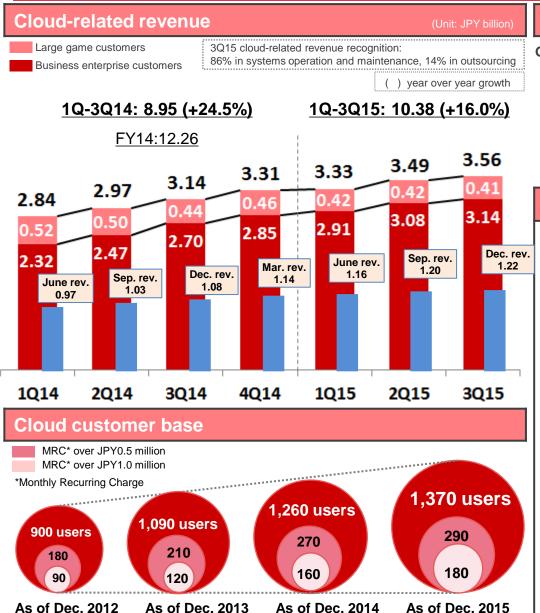


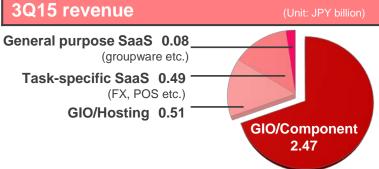
< Adjusted EBITDA >



Ⅲ - 1. Cloud Business Developments







Business progress

> 3Q15 revenue:

- Virtualization platform services using VMware ("VW series") leading the growth
- Large game customers' revenue stayed at the same level as 2Q15

> IIJ GIO Infrastructure P2 (Launched in Nov. 2015):

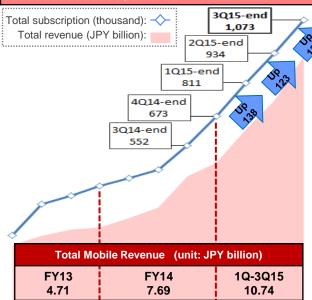
- Prospective orders includes MRC over JPY10
 million projects such as on-premise core business
 operation system on hybrid cloud system, renewal
 of newly implemented EC system, DR systems etc.
- Expect revenue per customer to increase and contribution for the middle to long term.
- Details about the prospective orders:
 - √Number of orders: approx. 200 (almost doubled from 2Q15)
 - ✓ Approx. 36% are for core business platform
 - ✓ Approx. 45% are new customers
 - ✓ Approx. 21% are hybrid cloud systems

> Bigdata-related projects:

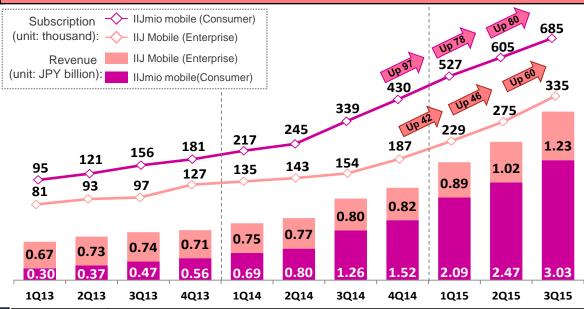
- Predictive analysis and some advanced usage projects
- Offer comprehensive one-stop solution from data collection to analysis with PwC (Dec. 2015)

Ⅲ - 2. Mobile Business Developments

Total subscription & revenue



IIJmio mobile & IIJ Mobile subscription & revenue



Actions by Government

♦MIC's Mobile Business Revitalization Plan:

 Announced in Oct. 2014
 Mandated SIM lock free, Promotion of MVNOs, Encouragement between MVNOs and MNOs on sharing mobile related technologies etc.
 MVNO subscription goal: 15 million (during 2016)



♦MIC Taskforce and its Ideas:

Announced in Dec. 2015
 Prepare service plans for light users, Lighten burden for long-term subscribers, Streamline extreme subsidies on mobile devises etc.

Demands for MVNE continues to be strong:

- 1Q-3Q15 revenue: approx. JPY1.39 billion (up by approx. 5 times YoY)
- Approx. 100 partners including precision parts manufacturer, etc.
 Prominent contents distributor's transaction volume strongly increasing

MVNE	subscrip	otions (*)	ns (*) unit: th				
1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	
35	36	40	67	104	136	182	

(*)IIJ Mobile MVNO platform services excluding hi-ho

> Accumulating M2M-related projects continuously

• 1Q-3Q15 revenue: approx. JPY0.41 billion (up 33.3% YoY)

Subscription accumulating along with market expansion

- iPhone6s(Sep-end), Increase in popular Android SIM lock-free devises, IIJ equipment sales growing along with increase in portable devises sales
- Adding to existing metropolitan store, suburb area stores also dealing with OTA transaction, seeing more diversified customer portfolio
- ➤ Pre-paid SIM cards to foreigners visiting Japan sold on-flight, airports, station convenience store, electronic stores etc.

1

Enterprise

Consumer

Ⅲ - 3. FY2015 Financial Target (Remain unchanged)

Unit: JPY billion

	FY15 Target (Apr. 2015 - Mar. 2016)	FY14 Actual (Apr. 2014 - Mar. 2015)	FY15 Target to FY14 Actual	
Total Revenues	139.0	123.1	+15.9	+13.0%
Gross Margin	25.1	22.1	+3.0	+13.7%
Operating Income	6.5	5.1	+1.4	+28.1%
Income before Income Tax Expense	6.4	5.1	+1.3	+24.5%
Net Income attributable to IIJ	4.0	3.3	+0.7	+20.4%
Net Income attributable to IIJ per Share	JPY87.07	JPY72.31	+ JPY14.76	+20.4%
Cash Dividends per Share	JPY22.00 (Annual)		-	-

- ◆ 1Q-3Q15 revenues and operating income resulted almost in line with our plan.
- 4Q15 uncertainties include weaker than expected cloud revenues and the timing of revenue recognition of an overseas container type datacenter export project (potentially to FY2016). On the other hand, 4Q systems construction revenues tend to be largest and mobile services and systems operation and maintenance revenues have been exceeding our plan from 1Q15.
- NTT Docomo's wholesale telecommunications service charge, which is revised annually in 4Q and costs related to our MVNO infrastructure, will be another uncertainty. (The charge decreased by 23.5% from a previous year in FY2014. For FY2015, a 15% decrease has been applied to our financial results and FY2015 targets)

※ Forward-looking statements

Statements made in this presentation regarding IIJ's or managements' intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues, operating and net profitability are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement. These risks, uncertainties and other factors include but not limited to:

- a decrease of corporate spending or capital expenditure due to depression in the Japanese economy and/or corporate earnings decreased,
- an inability to achieve anticipated results and cause negative impact on profitability,
- a possibility that less of reliability for our services and loss of business chances due to interruption or suspension of our services,
- an excess increase and fluctuation in network-rerated cost, mobile-related cost, outsourcing cost, personnel cost etc,
- a possibility to lose business opportunity due to our inadequate resources in personnel and others,
- an increase in competition and strong pricing pressure,
- the recording of an impairment loss as a result of an impairment test on the non-amortized intangible assets such as goodwill,
- a decline in value and trading value of our holding securities.

Please refer to IIJ's filings on Form 20-F of its annual report and other filings with the United States Securities and Exchange Commission ("SEC") for other risks.

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